

Dear Sponsors,

I hope this message finds you well! I'm reaching out with a meaningful opportunity to make a real impact in the lives of women struggling with mental health challenges. On July 19th 2025, Resilience Runs Nonprofit is hosting the "Run for Resilience: Women's Mental Health 5K" in Griffith Park, Los Angeles, bringing together 100+ women for a day of healing, encouragement, and movement.

This 5K is more than just a race—it's a mission. Having personally overcome trauma and depression through faith in Jesus Christ, holistic healing, and therapy, I know the power of resilience. Now, I want to bring that same hope to other women, showing them that mental health matters and healing is possible. But we can't do this without generous partners like you.

How You Can Make a Difference:

Your sponsorship will provide critical support for this event, covering costs such as permits, safety measures, participant resources, and outreach. Together, we can ensure that every woman—regardless of financial status—has the opportunity to run, heal, and find hope.

♥ Sponsorship Levels:

◆ \$250 – Resilience Supporter

- Name on our website & social media (#RunForResilience, 500+ reach)
- Helps fund water stations or first-aid support

◆ \$500 – Hope Champion

- Logo on our "Faith Fuels Resilience" t-shirts (100+ runners)
- Supports 20 women's entry fees or 50 medals

◆ \$1,000 – Faith Leader

- Logo on race signage, t-shirts, and promotional materials
- Helps cover permits and insurance—ensuring a successful event

In-Kind Donations Welcome! We also gratefully accept water, snacks, printing, or raffle prizes to support the event and bless our runners.

Your sponsorship will directly impact lives—\$500 can cover 20 women's entry fees, and \$1,000 ensures a safe and well-organized race. In return, your name will be prominently featured in front of hundreds of participants, volunteers, and social media followers, linking your brand to a cause that truly matters.

Can We Count on You?

I'd love to feature you in our Sponsor Spotlight, thanking you for standing with us! Please reply to this email or call (805) 330-1131 by May 26 to discuss how you'd like to be involved. I'd also be happy to meet and share more about how this event aligns with our shared values of community, resilience, and faith.

Together, let's show women they are stronger than their struggles—one faithful step at a time.

With gratitude,

La Toya Johnson

Organizer, Run for Resilience 5K

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