Lofty

Close More Deals Faster

With Lofty, the award-winning, AI-powered platform for real estate professionals
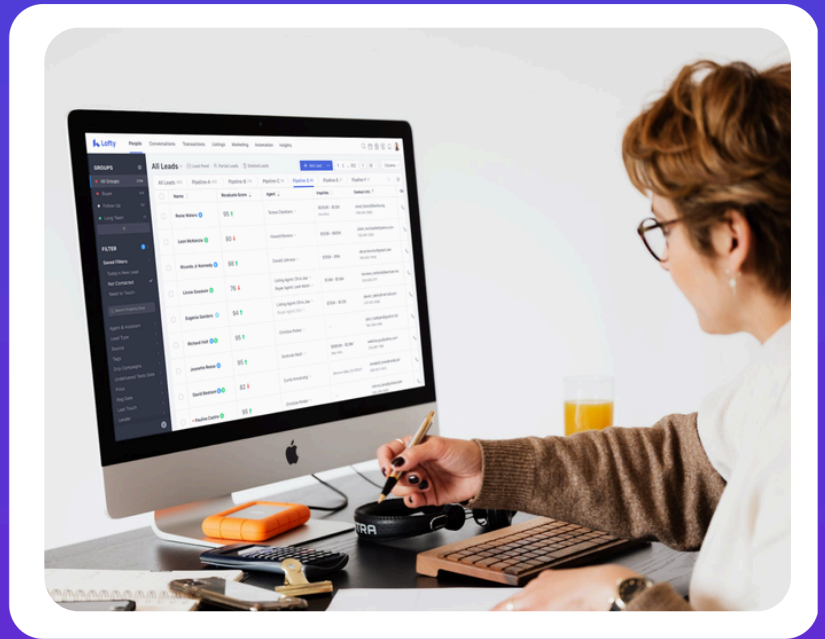
- Capture and convert more leads
- Automate marketing programs
- Save $$$ on tech tools
- Streamline your sales process
- And boost productivity!

	Lofty Agent
FEAUTURES	
IDX Website	Fully Customizable
AI-Powered CRM	✅
Contact / Lead Limit	Unlimited
Email Limit (Per User/Per Month)	24,000
Text Messages (Per User/Per Month)	2000
Mobile Apps	✅
Dynamic Lead Sourcing	✅
Marketing Automation w/ Smart Plans	✅
Listing Tools	✅
Reporting	✅
Agent Subdomains	✅
Advanced Lead Routing	✅
External Learning Widget	✅
Lofty Virtual Assistant (AI)	✅
Basic Dialer	✅
CMA Tool	➕
Social Studio Basic	✅
CUSTOMER SUCCESS	
Help Center	✅
Phone & Chat Support	✅
LIVE Webinar Onboarding	✅
LIVE Training Classes	✅