



# Farrukh Mehmood Marketing Agency

(FMMA)

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Farrukh Mehmood Marketing Agency (fmma) Is A Dynamic, Results-Driven Digital Marketing Firm Founded By Farrukh Mehmood, A Seasoned Digital Marketing Expert With Over \*\*10 Years Of Experience In Transforming Brands Through Data-driven Strategies. Based On The Principles Of Innovation, Transparency, And Client Success, We Specialize In Crafting Customized Solutions That Elevate Online Presence, Foster Engagement, And Deliver Measurable Roi.



**KYAAN PERFUME**  
JULY 2020



**SHAH HOSPITAL**  
MAR 2022



**ME INSTITUTE**  
JUNE 2023



**TOPSKY MARKETING**  
AUG 2021



**EM CONSULTANT**  
JAN 2023



**MEDU**  
NOV 2023



**PAK CHINA WINDOW**  
NOV 2021



**HABIBA'S SALON**  
MAR 2023



**RAZA IMPORT WALA**  
NOV 2023



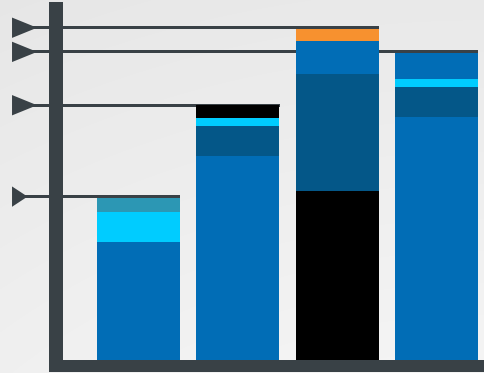
**MAKTABA DARUL EMAAN**  
MAR 2022



**NAVTC**  
MAY 2023



**Labour Department  
Workers Welfare Board**  
January 2025



# Our Mission.

Mission: To empower businesses of all sizes with cutting-edge digital marketing strategies that drive growth, enhance brand visibility, and maximize profitability.

## Our Vision.

To be a global leader in digital innovation, recognized for our commitment to client success and ethical marketing practices.



## Core Values.

### Integrity

Transparent communication and honest results

### Innovation

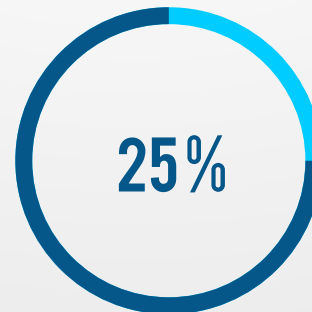
Staying Ahead Of Digital Trends With Agile Solutions

### Client-Centricity

Tailored Strategies Aligned With Your Unique Goals.

### Excellence

Delivering campaigns that exceed expectations.





# Our Services.

We offer end-to-end digital marketing solutions, including

## **Search Engine Optimization (SEO)**

Boost organic rankings and dominate search results

## **Social Media Marketing**

Engage audiences on platforms like Facebook, Instagram, and LinkedIn

## **Content Creation & Marketing**

Compelling storytelling that converts.

## **Pay-Per-Click (PPC) Advertising**

Targeted ads for instant traffic and leads.

## **Email Marketing**

Nurture Customer Relationships With Personalized Campaigns.

## **Web Design & Development**

Responsive, User-Friendly Websites Optimized For Conversions

## BASIC

- ✓ Social Media Pages (Insta/Fb)
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- ✓ Campaign Testing
- ✓ Ads Management
- ✓ Weekly FB/Insta Post Design & Posting
- ✓ Billing & Progress Reporting
- ✓ Content Writing For Ads

## PREMIUM

- ✓ Social Media Pages (Insta/Fb)
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- ✓ Campaign Management
- ✓ Campaign Testing
- ✓ Ads Management
- ✓ Weekly FB Post Design & Posting
- ✓ Weekly Insta Post Design & Posting
- ✓ Basic Website Posting
- ✓ Basic SEO Management
- ✓ Content Writing Ad & Post
- ✓ Website Health Check Report
- ✓ Billing & Progress Reporting
- ✓ SEO Google Ads

## STANDARD

- ✓ Facebook Insta Page Development
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- ✓ Campaign Management
- ✓ Campaign Testing
- ✓ Ads Management
- ✓ Weekly FB Post Design & Posting
- ✓ Weekly Insta Post Design & Posting
- ✓ Monthly Facebook Page Handling
- ✓ Monthly Insta Page Handling
- ✓ Profile Key Word Optimization
- ✓ Website Posting
- ✓ Animation / Reel Per Week
- ✓ Video Editing
- ✓ Content Writing Ads & Post
- ✓ Outdoor Activity Marketing Plan
- ✓ Ad Content Planning
- ✓ Payment Reconciliation
- ✓ SEO/ Google Ad
- ✓ Website Health Check Report
- ✓ Billing & Progress Reporting

**Package  
Plan.**

# Why Choose Us?

## Data-Driven Approach

Leveraging tools like Google Analytics and AI-powered insights to refine strategies

## Proven Expertise

Certified in Google Ads, SEO, and analytics with a portfolio of successful campaigns.

## Dedicated Team

A passionate squad of strategists, designers, and developers.

## Results That Speak

- Clients have seen
- 50%+ increases in traffic
- 3x ROI on ad spend
- 40% higher engagement

## Industries We Serve

From Startups To Enterprises, We Cater To Diverse Sectors Including:

- E-commerce & Retail
- Healthcare & Wellness
- Real Estate
- Education
- Hospitality

