



# Farrukh Mehmood Marketing Agency

(FMMA)

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### Overview.

Farrukh Mehmood Marketing Agency (fmma) Is A Dynamic, Results-Driven Digital Marketing Firm Founded By Farrukh Mehmood, A Seasoned Digital Marketing Expert With Over \*\*10 Years Of Experience In Transforming Brands Through Data-driven Strategies. Based On The Principles Of Innovation, Transparency, And Client Success, We Specialize In Crafting Customized Solutions That Elevate Online Presence, Foster Engagement, And Deliver Measurable Roi.



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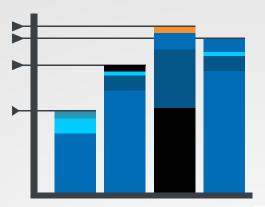
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### **Our Mission.**

Mission: To empower businesses of all sizes with cutting-edge digital marketing strategies that drive growth, enhance brand visibility, and maximize profitability.

### Our Vision.

To be a global leader in digital innovation, recognized for our commitment to client success and ethical marketing practices.



### Core Values.

#### Integrity

Transparent communication and honest results

#### **Innovation**

Staying Ahead Of Digital Trends With Agile Solutions

#### **Client-Centricity**

Tailored Strategies Aligned With Your Unique Goals.

#### **Excellence**

Delivering campaigns that exceed expectations.







We offer end-to-end digital marketing solutions, including

#### Search Engine Optimization (SEO)

Boost organic rankings and dominate search results

#### **Social Media Marketing**

Engage audiences on platforms like Facebook, Instagram, and LinkedIn

#### **Content Creation & Marketing**

Compelling storytelling that converts.

#### Pay-Per-Click (PPC) Advertising

Targeted ads for instant traffic and leads.

#### **Email Marketing**

Nurture Customer Relationships With Personalized Campaigns.

#### Web Design & Development

Responsive, User-Friendly Websites Optimized For Conversions





#### **BASIC**

- ✓ Social Media Pages (Insta/Fb)
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- Campaign Testing
- ✓ Ads Management
- Weekly FB/Insta Post Design & Posting
- Billing & Progress Reporting
- ✓ Content Writing For Ads

## Package Plan.

#### **PREMIUM**

- ✓ Social Media Pages (Insta/Fb)
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- Campaign Management
- Campaign Testing
- Ads Management
- Weekly FB Post Design & Posting
  - Weekly Insta Post Design & Posting
- Basic Website Posting
- ✓ Basic SEO Management
- ✓ Content Writting Ad & Post
- ✓ Website Health Check Report
- ✓ Billing & Progress Reporting
- ✓ SEO Google Ads

#### **STANDARD**

- ✓ Facebook Insta Page Development
- ✓ Ad Account Creation
- ✓ Social Media Marketing
- Campaign Management
- ✓ Campaign Testing
- ✓ Ads Management
- Weekly FB Post Design & Posting
  - Weekly Insta Post Design & Posting
- Monthly Facebook Page Handling
- ✓ Monthly Insta Page Handling
- ✓ Profile Key Word Optimization
- ✓ Website Posting
- Animation / Reel Per Week
- ✓ Video Editing
- Content Writing Ads & Post
- Outdoor Activity Marketing Plan
- Ad Content Planning
- Payment Reconciliation
- ✓ SEO/ Google Ad
- Website Health Check Report
- ✓ Billing & Progress Reporting



# Why Choose Us?

#### **Data-Driven Approach**

Leveraging tools like Google Analytics and Al-powered insights to refine strategies

#### **Proven Expertise**

Certified in Google Ads, SEO, and analytics with a portfolio of successful campaigns.

#### **Dedicated Team**

A passionate squad of strategists, designers, and developers.

#### **Results That Speak**

- Clients have seen
- 50%+ increases in traffic
- 3x ROI on ad spend
- 40% higher engagement

#### **Industries We Serve**

From Startups To Enterprises, We Cater To Diverse Sectors Including:

- E-commerce & Retail
- Healthcare & Wellness
- Real Estate
- Education
- Hospitality

