**Privacy Policy**

**Introduction**

Welcome to Carparts24.in . At carparts24 , your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website carparts24.in and purchase car parts from us. By using our services, you agree to the terms of this Privacy Policy.

**1. Information We Collect**

We collect both personal and non-personal information to provide and improve our services.

* **Personal Information:**
  + Name
  + Contact details (email address, phone number, mailing address)
  + Payment information (e.g., credit card details, billing address)
* **Non-Personal Information:**
  + IP address
  + Browser type and version
  + Device information
  + Website usage data (e.g., pages visited, time spent on pages)

**2. How We Use Your Information**

We use the information collected for the following purposes:

* To process and fulfill your orders
* To improve our website, products, and services
* To provide customer support
* To send promotional communications (if you opt-in)
* To comply with legal obligations
* To prevent fraudulent activities

**3. Sharing Your Information**

We do not sell, rent, or share your personal information with third parties, except in the following situations:

* **Service Providers:** We may share your information with trusted third-party vendors to assist in payment processing, order fulfillment, and website analytics.
* **Legal Requirements:** We may disclose your information to comply with applicable laws, regulations, or legal processes.
* **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new entity.

**4. Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your browsing experience. Cookies help us:

* Remember your preferences
* Analyze website traffic and usage patterns
* Provide personalized content and advertisements

You can control cookie settings through your browser, but disabling cookies may impact your user experience.

**5. Data Security**

We implement industry-standard security measures to protect your information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

**6. Your Rights**

Depending on your location, you may have the following rights regarding your personal information:

* Access your data
* Update or correct your data
* Request deletion of your data
* Object to data processing
* Withdraw consent for data collection or processing

To exercise your rights, please contact us at [Your Contact Email].

**7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies.

**8. Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy at any time. Changes will be effective upon posting on our website, with the "Effective Date" updated accordingly. We encourage you to review this policy periodically.

**9. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us at:

carparts24.in  
contact@carparts24.in  
+91 9262429234