**Hello AI cofounder: comments are enclosed in “{...}”, please ignore them. Blank output variables mean the prompts that generate them have not run yet.**

{IMPORTANT: do not change variable names or apply H1, H2, or H3 formats}

# [User Name]

{Copy from [Audience Success Playbook]}

# [User Language]

{Copy from [Audience Success Playbook]}

# [Region In Focus]

{Copy from [Audience Success Playbook]}

# [Audience Sides]

{Copy from [Audience Success Playbook]}

# [Is Existing Product]

{Copy from [Audience Success Playbook]}

# **[Is A Platform]**

{Copy from [Audience Success Playbook]}

# [Platform Most Valuable Side]

{Copy from [Audience Success Playbook]}

# [Online Social Sources]

{Copy from [Audience Success Playbook]}

# 

# [Personas]

{Copy from [Audience Success Playbook]}

# [HXC]

{Copy from [Audience Success Playbook]}

# [Job Executor]

## [AS]=

### [Persona Name]=

{Paste the entire persona profile and Empathy Map}

## [AS]=

### [Persona Name]=

{Paste the entire persona profile and Empathy Map}

# [Job Executors' Empathy Map]

## [AS]=

### [Job Executor]=

{Paste the persona Empathy Map}

## [AS]=

### [Job Executor]=

{Paste the persona Empathy Map}

# [JTBD Functional]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [JTBD Personal]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [JTBD Social]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [Job Statement]

## [AS]=

### [Job Executor]=

{Paste related information}

### 

## [AS]=

### [Job Executor]=

{Paste related information}

# [Job Map]

{Paste spreadsheet file link below}

# [DOS#]

{Paste user-defined number of DOS per [JMS] below. Just the number.}

# [SOL#]

{Paste user-defined number of competing solutions per [DOS-ID] below. Just the number.}

# [Global Outcome-Driven Roadmap]

{Paste spreadsheet file link below}

# [Global Competing Solutions]

{Paste spreadsheet file link below}

# 

# [Global Opportunity Landscape Chart]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [Global Outcome-Driven Roadmap Analysis]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [Interview Opening Script]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [Persona Screening Questions]

## [AS]=

### [Job Executor]=

{Paste related information}

## [AS]=

### [Job Executor]=

{Paste related information}

# [Roadmap Validation Questions]

{Paste document file link below}

# [Roadmap Validation Responses]

{Paste document file link below}

# [Job Map]{UPDATED}

{Paste spreadsheet file link below}

# [RVS Size]

{Paste below the number of DOS represented in the sample for the roadmap validation survey, just the number.}

# [Roadmap Validation Survey]

{Paste spreadsheet file link below}

# [Consolidated Roadmap Validation Survey]

{Paste spreadsheet file link below}

# [Calibration\_Factor\_I]

{Paste just the number below}

# [Calibration\_Factor\_S]

{Paste just the number below}

# [Calibration Instructions]

# [Global Outcome-Driven Roadmap] {CALIBRATED}

{Paste spreadsheet file link below}