**Hello AI cofounder: comments are enclosed in “{...}”, please ignore them. Blank output variables mean the prompts that generate them have not run yet.**

{IMPORTANT: do not change variable names or apply H1, H2, or H3 formats}

# [User Name]

{this is your real name}

# [User Language]

{the language you chose for LLM outputs}

# 

# [Initial User Input]

# [Target Audience Niche]

# [Is Existing Product]

{If you selected Prompt 101C}

# [Existing Product Insights]

{If you selected Prompt 101C}

# [Existing Customer Segment Insights]

{If you selected Prompt 101C}

# [Audience Sides]

## [AS]=

{Past related Customer Segment(s)}

## [AS]=

{Past related Customer Segment(s)}

## [...]=

{Past related Customer Segment(s) Delete if only 2 sides.}

# **[Is A Platform]**

{TRUE or FALSE}

# [Platform Most Valuable Side]

## [AS]=

{Paste related information}

# [Pain Points]

{Paste spreadsheet file link below}

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Trends]

{Paste related information}

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Online Social Sources]

{Paste related information}

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Promising Global Regions]

{Paste spreadsheet file link below}

# [Region In Focus]

{Paste related information}

# [Niche Negative Sentiment]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Challenges]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Positive Sentiment]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Rewards]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Summary]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Niche Summary Recommendations]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Before-After Emotions]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Customer Quotes]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Beginner-Advanced Trends]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Characters Insights]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Audience Groups]

## [AS]=

{Paste related information}

## [AS]=

{Paste related information}

# [Personas]

## [AS]=

### 

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [...]=

{Paste the entire persona profile. Delete if no other personas.}

## [AS]=

### 

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [Persona Name]=

{Paste the entire persona profile}

### [...]=

{Paste the entire persona profile. Delete if no other personas.}

# [HXC]

## 

## [AS]=

### [Persona Name]=

Paste the entire HXC persona profile and Empathy Map

## [AS]=

### [Persona Name]=

Paste the entire HXC persona profile and Empathy Map