



SPONSORSHIP OPPORTUNITIES

INSPIRE HOPE AND EMPOWER LIVES AT THE FIZZ & BEATS™ ZERO PROOF FEST!

SEPTEMBER 20TH, 2025 | 12:00 -5:00 PM | PAUL J CEINER BOTANICAL GARDEN, KERNERSVILLE, NC



Join us for

The Triad's only Fizz & Beats™ Zero Proof Fest!
The alcohol-free music festival that is proof that sober, music and fun MIX!



Make a Difference

You'll support Greater Piedmont Adult and Teen Challenge. A portion of the proceeds fuel their mission to provide hope and healing to individuals struggling with substance use.



ARE YOU READY TO BE A PART OF SOMETHING BIG?
SIGN UP TO BE A SPONSOR TODAY! CHECK OUT THE OPPORTUNITIES FOR YOUR ORGANIZATION TO SHINE

Become a valuable sponsor today! Increase your visibility, support recovery, and build an event for everyone to enjoy! For any inquiries or further information, reach out to terri@favoredevents.net. Together, let's create a truly impactful experience! Click for [Application](#) or Scan the QR code





WHAT IS FIZZ & BEATS™ ZERO PROOF FEST?

THE TRIAD'S ONLY ALCOHOL-FREE MUSIC FESTIVAL

September 20th, 2025 | 12:00 - 5:00 PM | Paul J Ceiner Botanical Garden, Kernersville, NC



Entertainment & Engagement

Live outdoor music from multiple genres, featuring local artists, garden scenery, contests & prizes, lawn games & yoga, craft & commercial vendors, while creating an incredible energy and experience for all---and supporting recovery and sober fun!



Delicious Food & Drink

Several zero proof vendors pull out the stops to create signature non-alcoholic drinks and compete for the coveted Fizz & Beats Mix Master Trophy! Food trucks line the parking lot with a variety of tasty treats for attendees to try!



2024 FAST FAQs

In our 2nd year, we grew!

- ✓ Over 600 attended; \$2,000 donated to nonprofit
- ✓ 30+ vendors and 17 sponsors
- ✓ 4 zero proof mocktail vendors & 6 food trucks
- ✓ Media Coverage in Forsyth Woman Magazine, Kernersville Magazine, CW News, WSJS, WBFJ, 107.5 KZL, Kernersville News, and countless social media



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Presenting Sponsor | Contact Us to Learn More!

MARKETING BENEFITS

**from point of participation*

EVENT BENEFITS

- Personalized Shoutout by Emcee ✓
Every Break
- Prominent Logo Placement on Event Signage ✓
Primary Placement
- Prominent Logo Placement in Marketing Emails ✓
Hyperlinked
- Recognition on Event Flyers ✓
Primary Logo
- Your Logo on Event Page's Facebook Page ✓
- Exclusive Logo Incorporated on the Event Website's Home Page ✓
Hyperlinked
- Individualized Social Media Posts on Official Event Pages & 1 social media ad 6
- Your Name Featured in our Sponsor List across Social Media and Prints ✓
Logo & Prominent
- Prominent Logo Display on Stage Signage ✓
- Logo Recognized on Ads ✓

- Exclusive Exhibit Table Reservation (Sponsor responsible for setup on event day) ✓
VIP Location: Near Stage
- Exciting Speaking Opportunity from the Stage (5 minutes) ✓
- TV/Radio mentions ✓
- Newsletter Mention ✓
- 5 Drink Vouchers ✓
- Complimentary Tickets to Experience the Event 14



Want to Learn More About the Presenting Sponsor Experience?

Unlock a range of exclusive benefits and recognition with our Presenting Sponsorship! For any inquiries or information, reach out to Terri at terri@favoredevents.net.



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	The Headliner	The Beats Master	The Rockstar	The Sweet Supporter
Investment	\$3,000 <i>5 available</i>	\$1,500 <i>8 available</i>	\$750 <i>10 available</i>	\$250

MARKETING BENEFITS

Recognition from Stage	✓ <i>Opportunity to intro an act</i>	✓	✓	
Placement on Event Signage	✓ <i>Primary</i>	✓ <i>Primary</i>	✓ <i>Listed</i>	✓ <i>Listed</i>
Placement in Marketing Emails & Favored newsletter	✓ <i>Hyperlinked</i>	✓ <i>Hyperlinked</i>	<i>Listed ONLY</i>	
TV/Radio mentions	✓	✓ <i>Radio ONLY</i>		
Your Name Featured in our Sponsor List across Social Media and Prints	✓ <i>Logo & Prominent on Print</i>	✓ <i>Logo & Prominent on Print</i>	✓ <i>Listed</i>	✓ <i>Social ONLY</i>
Recognition on Event Flyers	✓ <i>Prominent Logo</i>	✓ <i>Logo</i>	✓ <i>Listed</i>	✓ <i>Listed</i>
Exclusive Exhibit Space Reservation (Sponsor responsible for setup on event day)	✓ <i>VIP Location</i>	✓	✓	
Spotlight Social Media Posts on Official Event Pages (Prior to the Event) *Tagged in socials & comments	4 <i>Facebook ad</i>	2	1 <i>Group</i>	1 <i>Group</i>
Complimentary Tickets to Experience the Event	8	5	3	1

Achieve your goals and support a worthy cause with our customizable sponsorship packages! Starting at just \$250, you can maximize your impact! Interested in In-Kind Sponsorship, reach out to terri@favoredevents.net.

UNLOCK EXCITING PERKS

EXPLORE OUR SPECIALTY SPONSORSHIP OPPORTUNITIES!

Upgrade your sponsorship with our exceptional opportunities! Be a vital partner in the triad's only Zero Proof Fest and unlock tailored benefits to set you apart. Apply now and confidently embark on this remarkable journey with us! For any inquiries, reach out to Terri at terri@favoredevents.net.



PHOTOBOOTH SPONSOR

ONLY 1 AVAILABLE

\$1,000

- Showcase your name and logo on prominent signage at our Photobooth
- Logo on the pictures given out from the photobooth



FOOD TRUCK SPONSOR

ONLY 1 AVAILABLE

\$1,000

- Enjoy recognition with your name and logo displayed on signage at the lively Food Truck area
- Receive additional recognition alongside the esteemed Rockstar sponsorship level partners



KID'S AREA

ONLY 1 AVAILABLE

\$2,000

- Gain visibility with your name and logo featured on signage at the Kid's area
- Ability to set up an Exhibit Table near the Kid's Area.
- Recognition benefits included in The Beats Master Level