OKANG'A OOKO

BOOK DESIGN SERVICES RATE CARD 2025

FOR INDIE AUTHORS & PUBLISHERS

SERVICE TIER	DESCRIPTION	TURNAROUND	COST
Starter Package (Affordable, professional design with fast turnaround and personalized support)	• Custom cover design (eBook or print) • Interior layout (up to 30,000 words) • ISBN and metadata setup, and copyright page • 5 revisions • Files ready for KDP or IngramSpark	$ 450	$ 450
Premium Package	• Print + eBook cover design • Interior formatting (up to 20,000 words) • ISBN, metadata, barcode, and copyright page • Typography styling • 3 revisions + marketing mockups (3D book) • Upload support (KDP, IngramSpark, Blurb)	$ 750	$ 750
Deluxe Author Launch	• Everything in Premium, plus: • Back cover copy editing • Custom illustration (1 full-page or chapter art) • Social media launch kit • Author brand palette + typography	$ 1,250	$ 1,250
Add-ons	• Interior Illustration (b/w): $50 each • Proofreading & editing: From $200 • Audiobook cover: $125 • Amazon A+ Content banners: $75		

FOR LITERARY AGENTS

SERVICE TIER	$ 375
Proposal-level design and visual tools to pitch and impress. **Proposal Mockup Bundle – $375** • High-resolution front cover concept (non-final) • Clean sample interior layout (first 3 chapters /10 pgs) • Title page, dedication, and chapter intro design • PDF sample for agent or publisher submission	
Pitch Pack Plus	**$650**
• Proposal Mockup Bundle • Market-ready sample eBook (.epub + .pdf) • Author one-sheet / fact sheet • Timeline for delivery: 7–10 business days	
Add-ons: • Full pitch deck formatting: • Branding for agency (custom): Ask for quote	**$100**

ABOUT ME

15+ years of design and publishing experience
Proven track record with bestselling titles
Fast, collaborative, and detail-oriented
Fluent in KDP, IngramSpark, Blurb, Draft2Digital

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FOR PUBLISHING HOUSES

SERVICE TIER	$ 600
White-label design with professional consistency across titles. **Per-Title Design**	**$600**
• Print + eBook cover • Interior layout (up to 80,000 words) • Back matter formatting • Final files for multiple platforms • Bulk discount for 3+ titles	
Series Branding Package	**From $1,800**
• Series cover template (cohesive branding) • Interior master template • Consistent visual language across 3+ books • Typography system + layout guide • Ideal for fiction trilogies, academic sets, or anthologies	
Bulk Publishing Support (Retainer) – Custom Quote • Monthly design support for ongoing titles • Creative direction & visual consistency	
Add-ons: • Typesetting for foreign translations: $100 • Editorial markup integration: From $50 • Illustration art direction: From $200/project	