



SMELL DESCENT

# PARTNER INTRODUCTION

“People will forget what you said, people will forget what you  
did, but people will never forget how you made them feel.”

- Maya Angelou



# WHAT IS SMELL DESCENT

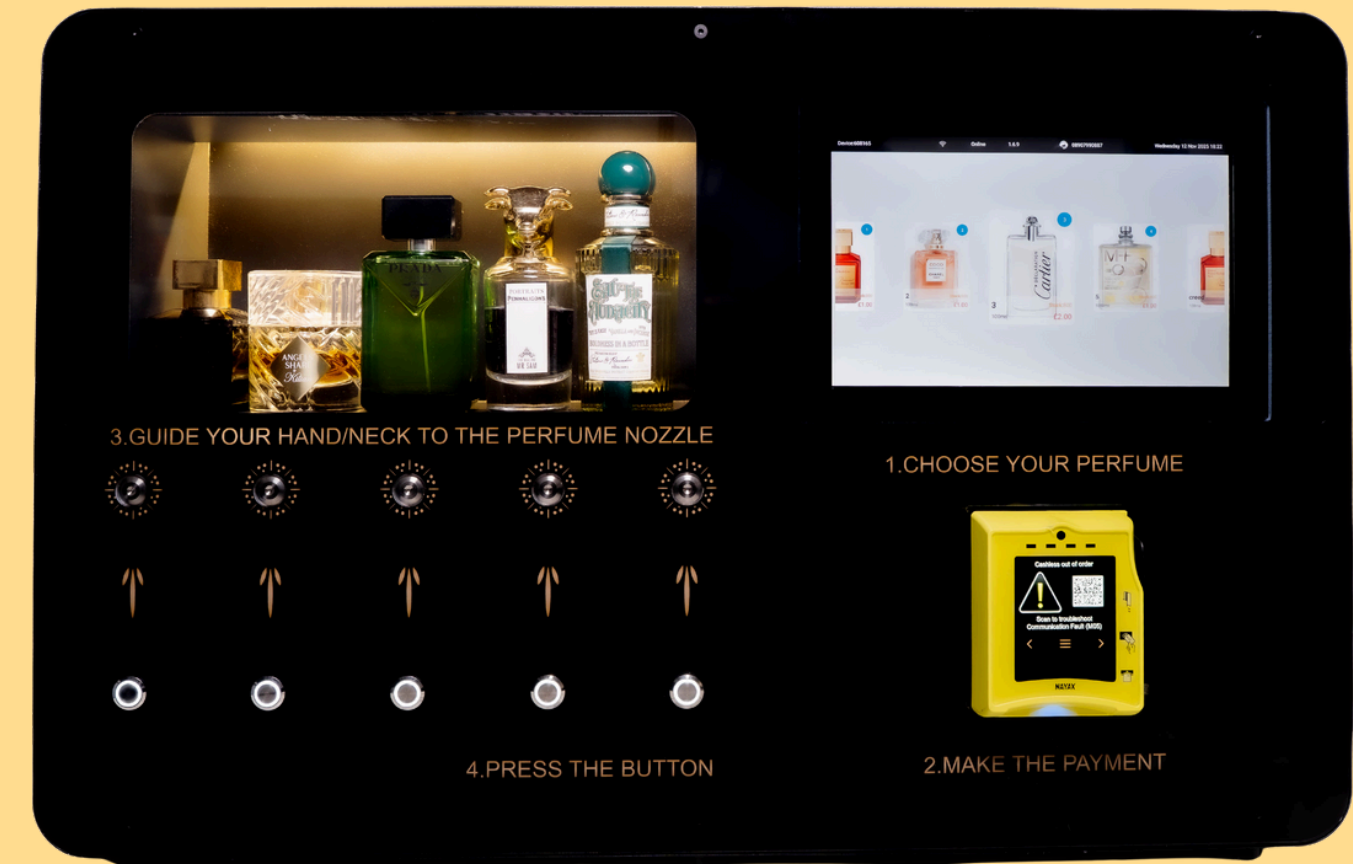
Smell Descent is a modern fragrance dispenser that gives people a quick, touch-free spray of fine perfume when they want to feel fresh, confident, and cared for.

Imagine walking out of a gym, stepping off a long train, or taking a break in a shopping centre one mist, and you feel instantly renewed.

Our goal is simple: To bring a small moment of calm and confidence to everyday spaces.

We believe scent isn't just something you wear.

It's something you experience, and when it's done right, it changes how you feel.



# WHY CUSTOMERS LOVE IT

Smell Descent helps you create that memory one mist at a time.

When people visit your venue, they notice everything, the light, the sound, the feeling in the air.

Smell Descent adds something invisible, but unforgettable.

A fresh mist before they leave the gym. A refined fragrance before an important meeting. A small, elegant gesture that tells them, you've thought about how they feel.

They might not remember the décor, the playlist, or even the colour of the walls, but they'll remember that quiet lift of confidence, that moment of care.





# VENUE BENEFITS

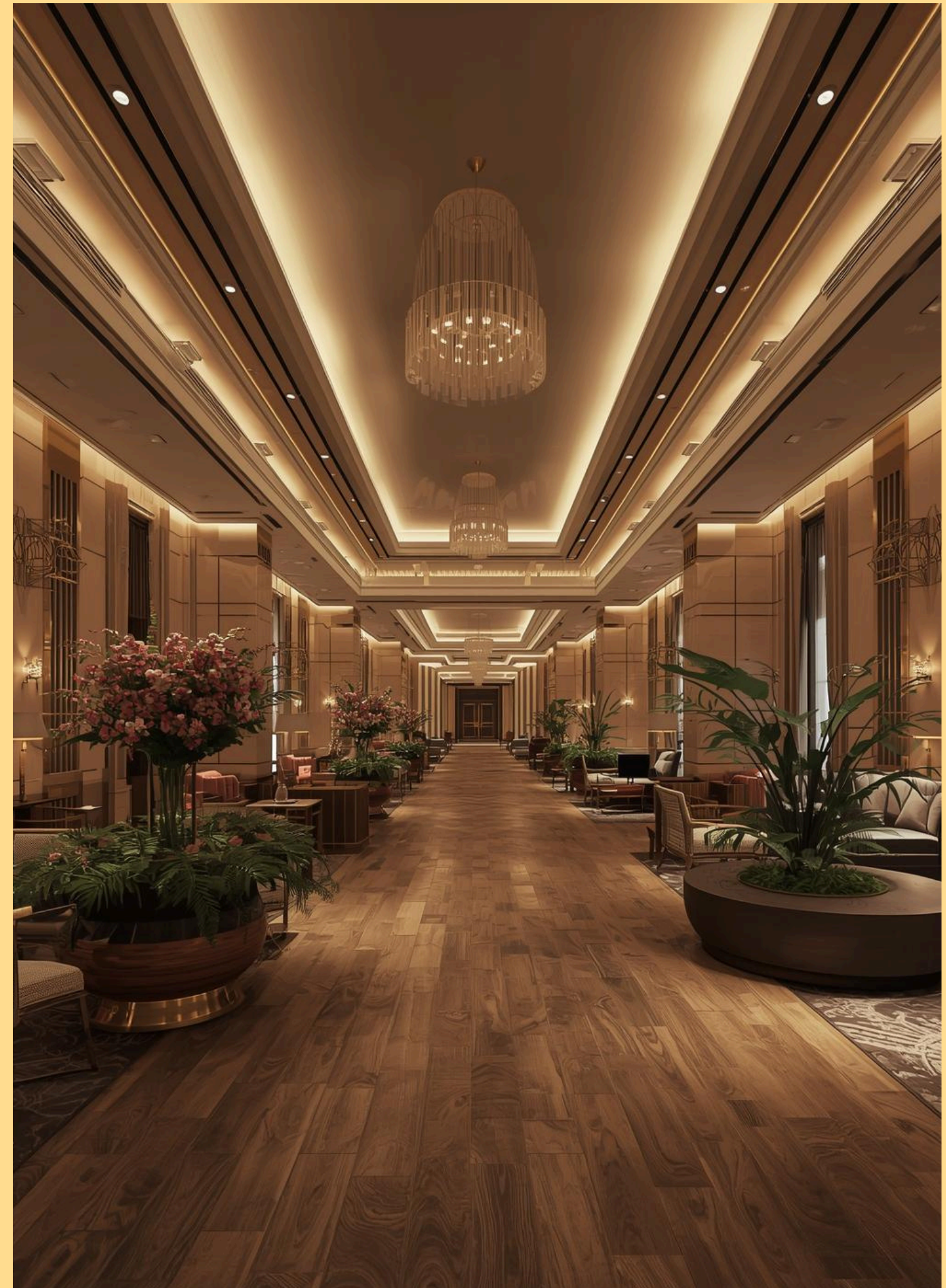
Each spray delivers a moment of confidence and composure a small gesture that helps guests feel refreshed, ready, and remembered.

When people feel good in your space, they associate that feeling with your brand.

That's how Smell Descent builds genuine loyalty and reputation the kind that advertising can't buy.

- Improved customer experience
- Enhances guest satisfaction and retention
- No Cost to partners
- Increases perceived value of your environment
- Encourages positive reviews and repeat visits
- Adds a quiet signature of sophistication
- Lead your industry with a first-in-market concept guests will remember.

It's a simple addition that creates lasting emotional impact because people remember how your venue made them feel.





# SUSTAINABILITY COMMITMENT

Smell Descent was designed with sustainability at its core because we believe modern luxury should enhance the world, not exhaust it.

Every fragrance cartridge is fully recyclable, components are reusable, and packaging is sourced from responsible suppliers who share our values.

Our refill and maintenance systems minimise waste while keeping performance consistent and effortless.





# PARTNERSHIP MODELS

Every partnership is unique that's why Smell Descent offers two flexible partnership options:

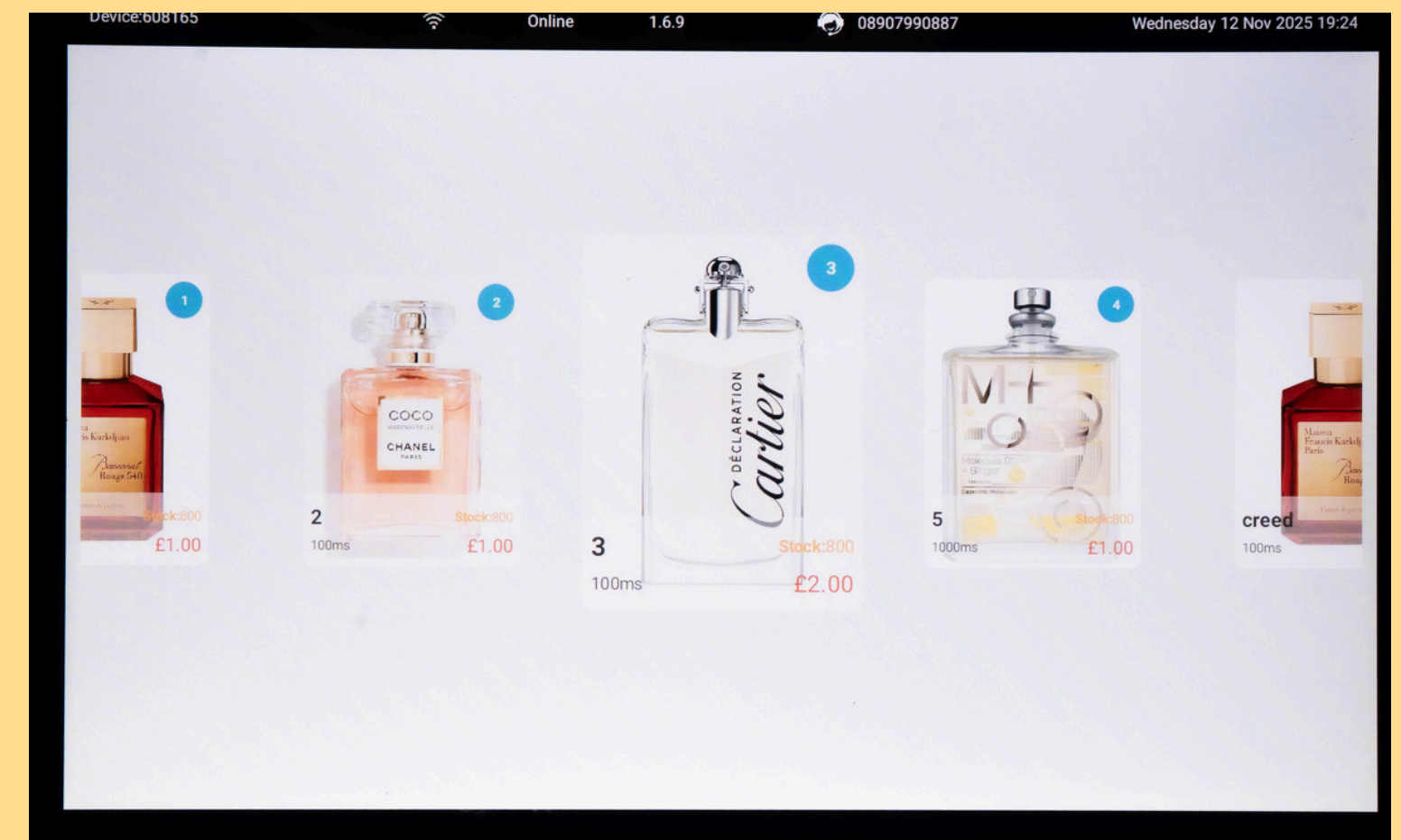
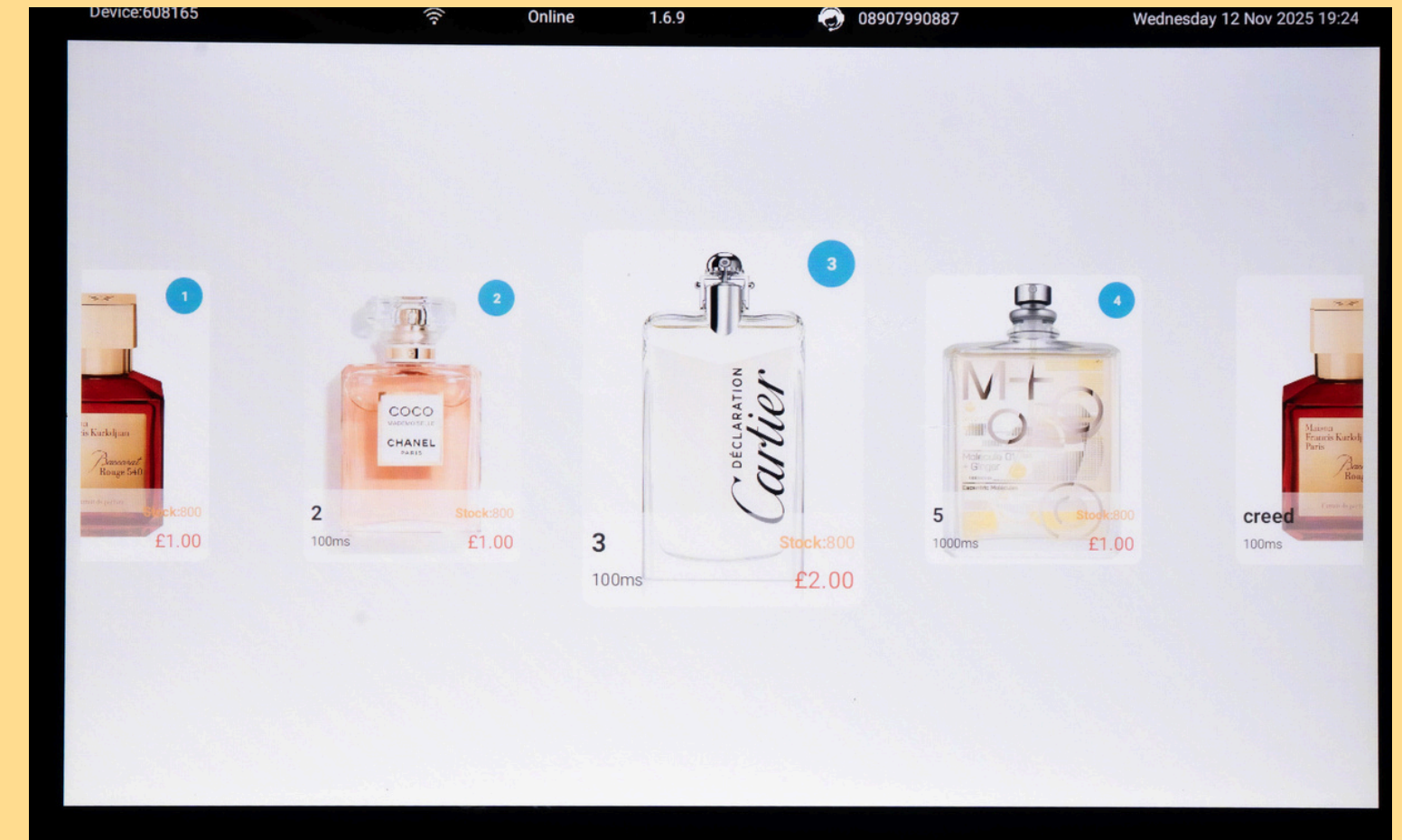
**Lease Model** – Enjoy a fully managed system with refills and maintenance included.

**Passive Income Model** – Host Smell Descent in your venue and earn revenue from every use.

Both options include custom on-screen branding, allowing you to showcase your logo or content directly on the machine at no additional cost.

Our team handles installation, servicing, and refills ensuring effortless performance so you can focus on what matters most, your guests.

Smell Descent is more than a service it's a partnership that grows with your space, your brand, and your vision.





# TAILORED FRAGRANCE EXPERIENCE

This isn't a diffuser or an air freshener it's a personal perfume experience designed for guests to use directly.

Choose from designer scents or bespoke for your customers preference.

Whether you want something fresh and energising or elegant and sophisticated, every scent is selected to reflect your brand's character and audience.

Inside each Smell Descent unit, a precision micro-spray system delivers a perfectly balanced mist ensuring every spray feels refined, hygienic, and true to the original fragrance composition.





# THE STORY

We've been there more times than we like to admit. That small moment of doubt before stepping into a room (or coming out of the loo). It's not vanity; it's about wanting to feel ready, confident, and composed.

That's where the idea for Smell Descent was born from the thought that a quick spray of a fine fragrance could change how someone feels about themselves in an instant.

We wanted to create something elegant, discreet, and practical. A modern way to offer people that quiet boost of confidence when they need it most.

We've all had those moments of uncertainty. Smell Descent exists to turn them into moments of calm assurance.





# THE EXPERIENCE

## **In the Office**

Before an important meeting, an employee stops by the restroom to refresh. One quick mist of their chosen scent, discreet, touch-free, effortless. They step into the room feeling composed, polished, and ready to represent their brand.

## **In the Gym**

After a workout and shower, members want to leave feeling as good as they look. Smell Descent provides that finishing touch a light spray of premium fragrance that adds freshness without fuss. It's the small detail that makes the gym feel truly high-end.

## **In the Shopping Centre**

A shopper takes a short break between stores. A moment at the Smell Descent station offers a clean, uplifting fragrance a quick reset before they continue their day.

Across every environment, Smell Descent adds a consistent layer of care and confidence helping people feel their best wherever they are.



# LET'S TALK

If you're ready to redefine how your guests feel we'd love to bring the scent of confidence to your venue.



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www.smelldescent.com

*Because smelling decent is just the beginning.*