

# BEHIND ON TRACKING?

## THESE ARE THE WRITE-OFFS BEAUTY PROS MISS MOST

✦ Includes 21+ beauty industry write-offs so you can see where you likely stand.

**For hairstylists, nail techs,  
estheticians, lash techs, MUAs,  
braiders, and all self-employed  
beauty CEOs.**

This checklist is for awareness, not perfection. You don't need to have every item—or know for sure if it applies to you. The goal is simply to notice what might matter for your business.



 **BEFORE YOU PANIC – READ THIS**

**IF YOU DIDN'T TRACK ALL OF THESE PERFECTLY, YOU ARE NOT IN TROUBLE.**

**MOST BEAUTY PROS MISS WRITE-OFFS SIMPLY BECAUSE NO ONE EVER SHOWED THEM WHAT COUNTS.**

**THIS CHECKLIST IS NOT ABOUT PERFECTION – IT'S ABOUT CLARITY AND NEXT STEPS.**

If this list brought up more questions than answers, that's normal. Clarity comes from structure — not memory.



## **TOOLS & EQUIPMENT**

- **Ring light or Glamcor mirror**
- **Tripod + camera used for client photos & social content**
- **Clippers, wax warmers, & styling chair**
- **Professional brush sets + kits**
- **Booking software (GlossGenius, Square, etc.)**



## **SUPPLIES**

- **Lash trays, glue rings, micro-swabs**
- **Skincare or waxing products used on clients**
- **Nail polish, acetone, files, gloves, disinfectant**
- **Laundry detergent for towels + PPE supplies**
- **Towels, capes, disposable tools**

 **HOME EXPENSES**

- **Portion of rent/mortgage (if storing supplies or working from home)**
- **Portion of Wi-Fi and phone bill**
- **Office furniture or storage used for business tasks**
- **Photo/video editing software**
- **Online storage (Google Drive, iCloud)**

 **EDUCATION & DEVELOPMENT**

- **Licensing + certification renewals**
- **Courses, trade shows, conventions**
- **Business coaching or mentorship programs**
- **Travel to/from workshops**
- **Educational books related to your services and continuing education.**

## **PROFESSIONAL SERVICES**

- **Legal services, accountant, tax prep, or bookkeeping software (like Wave Xero, or QuickBooks)**

## **IT'S ALL IN THE DETAILS**

### **NORMALLY NOT DEDUCTIBLE:**

- **Facials, hair, and nails for yourself**
- **Full rent (only a portion counts)**
- **Clothing or makeup for “the vibe”**

### **CEO Tip:**





**If you'd feel awkward explaining it in an audit, it's probably best to not claim it.**

**You don't need to guess. You just need structure**

# **WANT TO TRACK THESE LIKE A REAL CEO?**

**This checklist is just the start. If you're ready to stay organized all year long, the Beauty Tax Kickstart gives you a done-for-you system to keep everything calm, clear, and CEO-level.**

## **Inside the Starter Kit, You'll Get:**

-  **50+ categorized deductions**
-  **Monthly Tax Prep Routine**
-  **CEO Year-End Checklist**
-  **Bonus: Money Flow Map**

 **If you want help organizing this like a boss, the Beauty Tax Kickstart walks you through it step by step – at your own pace, on your own terms.**



**\*\*This information is for organizational and educational purposes only and does not replace tax preparation or legal advice.**