

# **Our Story & How We Work**

### A Story Rooted in Heritage, Growing with Trust

MM Malik Craft Export was born from a simple dream — to bridge India's timeless artisan skills with the modern global market. Growing up in Uttarakhand and working across Moradabad, our founder Mustfa Malik realised one truth: *The world admires Indian craftsmanship, but artisans often lack the right global stage.* 

We started this journey to become that bridge.

Today, MM Malik Craft Export stands as a proud merchant exporter — connecting *skilled local manufacturers* with conscious buyers worldwide. Our roots are simple: *Trust, Transparency and Timeless Craft.* 

## What Makes Us Different

#### ✓Handpicked Artisans & Workshops:

We don't run a factory — we work *with* hundreds of small artisan units spread across Moradabad's bustling craft clusters. Every product you buy helps keep traditional skills alive and families supported.

#### ✓ Sustainable & Ethical Sourcing:

We choose craftsmen who believe in fair wages, safe work and quality material. No shortcuts, no exploitation — only honest craft.

#### ✓ Quality Checks at Every Step:

From raw metal & wood selection to final packaging — our team inspects every piece to match global export standards.

#### ✓ Customization & Small MOQ:

Whether you're a large retailer or boutique décor brand — we customise designs, accept small orders and deliver *on time, every time*.

#### **How We Work**

1 **Sourcing:** We find the best metal and wooden handicrafts from trusted local workshops — brass, aluminium, copper, carved wood and more.

2 **Customising:** We adjust sizes, finish, polish or packaging as per your need. Our design team shares samples for approval before bulk production.

3 **Quality Assurance:** Each batch undergoes strict inspection. Our QC team ensures no defect reaches your store.

4 **Safe Packing & Shipping:** We pack goods export-style — strong, moisture-safe and labelled correctly. Then we coordinate smooth freight forwarding with trusted shipping partners.

5 **Global Delivery:** We deliver worldwide with all customs paperwork in place — ensuring you get your order on time, hassle-free.

#### Why It Matters

Every purchase from MM Malik Craft Export supports real families — keeping age-old Indian craft alive while delivering unique décor pieces that bring warmth and elegance to your space.

We invite you to be part of our story — where every craft counts, and every customer becomes a partner in heritage.

**Ready to collaborate with MM Malik Craft Export?** Contact us anytime — *We're just a message away!*