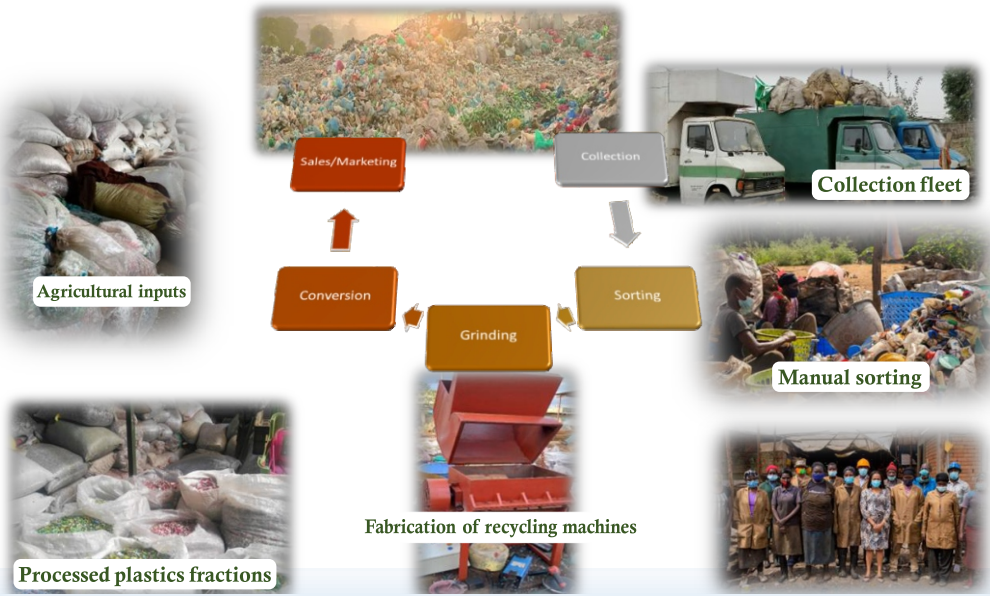


WE ARE EXPERTS IN GARBAGE COLLECTION

OUR PROCESS



ENVIRONMENTAL IMPACT



- Reduction of pollution and ecosystem restoration.
- Reduction of waste that is meant to be disposed of at the landfills (over 2000 metric tons)
- Due to proximity to the Dadora dumpsite, PPR is able to rescue condemned plastics from landfills.

ECONOMIC IMPACT



- Reduction of virgin plastics dependence by the manufacturers.
- Inclusion of waste collectors into the recycling value chain
- Provide high quality, affordable raw materials to industries
- Currently outsourcing molding service for first finished product- Basin46cm.

SOCIAL IMPACT



- Over 400 jobs created directly and 700 indirectly for the youth and women, with a bias on women at 80%.
- Our collection strategy has established a network of 88 waste aggregators (microenterprises) in our collection.



Tel: +254 718 509 844 | +254 789 498 267 | Email: info@pureplanetrecyclers.com
 P.O. Box 329-00200 Nairobi | www.pureplanetrecyclers.com
 Komarock, Councilor Opundo Rd Junction, Stephanol Timber Merchants Yard.

Pure Planet Kenya
 @pureplanetrecy1
 Pure Planet Recyclers Ltd
 pureplanetrecyclersltd

VISION

- To enhance the quality of life for humanity and the Bio-diversity at large.

MISSION

- To create social empowerment and sustainable environment through recycling

PROBLEM

- 2000t of waste is generated daily in Kenya. It is estimated that 40% could be urban. Given that urbanization is increasing by 10%, by 2030, the Kenya urban population will be generating an estimated 5.5 million tonnes of waste every year.



VALUE PROPOSITION



Pure Planet Recyclers Ltd promotes the Circular Economy the value addition of municipal solid waste into affordable, products and raw materials for sale to manufacturers and creating employment opportunities for women & youth reducing environmental pollution and degradation.

OUR SOLUTION



A cleaner environment and ecosystem restoration
Collection of waste from residential and the environment around Nairobi urban areas.



Jobs creation and poverty eradication
Processing waste into quality inputs and secondary raw materials.



Lowering dependency on imports and enhanced foreign exchange balance.
Production of compost fertilizer and supplying to plastics manufacturers.



Impact Replication through raising other recycling businesses.
Fabrication of recycling equipment for sale to upcoming recycling businesses, alongside training in operation and maintenance.



Tel: +254 718 509 844 | +254 789 498 267 | Email: info@pureplanetrecyclers.com
P.O. Box 329-00200 Nairobi | www.pureplanetrecyclers.com
Komarock, Councilor Opundo Rd Junction, Stephanol Timber Merchants Yard.

[in](#) Pure Planet Kenya [@pureplanetrecy1](#) [f](#) Pure Planet Recyclers Ltd [@pureplanetrecyclersLtd](#)