



# THE MARIC REPORT

May 2025  
Volume 18



## A Note from the Author

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Welcome to  
The Maric  
Report!

I am glad you are here! I hope the information contained herein will provide you with valuable information about the world of senior care and living.

If you received this newsletter, it is because somewhere along the way, you either inquired about

You may have noticed I've been a little quiet lately—and I want to thank you for your patience and understanding. Over the past several months, I stepped away to care for a beloved family member undergoing surgery and later became the full-time caregiver for another who experienced a significant health decline and sadly passed away just a few short months ago. This season of life has reminded me of what truly matters: cherishing our time with loved ones—both family and chosen family. As I navigate this personal chapter, I've also made the decision to embrace some meaningful changes. Life is short, and every moment counts. With a renewed heart and purpose, I'm back—and ready to help you and your loved ones face each new day with clarity, compassion, and care.

### **Bringing It All Together: Senior Care Placement Meets Real Estate at Beverly & Company**

I'm excited to share some meaningful news: after

senior care and living options, we met somewhere over the past years or perhaps we are friends.

I started this publication with the goal of delivering good and useful information about the world of senior care and living, and guiding you along the way as you or someone you may know, may need to navigate through the maze of senior care options.

In addition to this newsletter (monthly so I won't inundate your email box), you can also find good information via my podcast (video/audio), website, blog, or speaking engagements (covid protocol dependent).

There is a lot of information on the internet these days, and ideas about senior living are no different. You can google senior living and come up with hundreds of websites that will lead you to articles, information and communities. How do you get through the

years of working passionately in both the senior care and real estate industries, I've officially joined forces with **Beverly & Company**—a top-tier real estate brokerage in California—where I can now fully integrate my two life's callings.

For over 15 years, I've worked hands-on with and for assisted living communities and families in need, helping seniors and their loved ones navigate one of the most emotional and important transitions in life: finding the right senior living option. From independent living to residential board and care homes, I've been there to guide, advocate, and ensure each move was a well-informed, compassionate step forward.

At the same time, I've built a solid 20-year career in **residential real estate**, including **four years as a licensed broker** and **five years specializing in the sale of residential care facilities (RCFEs)**. I've also provided **consulting services and been a regional speaker** across both industries—helping families, investors, and operators make informed decisions.

Now, by aligning with Beverly & Company, I've created a **unique service model** that blends my senior placement expertise with full-service real estate capabilities. My current focus includes:

- **Helping families navigate Proposition 19, especially when inheriting a parent's home and needing to understand the legal, emotional, and financial impacts of selling.**
- **Advising and assisting with the purchase and sale of residential board and care homes, including owner-occupied and investor-operated properties.**
- **Guiding luxury home buyers and sellers in the San Fernando Valley and Aerospace Valley areas with deep local market knowledge and a heart-centered approach.**

Marrying these two passions—senior care and real estate—feels like a natural evolution. At the heart of both industries are **people who need guidance, protection, and trustworthy information** during complex life transitions.

maze of senior living? How do you really get the answers and advocate you need? This is an important topic as this is about your loved one! Get your information and questions answered here, by a neutral third party, whose only goal is to guide you and give you the information you need to make the best decision when it comes to helping your loved one make the move to senior care and living!

Enjoy!!!

Your friend in  
Senior Care  
and Living,

Marina (Mari)  
and the Maric  
Senior Living  
Advisor Team

Whether you're facing a family move, planning for a loved one's next chapter, or stepping into the board and care business, I'm here to make the journey smoother, smarter, and more supported.

Let's talk if you or someone you know is facing any of these challenges. There's no one-size-fits-all solution—but with the right partner, you don't have to figure it out alone.

Warm regards,

**Marina Hickerson**

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**What is one question about Assisted/Senior Care and Living for which you need an answer? Submit your question for a chance to win a free lunch!**

email or text your question to: [marina@maric-consulting.com](mailto:marina@maric-consulting.com)

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