

Open Invitation and Expression of Interest

Green Skills 360 – Digital and Sustainable Entrepreneurship

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About the Learning Programme

Green Skills 360 – Digital and Sustainable Entrepreneurship is a non-formal adult learning programme developed by **InnovEdu Nexus Institut e.V.**

The programme helps adults explore how sustainability, green competences, digital tools and responsible entrepreneurial thinking can be applied in everyday life, work, learning, community activities and small-scale initiatives.

It offers an accessible and practice-oriented introduction to topics such as sustainable living and working, circular economy, responsible use of resources, digital everyday competences, simple online tools and the development of realistic green ideas.

The programme does not require advanced knowledge of sustainability, business or digital technologies. It combines short thematic inputs, practical examples, guided exercises, group work, peer exchange, reflection and transfer into participants' own contexts.

This document is an open invitation to express interest in future editions of the programme. It does not confirm a scheduled activity, guarantee enrolment or create an entitlement to participation.

Who can participate?

The programme is intended for adults aged 18 and over, including:

- adult learners interested in sustainability and green competences;
- adults who want to make their everyday, working or community practices more sustainable;
- educators, trainers, facilitators and volunteers involved in adult learning;
- staff and volunteers from community, educational or non-profit organisations;
- professionals and self-employed persons interested in responsible and sustainable practices;
- adults developing small projects, community initiatives or business ideas;
- persons who want to improve their confidence in using simple digital tools for sustainable purposes.

Participants may have different educational, professional, social and cultural backgrounds and different levels of experience.

No previous business, environmental or technical knowledge is required. Basic experience with a computer, tablet or smartphone is helpful but not essential for all learning activities.

InnovEdu welcomes Expressions of Interest from persons who may face barriers to participation. Applicants may indicate relevant accessibility, language, learning or organisational support needs confidentially.

What will participants learn?

The programme introduces participants to the relationship between green competences, responsible everyday practice, digital tools and sustainable entrepreneurial thinking.

Depending on the focus and duration of the specific edition, the learning content may include:

- basic concepts of sustainability and green competences;
- sustainable choices in everyday, working and community contexts;
- responsible use of energy, materials and other resources;
- waste prevention, reuse and circular economy principles;
- sustainable consumption and local environmental challenges;
- responsible and socially aware entrepreneurial thinking;
- development of simple sustainable project or business ideas;
- digital everyday competences;
- use of selected online tools for planning, communication and visibility;
- responsible digital communication related to sustainability;
- assessment of environmental, social and practical effects;
- reflection and transfer into personal, professional or community contexts.

The programme focuses on accessible understanding and realistic application rather than advanced environmental, technical or business training.

Why should participants take part?

Environmental, social and economic changes increasingly influence how people live, learn, work and organise local activities. Sustainability is therefore not relevant only to specialists or large companies. Adults also need understandable and practical opportunities to explore how green competences can be applied in their own circumstances.

The programme is intended to help participants:

- understand key sustainability and green-skills concepts;
- recognise how everyday decisions affect resources and the environment;
- connect sustainability with practical personal, working and community needs;
- use selected digital tools for simple planning and communication tasks;

- develop realistic ideas for sustainable projects, services or activities;
- reflect on the social and environmental effects of decisions;
- exchange experiences with other adult learners and education practitioners;
- identify small but meaningful actions that can be continued after the programme;
- strengthen their confidence to participate in further learning related to sustainability.

The programme does not suggest that every environmental challenge has a simple solution. It encourages informed choices, responsible action, cooperation and realistic transfer.

Where will the programme take place?

Future face-to-face editions are expected to take place in **Ulm or the wider Ulm region, Germany**, subject to confirmation of the venue and organisational arrangements.

Where appropriate, selected preparatory, follow-up or complementary activities may be delivered online.

The exact location, accessibility information and practical arrangements will be communicated to selected participants before each confirmed edition.

When will the next edition take place?

The date of the next edition has not yet been confirmed.

Future editions will be announced after the dates, venue, learning arrangements, working language and available capacity have been formally established.

Expressions of Interest may be submitted in advance. Interested persons will receive further information when a formal application period opens.

Previous Edition

A previous edition of **Green Skills 360 – Digital and Sustainable Entrepreneurship** was implemented in Ulm from **4 to 6 June 2025** as a three-day non-formal adult learning activity with **15 participants**.

The programme introduced adult learners to green competences, sustainability, circular economy, digital everyday skills, simple digital tools and responsible entrepreneurial thinking. Documentation of the completed edition is maintained separately from this open invitation.

How will participants learn?

The programme follows a structured but flexible non-formal learning approach.

1. Orientation and foundations

Participants are introduced to sustainability, green competences, circular economy and responsible action through short and accessible explanations.

2. Connection with everyday experience

Participants examine examples from daily life, work, local communities and educational practice. Existing experience is treated as a valuable learning resource.

3. Guided practical application

Participants explore selected digital tools and practical approaches through demonstrations, individual tasks and small-group exercises.

4. Collaborative development of ideas

Participants work together on simple sustainable project, service or business ideas connected to realistic needs and contexts.

5. Reflection and critical assessment

Participants consider the usefulness, limitations and possible environmental and social effects of the approaches discussed.

6. Transfer into personal contexts

Participants identify a realistic action or transfer idea that may be applied in their own everyday, learning, working, community or organisational context.

Learning methods may include:

- short thematic presentations;
- practical examples from everyday life and work;
- guided exercises;
- demonstrations of simple digital tools;
- case-based discussions;
- individual and small-group tasks;
- peer learning and exchange of experience;
- development of simple sustainable ideas;
- presentation and discussion of group results;
- reflection questions and transfer planning;
- participant feedback and evaluation.

Expected Learning Outcomes

By the end of the programme, participants should be able to:

- explain selected basic concepts related to sustainability and green competences;
- identify examples of sustainable practice in everyday, working and community contexts;
- recognise basic principles of resource efficiency and circular economy;
- assess simple environmental and social implications of selected decisions;
- use selected digital tools for basic planning, communication or visibility tasks;

- distinguish between realistic sustainability measures and unsupported environmental claims;
- contribute to the development of a simple sustainable project or business idea;
- identify one or more practical actions for transfer into their own context;
- reflect on their further learning needs in relation to sustainability and digital competences.

The expected learning outcomes may be adapted to the duration, participant profile and thematic focus of each edition.

Participation Conditions

Participation is subject to the conditions announced for each confirmed edition.

These may include:

- minimum age of 18;
- relevance to the programme's target group;
- motivation to participate in the full learning process;
- interest in sustainability, green competences or responsible practice;
- willingness to participate in practical and cooperative learning activities;
- available programme capacity;
- acceptance of the applicable participation, organisational and data-protection conditions.

Previous experience in entrepreneurship, environmental education or digital technologies is not required unless explicitly stated for a particular edition.

Any participation fee, cost coverage, required equipment, working language, duration or additional practical condition will be communicated transparently before formal registration.

Submitting an Expression of Interest does not create a financial obligation.

Expression of Interest

Interested persons may submit a non-binding Expression of Interest containing:

- name and contact details;
- confirmation that the applicant is aged 18 or over;
- brief educational, professional, voluntary or community background;
- motivation for participation;
- areas of interest related to sustainability or green competences;
- current level of digital experience;
- expected personal learning benefit;
- relevant accessibility, language or learning-support needs.

Expressions of Interest are used to identify potential participants, understand learning needs and support the planning of future editions.

They are not formal registrations and do not guarantee participation.

Selection Process

Where the number of interested persons exceeds the available capacity, selection may take into account:

- relevance to the programme's target group;
- motivation and expected learning benefit;
- willingness and ability to participate in the complete programme;
- balanced composition of the learning group;
- inclusion considerations and barriers to participation;
- available organisational and learning-support capacity.

Selection will be carried out transparently, fairly and without discrimination.

All persons invited to a formal application or selection procedure will be informed of the outcome in writing.

Inclusion, Accessibility and Equal Treatment

InnovEdu seeks to provide a respectful, accessible and inclusive learning environment. Participation is open without discrimination based on gender, age, ethnic or social background, religion or belief, disability, sexual orientation or other personal characteristics.

Reasonable support measures may be considered in relation to:

- physical accessibility;
- language needs;
- digital accessibility;
- learning support;
- accessible or simplified learning materials;
- use of clear and understandable language;
- organisational barriers to participation.

The feasibility of specific support measures will be discussed individually and confirmed before enrolment.

Applicants are not required to disclose sensitive personal information unless it is necessary for arranging appropriate support.

Responsible Sustainability Approach

The programme promotes a realistic and responsible understanding of sustainability.

Participants are encouraged to:

- examine environmental claims critically;
- avoid exaggerated or misleading sustainability statements;
- consider environmental, social and practical consequences together;
- recognise that sustainable solutions depend on the specific context;
- distinguish between small achievable actions and longer-term structural change;
- use digital tools only where they provide a clear and appropriate benefit.

The programme does not promote a specific commercial product, political position or business model.

Data Protection

Personal data submitted through the Expression of Interest process will be used only for:

- communication with interested persons;
- planning future editions;
- processing and assessing Expressions of Interest;
- identifying relevant accessibility or learning-support needs;
- administering a later formal application process.

Data will be processed in accordance with applicable data-protection requirements and InnovEdu's internal data-protection procedures.

Sensitive personal information should be provided only where necessary to arrange appropriate support. Such information will be handled confidentially and will not be published.

Further information is available in InnovEdu's Privacy Policy.

Important Clarification

This open invitation concerns **future editions** of the programme.

It is not:

- confirmation that a specific edition has already been scheduled;
- automatic registration;
- a participation agreement;
- a guarantee of selection;
- an entitlement to financial support;
- evidence of participation in a previous activity.

Formal participation begins only after an applicant receives written confirmation and accepts the conditions applicable to the specific edition.

Express Your Interest

Adults interested in taking part in a future edition of **Green Skills 360 – Digital and Sustainable Entrepreneurship** are invited to submit a non-binding Expression of Interest.

Information about confirmed dates, venue, working language, learning arrangements, available capacity, participation conditions and the formal application process will be provided when the next edition is announced.

Think sustainably. Learn practically. Act responsibly.

Provider of the learning programme: InnovEdu Nexus Institut e.V.

Expected delivery location: Ulm or the wider Ulm region, Germany

Expression of Interest: info@innovedu.de

Website: www.innovedu.de

Data protection: Please consult the Privacy Policy available on the InnovEdu website.