



EXPORTERS

WWW.CPS-EXPORTERS.COM

**CPS EXPORTERS PVT. LTD**

# COMPANY PROFILE

**COMMODITIES | PROCESSING | WAREHOUSING | EXPORTS**

# Where Do We Belong

In 2015 **Supportive Services Ltd** (parent company) registered in England and Wales extended by establishing **Capital Power Solutions** in power & energy sector and **CPS Exporters Pvt Ltd** (subsidiaries) for global rice exports from Pakistan.

After **10 years** of overwhelming **experience** the company started its operations in Pakistan to fulfill requirements of the global rice industry proficiently with high quality product as Pakistan is the **7th largest** producer of rice in the world.

CPS Exporters are dedicated to provide premium grains to customers **worldwide**. With years of experience in the rice industry, we have established strong relationships with trusted farmers and built a robust supply chain to ensure the **consistent delivery** of exceptional rice varieties.

CPS Exporters aims to build long-lasting relationships with **international buyers** and achieve sustainable growth.

## IMPRINTS



- 1 Head Office: Supportive Services Ltd
- 2 CPS Exporters Pvt. Ltd
- 3 Capital Power Solutions
- 4 Regional Office



# VISION | VALUES | MISSION



## Vision

To be a global symbol of quality and sustainability in the rice export industry empowering Pakistani farmers and enriching lives worldwide.

## Values

- Quality
- Integrity
- Innovation
- Sustainability
- Client Satisfaction

## Mission

To be the preferred global supplier of premium quality rice, known for its exceptional taste, consistent quality, and reliable service.

# Our Services



## Rice Processing

Modern processing facilities equipped with advanced machinery to ensure optimal quality and hygiene.



## Quality Assurance

Stringent quality control measures to guarantee the highest standards of purity and safety.



## Packaging and Labelling

Customized packaging to meet specific buyer needs.



## Export Services

Efficient logistics and export management to ensure timely and hassle-free delivery.



## Customer Support

Live chat support 24/7 striving to assist our valuable customers 365 days.





# Global Reach



CPS Exporters caters to a global clientele, including importers, wholesalers, construction companies and retailers in major rice-consuming countries across Asia, Europe, Middle East and Africa.

## Competitive Advantages

01

### Premium Quality

Sourcing from trusted farmers and adhering to strict quality control standards.

02

### Competitive Pricing

Building long-term relationships with customers based on trust and mutual benefit.

03

### Modern Infrastructure

Building long-term relationships with customers based on trust and mutual benefit.

04

### Customer Centric Approach

Building long-term relationships with customers based on trust and mutual benefit.

# REGISTERED ASSOCIATIONS AND COUNCILS



**REAP**

**KCCI**



**SECP**

**FSB**







# RICE REVENUE

01

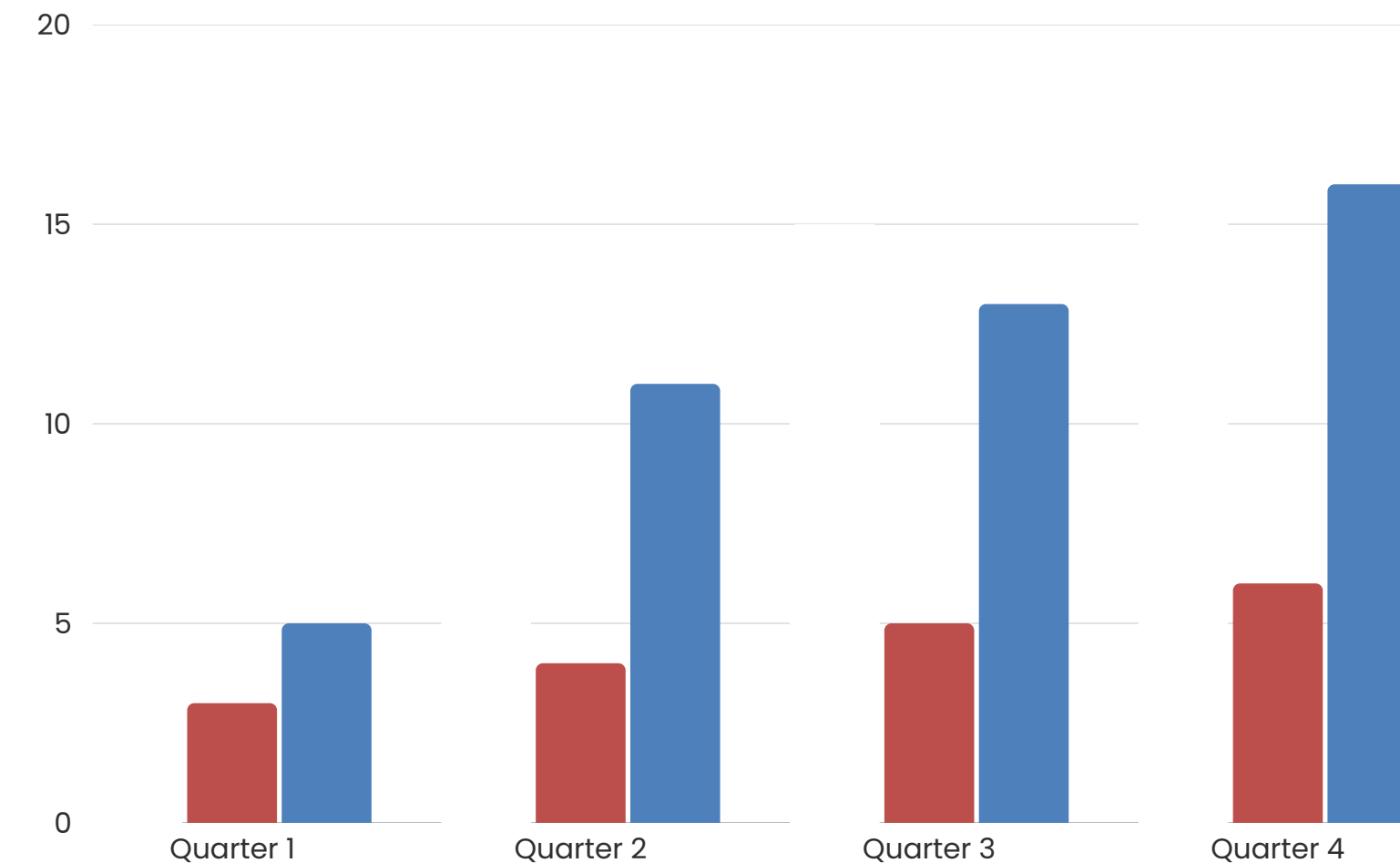
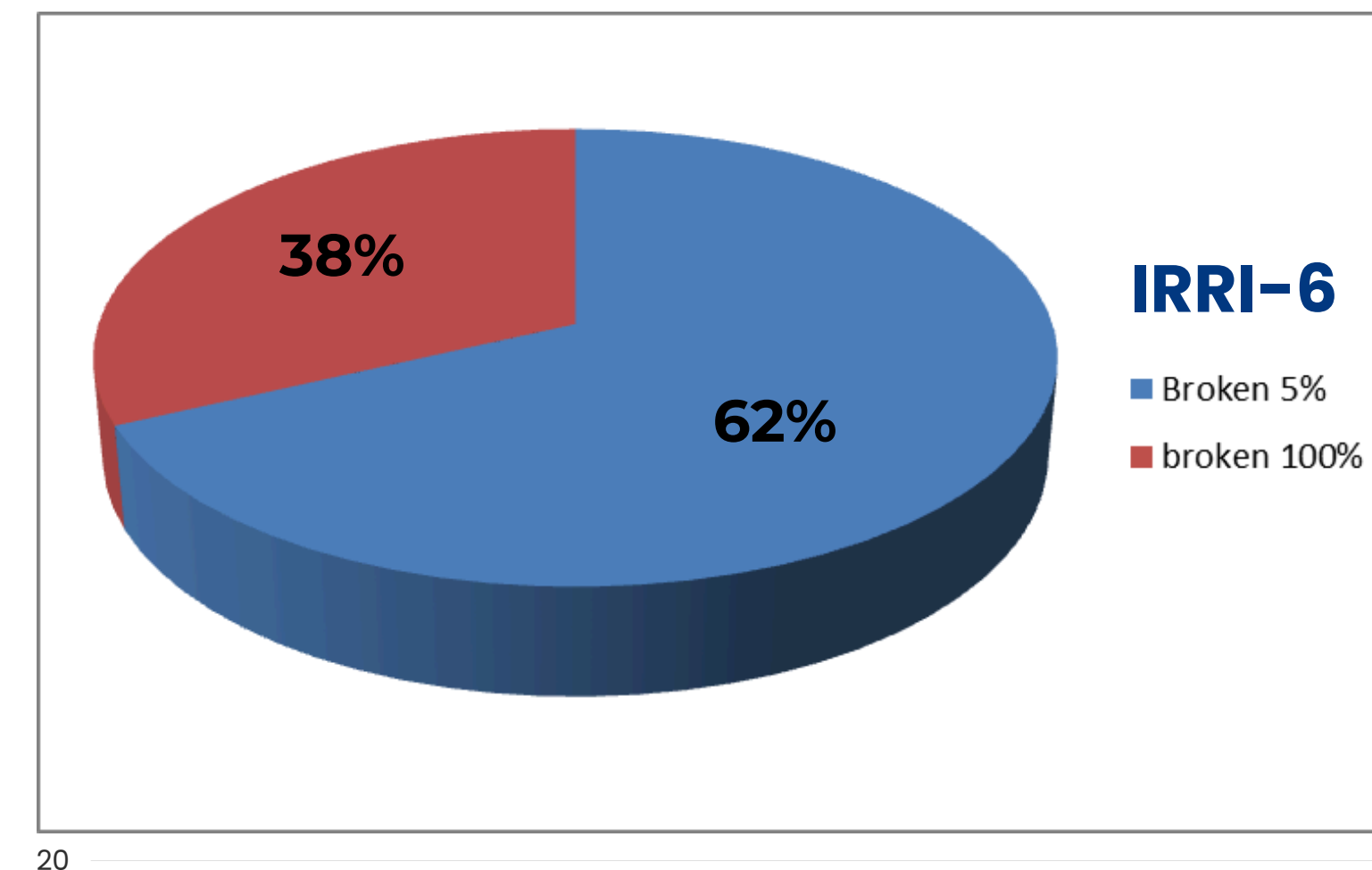
## Revenue Growth & Market Leadership

Demonstrated a strong track record of revenue generation in the competitive rice market by effectively meeting customer demands and adapting to market trends.

02

## A Rice To Riches Approach: Driving Sales Success

Our company has consistently generated significant revenue through the sale of a diverse range of high-quality rice products. By focusing on customer satisfaction and leveraging innovative marketing strategies, we have achieved substantial year-over-year revenue growth in the rice segment.



# REPUTED CLIENTS

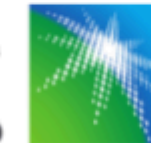
Our client base encompasses leading organizations in construction companies, restaurants, NGOs, worker handling firms, and hyperstores demonstrating our ability to deliver exceptional results and build strong, long-term partnerships.

**+125%**

**Increased in client satisfaction**

**17500 Metric Ton**

**Rice Exports Last Year**





# TESTIMONIALS



1

## RESPONDERZ

Importer

"CPS Exporters is a dependable and trustworthy partner. They always deliver on their promises, ensuring timely and efficient shipments. We appreciate their commitment to building strong and lasting relationships with their clients."



2

## CHEATEAU d'VOUR

NGO Middle East

The high standards you maintain in your products and proactive approach have significantly contributed to meet our programme requirements. Your professionalism and unwavering dedication to excellence have established you as a highly valued partner for our needs.



3

## PARWAR SHAH

Restaurant Owner

We are pleased to do business with CPS Exporters Pvt. Ltd. in managing our rice import requirements for our chain of restaurants in UK. Your professionalism, attention to detail, and commitment to quality have significantly supported our business operations.



4

## MUNEEB KHAN

Construction Company

We were facing a tight deadline for a large rice order. CPS Exporters went above and beyond to ensure our order was processed and shipped on time. Their exceptional customer service truly impressed us.

# REFERENCE LETTERS

# 1

## KOLKATA DINER

Kolkata Diner


### Reference Letter

We are pleased to do business with CPS Exporters Pvt. Ltd. in managing our rice import requirements for our chain of restaurants in UK. Your professionalism, attention to detail, and commitment to quality have significantly supported our business operations.

Dedication to ensuring timely delivery and maintaining high product standards is worth mentioning here. The level of expertise and customer service demonstrated throughout has been exemplary and reinforces our trust in your capabilities.

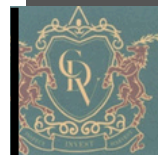
We appreciate your efforts and look forward to continuing this mutually beneficial partnership.

Regards,

  
Parwar Shah  
on Behalf of  
Kolkata Diner

# 2

## CHATEAU d'VOUR



CHATEAU d'VOUR

### NOTE OF GRATITUDE

This letter is to recognize exceptional services provided by CPS Exporters Pvt. Ltd. in facilitating the design of our Charity Programme aimed to provide 3,120 Tons Rice to support Labour in the Middle East, specifically in Dubai. Your contribution to this initiative, by understanding the aim of programme and offering the most competitive pricing for IRRI-6 Rice along with efficient operations and a steadfast commitment to quality, has been pivotal in ensuring seamless transactions and successful outcomes.

The high standards you maintain in your products and proactive approach have significantly contributed to meet our programme requirements. Your professionalism and unwavering dedication to excellence have established you as a highly valued partner for our needs.

Thank you for your continued support. We look forward to further strengthening our collaboration.

N. S. Bhatti

Head of Project

# 3

## RESPONDERZ



RESPONDERZ

Dated: 20<sup>th</sup> December 2024

To,  
CPS Exporters Pvt. Ltd.  
Karachi, Pakistan.

### Appreciation Letter


I am writing to acknowledge and appreciate the outstanding services provided by CPS Exporters Pvt. Ltd. Over the past four years, we have built a strong and trusted partnership with your parent company, Capital Power Solutions, and are pleased to continue this collaboration with CPS Exporters Pvt. Ltd. for our rice import needs in the UK.

The same dedicated team we have worked with since the beginning has ensured a seamless transition and upheld the high standards we have come to rely on. Your expertise in managing our imports, timely delivery of IRRI-6 rice, and commitment to quality has been integral to our operations. The familiarity and understanding developed over the years have been instrumental in maintaining a smooth working relationship.

CPS Exporters Pvt. Ltd.'s proactive approach, professionalism, and consistent excellence in service make you a reliable partner for our import requirements.

We are confident in your capabilities and look forward to continued success together.

Kind Regards,

  
Muhammad Rizwan  
Managing Director






# Thank You

Let's Connect with Us!

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