

MYSURU'S **FIRST 'GRADE A+'** PLOTTED DEVELOPMENT!



Artistic impression of a soothing stream winding through the property

An investment opportunity that can propel you
10 years ahead in your investment journey.

CODENAME:
UNSTOPPABLE

NOW LAUNCHING AS



**Avenue
Garden**
By PurpleBrick®

7 mins from Manipal signal **Mysuru.**

by

PurpleBrick®

DESIGNED BY



POWERED BY



RERA NUMBER

PRM/KA/RERA/1267/374/PR/130723/006065 PRM/KA/RERA/1267/374/PR/130723/006066 PRM/KA/RERA/1267/374/PR/130723/006067

KRISHNARAJASAGARA

SRIRANGAPATNA



MAGNIFICENT MAGICAL MYSURU

Why invest in Mysuru?



Incredible value

Land, an ever-scarce and ever-growing asset, has become a much-loved asset class over the years. Mysuru, earlier a retirement destination, is now being touted as the next big thing in Karnataka.



State of the art infrastructure

From the state's 2nd largest airport to the Bengaluru-Mysuru Growth Corridor, schools, colleges, entertainment and medical facilities, the city has it all.



A high-growth future

From being the state's 2nd largest exporter of software to the impressive 2031 master plan (with billions invested by the government), Mysuru has all the hallmarks of turning into the next Bengaluru.



Rich in culture and lush with greenery

As the clean, green cultural capital of Karnataka, the city will never cease to be important for the citizens of the state.



Smooth connectivity

World class highways connect Mysuru to major economic and tourist destinations in just a couple of hours.

LAND CLEAN EASY APPRECIATING

- **Be secure about where you are investing**

We provide 100% transparent legal & documentation checks.

- **Invest in a secure, growing, and non-volatile asset class**

Effective hedge against inflation, preserving purchasing power, and safeguarding wealth amid rising prices.

- **Invest easily, with no hidden terms**

We have a simple online buying process. We keep our prices extremely accessible and work with financial partners to get you the best deals.

Investment opportunity? **A+**

Returns? **A+++**

Don't miss this chance!

Our Inaugural Price

₹2X99 psf

Current Market Average Price of Grade-A projects

₹3750 psf

Potential price in 24 months

₹4000 - 4500 psf

*Price projections are only indicative and subject to market trends. Developer does not take any responsibility of buy-back or ROI assurance to buyers.





“ Green. Calm. Futuristic.
That’s my **new work pad**.
My **new home** in Mysuru
and the **HQ of my #WFA** start-up.

I AM

UNSTOPPABLE”

Sahas, 30, Disruptor

“ It’s my wife’s and my
retirement pad. It’s
my dream **Airbnb project**.
It’s my **second innings**.

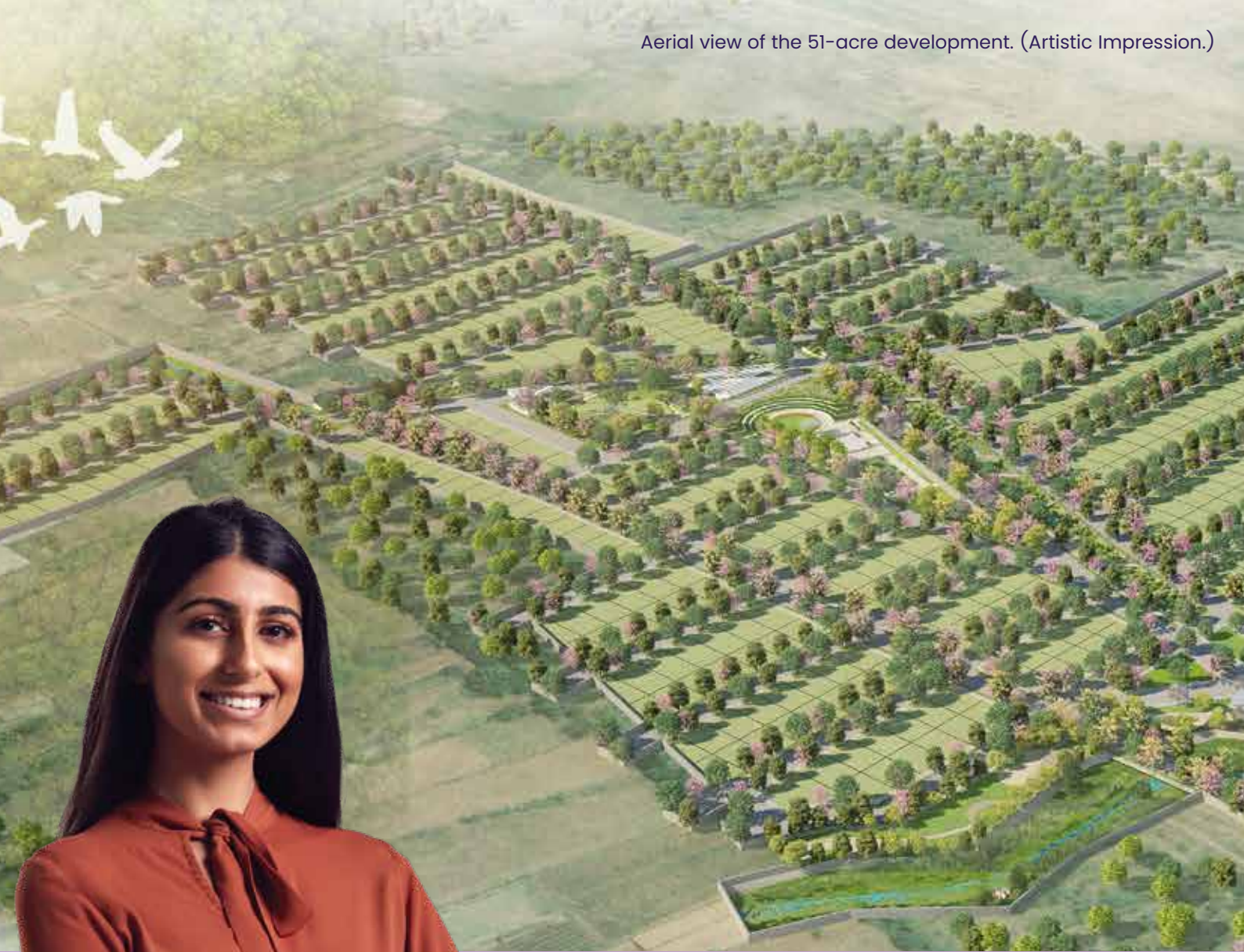
I FEEL

UNSTOPPABLE”

Mr. Murthy, 63,
Professor



Aerial view of the 51-acre development. (Artistic Impression.)



You **dream** big,
make things happen,
see **opportunities**.

YOU ARE

UNSTOPPABLE

Sanjana, 35, Greenpreneur

WONDERFUL WELCOMING WORLD-CLASS

Impeccable design meets unparalleled infrastructure, redefining cozy living in the heart of the future.



Underground
Sanitary System



Storm Drain
Network



Avenue
Plantation



Peripheral
Plantation



Underground
Electrical Network



Stamped Concrete
Roads



Street Lights &
Pedestrian Access



24x7
Security



Well Planned
Road Network



Cycle Docking
stations

SIGHTLY SERENE SEAMLESS

Our offering just might be too good to be true.

Designed by COLLIERS, a globally renowned landscaping firm with over 5 decades of experience in making beautiful landmarks across the world.

51

acre mini city

25

acres of open,
green park space

10

thematic
gardens

2

large
embankment parks

5000+

trees & shrubs

700+

plots

10

tree flavoured
avenues

25,000 SFT

proposed
clubhouse

7 km

of road
network

10 & 12 m

wide roads

1

stream
flowing within

40+

world-class
amenities

Grade-A+ infrastructure

- Wide-canopy trees on 12 m roads providing cooling shade
- Underground electricity & water. Ample water supply from Municipal & borewells
- Stamped concrete roads
- Security ensured through 24*7 surveillance CCTV cameras
- Well-planned sewage infrastructure
- Cycle docking stations
- Grand Entrance Arch with security cabin



Artistic impression

SIMPLE SUPREME SUSTAINABLE

Our focus on sustainability truly makes us stand out. Our infrastructure is designed to be sustainable, efficient, and hardy. A space that is wholesome for you, and for the environment.

How we nurture our environment



Rainwater
harvesting



Provision for
roof water collection



Permeable paving
allowing percolation



Stamped
concrete road



Planting trees to
reduce soil erosion



Natural edging
for nals



Carbon-capturing
trees in parks



Proper recycling
& reuse of water



Solar light
(1:3 solar lights are used)



Sequence batch
reactor STP

All amenities mentioned here are as per the approved master plan but might be subject to change depending on availability of materials & timelines. E&OE.



SARAKA ASHOKA AVENUE

- COMMUNITY GARDEN**
- CHILDREN'S PLAY AREA
 - SEATING COURT
 - EVENT LAWN
 - PALM COURT

- PICNIC PARK**
- WOODLAND PLANTATION
 - GAZEBO
 - TREE HOUSE
 - FOREST TRAIL
 - STARGAZING LAWN
 - BARBEQUE

- ENERGETIC GARDEN**
- OUTDOOR GYM
 - REFLEXOLOGY PATH
 - SEATING DECK
 - FITNESS TRAIL

HONGE MARA AVENUE

GULMOHAR AVENUE

PARIJATA AVENUE

PLUMERIA AVENUE

JACARANDA AVENUE

- FITNESS GARDEN**
- TENNIS COURT
 - BASKETBALL COURT
 - SKATING RING
 - KIDS' PLAY AREA
 - LAWN
 - SEATING PLAZA

- STROLLING PARK**
- KIDS' PLAY AREA
 - VIEWING DECK
 - JOGGING TRAIL
 - SEATING MOUND
 - LOOKOUT ZONE

- MEDITATION TRAIL**
- COMMUNITY LAWN
 - MEDITATION LAWN
 - YOGA MOUND
 - REFLEXOLOGY PATH
 - OUTDOOR GYM
 - SENIOR CITIZEN COURT

- PLEASURE GROUND**
- CENTRAL LAWN
 - SEATING MOUND
 - KIDS' PLAY AREA
 - SEATING COURT WITH PERGOLA

- STREAM PARK**
- WALKING TRAIL
 - VIEWING DECK
 - WALKWAY BRIDGE

- CELEBRATION PARK**
- AMPHITHEATRE
 - GAZEBO
 - STEPPED LAWN
 - EVENT DECK
 - COLOURFUL PLANTATION

PALASH AVENUE

BADAMI BLOOM AVENUE



INDIAN CORAL AVENUE

- HEALING ZONE**
- AMPHITHEATRE
 - STEPPED SEATING
 - LOOKOUT ZONE

Kindly ask our sales representative for the plots currently on offer.

Plot Legend		Legend	
	9x12m Plot (1183 sq ft)	01	TENNIS COURT
	9x15m Plot (1454 sq ft)	02	BASKETBALL COURT
	Hold	03	SKATING RING
	Other Site-S(1051-1435 sq ft)	04	KIDS PLAY AREA
	Other Site-M(1480-1991 sq ft)	05	LAWN
	Other Site-L(2002-2939 sq ft)	06	SEATING PLAZA
	Other Site-XL(3073-5470 sq ft)	07	VIEWING DECK
		08	JOGGING TRAIL
		09	SEATING MOUND
		10	LOOKOUT ZONE
		11	COMMUNITY LAWN
		12	MEDITATION AND YOGA AREA
		13	REFLEXOLOGY PATH
		14	OUTDOOR GYM
		15	SENIOR CITIZEN COURT
		16	EVENT LAWN
		17	PALM COURT
		18	SEATING DECK
		19	GAZEBO
		20	WALKING TRAIL
		21	WALKWAY BRIDGE
		22	WOODLAND PLANTATION
		23	TREE HOUSE
		24	FOREST TRAIL
		25	CENTRAL LAWN
		26	SEATING COURT WITH PERGOLA
		27	AMPHITHEATRE
		28	STEPPED LAWN
		29	EVENT DECK
		30	COLOURFUL PLANTATION
		31	PICNIC PARK
		32	JUNGLE GYM
		33	HAMMOCK ZONE
		34	READING CORNER
		35	CHILLOUT CORNER
		36	EVENT DECK
		37	TRANSFORMER
		38	STP
		39	SDU
		40	OHT
		41	BUS STOP

UNLIMITED UNINHIBITED UNSTOPPABLE

Our world-class amenities, parks, and avenues are thoughtfully designed for the modern day denizen.

10 TREE-FLAVOURED AVENUES

- Jacaranda Avenue
- Gulmohar Avenue
- Sampige Avenue
- Honge Mara Avenue
- Plumeria Avenue
- Parijatha Avenue
- Palash Avenue
- Badami Bloom Avenue
- Saraka Ashoka Avenue
- Indian Coral Avenue



10 WHOLESOME PARKS

- Fitness Park
- Picnic Park
- Celebration Park
- Strolling Park
- Meditation Park
- Community Garden
- Stream Park
- Pleasure Ground
- Energetic Garden
- Healing Garden



POWER-PACKED CLUBHOUSE

- Fully stacked gymnasium
- Indoor games
- Yoga zone
- Health club
- Multi purpose court
- Swimming pool
- Activity room
- Seating deck



Aerial night view of the development. (Artistic Impression.)



Artistic impression of the Fitness Park

PERSISTENT PERCEPTIVE PURPLEBRICK

We are a new generation real-estate brand, with expertise in land, finance, design, and marketing. A brand built on core values of trust, integrity & customer service and designing quality living experiences.

OUR TEAM OF VISIONARIES

Rohit Tandon, Founder | Senior Partner at one of the Big 4 audit firms

Balaji Babu J, Founder | Seasoned, multi-generation land aggregator

Lt. Asokan SS, Mentor & Advisor | Rtd. Executive Director, Shriram Properties


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Flow

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