

# Celia G. Barturen

## About me

I am Celia González Barturen, a graphic designer with a specialization in editorial design, branding, UX/UI design, photography, and audiovisual production.

## Professional experience

### Printed Editorial Design | Digital Design | UX UI Design

#### That's English! 2025 – Present

- Design of printed editorial material, textbooks, and support materials like Workbooks.
- Design and development of the 'A Tu Ritmo de That's English!' application. Construction of structures for design and content.
- Design and deployment of marketing campaigns for the promotion of the Blog and Podcast of That's English! via Mailchimp.
- Design and updating of corporate materials such as dossiers, documents, or interactive course guides.

### Graphic Design | UX UI Design | Audiovisual Production

#### Mujeres en Farma 2022 – 2025

- Design of online corporate material, including the design and updating of the website, internal corporate documents, and publications for Social Networks.
- Design of printed corporate material, including annual reports and merchandising, design, and contact with suppliers.
- Recording of corporate audiovisual content and photography. Subsequent editing of videos and photography.
- Web UX UI design using Figma and Wordpress.

### Corporate Image | Technical Team | Post-production

#### Videopodcast "La Luz del Pasillo" 2022 – 2023

- Design of complete corporate image and pieces such as posters or digital content.
- Camerawoman, illuminator, and sound technician assistant during program recordings.
- Recording and editing of the title sequence and credits for the complete programs. Creation and animation of the program's graphics.
- Content Creator and Community Manager for the program's Social Networks.

### Graphic Design | Community Manager

#### TuLotero 2021-2022

- Content Creator and Community Manager for Social Networks.

## Academic training

### 2024 - UX/UI Design intensive Master

CEI - Escuela de Diseño, Madrid

### 2021/22 - Masters Degree in Graphic Design and Video Editing

CEI - Escuela de Diseño, Madrid

### 2017/21 - College Degree in Fine Arts with 2D and 3D animation

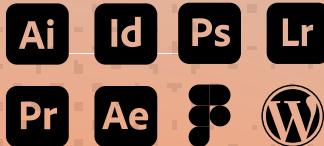
UFV Madrid

## Skills

Adobe InDesign  
Adobe Illustrator  
Premiere Pro  
After Effects  
Adobe Photoshop

Logotype  
Typography  
Editorial Design  
Page Layout  
Digital Design

Lightroom  
Figma  
WordPress  
User Experience  
Branding



Phone: +34 696 644 340

Email: celiagonzalezbarturen@gmail.com

Linkedin: Celia González Barturen

Portfolio: celiagbarturen.com

# Editorial & Digital Designer

