

Celia G. Barturen

About me

I am Celia González Barturen, a graphic designer with a specialization in editorial design, branding, UX/UI design, photography, and audiovisual production.

Professional experience

Printed Editorial Design | Digital Design | UX UI Design

That's English! 2025 - Present

- Design of printed editorial material, textbooks, and support materials like Workbooks.
- Design and development of the 'A Tu Ritmo de That's English!' application. Construction of structures for design and content.
- Design and deployment of marketing campaigns for the promotion of the Blog and Podcast of That's English! via Mailchimp.
- Design and updating of corporate materials such as dossiers, documents, or interactive course guides.

Graphic Design | UX UI Design | Audiovisual Production

Mujeres en Farma 2022 - 2025

- Design of online corporate material, including the design and updating of the website, internal corporate documents, and publications for Social Networks.
- Design of printed corporate material, including annual reports and merchandising, design, and contact with suppliers.
- Recording of corporate audiovisual content and photography. Subsequent editing of videos and photography.
- Web UX UI design using Figma and Wordpress.

Corporate Image | Technical Team | Post-production

Videopodcast "La Luz del Pasillo" 2022 - 2023

- Design of complete corporate image and pieces such as posters or digital content.
- Camerawoman, illuminator, and sound technician assistant during program recordings.
- Recording and editing of the title sequence and credits for the complete programs. Creation and animation of the program's graphics.
- Content Creator and Community Manager for the program's Social Networks.

Graphic Design | Community Manager

TuLoteró 2021-2022

- Content Creator and Community Manager for Social Networks.

Academic training

2024 - **UX/UI Design intensive Master**

CEI - Escuela de Diseño, Madrid

2021/22 - **Masters Degree in Graphic Design and Video Editing**

CEI - Escuela de Diseño, Madrid

2017/21 - **College Degree in Fine Arts with 2D and 3D animation**

UFV Madrid

Skills

Adobe InDesign
Adobe Illustrator
Premiere Pro
After Effects
Adobe Photoshop

Logotype
Typography
Editorial Design
Page Layout
Digital Design

Lightroom
Figma
WordPress
User Experience
Branding



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Editorial & Digital Designer

