



HUNAN PREMO
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GHANA

UNLOCKING TRADE & INVESTMENT OPPORTUNITIES



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INTRODUCTION TO GHANA

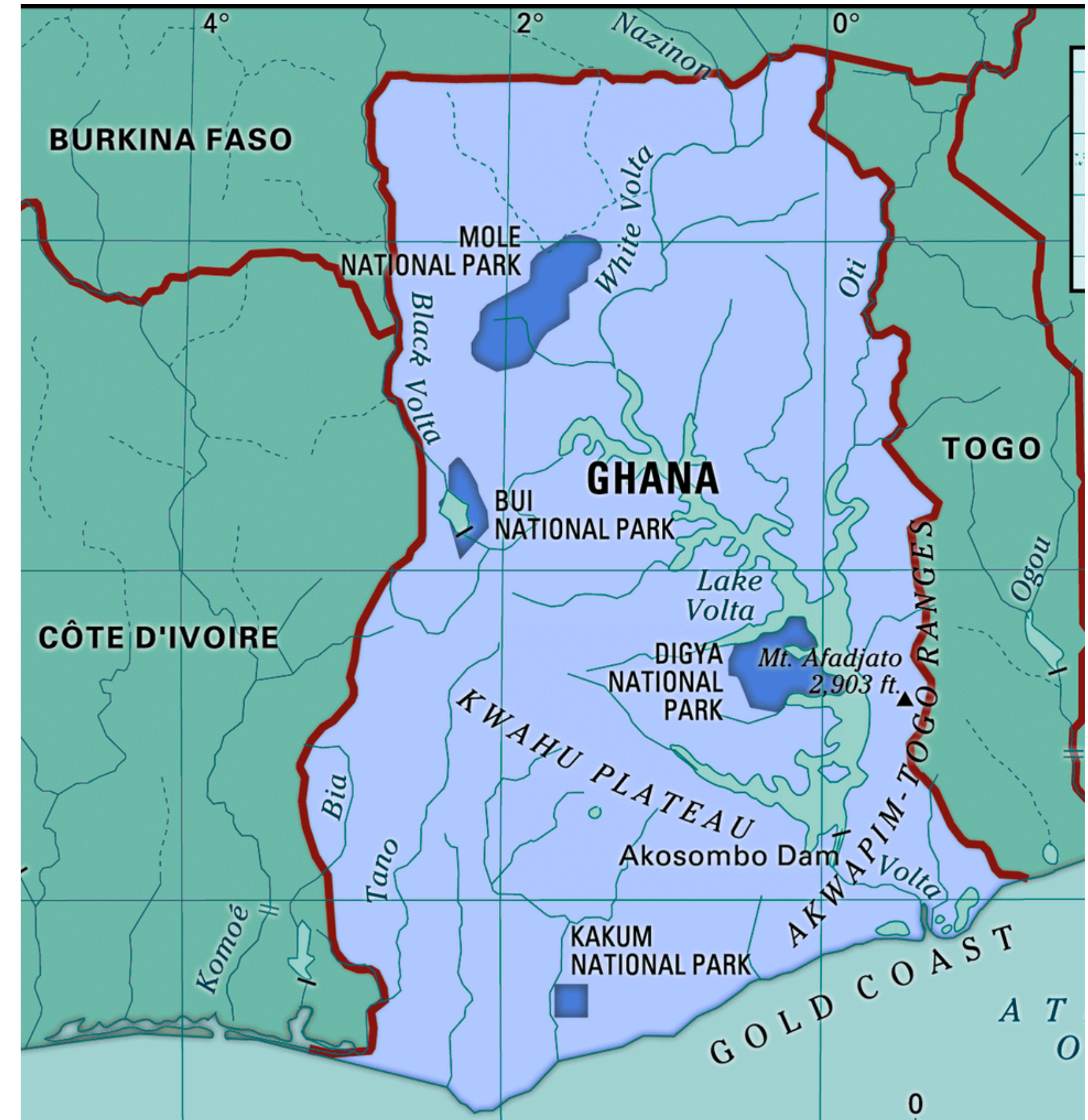
Ghana, located on the West African coast, is known for its rich history, vibrant culture, and stable democracy. It was the first African nation to gain independence from colonial rule in 1957 and has since developed into one of the region's most politically and economically stable countries. With a diverse population of over 30 million people, Ghana is famous for its warm hospitality, scenic landscapes, and strong cultural heritage reflected in its festivals, music, and traditions. The country boasts a growing economy driven by agriculture, mining, and oil production.



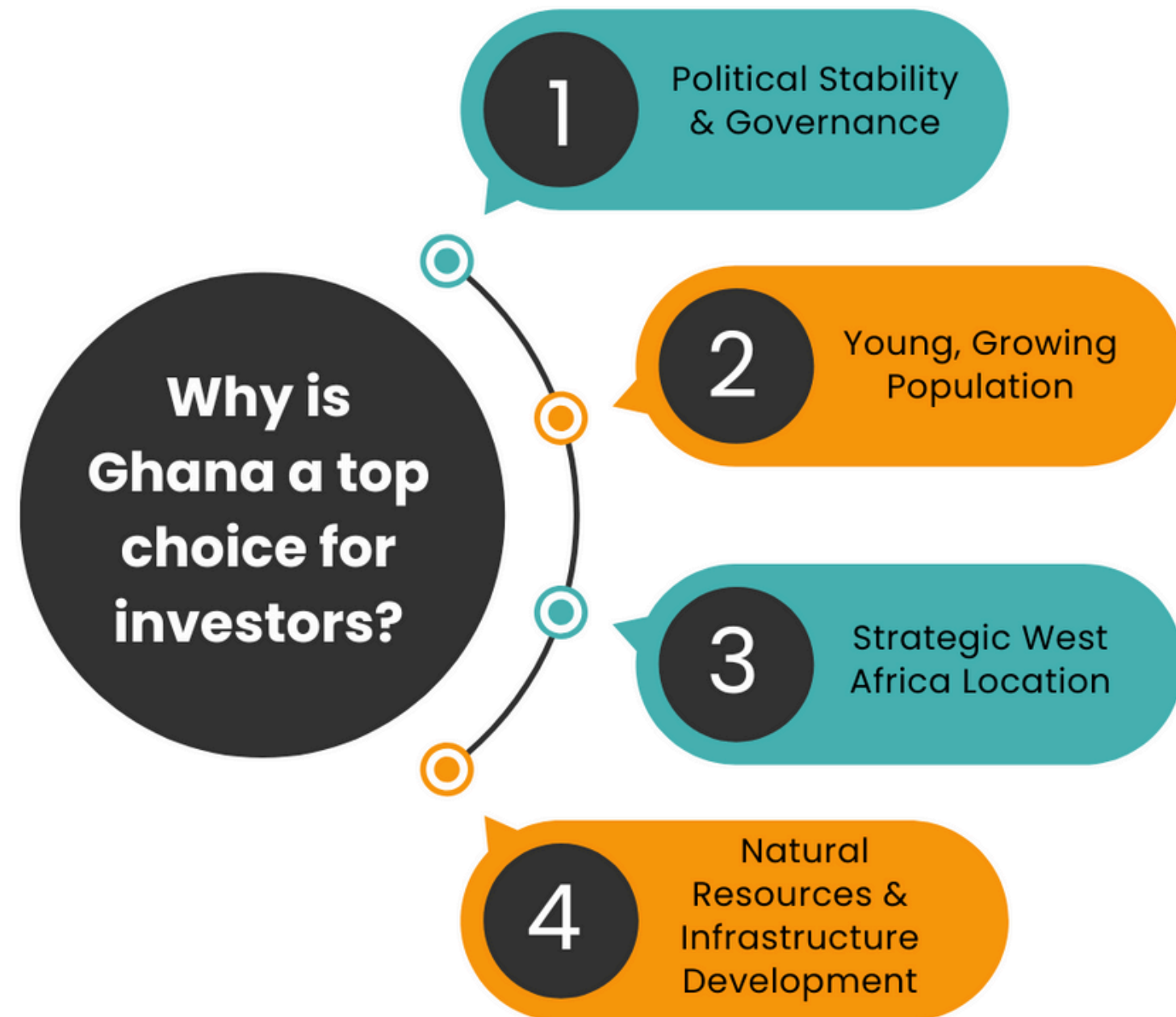
Ghana's sixteen regions offer a wide range of investment opportunities, thanks to the country's diverse geography, climate zones, and natural resources.

- **Northern regions** offer vast land for large-scale agriculture and agro-processing, especially in underdeveloped but high-potential areas.
- **Middle belt regions** are fertile and productive, ideal for expanding commercial farming, processing, and value-added production.
- **Southern regions**, with coastal access and developed infrastructure, are well-positioned for export-oriented agribusiness and logistics.
- **Greater Accra**, the capital region, serves as the commercial and administrative hub — ideal for business operations, packaging, and distribution.

Hunan Premo Trading Co., Ltd. helps you tap into these regional advantages with confidence — offering trusted local expertise, high-level connections, and full-service support from market entry to long-term operations.



WHY GHANA?



Political Stability & Governance

- Ghana has a strong democratic system, which has ensured political stability and peaceful transitions of power.
- As one of the most politically stable countries in West Africa, Ghana offers an environment conducive to long-term investment.

Young, Growing Population

- With a population of approximately **34.8 million in 2024** and a **median age of 21**, Ghana has a growing workforce and a young consumer market.
- The country's urban population is increasing, especially in key cities like Accra, Kumasi, and Takoradi, creating demand for various goods and services.

Strategic West Africa Location

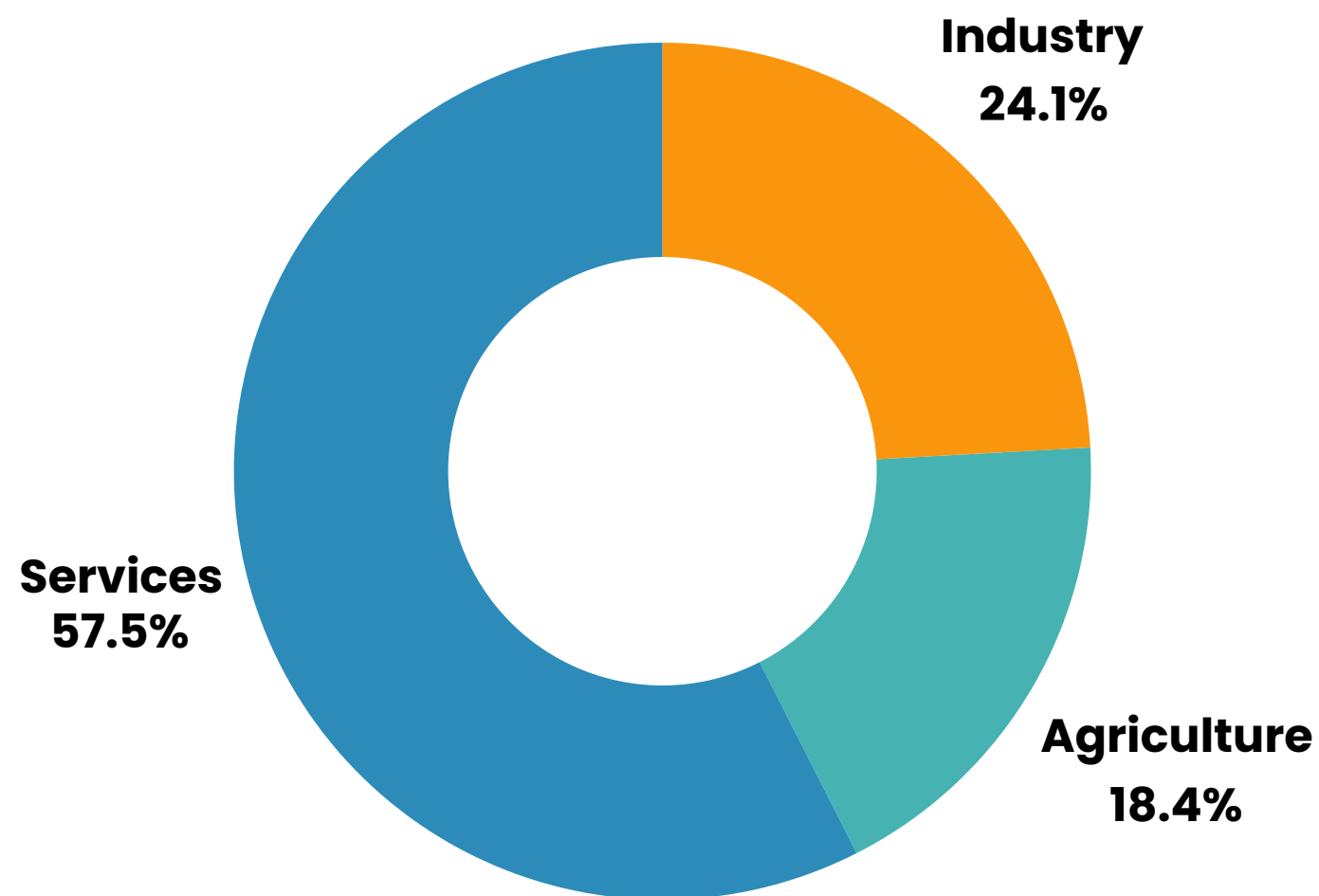
- Ghana's strategic location along the Gulf of Guinea, with **key ports like Tema and Takoradi**, connects Africa to Europe and the Americas.
- As an **ECOWAS and African Union member**, Ghana offers access to a 400+ million person market.
- Ghana's participation in the **AfCFTA** provides duty-free access to a broader African market.
- With a stable economy, strong policies, and excellent infrastructure, Ghana is a prime base for West African expansion.

Natural Resources & Infrastructure

- Ghana is endowed with abundant raw materials and natural resources, including **gold, bauxite, and oil**.
- The government has heavily invested in infrastructure development, including roads, ports, and energy, making it easier for businesses to operate efficiently.

ECONOMIC OVERVIEW

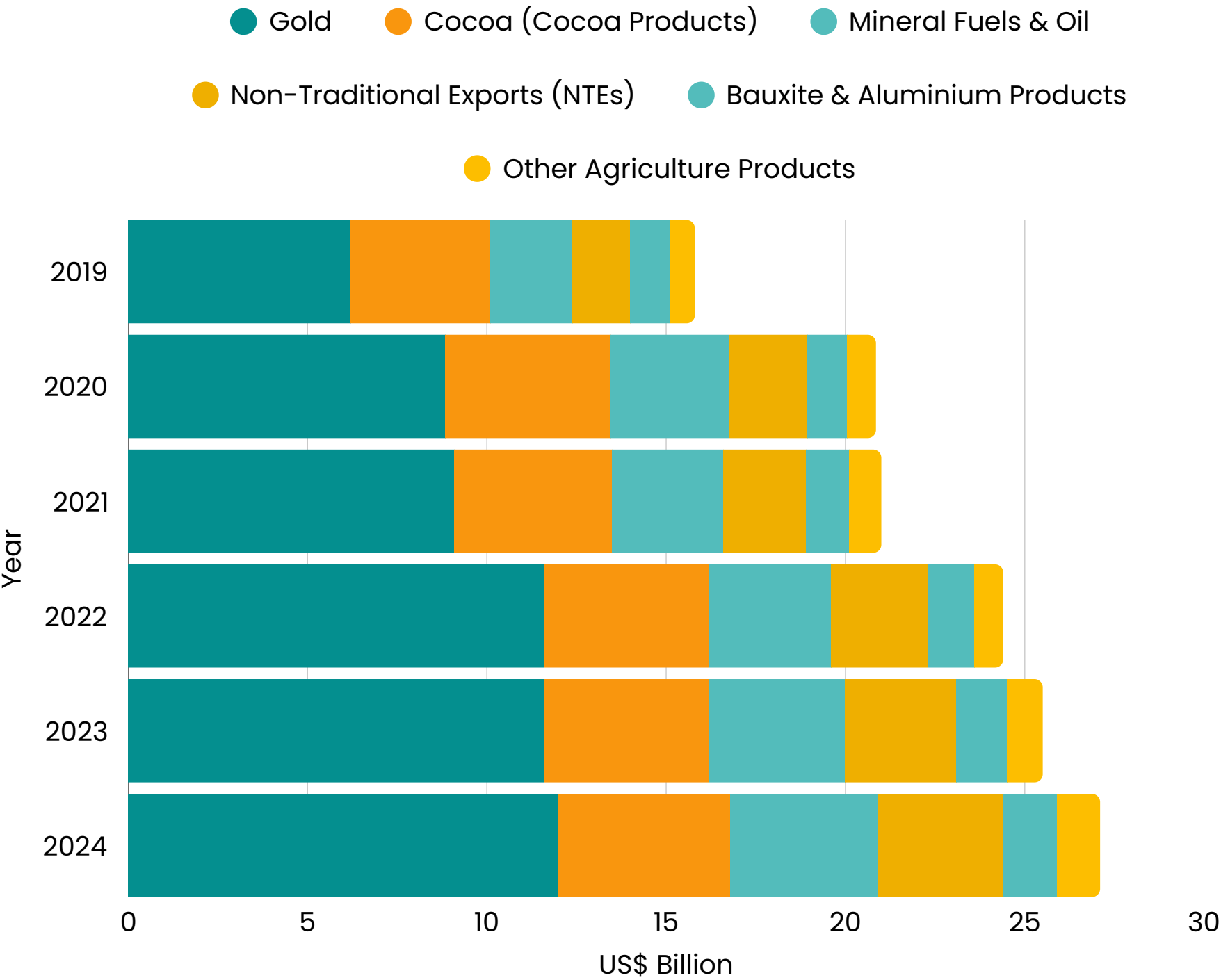
Ghana's GDP Composition by Sector (2024)



- **Stable Economy:** Ghana boasts one of the most stable economies in West Africa, driven by natural resources, agriculture, and emerging sectors.
- **Key Exports:** Ghana is a leading global producer of gold, cocoa, oil, shea butter, cashews, and other agricultural products.
- **Agriculture:** The agriculture sector remains vital, with Ghana being a top exporter of cocoa, shea butter, and cashews.
- **Industrial Growth:** There are growing opportunities in food processing, raw materials, electronics, and machinery.
- **Trade Agreements:** As a member of ECOWAS and AfCFTA, Ghana offers access to over 400 million consumers in West Africa.
- **Investor-Friendly:** The government's focus on economic diversification and investment-friendly policies makes Ghana an attractive destination for foreign investors, particularly in minerals, raw materials, agriculture, and technology.

Ghana's Key Export Commodities: 2019–2024

(By Percentage of Total Exports)



Ghana’s export economy offers immense opportunities, with key sectors ripe for investment between 2019 and 2024.

Gold accounts for 35–45% of exports, making it a top sector for investment. As one of the world’s leading gold producers, Ghana presents lucrative opportunities in mining and trading.

Ghana is a top **cocoa producer**, contributing 18–22% to exports. The rising demand for cocoa products globally offers investors potential in both raw cocoa and finished products.

With **oil** contributing 10–15% to exports, Ghana’s growing oil industry offers opportunities in exploration, refining, and distribution.

Non-Traditional Exports (NTEs) like like cashews and shea butter, accounting for 9–13% of exports, present strong prospects in agri-processing and distribution.

Ghana's rich **bauxite** reserves offer promising opportunities in mining and **aluminum** production, a key sector due to global demand.

Why Choose Hunan Premo Trading?

With in-depth market knowledge and expertise in Ghana’s export sectors, our company provides the support needed for successful investments. From market entry strategies to regulatory guidance and logistics support, we ensure a seamless investment journey in Ghana's thriving export economy. Let us guide your success in Ghana’s key industries.

KEY INVESTMENT OPPORTUNITIES



At Hunan Primo Trading Co., Ltd., we offer a comprehensive suite of services designed to help Chinese investors successfully enter and thrive in Ghana's diverse and growing markets. Whether you're looking to explore natural resources, develop local industries, or tap into the country's agricultural potential, we provide expert guidance and strategic insights every step of the way. From identifying investment opportunities to navigating local regulations, our team ensures that you have the necessary support to make informed decisions and establish a strong presence in Ghana.

What sets us apart is our unique ability to bridge cultural and business gaps. With our bilingual team and extensive experience working across Africa and beyond, we excel in fostering cross-cultural cooperation. We understand the nuances of both Chinese and Ghanaian business practices, which allows us to create strong, lasting partnerships between international investors and local stakeholders. Whether you're venturing into new industries or expanding your existing operations, we are committed to guiding you through the complexities of the market and ensuring your investments are well-positioned for success. Through our deep cultural connection and local knowledge, we help you build a sustainable and profitable business in Ghana.

MINING & MINERALS

Ghana is renowned for its rich mineral reserves, especially gold, making it one of the top global producers. However, new opportunities are emerging in other sectors such as bauxite, manganese, and lithium. Additionally, Ghana boasts significant deposits of diamonds, iron ore, silica sand, feldspar, limestone, copper, kaolin, salt, and clay. These sectors present Chinese investors with opportunities for joint ventures, advanced mining technology implementation, and local infrastructure development, further strengthening Ghana's position as a key player in the global mining industry.



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Bauxite & Aluminum: Ghana holds vast bauxite reserves, critical for aluminum production, with major deposits in Awaso, Nyinahin, and Kibi. Despite its potential, much of Ghana's bauxite is exported in raw form, creating an opportunity for investment in local refining and value addition. Chinese expertise in refining and manufacturing presents a unique opportunity for joint ventures in developing alumina refineries and aluminum processing plants. By investing in modern mining technology, infrastructure, and industrial facilities, Chinese investors can help transform Ghana into a key hub for aluminum production in Africa while benefiting from a stable supply of raw materials.



Lithium: As the world shifts to electric vehicles and renewable energy, the demand for lithium is surging. Ghana has recently granted lithium mining licenses, marking a significant step toward developing its lithium industry. With substantial deposits, particularly in Ewoyaa, the country presents a prime opportunity for investment in extraction, processing, and battery-related industries. Chinese expertise in lithium mining, refining, and battery technology offers a strategic advantage for joint ventures, enabling investors to establish a strong foothold in this emerging market while contributing to the global supply chain for clean energy solutions.

MINING & MINERALS

Our Expertise & How We Support Your Investment

At Hunan Primo Trading Co., Ltd., we specialize in providing strategic consulting services to Chinese companies and individuals seeking to invest in Ghana's mineral sector, including gold, bauxite, and lithium. While we do not engage in the direct buying or selling of minerals, our role as a trusted advisor is to ensure your business navigates Ghana's complex and dynamic market with ease. We focus on providing comprehensive market research, feasibility studies, and regulatory compliance support to give you a clear understanding of the opportunities and challenges in the local mineral industry.

Business in Ghana is very different from what many Chinese investors may be accustomed to. Local customs, business habits, and negotiation styles vary significantly from those in China, and understanding these cultural nuances is essential for success. With our deep knowledge of the Ghanaian market and its unique business environment, we help you bridge the gap between expectations and reality, ensuring that your investments are positioned for long-term success. Local knowledge and strong connections are key to building the relationships necessary to succeed in this market, and we leverage our network to help you connect with the right local partners.

We also guide you through the regulatory landscape of Ghana's mining sector. From obtaining the necessary licenses to ensuring compliance with local laws and regulations, we provide the insights and support required to operate smoothly and legally. By identifying reliable partners and helping you navigate Ghana's regulatory framework, we help mitigate risks and enhance the potential for profitable business ventures. With our services, you can focus on growing your business, knowing that you have the local expertise and support you need to thrive in Ghana's booming mineral sector.

AGRICULTURE & AGRO-PROCESSING

Ghana is richly endowed with agricultural resources and raw materials, making it a key player in global commodity markets. The country is a leading producer of cocoa, cashew nuts, shea butter, and tropical fruits, with vast opportunities for value addition through agro-processing. Its fertile land, favorable climate, and government initiatives supporting agribusiness create a thriving environment for investment in farming, processing, and export industries.

COCOA



- As the world's second-largest producer of cocoa, Ghana provides a strong foundation for cocoa farming and processing.
- Investors can explore partnerships in cocoa bean production, processing, and value-added products such as chocolate, cocoa butter, and powder.
- With the global demand for premium and organic chocolate rising, there is potential for high-end chocolate manufacturing in Ghana.
- Cocoa consumption is expanding in China, creating new opportunities for exports and chocolate manufacturing targeted at the Asian market.

SHEA BUTTER



- Ghana is one of the largest producers of shea nuts, a key ingredient in shea butter, which is widely used in cosmetics, skincare, and the food industry.
- Global demand for natural and organic skincare products is increasing, making shea butter a valuable export commodity.
- Investment opportunities exist in modernizing processing techniques, improving supply chains, and developing premium shea-based beauty and wellness products.
- Establishing direct trade links with major cosmetics and food companies can further enhance market access.

CASHEWS



- Ghana's climate is well-suited for cashew cultivation, and the country is a growing exporter of both raw and processed cashew nuts.
- There is an increasing global demand for cashew nuts, driven by their use in snacks, dairy alternatives, and plant-based diets.
- Opportunities exist for investors to expand cashew processing facilities, reducing raw nut exports and adding value through roasting, flavoring, and packaging.
- Improved storage and logistics infrastructure can help minimize post-harvest losses and increase profitability.

AGRICULTURE & AGRO-PROCESSING

Ghana is a leading exporter of agricultural products, offering vast opportunities in farming, agro-processing, and export. The country's favorable climate, fertile land, and government support for agribusiness make it an attractive destination for investors.

Key Opportunities in Agro-Processing:

Cocoa Processing: Ghana exports most of its high-quality cocoa raw, but expanding local processing for butter, powder, and chocolate can boost revenue. Rising global demand for premium and organic chocolate offers an opportunity to position Ghana as a manufacturing hub.

Cashew Nut Processing: Ghana is a major producer of raw cashew nuts, but much of the processing is done outside the country. Investing in roasting, packaging, and flavored cashew products can create higher-value exports.

Shea Butter Production: With increasing demand for natural skincare and organic beauty products, Ghana's shea butter industry has strong export potential. Setting up advanced processing facilities can help meet international standards and attract global cosmetic brands.

Fruit and Vegetable Processing: Ghana's tropical fruits like pineapples, mangoes, and bananas can be processed into juices, dried fruit, and preserves for local and global markets. Rising demand for healthy snacks makes dried fruit processing profitable.

Grain and Cereal Processing: Maize, rice, and millet are staple crops that can be processed into flour, breakfast cereals, and fortified foods to meet growing urban and export demand.

Meat and Fish Processing: With an expanding middle class and urbanization, there is increasing demand for processed meat, dairy products, and seafood. There is potential for establishing cold storage facilities and modern meatpacking plants.

Edible Oil Production: Palm oil, coconut oil, and soybean oil processing can meet both local consumption and export needs, especially with the growing interest in plant-based diets.

AGRICULTURE & AGRO-PROCESSING

Government Support and Incentives:

- Tax incentives and duty-free importation of agro-processing equipment.
- Initiatives like the "One District, One Factory" (1D1F) policy encourage local manufacturing and value addition.
- Access to funding and grants for agribusiness entrepreneurs through institutions such as the Ghana Export Promotion Authority (GEPA) and the Ghana Investment Promotion Centre (GIPC).

By investing in agro-processing, businesses can capitalize on Ghana's raw material base, create jobs, and contribute to economic growth while catering to both domestic and international markets.

Our Expertise & How We Support Your Investment

At Hunan Premo Trading Co., Ltd., we don't just operate in Ghana — we understand it. With a dedicated team that includes Ghanaian professionals on the ground, we offer you genuine insight into the local market and seamless access to key stakeholders.

We provide direct connections to:

- High-level government officials in trade, agriculture, and investment
- Established agribusinesses and cooperatives
- Reliable producers, processors, and exporters
- Trusted legal, regulatory, and logistics partners

Our strength lies in our on-the-ground relationships and cultural fluency. We are a bridge between international investors and Ghana's thriving agricultural sector — built on trust, experience, and transparency.

INFRASTRUCTURE DEVELOPMENT

Ghana's infrastructure sector is growing rapidly, with projects in roads, bridges, ports, energy, and digital connectivity. As the country continues to urbanize and industrialize, there are vast opportunities for foreign investors in key infrastructure areas through public-private partnerships (PPPs) and government-backed initiatives.

Key Investment Areas:

- **Construction & Urban Development:** High demand for affordable housing, smart cities, and large-scale public works like highways and rural infrastructure.
- **Transportation & Logistics:** Expansion of roads, expressways, railways, ports (Tema & Takoradi), and airports, boosting trade and cargo services.
- **Energy & Power:** Growing renewable energy sector (solar, wind, hydro), independent power production, and oil & gas infrastructure development.
- **Digital & Telecommunications:** Investments in fiber-optic networks, 5G, data centers, and smart city projects to position Ghana as a tech hub.
- **Water & Sanitation:** Opportunities in desalination, urban water distribution, waste management, and waste-to-energy initiatives.

WHY INVEST?

- Government incentives (tax breaks, duty exemptions, PPP support)
- Strategic location as West Africa's trade gateway
- High demand for modern infrastructure, ensuring strong returns

TECHNOLOGY & E-COMMERCE

As internet penetration rises across Africa, Ghana is experiencing a digital transformation, creating significant opportunities in technology, fintech, and e-commerce. The increasing adoption of mobile banking, digital payments, and online retail presents a lucrative market for investors, particularly Chinese tech companies looking to expand in Africa.

- **Digital Transformation:** Ghana's fast-growing digital economy opens investment opportunities in mobile applications, fintech solutions, and e-commerce platforms. The rise of cashless transactions, mobile wallets, and blockchain-based financial services presents a thriving fintech sector.
- **E-Commerce & Online Retail:** With a young, tech-savvy population and increasing smartphone usage, there is a growing demand for e-commerce platforms, logistics services, and digital payment gateways to support online shopping.
- **Telecommunications & Connectivity:** Expanding fiber-optic networks, 5G deployment, and data center development are key areas for investment. As demand for high-speed internet rises, telecom infrastructure investments can support digital expansion.
- **Tech Hubs & Startups:** Ghana is emerging as a regional technology hub, with incubators and innovation centers fostering local startups. Investors can collaborate with these hubs or establish new tech-focused ecosystems.

Ghana's digital transformation and e-commerce boom make it a promising destination for technology investments, supported by government policies promoting ICT development and innovation.

MANUFACTURING & INDUSTRIALIZATION

Ghana's manufacturing sector is expanding, and with the African Continental Free Trade Area (AfCFTA), Chinese investors can tap into regional trade advantages. The agreement simplifies trade across Africa, allowing companies to access broader markets.

The textile and garment industry presents a key opportunity. By setting up manufacturing plants in Ghana, Chinese companies can benefit from lower production costs and access regional markets. This sector is growing due to increased demand for locally produced goods and exports within Africa.

Additionally, rapid urbanization in Ghana is driving demand for building materials such as cement, tiles, and paint. With ongoing infrastructure development, Chinese investors can capitalize on the need for construction materials, supplying both the local market and regional markets through AfCFTA.

These industries offer substantial growth potential for Chinese investors looking to enter Ghana's manufacturing sector and benefit from the advantages of regional trade.

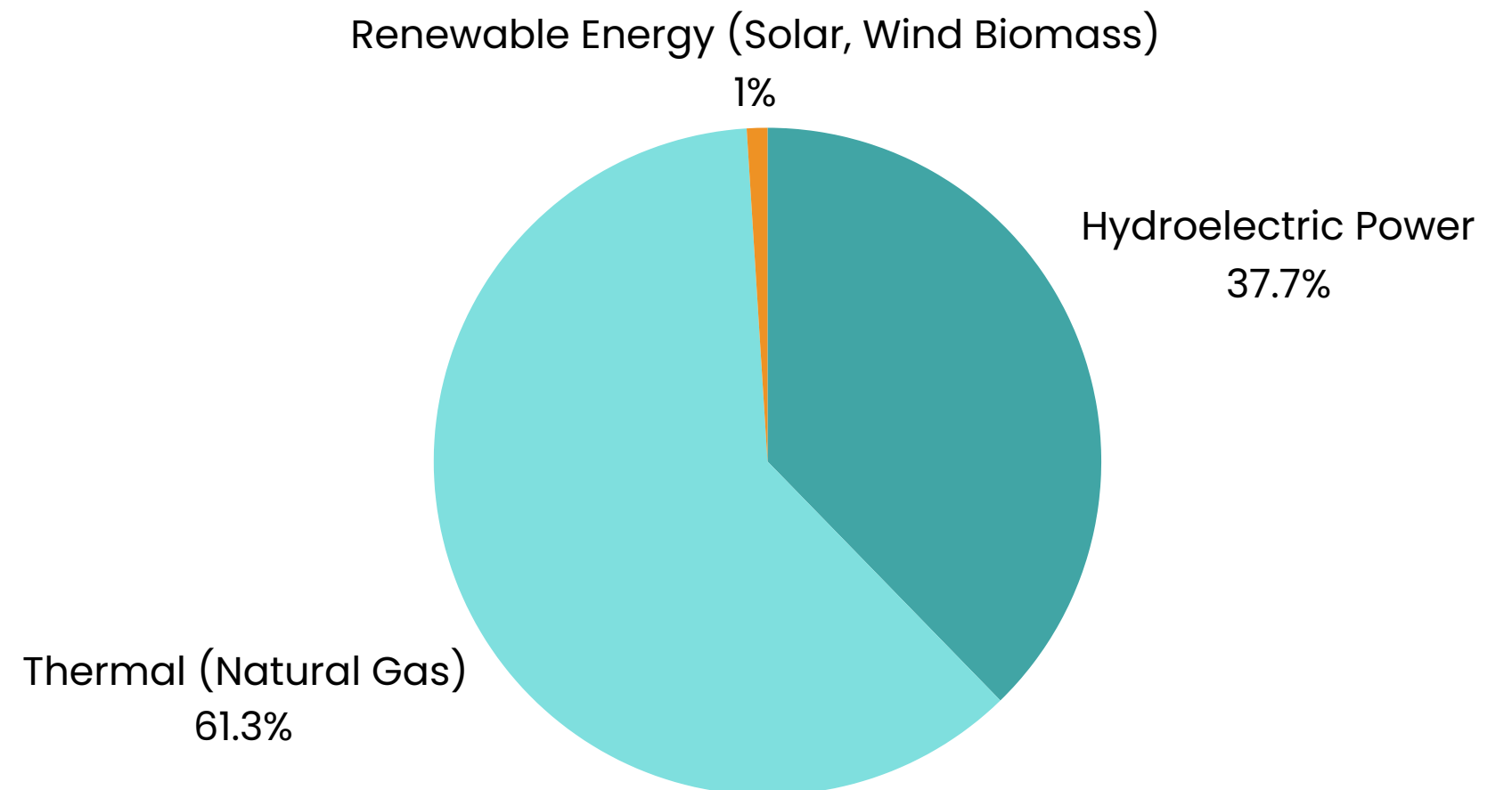


RENEWABLE ENERGIES

Ghana's reliance on hydropower (37.86%) makes it vulnerable to droughts and fluctuating water levels, which can disrupt electricity supply. At the same time, thermal energy (61.53%) depends on imported fuels, exposing the country to price volatility and supply chain disruptions. Expanding renewable energy sources such as solar and wind will enhance energy security, reduce fuel costs, and lower carbon emissions. A diversified energy mix will also create new investment opportunities, support rural electrification, and contribute to sustainable economic growth.

For your clients, investing in Ghana's renewable energy sector offers a promising opportunity. With the government's commitment to increasing the share of renewables, this sector is set for growth, offering attractive returns. The move toward green energy also positions investors to benefit from global sustainability trends and government incentives. By tapping into Ghana's evolving energy market, your clients can secure a stake in a long-term, profitable, and environmentally conscious industry.

Ghana's Energy Mix (2024)



RENEWABLE ENERGIES

Ghana is rapidly expanding its renewable energy sector as part of its commitment to sustainable development and energy security. The government aims to increase renewable energy's contribution to the national grid, creating lucrative investment opportunities for foreign investors, particularly in solar, wind, and hydroelectric power.

WHY INVEST?

- **Government Support:** Policies, tax incentives, and public-private partnerships (PPPs) encourage renewable energy investments.
- **Growing Energy Demand:** Industrial expansion and population growth drive the need for sustainable power solutions.
- **Regional Energy Hub Potential:** Ghana's strategic location allows for energy exports to neighboring West African countries.
- **Sustainability Goals:** The government is committed to reducing carbon emissions and increasing renewable energy's share in the national grid.



Investing in Ghana's renewable energy sector offers long-term profitability, with strong government backing and increasing demand for sustainable power solutions.

RENEWABLE ENERGIES

Wind Energy: Unlocking Regional Potential



Ghana's coastal areas and parts of the Volta region are ideal for wind power generation due to strong and consistent wind speeds. Wind energy is still an emerging market in the country, creating a significant opportunity for investment in both onshore and offshore wind farms. As the national power grid seeks to diversify its sources of energy, wind power can provide an essential complement to existing infrastructure. The potential for wind energy to contribute to Ghana's renewable energy targets, combined with global shifts towards clean energy, makes this sector a promising area for investors looking for long-term growth.

Solar Energy: A Key Area for Investment



Ghana's high levels of solar irradiation make it an attractive location for solar energy projects. The country is well-positioned for both large-scale solar farms and off-grid solar solutions, offering significant investment opportunities. Solar energy is an accessible and sustainable resource that aligns with Ghana's energy goals. The government's incentives, including feed-in tariffs and tax exemptions, make it a particularly lucrative sector for investors. As the country continues its energy transition, the demand for solar power, particularly in rural areas, is set to grow, presenting long-term returns for those who invest in this expanding market.

Biomass & Waste-to-Energy: Sustainable and Profitable



Biomass and waste-to-energy projects present a dual opportunity for addressing Ghana's energy needs and urban waste management challenges. The country's agricultural and industrial sectors generate significant waste, which can be converted into bioenergy, reducing dependence on fossil fuels. Biomass plants offer a sustainable energy solution, while waste-to-energy projects help tackle waste disposal issues in urban areas. These initiatives not only contribute to cleaner energy but also offer attractive returns as demand for renewable energy and waste management solutions grows. As Ghana focuses on sustainable development, the potential for biomass and waste-to-energy investments continues to rise, making it an important sector for investors.

CHINA – GHANA RELATIONS



At Hunan Premo Trading Co., Ltd., we serve as a vital bridge between Ghana's resource-rich economy and China's investment power and manufacturing capabilities. With operational presence and trusted teams in both countries, we facilitate smooth, efficient, and secure trade and investment between West Africa and East Asia.

Our company is uniquely positioned to:



- Support Chinese investors and businesses entering the Ghanaian market with expert local guidance, regulatory compliance, and cultural understanding.
- Help Ghanaian suppliers and producers access Chinese buyers, manufacturers, and export channels through verified sourcing and market insight.
- Offer inspection, logistics, and export support in both regions — ensuring seamless movement of goods from farm to factory to final destination.
- Leverage our local Ghanaian team and deep China-based operations to eliminate barriers, reduce risk, and accelerate business outcomes.



We work in direct collaboration with the Ghana-China Chamber of Commerce, strengthening our access to key stakeholders, trade platforms, and investment networks in both countries. This partnership enhances our ability to represent clients' interests, advocate for smoother bilateral trade processes, and open doors to exclusive business opportunities.

With deep cultural insight, operational reach, and trusted relationships in both Ghana and China, Hunan Premo Trading Co., Ltd. offers the strategic advantage you need to move confidently across borders and grow sustainably in the African market.

GET IN TOUCH



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