



HUNAN PREMO TRADING CO., LTD.

湖南普瑞摩贸易有限

CONSULTATION PACKAGES

2025

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WELCOME

YOUR GATEWAY TO SUCCESSFUL CHINA-AFRICA TRADE

Africa presents one of the fastest-growing economic opportunities in the world, yet entering these markets requires deep insight, strong local partnerships, and a tailored strategy. At Hunan Premo Trading Co., Ltd, we specialize in bridging the gap between China and Africa through expert consulting, trade solutions, and strategic partnerships.

Our mission is to facilitate seamless business transactions, helping companies navigate international markets with confidence. Whether you are a startup testing a new region, a mid-sized company planning multi-market expansion, or a multinational seeking large-scale investments, our tailored consultation packages will provide the knowledge, connections, and strategic direction needed for success.

With our strong network of partners, deep industry expertise, and cross-cultural understanding, we provide businesses with the essential tools for market entry, regulatory navigation, and long-term growth. We specialize in:

- **Market Entry Strategies** – Helping businesses assess opportunities and navigate challenges in African markets
- **Regulatory Compliance Guidance** – Ensuring smooth operations with local laws and trade regulations
- **Strategic Networking & Partnerships** – Connecting you with key business leaders, government officials, and industry influencers
- **Logistics & Operational Support** – Assisting with distribution, supply chains, and business setup

This document outlines our comprehensive consultancy services, designed to support businesses at every stage of their expansion journey. From initial market research to full-scale distribution and operational strategies, we ensure that your business not only enters African markets successfully but thrives within them.

Explore our consultation packages and take the next step toward expansion today.



OUR PACKAGES

At Hunan Premo Trading, we specialize in helping businesses unlock the immense potential of African markets. Whether you're an entrepreneur testing new waters or a multinational looking for long-term investment, our expertise ensures a seamless expansion.

Basic

- Tailored consultancy packages for African market entry and expansion.
- Services include market research, regulatory guidance, and distribution support.
- Expert team ensures a smooth and strategic market entry.

\$1,000~

Standard

- Designed for mid-sized companies expanding into multiple African markets.
- Includes in-depth market research, industry insights, and strategic connections.
- Tailored market entry strategy with ongoing support.

\$5,000~

Premium

- Ideal for mid-sized companies expanding into multiple African markets.
- Includes market research, industry insights, regulatory guidance, and strategic introductions.
- Tailored market entry strategy with ongoing support and quarterly follow-ups.

\$15,000~



OUR BASIC CONSULTATION PACKAGE

For Small Businesses & Entrepreneurs Exploring New African Markets

Who Is This For?

- Startups and entrepreneurs looking to test African markets before committing to full-scale expansion
- Small businesses seeking initial market insights to determine feasibility
- Companies in early-stage planning that need a cost-effective, research-driven entry strategy

How We Help You:

Market Intelligence for One African Country

- Overview of key industries and business opportunities within your chosen country
- Consumer behaviour trends to understand your target audience
- Competitor analysis to identify gaps and competitive advantages
- A breakdown of the regulatory environment, including potential barriers and compliance requirements

Strategic Business Introductions

- We connect you with 1-2 key local business contacts or government representatives who can facilitate entry
- Initial networking to help you build credibility and local partnerships

Comprehensive Follow-Up Report

- A structured report outlining our findings, market potential, and strategic recommendations
- Actionable next steps to help you move forward with confidence

PRICING

\$1,000 – \$3,000

(Based on country complexity & industry focus)

BEST FOR

Entrepreneurs & small businesses seeking a first-step analysis before committing to expansion.

Take the First Step – Let's Explore Your Market Potential!



OUR STANDARD BUSINESS EXPANSION PACKAGE

For Mid-Sized Companies Expanding into Multiple African Markets

Who Is This For?

- Established companies looking for a structured, strategic approach to entering 2-3 African markets
- Businesses that require a more detailed industry breakdown and regulatory roadmap
- Companies expanding regionally and seeking trusted connections within key industries

How We Help You:

Comprehensive Market Research for 2-3 African Countries

- Industry-specific reports with growth trends, emerging sectors, and investment opportunities
- Regulatory and compliance frameworks tailored to your business needs
- Risk assessment for political, economic, and operational challenges

Exclusive Business Networking & Introductions

- 3-5 introductions to top business leaders, local government officials, and industry influencers
- Personalized matchmaking with potential partners, suppliers, or investors
- Assistance with setting up initial meetings and negotiations

Step-by-Step Market Entry Strategy

- Customized expansion plan with tailored recommendations for each country
- Guidance on adapting your business model to local consumer behaviours and regulatory standards
- Scalability planning to ensure long-term success

Quarterly Follow-Ups & Performance Tracking

- Scheduled strategy meetings every quarter for six months to review progress and fine-tune strategies
- Ongoing advisory on overcoming challenges and optimizing your expansion strategy

PRICING

\$5,000 – \$10,000

(Varies by number of countries & research depth)

BEST FOR

Companies planning a multi-country expansion needing strategic insights and connections.

Expand with Confidence – Get Expert Support for Your Growth Strategy!



OUR FULL-SERVICE PREMIUM PACKAGE

For Large Enterprises & Investors Seeking Comprehensive, Long-Term Market Entry Support

Who Is This For?

- Large corporations, high-net-worth investors, and multinational companies looking to establish a strong presence in multiple African markets
- Businesses managing high-capital projects that require government approvals, risk management, and operational support
- Companies planning large-scale expansions, mergers, or acquisitions within Africa

How We Help You:

In-Depth Market Research for 3-5 African Countries

- Advanced industry deep dives, consumer insights, and demand forecasting
- Political, economic, and sector-specific risk analysis
- Custom reports tailored to your business sector, including legal and financial considerations

High-Level Government Relations & Strategic Networking

- Direct introductions to top-tier government officials, policymakers, and key industry leaders
- Exclusive access to high-value business matchmaking events and trade delegations
- Assistance with regulatory approvals, licensing, and local business incorporation

Bespoke Market Entry & Business Expansion Strategy

- Fully customized expansion roadmap for each market
- Government collaboration strategies for investment incentives and local partnerships
- Operational planning support, including legal structuring, supply chain logistics, and compliance

Ongoing Consultation & Full Support for 12 Months

- Monthly strategy meetings with ongoing performance tracking and market adjustments
- Assistance with regulatory compliance, operational setup, and partnership negotiations
- Direct email and phone support for real-time advisory

PRICING

\$15,000 – \$50,000

(Based on level of involvement, number of countries & complexity)

BEST FOR

Large enterprises, investors, and high-capital projects needing end-to-end market entry support.

Let's Build Your Success in Africa – Partner with Us for Long-Term Growth!

GET IN TOUCH

Ready to take your business to China or Africa?

Get in touch with Hunan Primo Trading Co., Ltd for a personalized consultation and expert guidance tailored to your goals. Choose from our custom consultation packages today!

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