



Bridging the Future of Theranostics



Integrated Theranostics Solutions



BRIDGE
ONCOLOGY



Only full-service,
end-to-end theranostics
program development solution



Global market growing from
\$111.1B (2024) to \$185.73B
(2029) at 11% CAGR



MSO partnership ensures
compliance, operational
efficiency, and sustainability

Bridge Oncology and **Integrated Theranostics Solutions** have joined forces to deliver the only truly comprehensive, end-to-end theranostics solution in the market. This exclusive partnership empowers healthcare organizations to confidently launch, optimize, and scale theranostics programs with a single, integrated platform—eliminating the need for fragmented vendors or piecemeal strategies.

Our Comprehensive MSO Model Covers:

- **Assessment and Strategic Planning:**
Full audits and strategy design tailored to your infrastructure, financial goals, and market opportunity.
- **Patient Care Coordination:**
EMR workflow design, patient tracking tools, standardized clinical protocols, and growth pathway development.
- **Regulatory Compliance:**
Licensing support, radiation safety program development, full audit readiness, and compliance automation.
- **Imaging and Equipment Integration:**
Vendor-neutral recommendations, equipment procurement support, hot lab setup, and imaging optimization.
- **Billing, Coding, and Revenue Cycle Management:**
CPT/ICD-10 setup, pre-authorization workflows, payer negotiation facilitation, and ROI financial modeling.
- **Staffing Solutions:**
Workforce assessments, 1–5 year staffing plans, credentialing support, and detailed job descriptions.
- **Site Design and Readiness:**
Shielding consultation, facility planning, regulatory inspection preparation, and readiness audits.
- **Training and Education:**
Hands-on therapy administration training, imaging protocols, annual radiation safety, and billing updates.

Why It Matters

The field of theranostics is moving fast — and only those who are operationally, financially, and clinically prepared will capture the opportunity.

We bring unparalleled expertise across every phase of program development, ensuring compliance, financial strength, and clinical excellence.



BRIDGE
ONCOLOGY

Jordan Johnson
jordan@bridgeoncology.com
318-537-1509



Integrated Theranostics Solutions

Adam Brown
adam.brown@integratedtheranostics.com

