

Aaron Copley
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<https://www.youtube.com/@Brickspiration>

EDUCATION

Augusta University (AU), Augusta, GA
Bachelor of Arts: Communications

Expected May 2025
GPA 3.67

RELATED COURSEWORK

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|---------------------|----------------------------|---|
| - Digital Editing | - Writing for a Multimedia | - Media Literacy |
| - Podcasting | - Advanced Public Speaking | - Writing for Communication Professionals |
| - Intro to Research | - PR Campaigns | - Audiovisual Media Production |
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WORK EXPERIENCE

Online Content Creator

January 2018 - Present

- Building a brand, titled 'Brickspiration,' that focuses on LEGO and highlights creativity.
 - Developing digital content for YouTube, Instagram, and TikTok on a bi-weekly basis.
 - Creating and managing a YouTube account with over five million views and 26,000 followers.
 - Collaborating with businesses to create sponsored content.
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Golf Flag Frames

August 2020 - October 2024

- Worked as an assistant on the production line.
 - Handled heavy machinery to fulfill customer orders.
 - Reviewed the quality of orders before shipping them to the customer.
 - Used communication skills to coordinate between team members and ensure a smooth workflow.
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LEADERSHIP/ACADEMIC EXPERIENCE

CommuniCon 2024

January 2024 - May 2024

- Assisted in event planning for the Department of Communication.
 - Designed deliverables such as T-shirts, a logo, and flyers.
 - Developed and published social media posts for the Department of Communication.
 - Navigated group dynamics in a proactive and productive way.
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COMPUTER SKILLS

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|----------------------|------------------|
| - Adobe Premiere Pro | - Adobe Audition |
| - Adobe Photoshop | - Canva |