

डिजिटल मार्केटिंग सीखें, नौकरी के अवसर बढ़ाएं।
अपने ब्रांड को ग्लोबल बनाएं, डिजिटल मार्केटिंग से।

Module 1

Windows 11
Computer Fundamentals
MS Office 2021
MS Word, MS Excel, MS Power Point
Office 365
Copilot
Google Slides
Google Docs
Google Keep
Resume Building
Internet

Module 2

Advance Excel
Industrial Excel
MIS in Excel
Excel with AI
Google Sheet
Tally Prime RS-CFA
GST

Module 3

Graphic Designing Mastery
Design Principles: Layout, Color Combinations, And Typography
Social Media Post Design: Creating posts for Instagram, Facebook, and LinkedIn
Professional Presentations: Tips for designing slides and presentations
Poster and Flyer Design: Creating marketing materials
Branding and Logo Design: Designing according to brand identity
CorelDRAW 21
Adobe Photoshop CS
PageMaker
Indesign CC
Adobe Illustrator

Canva Pro for Graphic Design
How to Get Claim Free Images
How to Get Free Fonts
English Typing
Hindi Typing

Module 4

Video Editing

Wonder Share Filmora
DID Videos
Cartoon Videos
Text to Voice
Text to Videos
Advertisement Videos
How to Get Claim Free Videos
Basics of Adobe Premier
Canva for Video Editing
YouTube Videos Tips & Tricks

Module 5

Digital Marketing

Meta Advertisement
AI with ChatGPT / Gemini
Website Planning & Creation Without Any Coding
Web Site Creation with AI

Ecommerce, Online selling

One Page Website
FB Marketing
Instagram Marketing
AI Images Generation
Influence Marketing
Affiliated Marketing
SEO
Branding
SEM
Email Marketing
Davy
Social Media Marketing

- LinkedIn, Twitter, Telegram, Facebook, Instagram, Whatsapp Business, Whatsapp API, Whatsapp Blaster, Whatsapp Community, Quora, Pinterest, SMS Marketing, Google +, YouTube Optimization

Module 6

Google My Business
Google Adwards & PPC
Google Analytics
Google Search Console
Google Translate
Google AdSense
Google My Maps
Google Earth
Google Keyword Planner
Google Tag Manager
Google Forms
Google Trends
Google Optimize
Duplichecker
Spinbot

Career Opportunities:

- Discuss the various career paths available to digital marketing professionals.
 - Career Options if do this course
- | |
|---|
| <ul style="list-style-type: none">• Office Administrator
Manager• Accountant• Data Entry Specialist |
| <ul style="list-style-type: none">• Graphic Designer |
| <ul style="list-style-type: none">• Digital Marketing Specialist• Work as Free Lancer• Work from Home |