



TRACIE FRANK

narration (non-broadcast) resume

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ANTHEMS, BRANDS AND MANIFESTOS

Client	Project	Agency
Altria	“Harm Reduction” Brand Videos	Purple Strategies
Altria	“Moving Beyond Smoking” Brand Videos	Purple Strategies
Amgen	Brand Manifesto Video	Toy Robot Media
Ball	“Our Story” Brand Manifesto Video	Roxbox Studios
Blue Triton	Environmental, Social and Governance Video	Purple Strategies
Blue Triton	“Investor Meetings” and “Springs” Brand Videos	Purple Strategies
CDC	“Hypertension Bites” Manifesto	CDC Foundation
Fisher Price	“Childhood Starts Here” Brand Manifesto	Mattel, Inc.
NUCOR Steel	Brand Anthem Video	Moore & Van Allen
NUCOR Steel	“Made for Good” Brand Manifesto Video	Luquire
Operation Smile	Global Conference Anthem Video	72andSunny Partners, LLC
Restaura	Restaura Launch Anthem Video	Boathouse Group Inc.
Sense	Brand Video	
Spirit	Anthem Video	Signal Theory
Stout	Brand Video	mythic.us
TC Energy	“Energy Problem Solvers” Anthem Video	Purple Strategies
Unigroup	Vision Video	Coolfire Studios

DEMOS, eLEARNING AND EXPLAINERS

Brand	Project	Agency
Affirm, Inc.	YouTube Explainer Videos	Affirm, Inc.
Astro Zeneca	Imfinzi and Imjudo “It’s About Time” Patient Explainer	BioLumina
Atrium Health	Patient Explainer Video	Tombras / Picnic Table / Wondersmith.tv
Atrium Health	H.O.P.E. Health Foundation	Tombras
Bank of America/Merrill Lynch	“Internal HSA Investing” Explainer Video	Bank of America/Enterprise Creative Studios
Bank of America	“Which Plan Makes Sense” Explainer Video	Enterprise Creative Solutions
Bausch & Lomb	Miebo MOA Product Explainer	Link 9
Blue Cross Blue Shield of Michigan	“Prescriptions,” “Care Choices” Explainer Campaign	Fusion92
Bridgestone	“Tire Connect” Explainer Video	Groundcrew Sound
Clear Choice	“Dental Implants” In-office Explainer Video	PostModern Co.
Collins Aerospace	OpsCore Flight Tracking Product Demo Video	Pinckney Hugo Group
Culturgeist Foundation	Accessibility Options for Visitors (English) Explainer Video	TBD
Excellus	“Medicare Minute” Series	Pinckney Hugo Group
IBM	Agentic AI with Watsonx Assistant for Z Demo	IBM Blue Studios
IBM	AI Assessment Demo	IBM Blue Studios
IBM	AI Inventory Replenishment Demo	IBM Blue Studios
IBM	AI for App Modernization: Auto Demo	
IBM	AI for App Modernization: Finance Demo	IBM Blue Studios
IBM	AI for App Modernization: Government Demo	IBM Blue Studios
IBM	AI for App Modernization: Retail Demo	IBM Blue Studios
IBM	AI for App Modernization: Telco Demo	IBM Blue Studios

Client	Project	Agency
IBM	AIOps for Incident Management Demo	IBM Blue Studios
IBM	Concert Demo	IBM Blue Studios
IBM	Concert Generative AI Demo	IBM Blue Studios
IBM	Consulting Delivery Curator Demo	IBM Blue Studios
IBM	Content Auditor Marketer's Workbench Demo	IBM Blue Studios
IBM	Creative Assistant Demo	IBM Blue Studios
IBM	D&B Ask Procurement Demo	IBM Blue Studios
IBM	Datagate Demo	IBM Blue Studios
IBM	Data Hub Demo	IBM Blue Studios
IBM	Ecosystem: Collaboration and PRM Trailer Demo	IBM Blue Studios
IBM	Envizi Decarbonization Use Case Demo	IBM Blue Studios
IBM	Envizi Emissions Management Demo	IBM Blue Studios
IBM	Envizi ESG Reporting Use Case Demo	IBM Blue Studios
IBM	Envizi ESG Reporting Use Case 2 Demo	IBM Blue Studios
IBM	Envizi's Scope 1 and 2 Demo	IBM Blue Studios
IBM	Envizi's Scope 3 Overview Demo	IBM Blue Studios
IBM	Envizi Target Setting Demo	IBM Blue Studios
IBM	Garage Experience Demo	IBM Blue Studios
IBM	LinuxONE Demo	IBM Blue Studios
IBM	Maximo Asset Investment Planning Demo	IBM Blue Studios
IBM	Orchestrate Demo	IBM Blue Studios
IBM	Power Virtual Server + AI Demo	IBM Blue Studios
IBM	Query Assistant	IBM Blue Studios
IBM	Resilience Posture Entry Point	IBM Blue Studios
IBM	Source to Pay Assistant Demo	IBM Blue Studios
IBM	Supply Chain Assistant Demo	IBM Blue Studios

Client	Project	Agency
IBM	Turbonomic—Openshift Virtualization Demo	IBM Blue Studios
IBM	Watsonx.data Data Store Demo	IBM Blue Studios
IBM	Watsonx BI: Insights and the Speed of Thought Demo	IBM Blue Studios
IBM	Watsonx Code Assistant for i Demo	IBM Blue Studios
IBM	Watsonx HR Agents Demo	IBM Blue Studios
IBM	Watsonx + SAP Ariba Demo	IBM Blue Studios
IBM	Watsonx Text to Speech/Speech to Text Demo	IBM Blue Studios
IBM	Watsonx.ai Chat with Documents Demo	IBM Blue Studios
IBM	Watsonx.ai Q&A Demo	IBM Blue Studios
IBM	Watsonx.ai and Retrieval Augmented Generation (RAG) Systems Demo	IBM Blue Studios
IBM	Watsonx.data: Easy-to-Integrate Console Demo	IBM Blue Studios
IBM	Watsonx.data: Simplify Complex Data While Managing Hybrid Cloud Deployments Demo	IBM Blue Studios
IBM	Watsonx Orchestrate: Builder Experience Demo	IBM Blue Studios
IBM	Watsonx Orchestrate: Diverse Candidates Demo	IBM Blue Studios
IBM	Watsonx Z Assistant Demo	IBM Blue Studios
Karyopharm	Xpovio “What to Expect” Explainer Video	Abelson Taylor
Milk PSA	“How To” Explainer Video	Gale Partners
Mutual of Omaha	Advice Center: “Evaluate/Decide” Explainer Videos	Periscope: Favorite Child
National Association of County Health Officials	RootsofHealthInequity.com 10-part Educational Narration Course	WonderWorld
Philips VR	Alarm Experience “Omnipresent” Explainer	The Marketing Arm
Philips VR	“Omnipresent - Short Version” Explainer	The Marketing Arm
RTI International	Lymphoma & Leukemia Society: “Social Determinants of Health and Health Disparities” Explainer Video	CCL Media

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Sense	VEROS: “How to Run a VEROS Test”and “Quick Reference Guide for Clinicals”	RTI International
Tallahassee	“Affordable Housing” Explainer Video	The City of Tallahassee
Tiffany & Co.	“Client Care” Videos	TCO Marketing
Tiffany & Co.	“Watch Heritage” Video	TCO Marketing
Wells Fargo	“Marketing Personalization” Explainer Video	Wells Fargo Corporate Video Services

INTROS, SIZZLES AND TRAILERS

B.E.C.A.	“Hi I’m BECA” Introduction Video	VML, LLC
B.E.C.A.	Leadership Meeting Sizzle	Giant Spoon
Dangerously Awkward Production	Investor Introduction Video	Dangerously Awkward Productions
IBM	AI Agent Sizzle	IBM Blue Studios
IBM	“The Buzz” Sizzle/Intro	IBM Blue Studios
IBM	QRadar Product Launch	IBM Blue Studios
IBM	“Samsung & IBM” Anthem	IBM Blue Studios
IBM	“Think 2023” Sizzle	IBM Blue Studios
IBM	“Think 2024” Sizzle	IBM Blue Studios

APPS, PODCASTS AND AUDIO BLOGS

Excellus	Synch Health Podcast :30	
IBM	Data and AI Audio Blog: Kargo Reinvents Advertising with AI-driven Contextual Targeting	IBM Blue Studios
IBM	Data and AI Audio Blog: Reimagining Ocean Research with the World’s First Autonomous Ship	IBM Blue Studios
IBM	Data and AI Audio Blog: Tackling the Challenges of Sustainable Growth with Data and AI	IBM Blue Studios
IBM	Data and AI Audio Blog: Weaving the Data Fabric Through IBM Financing	IBM Blue Studios
John Marshal Media	The Path Forward by Roslyn Postlewaite Podcast Episode	Scribd Coach

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John Marshall Media	Walking with Fear by Diana Winston Podcast Episode	Scribd Audio Course
True Crime App	“Breaking Free: Britney Spears and the Battle for Her Life” Docuseries	True Crime App
True Crime App	“The Carlesha Gaither Case” Docuseries	True Crime App
True Crime App	“Code Blue Killer” Docuseries	True Crime App
True Crime App	“Family Feud Killer” Docuseries	True Crime App
True Crime App	“A Girl with Many Names” Docuseries	True Crime App
True Crime App	“The Grim Sleeper” Docuseries	True Crime App
True Crime App	“Jeffrey Epstein” Docuseries	True Crime App
True Crime App	“K9 Witness” Docuseries	True Crime App
True Crime App	“Killer Bodies” Docuseries	True Crime App
True Crime App	“NXIVM: The Self-Help Cult” Docuseries	True Crime App
True Crime App	“The Obsession Next Door” Docuseries	True Crime App
True Crime App	“Who Killed Tammy Reay” Docuseries	True Crime App
True Crime App	“Words That Kill” Docuseries	True Crime App
True Crime App	“The Writing on the Wall” Episode	True Crime App

OTHER MISCELLANEOUS

Bush Baked Beans	“Bluey Baked Beans for Kroger” In-store Broadcast	TBD
Charlotte Regional Visitors Association	“Charlotte’s Got A Lot” Holiday Social Media Campaign	Union LLC
IBM	Skills Build: Principles of Design	IBM Blue Studios
LAM Research	Holiday Greetings Videos	Groundcrew Sound
Milk PSA	Telephony	Gale Partners
Unilever	“Untold Beauty” for Walgreens Effie Awards	Arc USA
We Are Listen LLC	Spotify Ad Academy: GlobalVoice	We Are Listen, LLC