



TRACIE FRANK

narration (non-broadcast) resume

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Client	Project	Agency
Affirm, Inc.	YouTube Explainer Videos	Affirm, Inc.
Altria	Website and YouTube Narration	Purple Strategies
Amgen	Brand Manifesto	Toy Robot Media
Astro Zeneca	Imfinzi and Imjudo “It’s About Time” Patient Explainer	BioLumina
Atrium Health	Patient Explainer Video	Tombras / Picnic Table / Wondersmith.tv
Ball	Brand Manifesto	Roxbox Studios
Bank of America	Explainer Videos	Enterprise Creative Solutions
Barnes-Jewish Christian Hospital	“BJC Zip Codes” Spot for Web	Coolfire Studios
B.E.C.A.	Website Intro Video Narration	VML, LLC
Blue Cross Blue Shield of Michigan	Multiple Explainer Videos	Fusion92
Bridgestone	“Tire Connect” Explainer Video	Groundcrew Sound
Bush Baked Beans	“Bluey Baked Beans for Kroger” In-store Broadcast	TBD
Charlotte Regional Visitors Association	“Charlotte’s Got A Lot” Holiday Campaign for Social Media	Union LLC
Clear Choice	“Dental Implants” In-office Explainer Video	PostModern Co.
Collins Aerospace	OpsCore Flight Tracking Product Demo Video	Pinckney Hugo Group
Culturgest	Explainer Video Project	TBD

Dangerously Awkward Production	Investor Intro Video	Dangerously Awkward Productions
Excelus	Multiple Explainer Videos	Pinckney Hugo Group
Fisher Price	“Childhood Starts Here” Brand Manifesto	Mattel, Inc.
IBM	Multiple Explainer Video Projects	IBM Blue Studios
LAM Research	Holiday Brand Manifestos	Groundcrew Sound
Mutual of Omaha	Advice Center; “Evaluate/Decide” Explainer Videos	Periscope: Favorite Child
National Association of County Health Officials	RootsofHealthInequity.com 10-part Educational Narration Course	WonderWorld
NUCOR Steel	Brand Manifesto Projects	Moore & Van Allen / Luquire
Operation Smile	Global Conference Anthem Video	72andSunny Partners, LLC
The Path forward by Roslyn Postlewaite	Podcast Episode	Scribd Coach
Philips VR	Medical Explainer	The Marketing Arm
Restaura	Restaura Launch Anthem	Boathouse Group Inc.
RTI International	Multiple Medical Explainers	RTI International / MKZ Content
Sanofi Tolebrutinib	“Patient Stories: Inspired by Marissa” for Digital, Internet/Online, Social Media	Area 23
Sense Brand	Veros Medical Explainer	Groundcrew Sound
Spirit	Brand Anthem	Signal Theory
Tallahassee	Affordable Housing Explainer Video	The City of Tallahassee
Tiffany & Co.	Brand and Product Videos	TCO Marketing
True Crime App	Multiple Episode Narration Videos	True Crime App
Unilever	Walgreens Effie Awards Narration	Arc USA
Walking with Fear by Diana Winston	Podcast Episode	Scribd Audio Course
Wells Fargo	Marketing Personalization Explainer Video	