



TRACIE FRANK

voiceover commercial resume

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Client (A-Z)	Project	Agency
Abbott Laboratories	“Juven” Spot for Television, Radio, Streaming	The Working Assembly
Alexander Youth Network	“Don’t Know” Spot for Television	A Big Idea Group
Atrium Health (including Advocate Healthcare, Aurora Healthcare)	Multiple Campaigns for Television, Radio, Streaming, Digital, et al	The Tombras Group
Bausch & Lomb	Miebo “Oh Yeah” National Campaign for TV, Radio, Streaming, Social Media	Patients & Purpose
Bausch & Lomb	Miebo “Oh Yeah” Follow-up Spots for TV, Radio, Streaming, Social Media	Patients & Purpose
Blue Cross Blue Shield	“Confidence in Care” Spot for Radio	TBD
ByHeart Infant Formula	ByHeart Campaign for All Media	ByHeart
CDC	“Hypertension Bites” PSA Campaign for TV and Online	Brian Beegle Casting
CEENTA	Spot for Radio/Streaming	Groundcrew Sound
Cigna	“Better By Design” Campaign for Radio	MRM/McCann
Charlotte Metro Credit Union	“Making a Difference” Campaign for Television, Radio, Streaming	LEC Media
Cone Health	Spot for Radio/Streaming	Groundcrew Sound
Coty New York	Sally Hansen “Miracle Gel” Campaign for TV, Radio	Coty New York
CPCC	“Adult Learning” Campaign for Radio/Streaming	Groundcrew Sound
Craig Hospital	Recruitment Campaign for Television, Web, Streaming	Cohn Marketing
DHS/NJCHHA	“Jobs That Care” Spot for Radio	Marketsmith

Elimini	Campaign for NY Television, Web and Radio: Global Web and Radio	Brave Spark
Elmcrest	“Not Alone” Spot for TV, Radio, Streaming, Digital	Groundcrew Sound
Excellus Blue Cross/Blue Shield	Campaign for Television, Radio, Streaming, Digital	Pinckney Hugo Group
Fidelity	“Beanstalk CHET 529” Spot for TV, Radio, Streaming, Digital	Fidelity Communications & Advertising
Frito-Lay	“Global Flavors” Campaign for TV, Radio, Streaming, Digital, Social Media	Edge Studios
General Mills, Inc.	“You Better Be Playing” Spot for Streaming, Radio, Social Media	Goodby, Silverstein & Partners
General Mills, Inc.	“Keep Kids Playing” Spot for Streaming, Radio, Social Media	Goodby, Silverstein & Partners
Health & Human Services	“Can’t Wait” Spot for Radio, Terrestrial, Digital	The Team Companies
Janssen Biotech	“You Got This” Spot for TV, Digital	FCB Chicago
Juvéderm	“Skinveve” Spot for TV, Radio, Streaming/Digital	The Working Assembly
LendingTree	“What Is LendingTree?” and “Go Fund Yourself” Spots for TV, Radio, Streaming, Digital	LendingTree
Lowes Foods	Fall 2025 Campaign for OLV, Streaming, Digital, Social and Web	Sound Lounge
Lukemia & Lymphoma Society (LLS)	“Blood Cancer United” Brand Campaign Launch for All Mediums	Invisible Man, LLC
National Grid	“Winter Bill,” “Tiered Discount Rate” Spots for Radio	KSV
North Carolina Education Lottery	Multiple Spots for Radio, Streaming, Digital	Cactus Inc., Wunderman Thompson
OctaPharma	Spot for Radio/Streaming	Mythic.us
Jim Bean Brands: On the Rocks	“Make It A Cocktail” Campaign for Television, Radio, Streaming, Digital	Johannes Leonardo
Pfizer	“Paxlovid: Family Dinner” Radio Spot	Real Chemistry
PSEG Long Island	Spots for TV, Radio, Streaming, Digital	ICF Next
Post University	Nursing Campaign for Television, Radio, Streaming, Digital	Invisible Man Studios
Rockford Mass Transit District	Spot for TV, Radio, Streaming, Digital	Groundcrew Sound

Sargento	“New Sargento 100% Cheese Crisps” Spot for TV, Radio, Streaming, Digital	Media Monks
Show Off Mola	“Tiger - Creative Animals” Spot	Show Off Mola
Southpark	“Belonging Has An Address” Spot for TV, Radio, Streaming, Digital	Groundcrew Sound
Starbucks	“Winter 2024” Campaign for Digital	Big Spaceship
StriVectin	“Hydration Multiplier Serum: Thirsty Skin” Spot for TV, Radio, Streaming, Digital	Strivectin
TC Energy	Spot for Digital	Purple Strategies
TruStage	Spot for TV, Radio, Streaming, Digital	Prophet Brand Strategy
Tulane Doctors	“Any Given Day” Spot for TV, Radio	Voice Talent Warehouse
United Way of Greater Charlotte	Spot for TV, Radio, Streaming, Digital	Groundcrew Sound
Velux	“Freshen Things Up” Spot for TV, Radio, Streaming, Digital	Wray Ward Agency
Viiv Dovato	“Do Dovato” Campaign for Television, Web, Radio	Jacques New York