



HERP HYPE LLC



"Helping Reptile Businesses SCALE UP through Social Media and Online Sales"

Our Mission

We help reptile breeders, pet stores, and exotic animal brands grow their audience, increase sales, and dominate their niche on social media.

Hatchling Plan – Beginner Boost – \$100/month

- One 60-minute strategy call per month
- Social media audit & recommendations
- 10 content ideas tailored to your brand

Juvenile Plan – Growth Mode – \$300/month

- Everything in Hatchling Plan
- Two 60-minute strategy calls per month
- Analytics review & performance tracking
- Hashtag strategy for your niche

Adult Plan – Full Power – \$500/month

- Everything in Juvenile Plan
- Weekly content review & feedback
- Advanced growth strategies (collabs, giveaways, campaigns)
- Priority email & chat support

Optional Add-Ons

- Instagram Reels Editing – \$30/reel
- Full Social Media Management – Custom Quote
- Product Photography (Reptile Props & Setups) – Custom Quote

✉ Contact Us

Email: steve@herphype.com

Instagram: [@herphypellc](https://www.instagram.com/herphypellc)

💡 We speak HERP! No generic advice — only proven strategies for exotic animal businesses.

WWW.HERPHYPE.COM