

DAILY QUEST

Name of Candidate:

Time Taken:

Q. No.	Maximum Marks	Minimum Marks
1	10	
2	10	
3	20	
4	20	
Total	60	

Remarks:

Instructions

1. Do furnish the appropriate details in the answer sheet.
2. There are **4** questions printed in **ENGLISH**.
3. All questions are compulsory.
4. The number of marks carried by a question/part is indicated against it.
5. Answers must be written in the medium authorized in the Admission Certificate, which must be stated clearly on the cover of this Question-Cum-Answer (QCA) Booklet in the space provided. No marks will be given for answers written in medium other than the authorized one.
6. Word limit in questions, if specified, should be adhered to.
7. Any page or portion of the page left blank in the Question-Cum-Answer Booklet must be clearly struck off.

GS 4

Open Session

Feedback Sheet

Parameters	Excellent	Good	Average	Below Average
Understanding of Question				
Structure				
Presentation				
Innovation				
Content				
Attempt				

Additional Remarks

All the Best

1. Quick commerce delivery systems reflect utilitarianism but often come at the cost of core human values. Examine this statement in the context of ethical responsibilities towards labour, sustainability, and consumer behaviour.

(Answer in 150 Words) 10



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2. Ethics deals with human character and conduct, for a civil servant a righteous conduct is a pre requisite for bringing about a change in the society but ultimately society is laced with materialism, authoritarianism and acceptance corruption.

In this regard how civil servants in India have fared in delivering ethical governance.

(Answer in 150 Words) 10





Case Study 1

You are the CEO of the Delicious Cola Company, a major multinational corporation. The company's forte is in manufacturing soft drinks and fruit juices. Delicious Cola currently holds the number one position in the country in terms of market share and revenue generated in the soft drinks and fruit juices segment. However, it is in close competition with another global leader, Tasty Cola, which is currently ranked second in the country. Both companies have heavily invested in India by setting up manufacturing and bottling plants, as well as research and development facilities. The competition is so fierce that even if an employee of one company is seen consuming a product of the rival company, they are terminated immediately. There is also an ongoing fierce battle on social media and television advertisements between the two.

The Cricket World Cup, to be held in India, is just a few weeks away. To capitalize on this major event, Tasty Cola has launched a new product called Tasty Cola Blue, themed to match the Indian cricket team's jersey. A market research report commissioned by Delicious Cola suggests that Tasty Cola Blue will be a super-hit product and will likely make Tasty Cola the market leader in India, displacing Delicious Cola. In response to this report, the promoters and founders of Delicious Cola decide overnight to launch a new product called Delicious Cola Rush BLU to counter Tasty Cola Blue and aim to bring it to market within five days. A delay would result in losing market share during the World Cup season and potentially losing the top position to Tasty Cola.

The R&D unit of Delicious Cola prepares the syrup required for manufacturing Delicious Cola Rush BLU, and production begins immediately. Two days before the launch, you, as the CEO, inspect the product and find that the reports indicate a high level of pesticides in the soft drink. You raise this issue with the promoters and founders, but they insist that production cannot be halted now. They argue that halting the launch would almost certainly result in losing market leadership to Tasty Cola. To compensate for losses, the company might have to shut down some plants and lay off 15% of the 100,000-strong workforce. The promoters further justify the situation by pointing out that the contamination is due to pesticide-laden water supplied by the local government. They argue that the company's fruit juices remain a hallmark of quality and purity, and reassure you that the Delicious Cola Rush BLU soft drink issue will be managed discreetly. They say the food safety authorities can be handled and the issue will never become public. Moreover, they contend that the pesticide content does not cause immediate health issues. However, you are aware that the pesticides present in the soft drink, although not causing immediate health effects, could have severe long-term consequences, including the potential to cause cancer in individuals who consume it regularly over the next 10–15 years.

- A. What are the ethical dilemmas involved?
- B. Who are the stakeholders in this case?
- C. What are the stakes of the stakeholders? Rank the stakes according to their importance.
- D. What are the options available to you?
- E. What will be your course of action?

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Case Study 2

Pahadguda, a village in one of the eastern states of India, has a substantial tribal population, dense forest cover, and is home to the iconic Chamakta Pahad (mountain). The Chamakta Pahad holds immense cultural and spiritual significance for the tribal of Pahadguda, who believe that the origin of human civilization began here — that the first human was born on this very mountain. Every year, on a particular day when celestial bodies align in a specific manner, sunlight falls on the mountain in such a way that Chamakta Pahad appears to glow like gold. This day is celebrated by the tribal as "Manav Janam Diwas" (the Day of Human Origin). As part of the celebration, the tribal community climbs the Chamakta Pahad and performs age-old rituals, including animal sacrifices — typically goats, sheep, and chickens. The meat is then cooked and shared among the tribal as prasada, a sacred offering. These rituals have been carried out for centuries and are considered an essential part of their cultural identity.

However, on the same Chamakta Pahad stands a temple of Cthulhu Shanti, a religious sect that strongly advocates non-violence and compassion toward all living beings. Followers of this sect have been actively promoting their philosophy throughout the state. Recently, the state assembly passed a law prohibiting the harming of any living being in and around all Cthulhu Shanti temples across the state. This law is now being extended to Pahadguda as well. The move has not been welcomed by the tribal community. With only a few weeks remaining until Manav Janam Diwas, the district administration issued a circular prohibiting animal sacrifices and the consumption of non-vegetarian food on Chamakta Pahad. This has deeply angered the tribal, who view the circular as a direct attack on their faith and identity.

They have publicly warned that any attempt by the administration to stop their rituals could lead to serious tension, and have vowed to go ahead with their traditional celebrations including the animal sacrifice and worship of the Chamakta Pahad regardless of the order.

- A. Is the law passed by the state assembly sustainable? Justify your stand.
- B. What options are available to you as Superintendent of Police on the said district under which Pahadguda village comes?
- C. What course of action will you take as Superintendent of Police to manage the situation?

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