

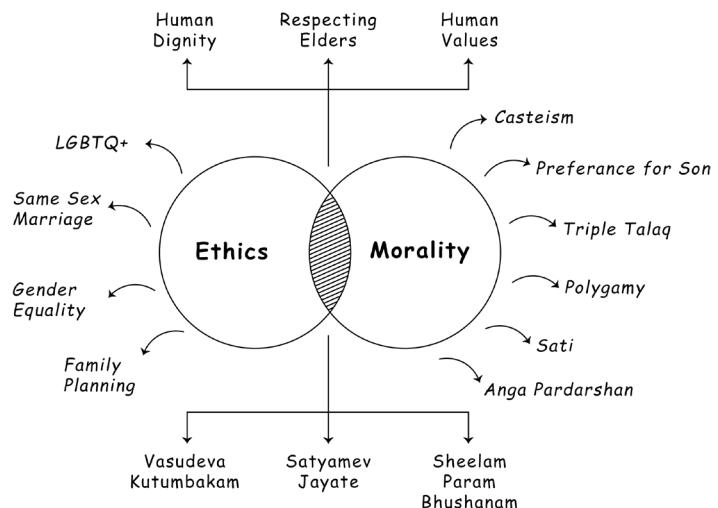


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Ethics

Through diagrams



“ For enriching your content and answers to gain that extra edge in UPSC Mains and cross the cut-off with substantial leverage ,”



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Ethics
Mains 2025
Theory Section
Discussion

Visual Frameworks for GS Paper IV by

Monish Bhawale

Faculty – Public Administration, GS II, Ethics
Founder, ZETA IAS



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General Studies

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Essay

ZETA MAINS 2026 - ASCEND PROGRAMME

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An integrated and holistic approach to Mains Result Driven Programme which aligns with the Cyclical Nature of **UPSC Mains** Pattern.

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PUBLIC ADMINISTRATION

Mains 2026 - ASCEND

To score well in Pub Admin the Key is to open up Pub Admin Dimensions in Current issues in Answers and link Paper I with Paper II and vice - versa

330+ DAILY QUEST
QUESTIONS DAILY 5 QUESTIONS



10 MAINS MATRIX
8 SECTIONAL + 2 FLT

ZETA "Z" MOCKS
MAINS SIMULATION

Scan the QR code
to watch a video
on exploring Public
Administration
dimensions
in current issues

ETHICS COMPASS 360°

FOUNDATION COURSE

DURATION
2.5 TO 3 MONTHS

200+ DAILY QUEST
QUESTIONS 5 QUESTIONS + 2 CASE STUDIES



7 MAINS MATRIX
5 SECTIONAL + 2 FLT

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Youtube videos of Monish
Sir discussing ethical
dimensions with respect
to current issues

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ETHICS THROUGH DIAGRAMS

By Monish Bhawale Sir

Content

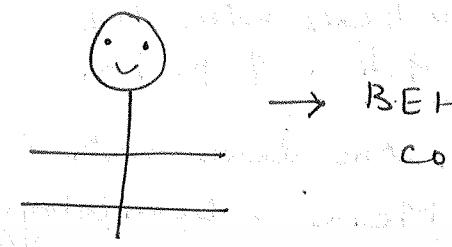
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YOUR ZEAL • OUR EXPERTISE

ETHICS

⇒



→ BEHAVIOUR → CONDUCT

ETHICAL

STANDARDS

YES, GOOD
ETHICAL

NO, BAD
UNETHICAL

ETHICAL THEORIES

ETHICAL
STANDARD

THEORIES

NORMATIVE
ETHICS



AGENT

ACTION

(Aristotle),
(Socrates)

DEONTOLOGY

TELEOLOGY

(KANT, GANDHI)

UTILITARIANISM

- BENTHIN

- MILLS

CONTEMPORARY
CONTRACTARIANSFEMINIST
ETHICS

RAWLS
THEORY OF
JUSTICE

CONTRACTARIANS

↳ HOBBES
↳ LOCKE
↳ ROUSSEAU

AGENT THEORIES

→ Deals with the character of person

ACTION THEORIES

→ Deals with the action of person

→ one deals with

Means - Deontology

→ one deals with End - Teleology.

TELEOLOGY APPROACH

TELEO - MEANS
LOGY - SCIENCE

→ UTILITARIAN APPROACH

→ CONTRADICTIONIST APPROACH

→ THEORY OF JUSTICE

(1)

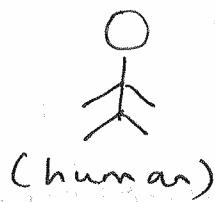
UTILITARIAN APPROACH

- NEGATIVE (-)

CONNOTATION OF HUMAN

NATURE

(2)



→ SELF-INTEREST
(Utility)

→ PLEASURE

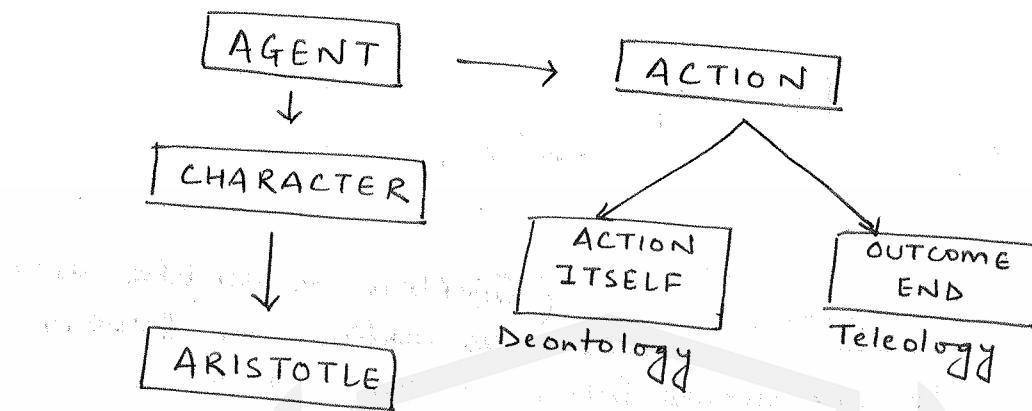
(Minimum Pain)

(Human)

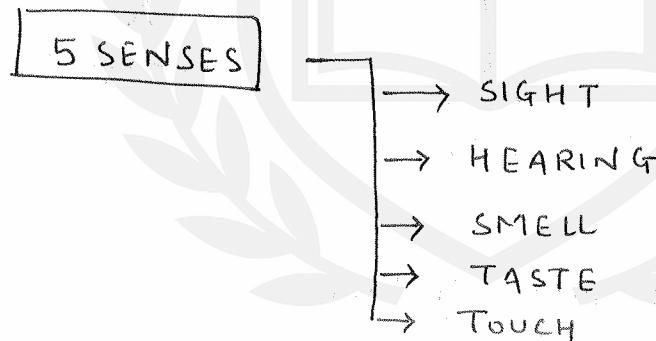
Private
utility

Public
utility
(collective
interest)

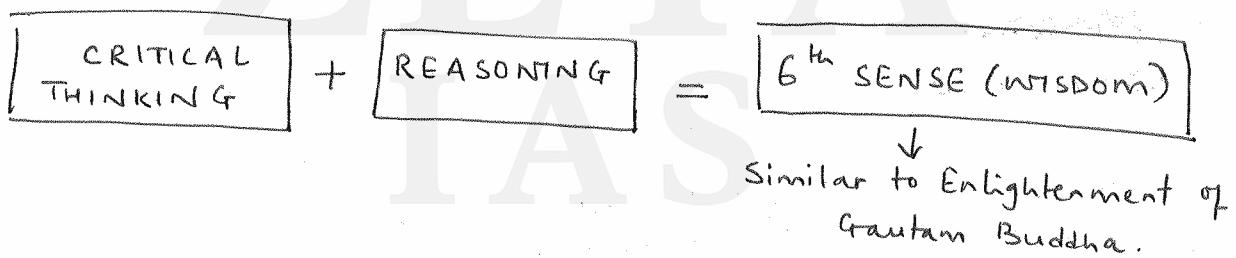
AGENT THEORY - ARISTOTLE



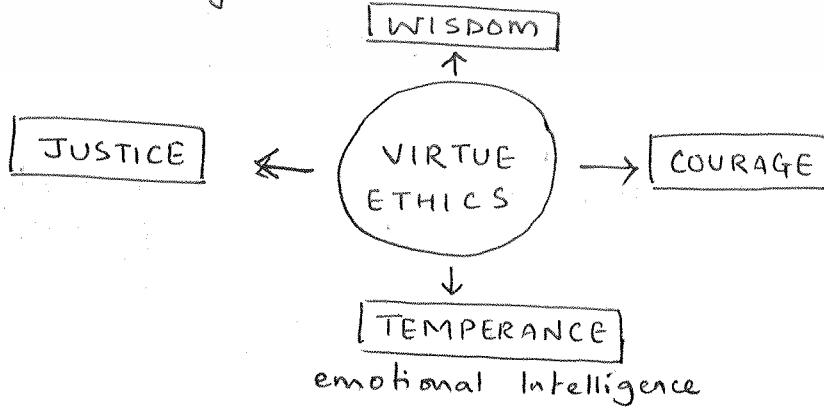
According to ARISTOTLE, human had 5 SENSES



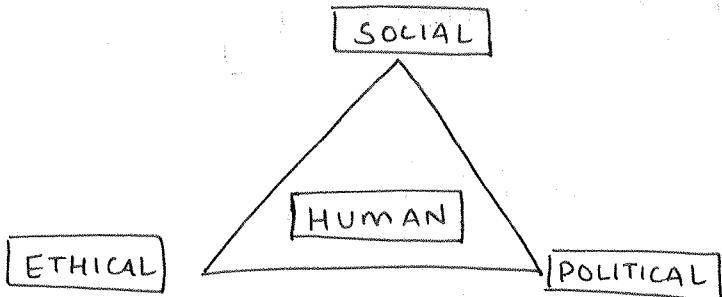
If human has CRITICAL THINKING AND REASONING abilities.



To Achieve Happiness, Human should possess 4 Good Qualities. Which will give rise to VIRTUE ETHICS



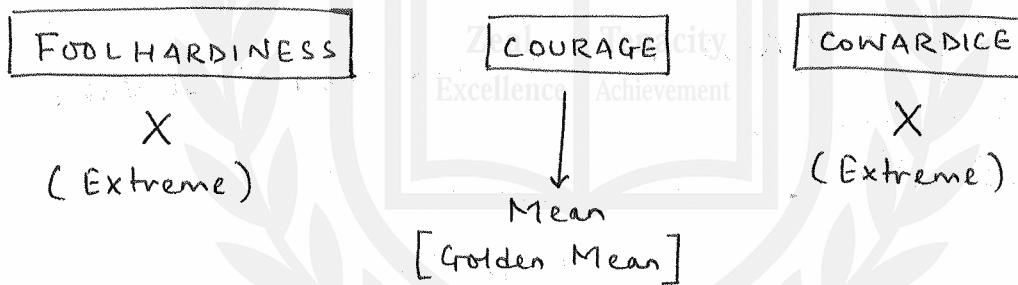
ANALYSIS OF HUMAN NATURE BY ARISTOTLE



CONCEPT OF GOLDEN MEAN

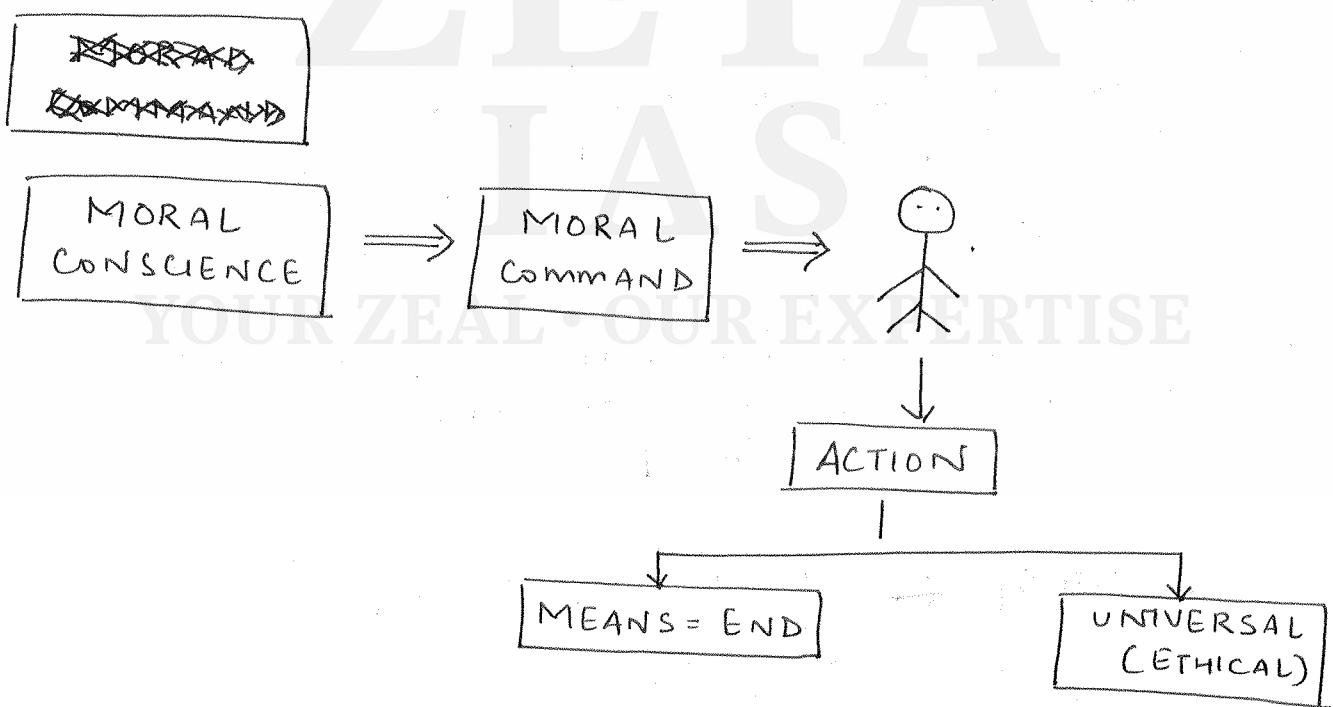
(Similar to middle path as outlined by Buddha)

↳ One should follow the Middle path and avoid extremes.



E. KANT — ACTION THEORY

CATEGORICAL IMPERATIVE



COST BENEFIT ANALYSIS

Benefit > Cost → self-interest → Pleasure

Cost > Benefit → No self-interest → Pain > Pleasure

(MINIMISE COST — MAXIMUM BENEFIT)

CRITICISM OF UTILITARIANISM

COMMODIFICATION

ex. When Cost > Benefit

CONSUMERISM



→ Making Reels to satisfy Ego Needs.
rather than helping
Ex Accident victim

** UTILITARIANISM Focuses on ENDS but MEANS are also Important.

UTILITARIANISM

↓

$$\boxed{\text{ENDS}} \quad \boxed{\text{MEANS}} = \text{JUSTICE ?}$$

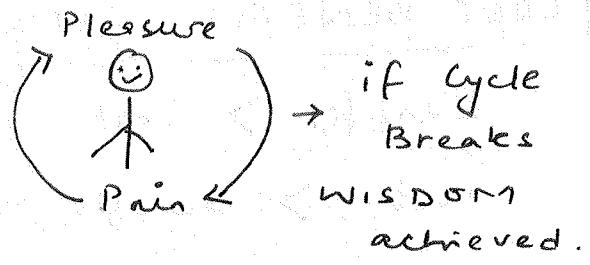
✓ X

For e.g. Presence of RARE Earth Minerals in Tribal Land.

$$\boxed{\text{END}} = \uparrow \text{ in Exports} \quad \boxed{\text{MEANS}} = \text{Displacement of Tribal People} \quad] = \text{JUSTICE } X$$

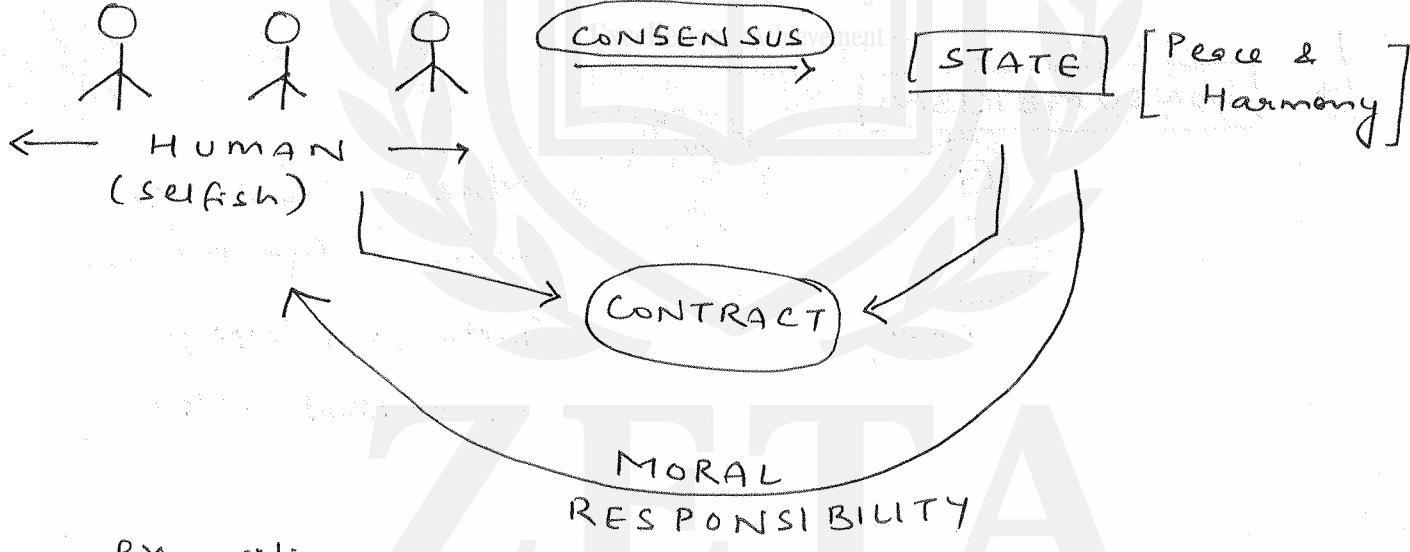
CONTRACTARIAN APPROACH

- HOBES
- LOCKE
- ROUSSEAU



CONTRACTARIAN

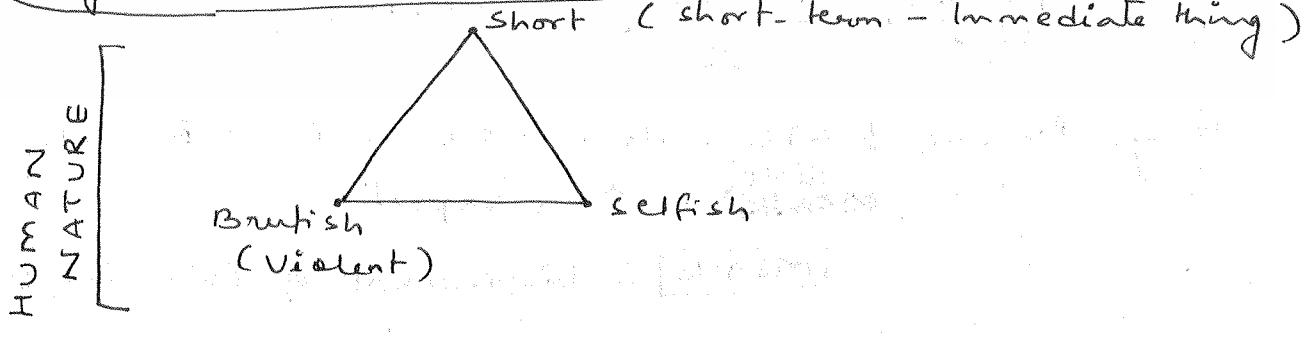
- ↳ BASED ON CONSENSUS
- ↳ BASED ON CONTRACT
- ↳ BASED ON FINAL OUTCOME — good.

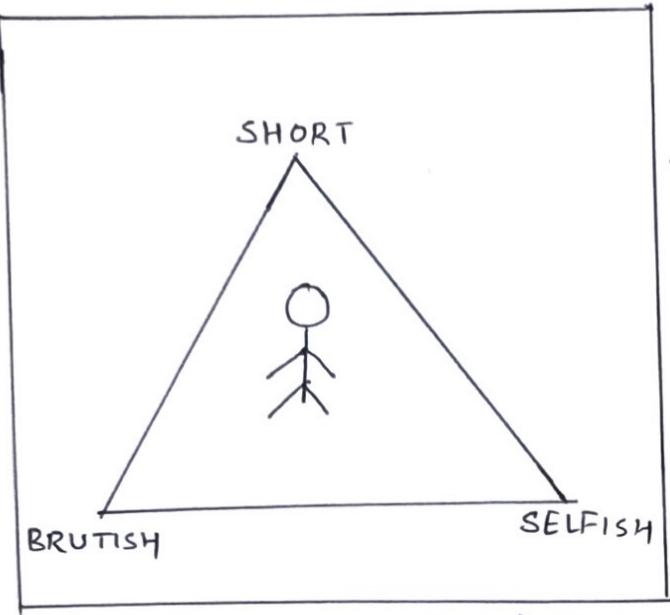


ex. citizen pay Tax.
state will provide service.

THOMAS HOBES → FOUNDER OF SOCIAL CONTRACT THEORY

① Negative Human Action



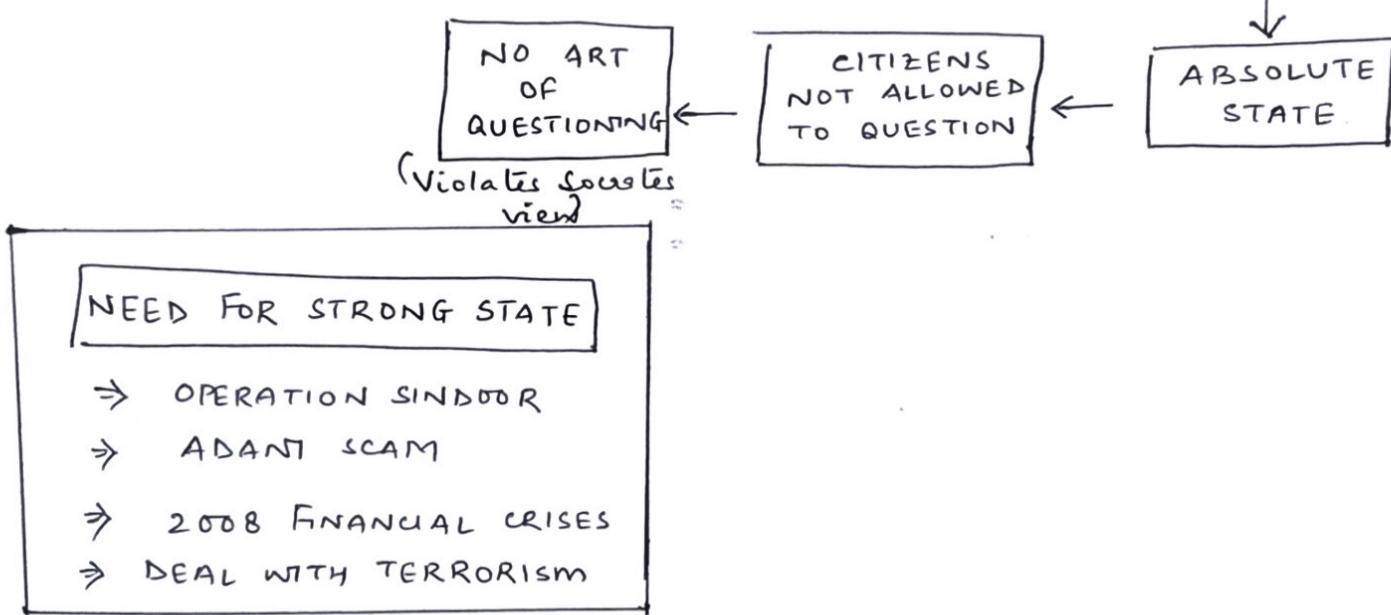


HUMAN NATURE ACCORDING TO HOBBS

→ NOT ABLE TO GOVERN
 • RIOTS
 • CHAOS
 • MURDER

CONTRACT WITH STATE

STATE
 Governs on behalf of people



HUMAN NATURE

- | (−ve) | (+ve & −ve) | (+ve) |
|--|--|---|
| <ul style="list-style-type: none"> • HOBBS • KAUTILYA • ABSOLUTE GOVT • STRONG GOVT. | <ul style="list-style-type: none"> • GOLDEN MEAN (Madhyam Marg) | <ul style="list-style-type: none"> – Self-less MAHATMA GANDHI (self-less Gram Swaraj) – KANT – ARISTOTLE |

BENTHEM

ETHICAL EGOSIM

SELF-INTEREST

LIBERTY & FREEDOM

LASSEZ FAIRE
(Min. Govt)

MILLS

ETHICAL ALTRUISM

SOCIAL INTEREST

GREATEST GOOD,
GREATER NO. OF PEOPLE

GREATEST GOOD,
GREATER NO. OF PEOPLE

HOBBS

PSYCHOLOGICAL EGOSIM

SELFISHNESS

CURTails LIBERTY AND FREEDOM

ABSOLUTE STATE

CONTEMPORARY CONTRACTARIAN

JOHN RAWLS → Talk about Human Action

↳ Gave 2 Philosophies

→ VEIL OF IGNORANCE

→ REFLECTIVE EQUILIBRIUM

PHILOSOPHIES

EQUALITY PRINCIPLE

DIFFERENTIAL EQUILIBRIUM

YOUR ZEAL • OUR EXPERTISE

VEIL OF IGNORANCE

Ignore Caste, Race, ethnicity
eg. while giving Bharat Rama
(Veil of Ignorance)

VEIL OF IGNORANCE

Ignorance of
Background

ORIGINAL POINT

Meeting of
Mind of people
(CONSENSUS)

(Just Decision)

REFLECTIVE EQUILIBRIUM

Equality
Principle

Differential
Principle

Justice social + economic

POSITIVE
example

UPSC

PRELIMS
EXAM

VEIL OF IGNORANCE

ORIGINAL POINT - Make sure
you're eligible

MERIT BASED
SELECTION

→ Justice
social + economic

(Reflective Equilibrium)

NEGATIVE
EXAMPLE

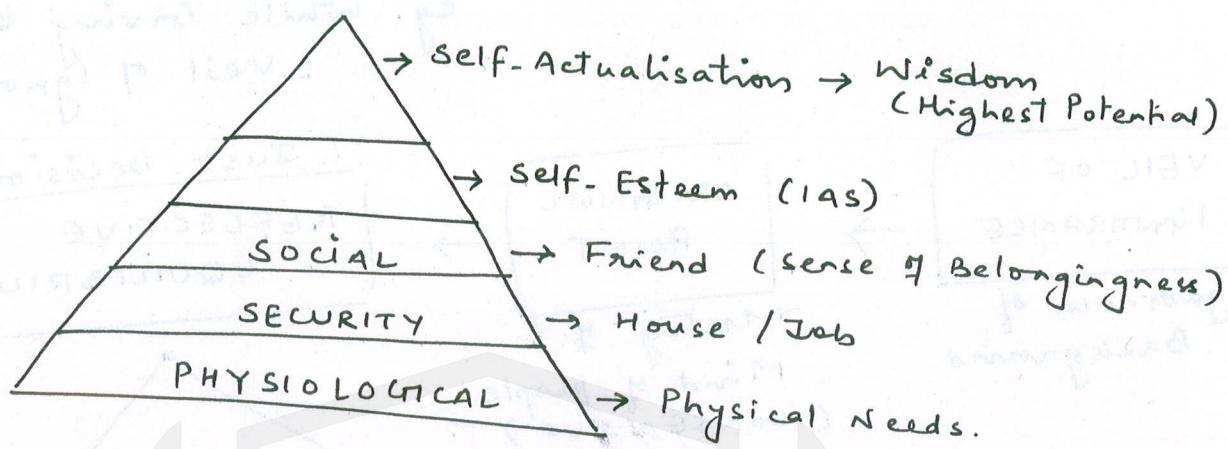
IAS

→ fake selection
(Injustice)

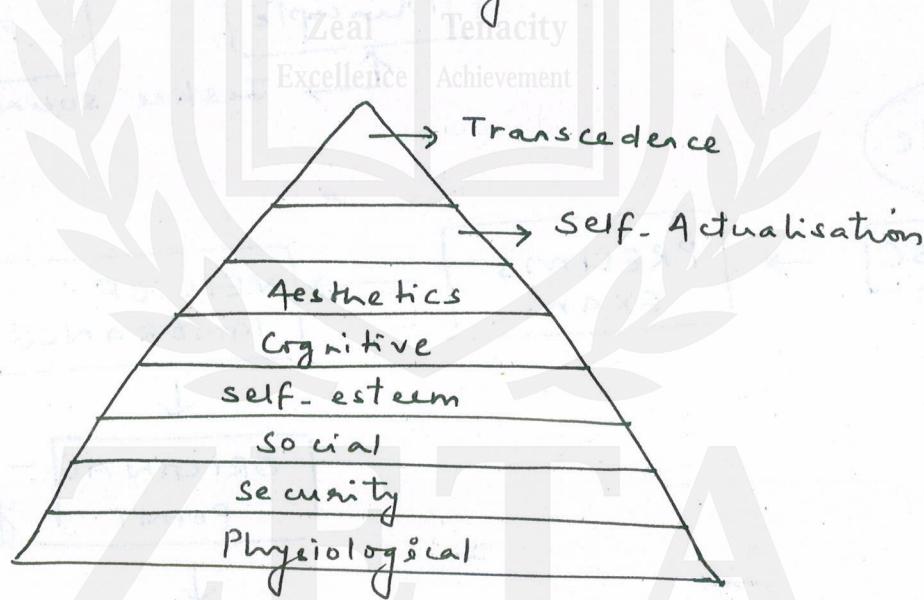
(PUJA KHEDKAR CASE)

ABRAHAM MASLOW

PYRAMID OF NEEDS



Criticise - as talk about Ego Needs.



FEMINIST ETHICS

ETHICS OF CARE

- Carol Gilligan
Claudia
Allison Jagger

MEN

Power
Courage
Formal
Authority
Autonomy / Independence

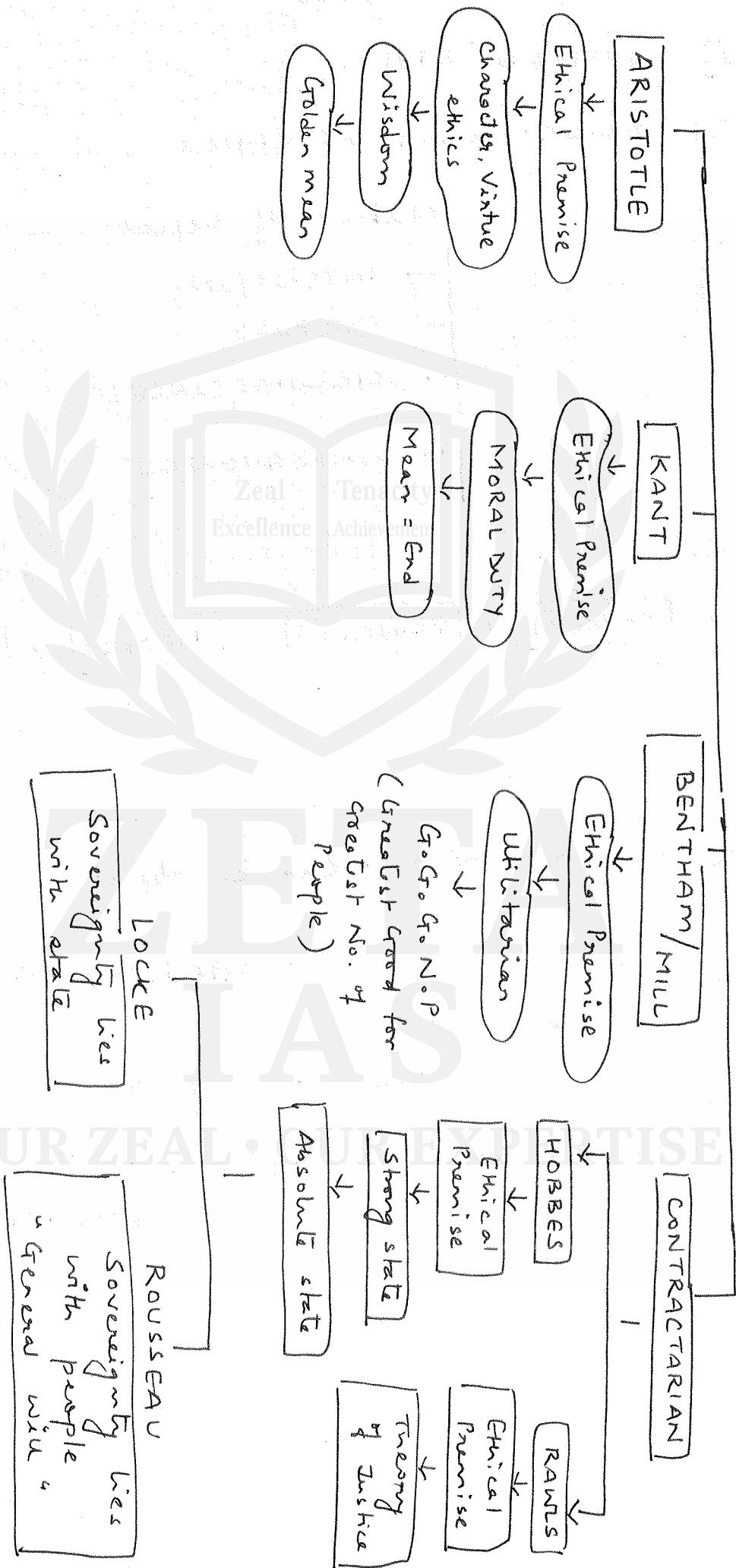
WOMEN

Feeling / Compassion
Care
Informal
Responsibility

Interdependence

Acc to HARVARD BUSINESS REVIEW, women drive Transformational change more effectively, making them well-suited for leadership by fostering human values and a people-centric culture

NORMATIVE THEORIES



THE BASIS OF DETERMINING RIGHT / WRONG

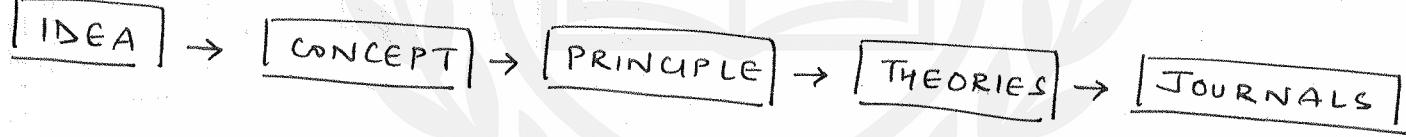
- 1] NORMATIVE ETHICS
- 2] APPLIED ETHICS
- 3] DETERMINANT OF ETHICS

↳ Nature of object

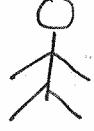
- INTENTION
- PURPOSE
- CIRCUMSTANCES
- CONSEQUENCE

Zeal Tenacity

Excellence Achievement

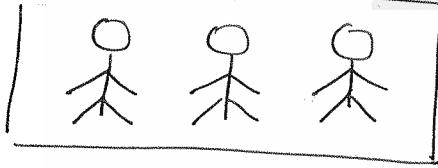


OBJECT



HUMAN

— Can be object



TEAM

— Objectives (+ve)

MOB

— Negative

TEAM = STATE = COUNTRY — OBJECTIVE

POSITIVE connotation

OBJECT

↓

NATURE

|

+ve

- Group

- Team

↓

TRUTH

- courage

- wisdom

- CARE

- Compassion

Neutral

- Hard work

- sleeping

- Walking

- Eating

(Depends on
situation)

- ve

Mob

- lying

- Selfishness

- Arrogance

- Stealing

INTENTION

→ Moral ~~duties~~ Duties to have right intention

PURPOSE — OBJECTIVE (Motivation)

CIRCUMSTANCE — SITUATIONAL

CONSEQUENCE — ED RESULT

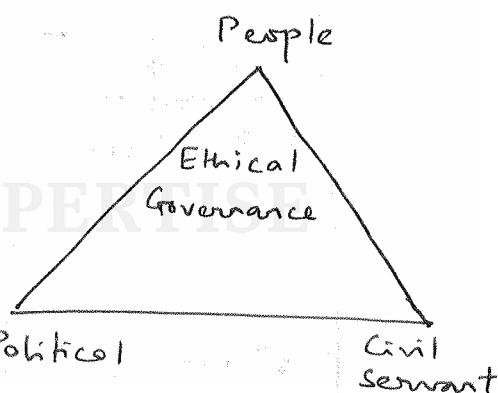
Eg.

FOR CIVIL SERVANT

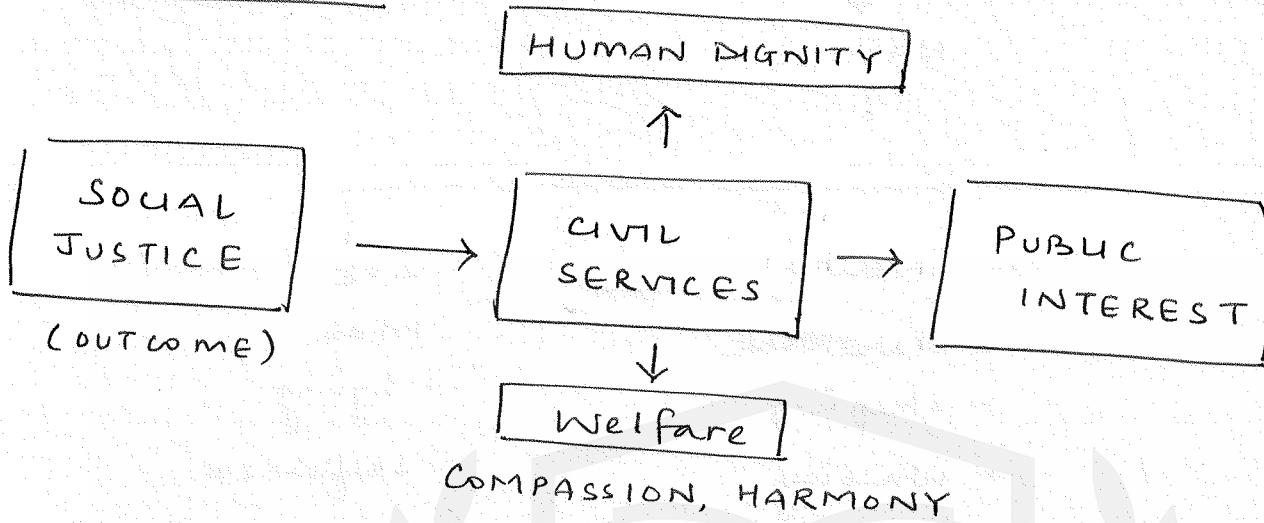
Intention — Public Service

Purpose — Welfare

Circumstance — Political Pressure

Consequence — Ethical
Governance

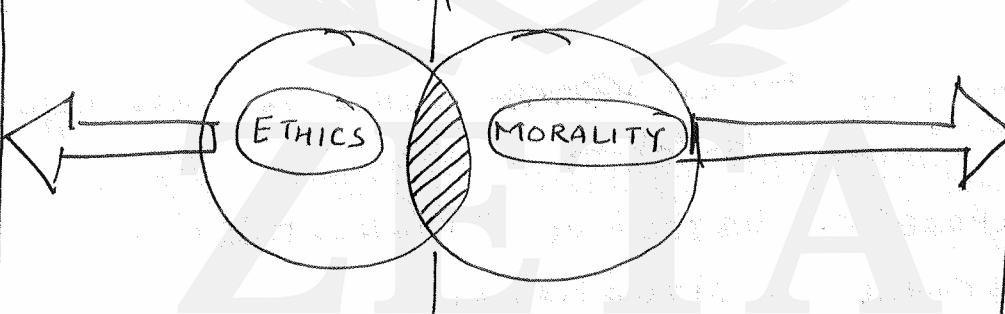
SUBJECT-MATTER WILL DETERMINE THE ETHICAL STANDARD :



Gender Identification
 LGBTQ
 Same sex marriage
 Gender Equality
 Family Planning

MORALITY & ETHICS

HUMAN DIGNITY HUMAN VALUES RESPECTING ELDERS

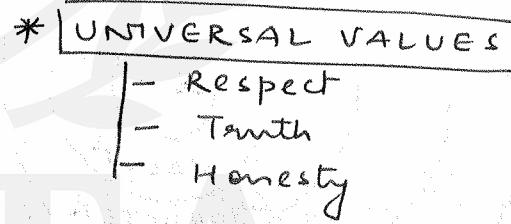
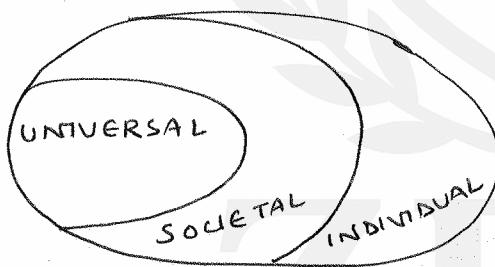


- Casteism
- SATI
- Preference for SON
- Triple Talaq
- Vegetarian
- Child Marriage
- Animal Sacrifice
- Polygamy
- Angapardashana (Ritual in TN)
- Jali Kattu
- (MOKAL BUT NOT ETHICAL)

ETHICS & MORALITY HAVE FOLLOWING RELATIONSHIP :

Relationship	Values	Example / Illustration
① Ethical & Moral	<ul style="list-style-type: none"> - SELFLESSNESS - Selfishness - Integrity 	When personal & ethical value Match VASUDEVA KUTUMBAKAM
② Moral but Not ethical	<ul style="list-style-type: none"> - Selfishness - cultural values 	WAR • Sex Preference.
③ Ethical Not Moral	<ul style="list-style-type: none"> - Liberty - Human Rights 	<ul style="list-style-type: none"> - 3rd Gender - live-in- Relationship

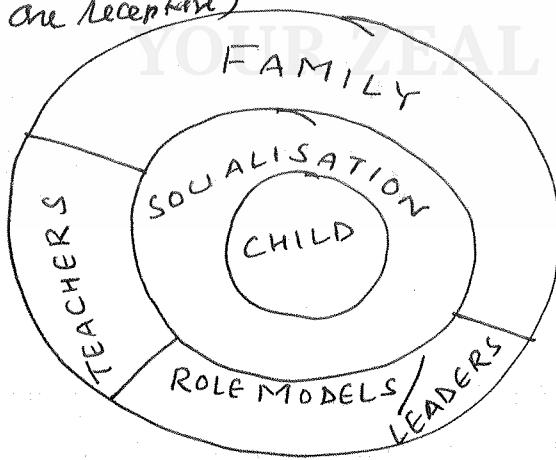
VALUES

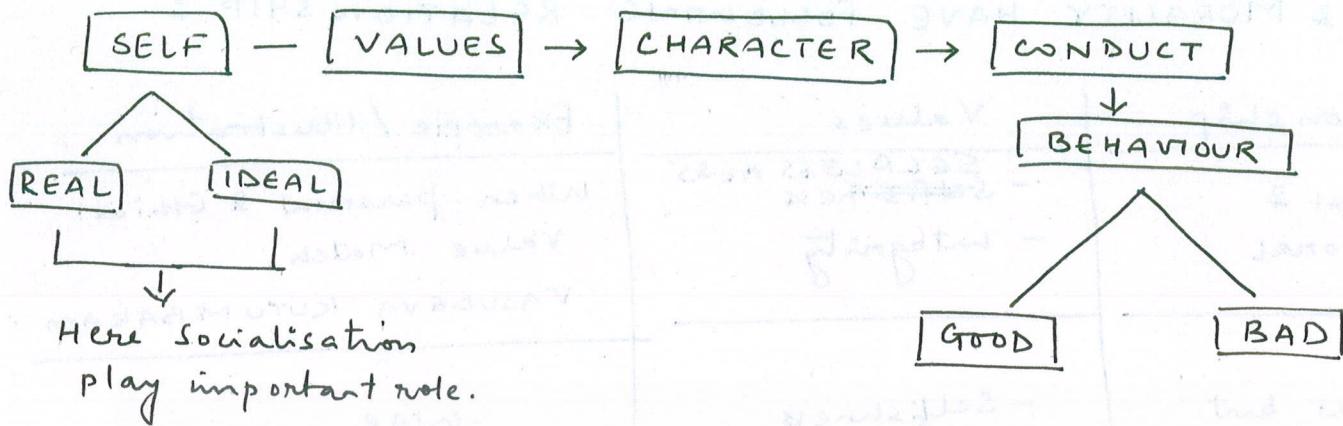


How Values are inculcated ?

Tender/Age → **LEARN**
(At tender age
senses are receptive)

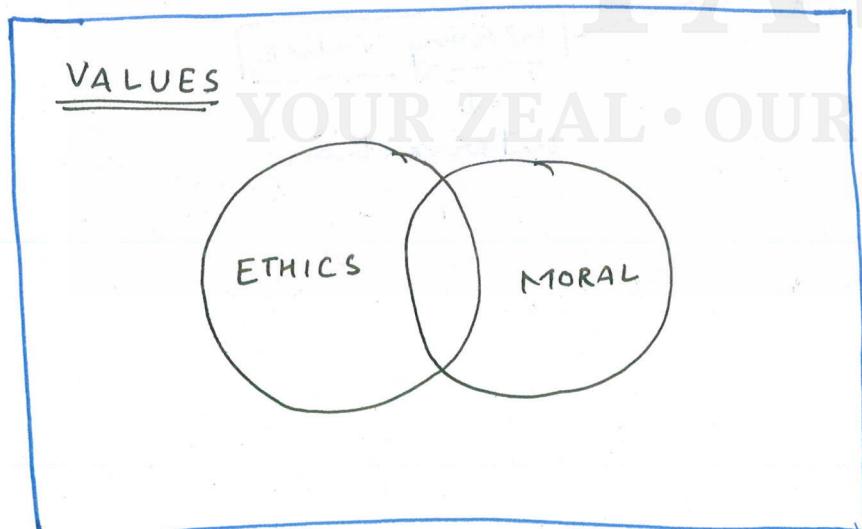
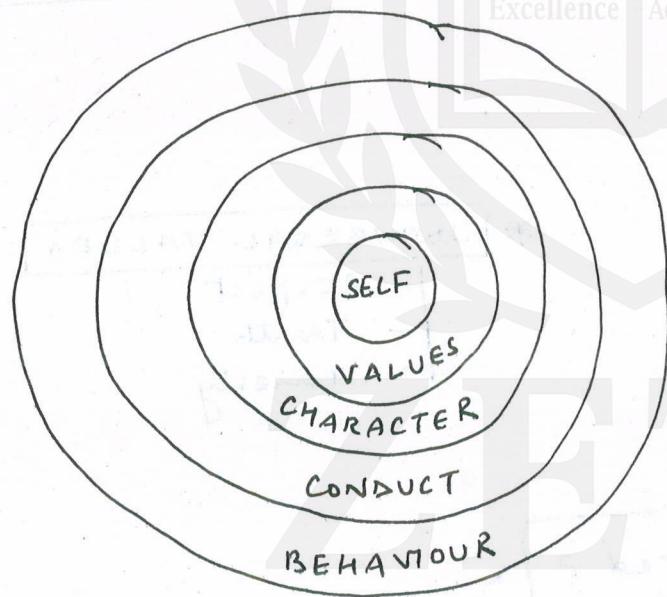
Right Value
Wrong Value
↓
Intervention





So, VALUES → in applicable in real life

But Good Values ≠ Good character



ETHICS & LAW / RULES

PARLIAMENT



LAW

BUREAUCRACY

RULES / REGULATION



DELEGATED
LEGISLATION

SUBORDINATE
LEGISLATION.

ETHICS

LAW

GOOD → RTI, MGNREGA

Zeal Tenacity

Excellence Achievement

BAD → FARM LAW, UAPA

LAW — BAD

(OPPRESSIVE).

ETHICS BUILT ON ECOSYSTEM OF LAW

HEALTH & WELL-BEING

COMMUNITY

HAPPY

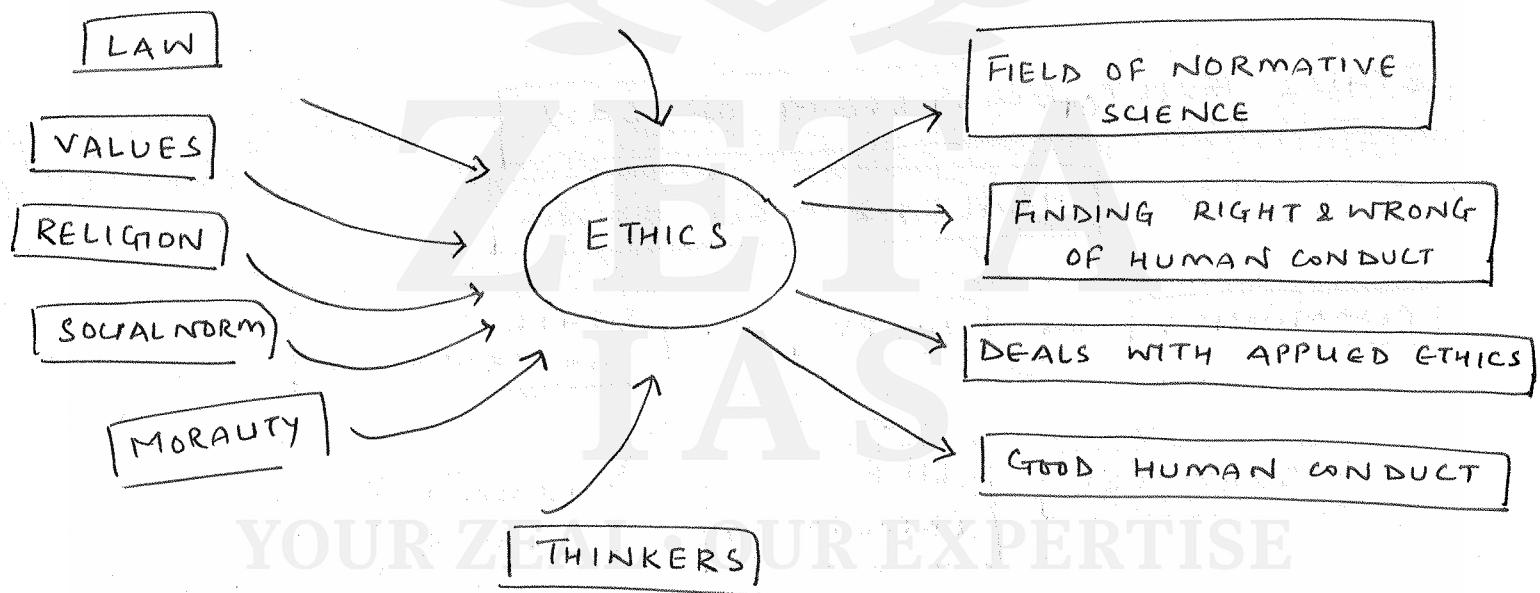
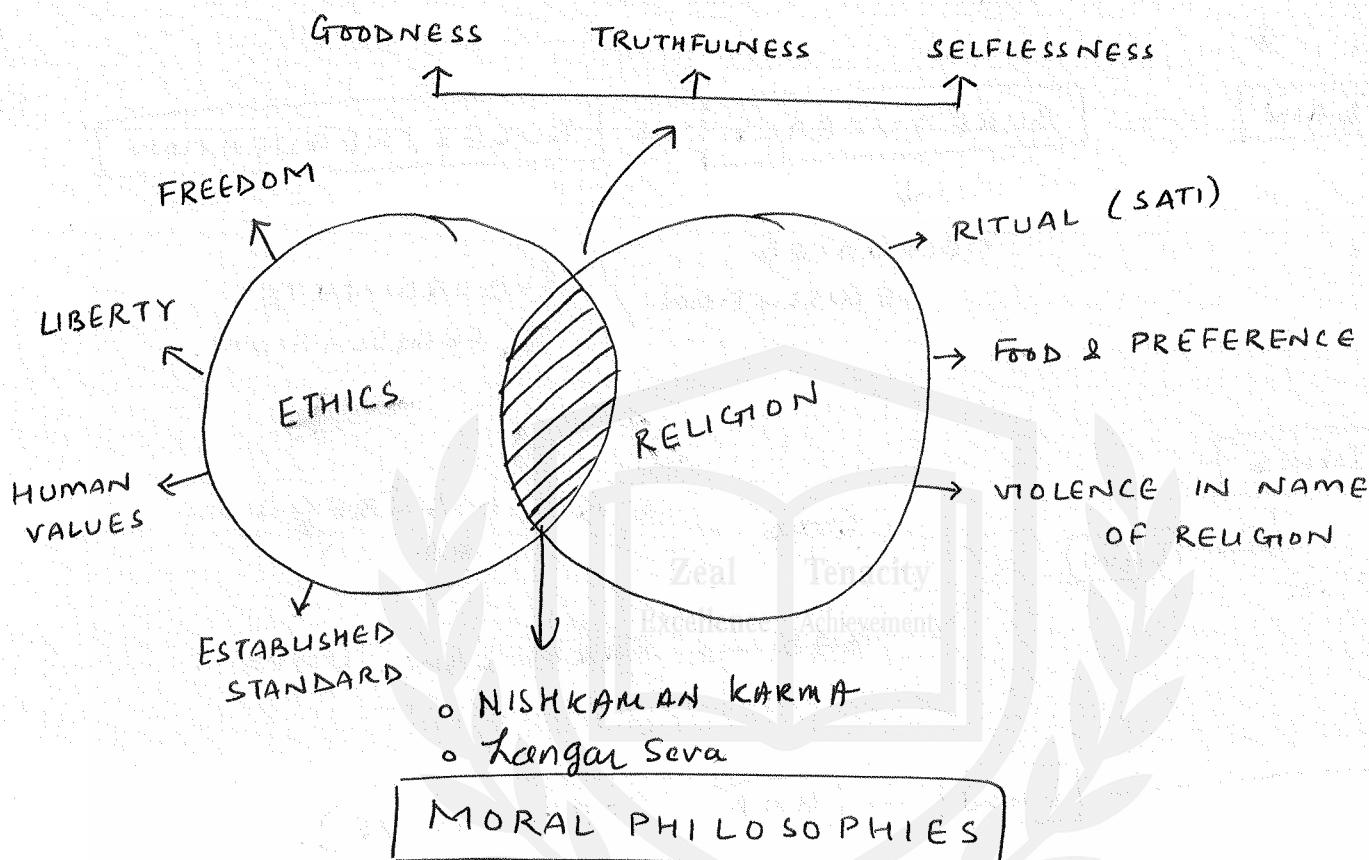
ETHICAL
GOVERNANCE

GRATITUDE

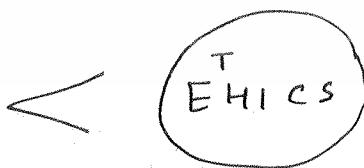
LIFE
EXPECTANCY

HUMAN
VALUE

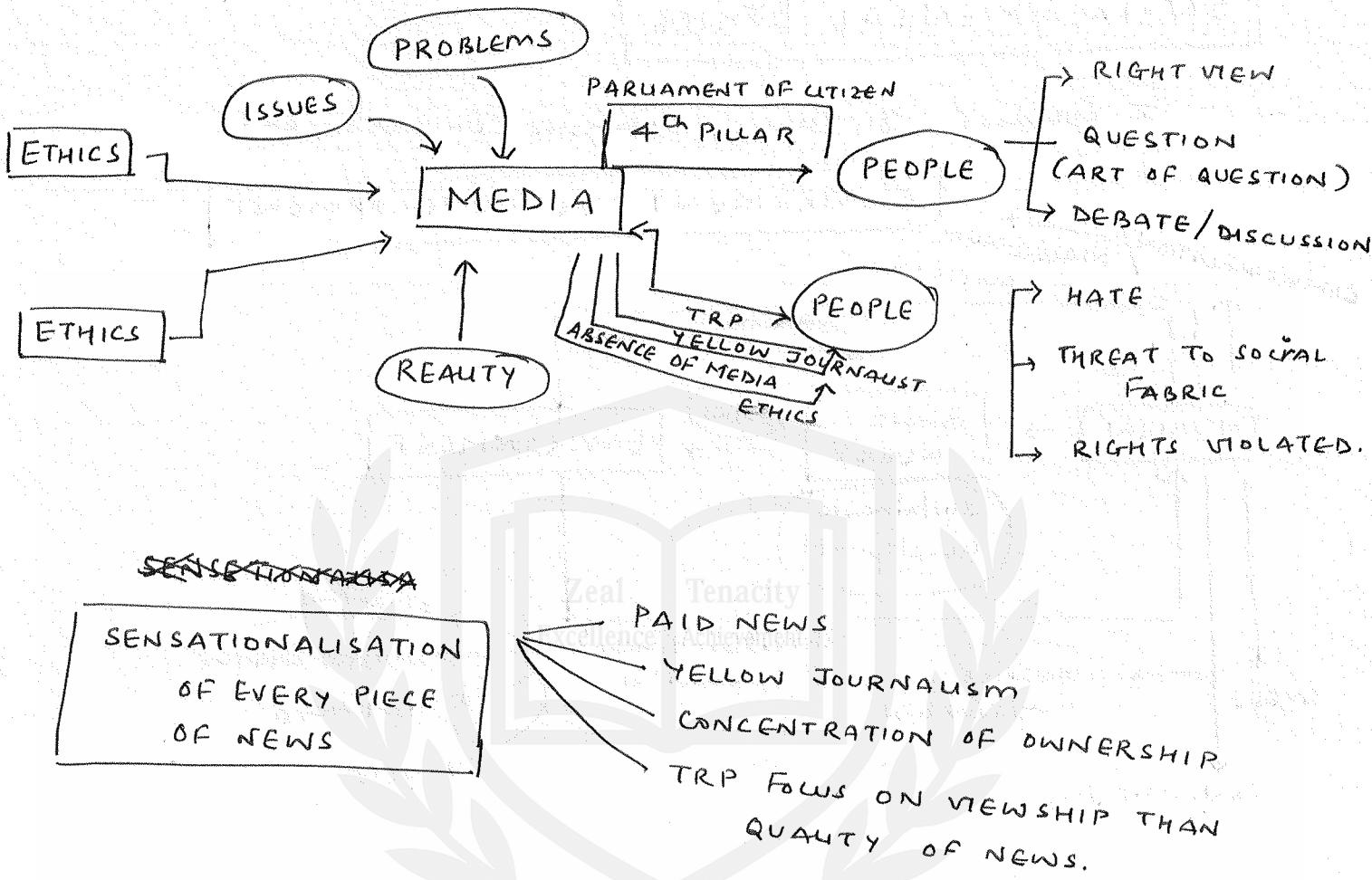
ETHICS AND RELIGION



Religion, Law, Morality
Value, Social Norms



MEDIA ETHICS



SPORTS ETHICS

SPORTSMANSHIP

- FAIRNESS
- TEAM ORIENTATION
- RESPONSIBILITY
- RECREATION
- RESPECT FOR OPPONENT

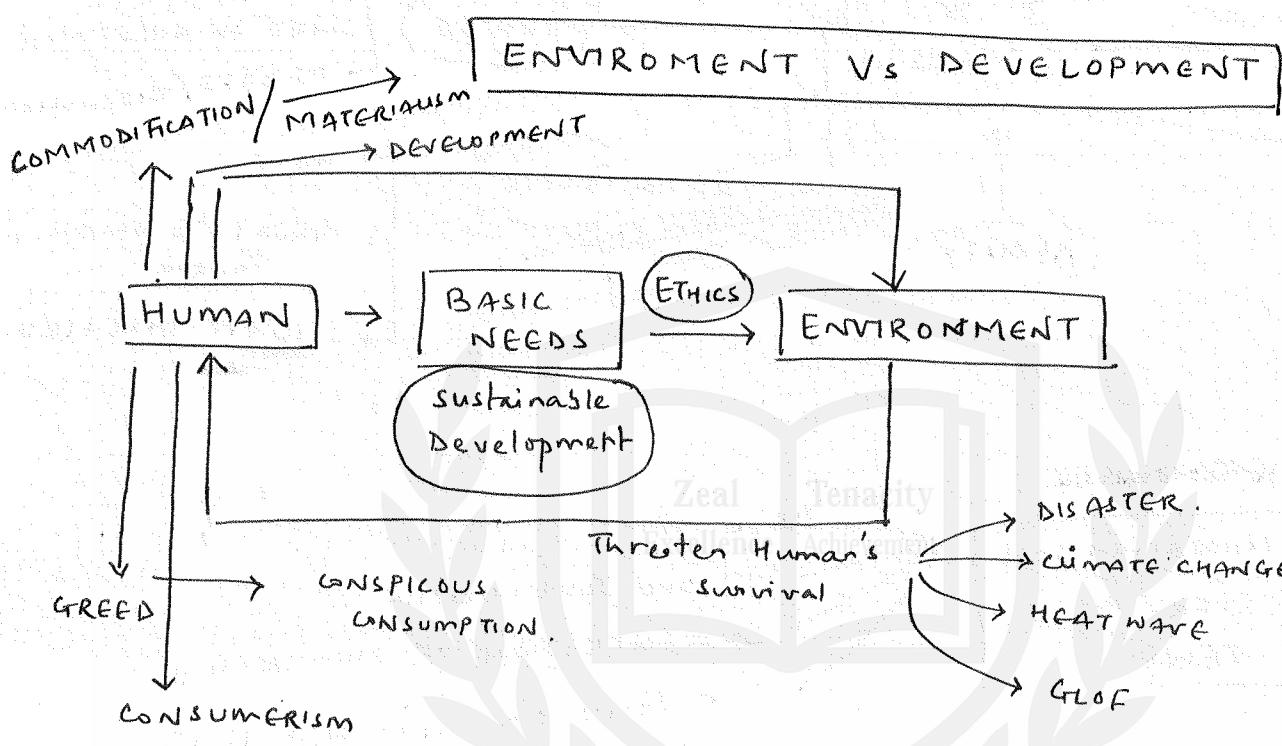
Example - MSD

GAME MANSHIP

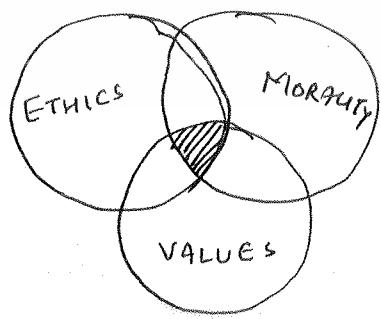
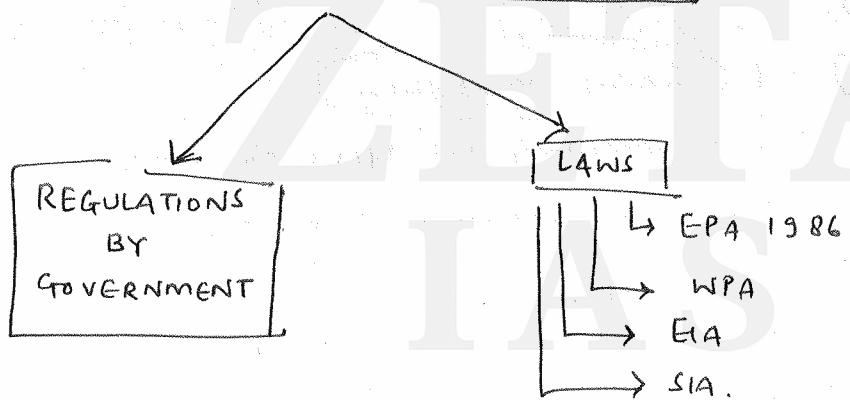
- WINNING BY HOOK OR CROOK
- BIG BROTHER ATTITUDE
- SLEDGING.

ENVIRONMENTAL ETHICS

↳ Conduct of Human towards Environment



PROTECTION OF ENVIRONMENT



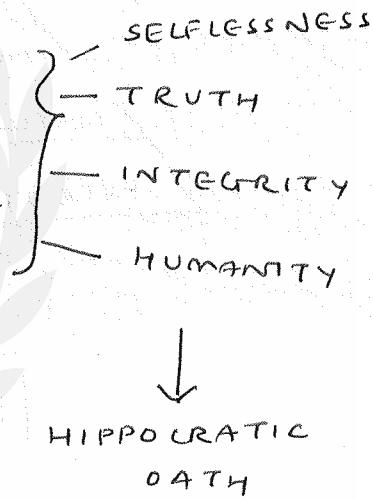
MEDICAL ETHICS

- SELFLESSNESS
- TRUTH
- INTEGRITY
- HUMANITY
- OBJECTIVITY

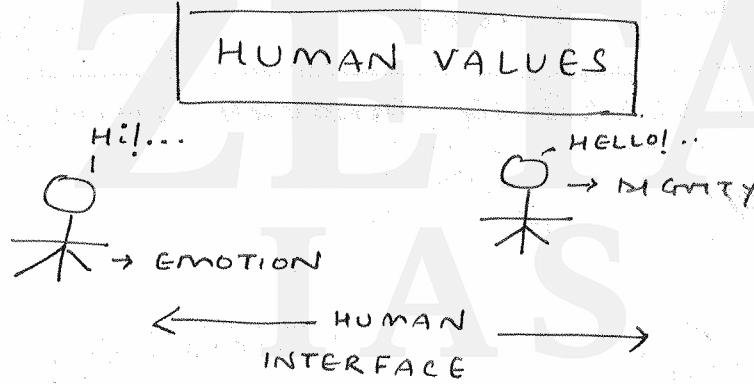
MEDICAL ETHICS

- CLINICAL TRIALS
- DRUG MANUFACTURE
- DEVICE MANUFACTURE

- * INCREASED COMMERCIALIZATION
- * CORPORATE HOSPITAL MODEL
- * FAKE ADVERTISEMENT



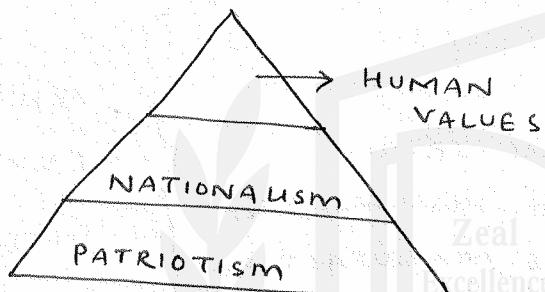
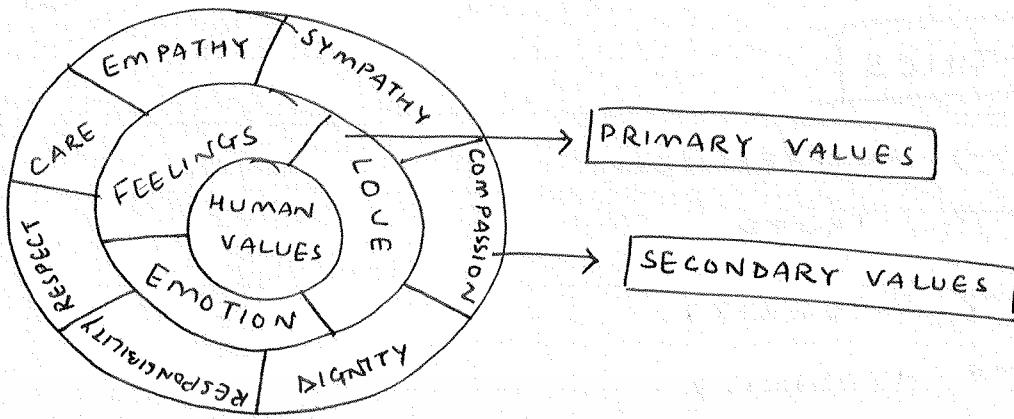
COMMON GOOD ← SAVE LIFE ←



* HUMAN VALUES ARE INHERENTLY POSITIVE IN NATURE.

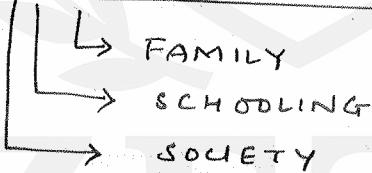
(Meets)

* When one human sees another human some emotion is generated.

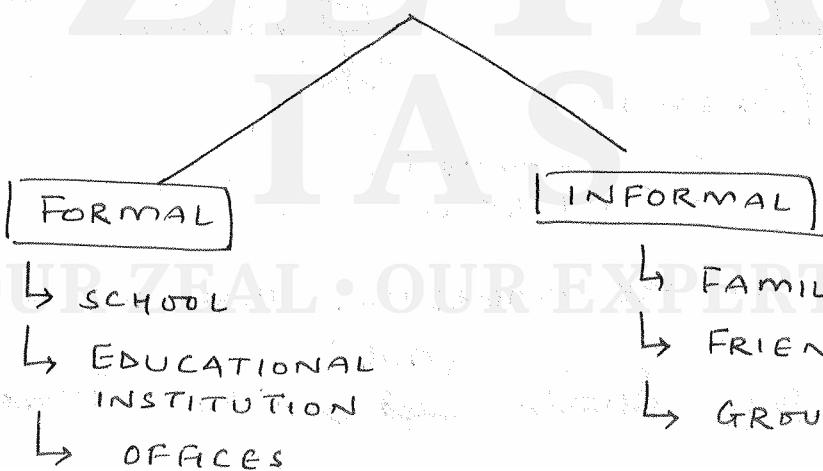


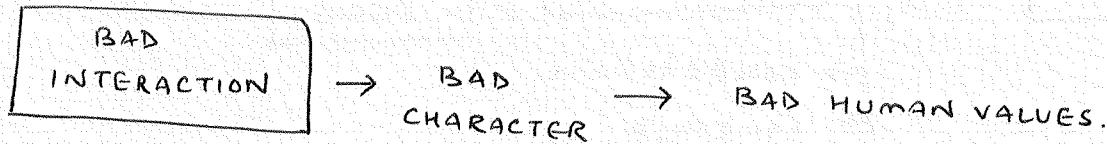
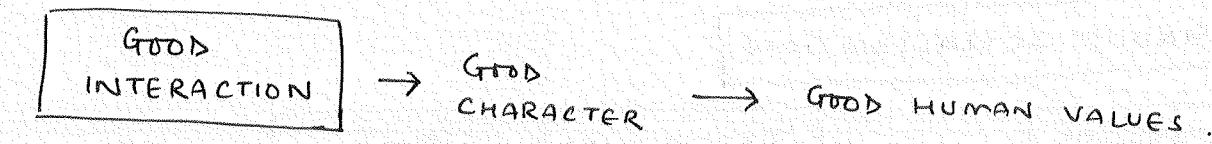
* Gandhiji kept human values at the top (above everything)

PROCESS OF SOCIALIZATION



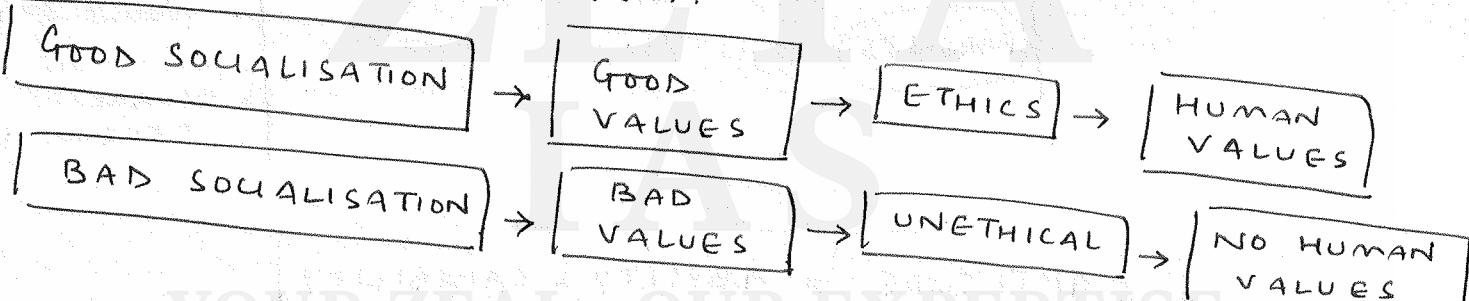
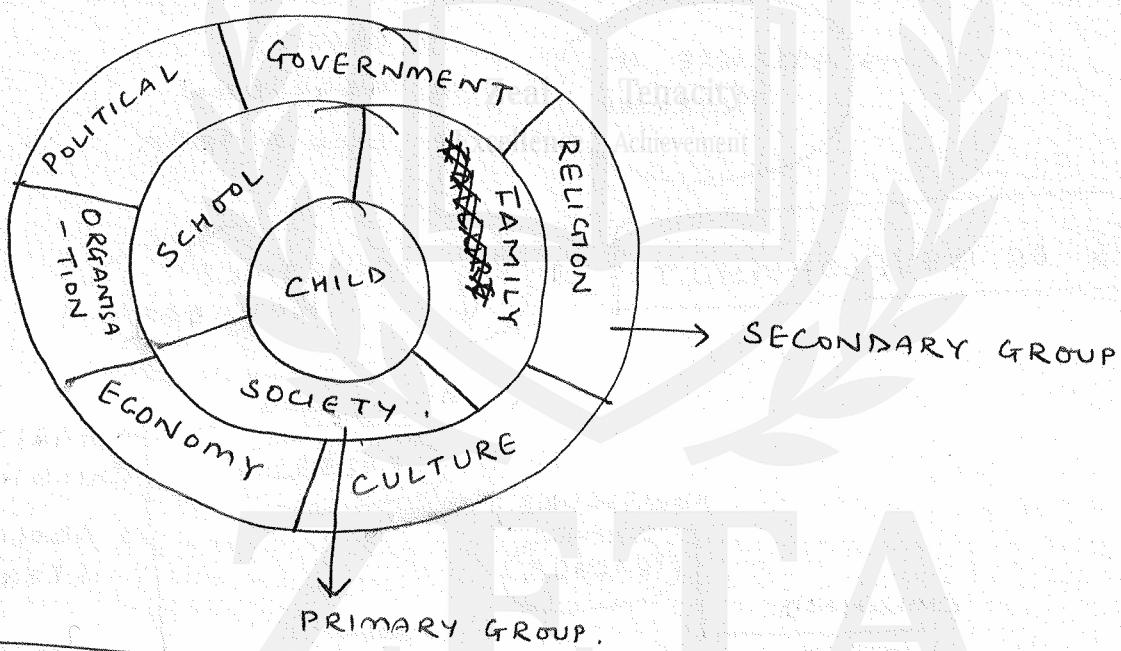
PROCESS OF LEARNING THROUGH SOCIAL INSTITUTION





FOR ADULT
DIFFICULT TO CHANGE
(People are more rigid)
unable → to learn - re-learn - unless - m

INTERVENTION
CAN BE DONE
AT
CHILDHOOD LEVEL



PRIMARY GROUP SOCIALIZATION

ROLE OF PARENTS

→ TRADITIONAL

JOINT FAMILY

NUCLEAR FAMILY

- AMBITIOUS
- ASSERTIVE

- COLLECTIVISM
- SACRIFICE
- TOLERANCE
- SHARING

DUE TO LPG & SOCIAL-MEDIA

- GREEDY
- SCREEN ADDICTION
- OBESITY
- AGGRESSION
- LACK OF SLEEP

ABSENCE OF
TOLERANCE

STAGES OF DEVELOPMENT

By LAWRENCE KOHLBERG

CHILDHOOD

PARENTS

ADOLESCENCE

TEACHER

ADULT HOOD

LEADERS

- EARLY CHILDHOOD
- ADOLESCENT STAGE
- ADULT STAGE
- MORAL DEVELOPMENT.

APTITUDE → ABILITY & CAPABILITY

NATURE

AQUIRED

ABILITY & CAPABILITY

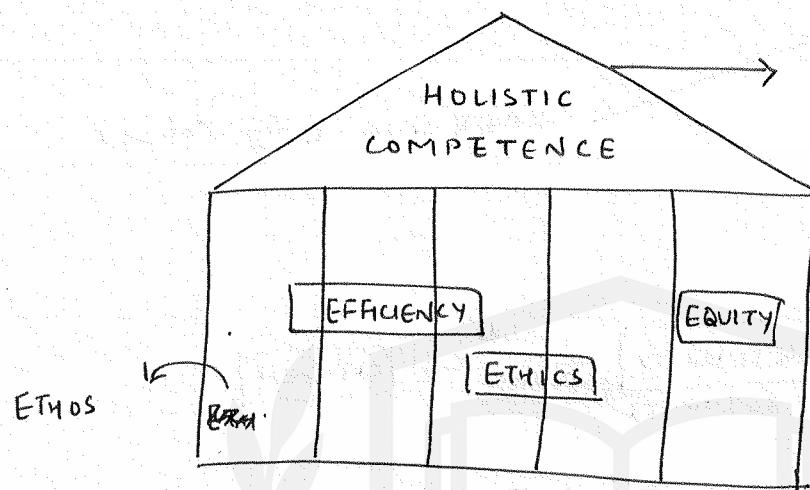
NURTURED
(SOCIALISATION)

- HAVING POTENTIAL

ATTITUDE

HOLISTIC COMPETENCE

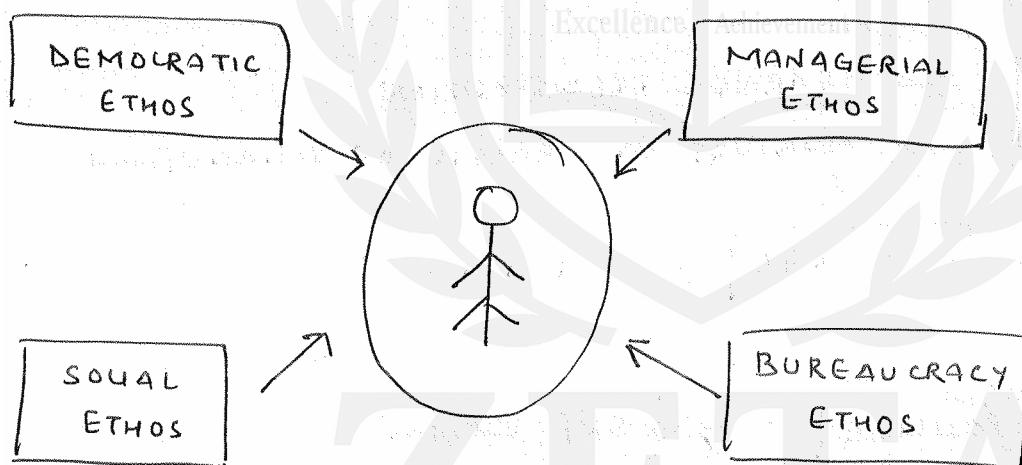
- By DOPT



HOLISTIC

- PROFESSIONAL
- SOCIAL
- EMOTIONAL
- ETHICAL

COMPETENCE.



SKILLS & VALUES

(By DOPT)

VALUES

HIGH VALUE

LOW SKILL

HIGH SKILL

HIGH VALUE

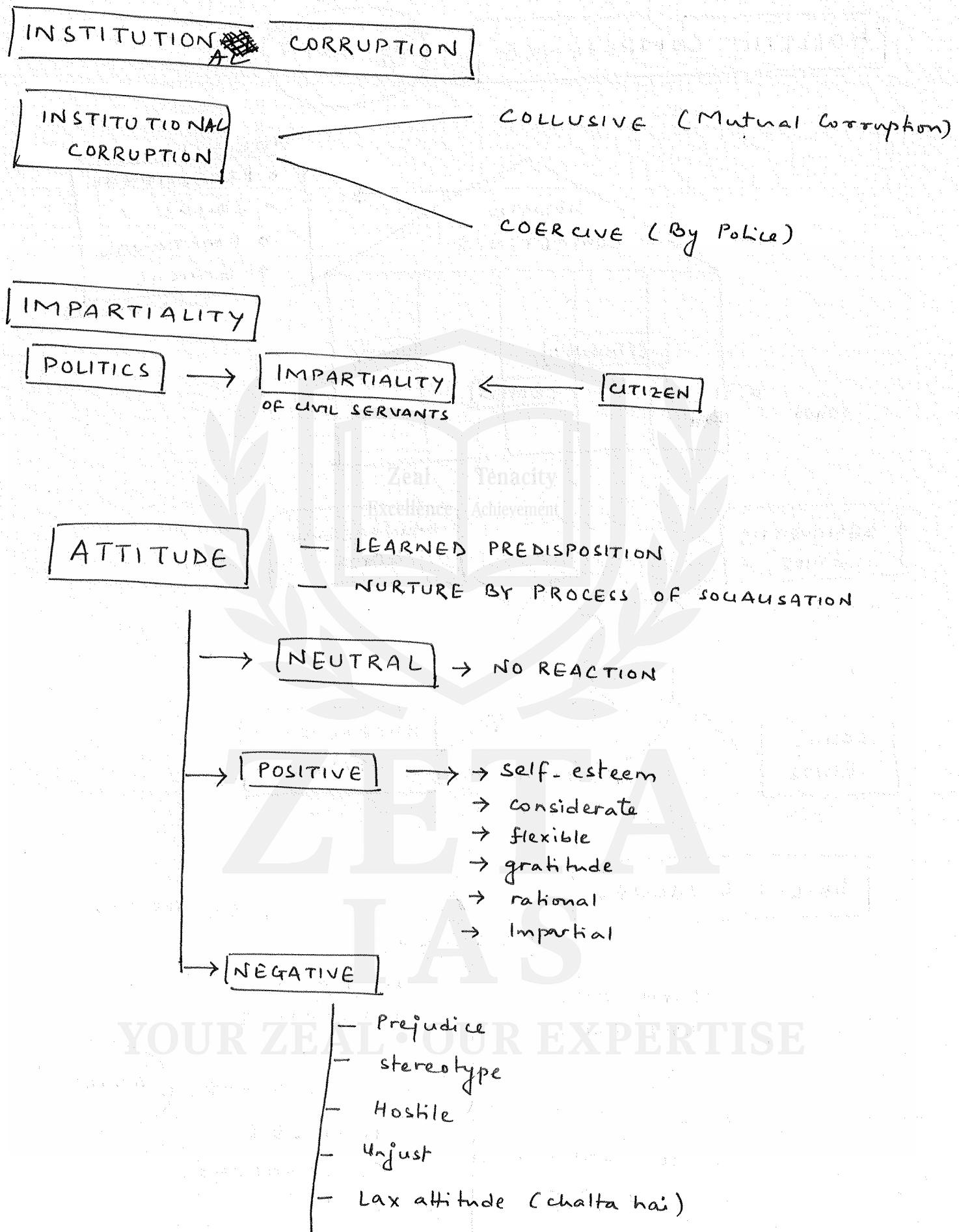
LOW SKILL

LOW VALUE

HIGH SKILL

LOW VALUES

SKILLS



NEGATIVE

~~POSITIVE~~

- ELITE ORIENTATION
- MAI BAAP ATTITUDE
- IVORY TOWER ATTITUDE
- CORRUPTION
- BABU CULTURE
- NETA-BABU-LALA ATTITUDE

POSITIVE

~~NEGATIVE~~

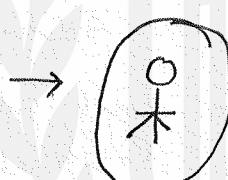
- CITIZEN FRIENDLY
- FLEXIBLE
- SENSE OF FORGIVENESS
- RATIONAL
- TOLERANT
- RESPONSIBLE

ATTITUDE

NEXUS

CRIMINALIZATION OF POLITICS

ATTITUDE



BEHAVIOUR

REWARDED

+ve attitude

PUNISHMENT

-ve attitude

SOCIAL OBSERVATION

FAMILY

FRIENDS

NEWS-PAPER

TV MEDIA

SOCIAL MEDIA

REEL CULTURE

DISCOUNT

CULTURE



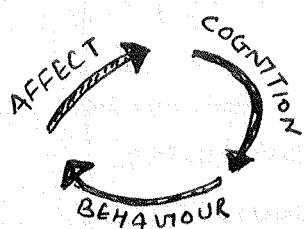
ATTITUDE

RIGHT ENVIRONMENT → RIGHT ATTITUDE

BAD ENVIRONMENT

BAD ATTITUDE

CONTENT OF ATTITUDE

— AFFECT . BEHAVIOR
COGNITION

if $AFFECT > RATIONALITY$

Person is more emotional

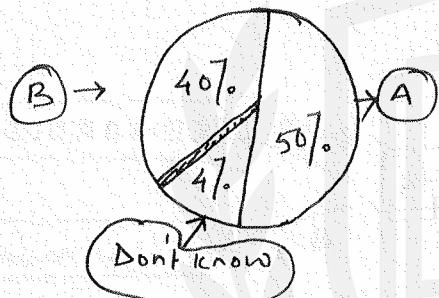
less EMOTIONAL INTELLIGENCE

POLITICAL ATTITUDE

ATTITUDE OF PEOPLE TOWARDS POLITICAL OBJECT

- GOVERNMENT
- POLITICAL PARTIES
- LAW
- LEGISLATURE
- PARLIAMENT

Who Will Win Next Election?

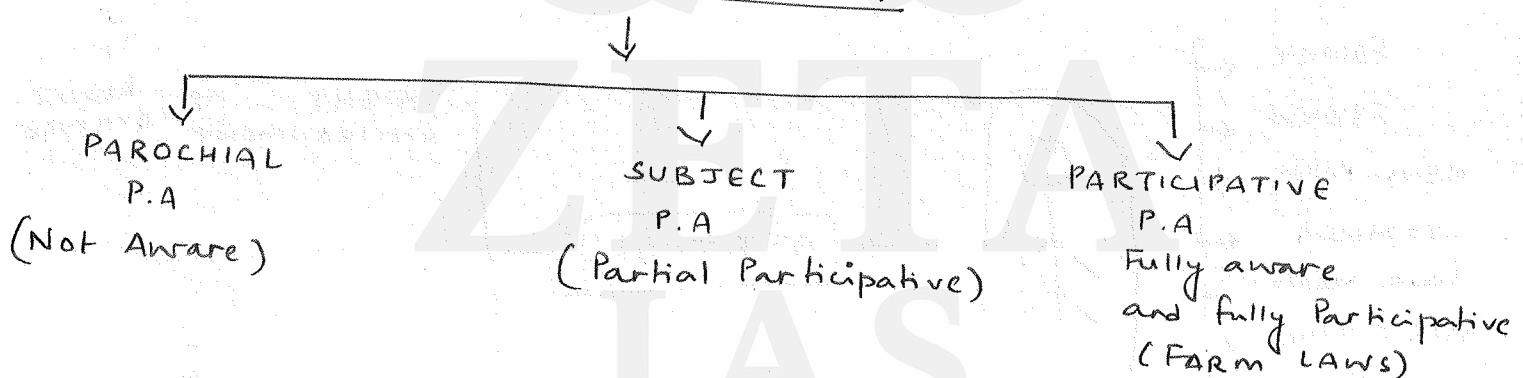


96% - Have Political Attitude

4% - don't have Political Attitude

SYDNEY VERBER AND GABERIAL ALMOND

POLITICAL ATTITUDE (P.A)



POLITICAL ATTITUDE	PAROCHIAL	SUBJECT	PARTICIPATIVE
AWARNESS	NO	PARTIAL	FULLY
ACTIVE	NOT	PARTIALLY	FULLY
EXAMPLE	TRIBAL	DEVELOPING COUNTRIES	DEVELOPED COUNTRIES

POLITICAL ATTITUDE

1

(+ve)

- PLURALISM
- PEACE / LOVING
- DEMOCRATIC
- HUMBLE

(-ve)

- HOSTILE
- PREJUDICE
- PAROCHIAL
- COMMUNALISM
- REGIONALISM
- CASTEISM

- FREE & FAIR ELECTION
- STRENGTHENING DEMOCRACY
- VIBRANT DEMOCRACY

ASSERTIVE ATTITUDE

COMMUNITY ORIENTATION

TRADITIONAL VALUES

- COLLECTIVISM
- SACRIFICE
- TOLERANT

RIOTS CHAOS

TRANSITION

SOCIAL FABRIC AFFECTED

ASSERTIVE ATTITUDE

GEN Z VALUES

- Less Tolerant
- Individuals
- Courageous
- Assertive

SOCIAL INFLUENCE & PERSUASION

SOCIAL PERSUASION

SOCIAL INFLUENCE

- SOCIETY
- ORGANIZATION
- SPECIAL SITUATION

SOCIETY

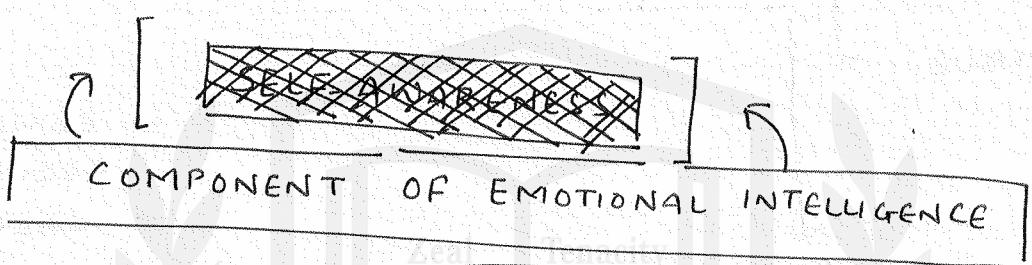
- GROUPS
- CASTE
- RELIGION

ORGANISATION

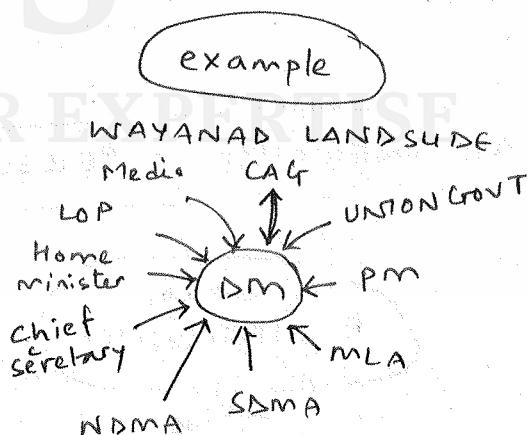
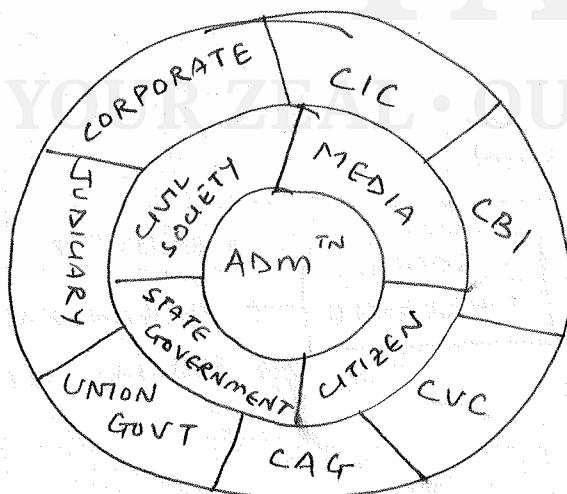
- SENSITIVE TRAINING
- MANAGEMENT GAMES
- MENTORING

SPECIAL SITUATION

- MEDIATOR
- MESSENGERS
- INTERLOCUTOR.



PRESSURE ON ADMINISTRATION



ETHICAL DILEMMA

TWO Ethical Values are at
LOGGERHEADS

one Ethical Value
will get
COMPROMISED

ETHICAL DILEMMA

situation is
CHALLENGING

Decision is
NECESSARY

LAW, RULES AND CONSCIENCE AS SOURCE OF GUIDANCE

Thomas Aquinas

LAW

I

DIVINE LAW/
CANON LAW

HUMAN
LAW

NATURAL
LAW

↓
Revelation of God

↓
Made by People
i.e. PARLIAMENT.

↓
Human Nature of
Promoting Good

CONSCIENCE AS SOURCE OF GUIDANCE

Moral Compass

↑

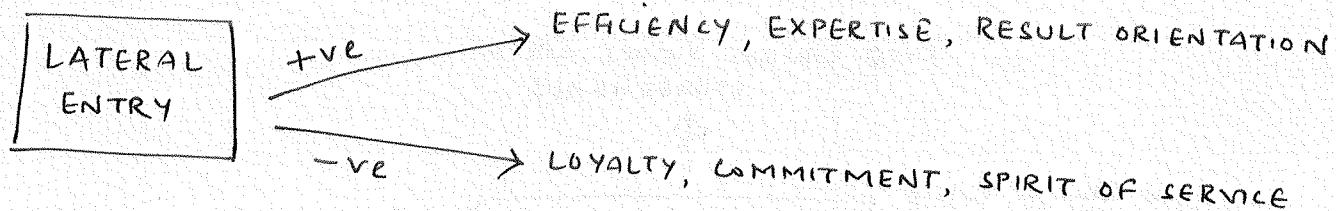
Human
Intellect

CONSCIENCE

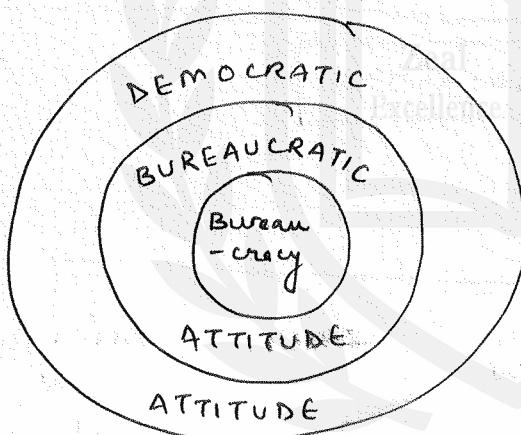
Moral Constitution

↓
Understanding what
is right or wrong

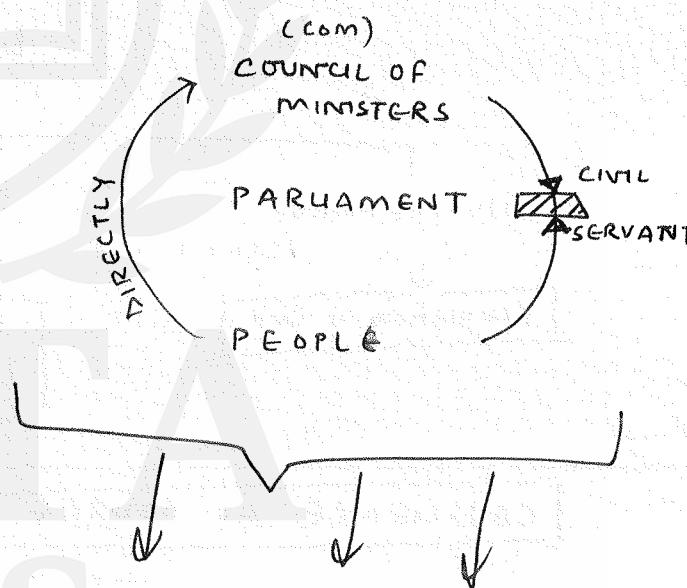
LATERAL ENTRY



BUREAUCRACY



MINISTERIAL RESPONSIBILITY AND CIVIL SERVICES ANONYMITY



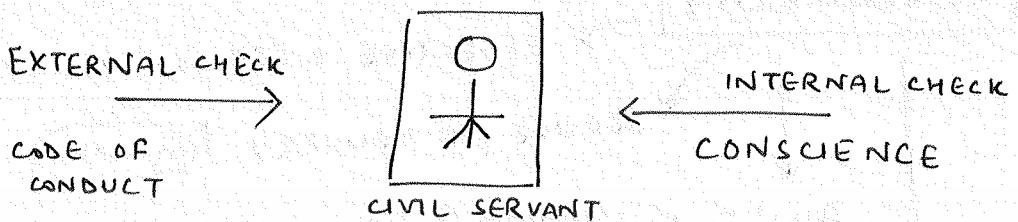
TRIPLE CHAIN OF ACCOUNTABILITY
ACCORDING TO THE
SUPREME COURT.

Executive Responsible to COM

COM Responsible to Legislature

Legislature Responsible to People

APPLICATION OF CONSCIENCE TO CIVIL SERVICES:



ACCOUNTABILITY

⇒ SIGNIFICANCE OF ACCOUNTABILITY

Acc. to ARC II

Excellence → Achievement

→ Freedoms to take decision

$$\boxed{\text{POWER}} + \boxed{\text{DISCRETION}} - \boxed{\text{ACCOUNTABILITY}} = \boxed{\text{CORRUPTION}}$$

↓
Power Corrupts, absolute
Power Corrupts absolutely

COERCIVE
COLLUSIVE

↓
CONTROLS

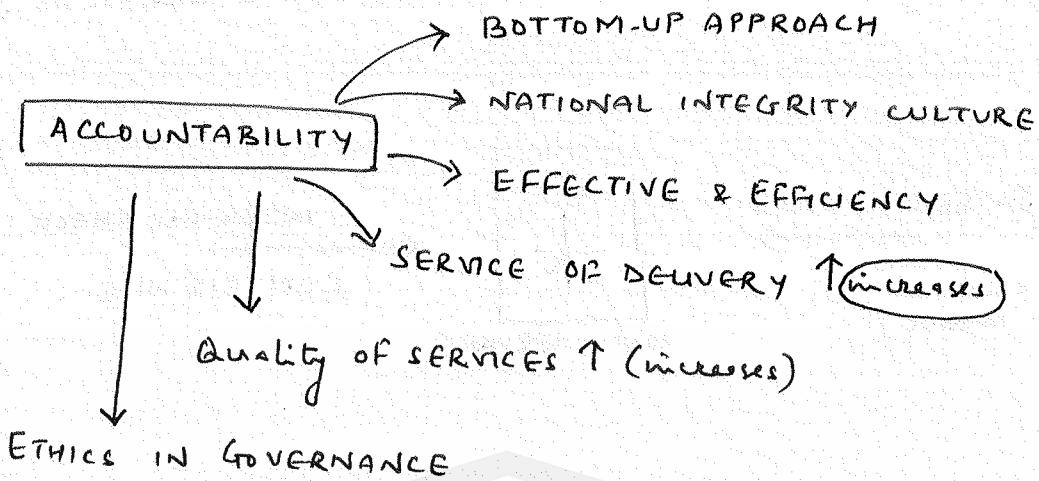
↓
TRADITIONAL

↓
CONTEMPORARY

↓
FORMAL
INFORMAL
HIERARCHICAL
INSTITUTION

↓
MEDIA
CIVIL SOCIETY

→ RTI
CC
SOCIAL AUDIT
ETHICS & VALUE
SOCIAL MEDIA



TRADITIONAL
ACCOUNTABILITY

+

CONTEMPORARY
ACCOUNTABILITY

Ecosystem of
ACCOUNTABILITY

SUPPLY SIDE
ACCOUNTABILITY
By Government

DEMAND SIDE
ACCOUNTABILITY
By People

↓
ETHICS IN GOVERNANCE

TOP-DOWN ACCOUNTABILITY → BOTTOM-DOWN
ACCOUNTABILITY

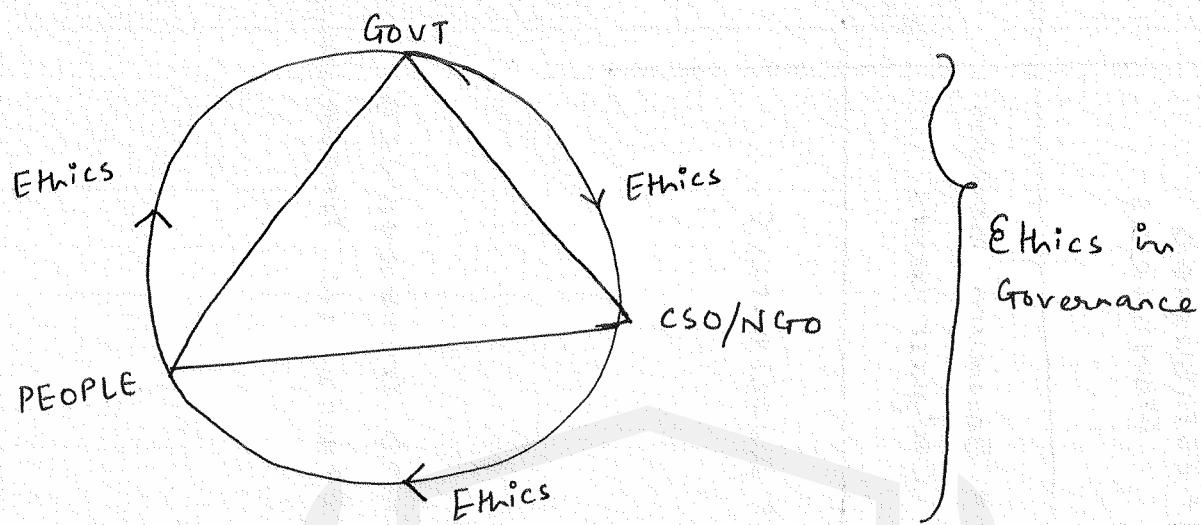
ACCOUNTABILITY AND RESPONSIBILITY

ACCOUNTABILITY	RESPONSIBILITY	
✓	✓	EFFECTIVE BEHAVIOUR
✓	X	VERY DANGEROUS HIGH HEADEDNESS ARBITRARY BEHAVIOUR
X	✓	NOT EFFECTIVE

RELATIONSHIP B/W RESPONSIBILITY & ACCOUNTABILITY :

MODI SAYS → GOVERNANCE IS AN [ART] → Transparency
Accountability ↗ Responsibility

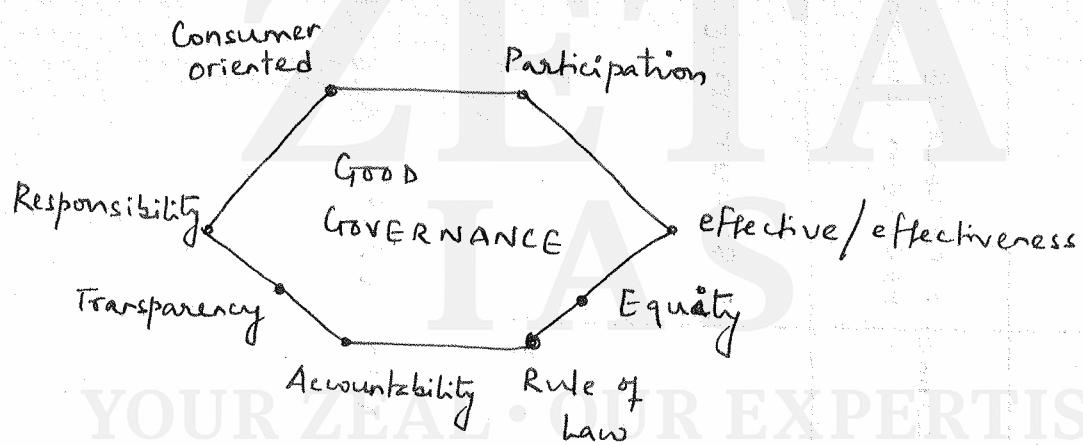
ETHICS IN GOVERNANCE



GOOD GOVERNANCE

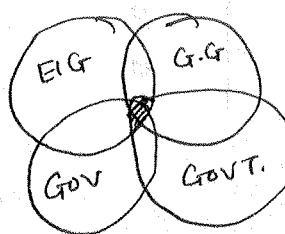
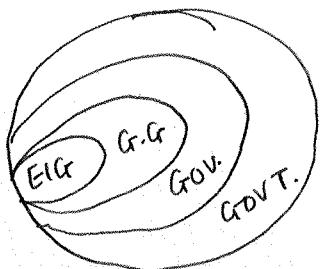
ETHICS IN GOVERNANCE \neq GOOD GOVERNANCE

GOOD GOVERNANCE



GOOD GOVERNANCE = QUALITY

ETHICS IN GOVERNANCE = FAIR QUALITY



- ETHICS IN GOVERNANCE = EIG
- GOOD GOVERNANCE = G.G.
- GOVERNANCE = GOV
- GOVERNMENT = GOVT.

Govt. Governance	Good Governance	Good Governance	ETHICS IN GOVERNANCE
INSTITUTION	<ul style="list-style-type: none"> PROCESS & PHENOMENON VALUES / IDEALS ESTABLISHED STANDARDS 	<ul style="list-style-type: none"> KNOWN FOR EXECUTION OF AUTHORITY COLLECTIVE PROBLEM SOLVING QUALITY AND SATISFACTION 	<ul style="list-style-type: none"> SONNUM BONUM (Highest Good) QUALITATIVE QUALITATIVE
	<ul style="list-style-type: none"> PROBLEMS / CHALLENGES 	<ul style="list-style-type: none"> CHALLENGES 	<p>Zeal Excellence Achievement</p> <p>** PREAMBLE AND DPSGs ARE MORAL COMPASS FOR GOOD GOVERNANCE OR ETHICS IN GOVERNANCE</p>

CORPORATE GOVERNANCE

CORPORATE GOVERNANCE (CG)

- Structural & Behavioural Value are well established
- Work for stakeholder Not only for shareholder
- Exercise and Management in Corporate
- Follow established standards in Corporate business.

Example

→ TATA follow CG,
Jet Airways No CG

Corporate Governance

structure

- ⇒ CEO ≠ Chairman
- ⇒ BOD Empowered to take decision
- ⇒ ID Truly independent

Values

- ⇒ Profit not main Motive
- ⇒ Benefit to society
- ⇒ Value > Profit
- ⇒ Stakeholder > shareholder
- ⇒ Compassionate Capitalism

VALUES

LAWS/RULES

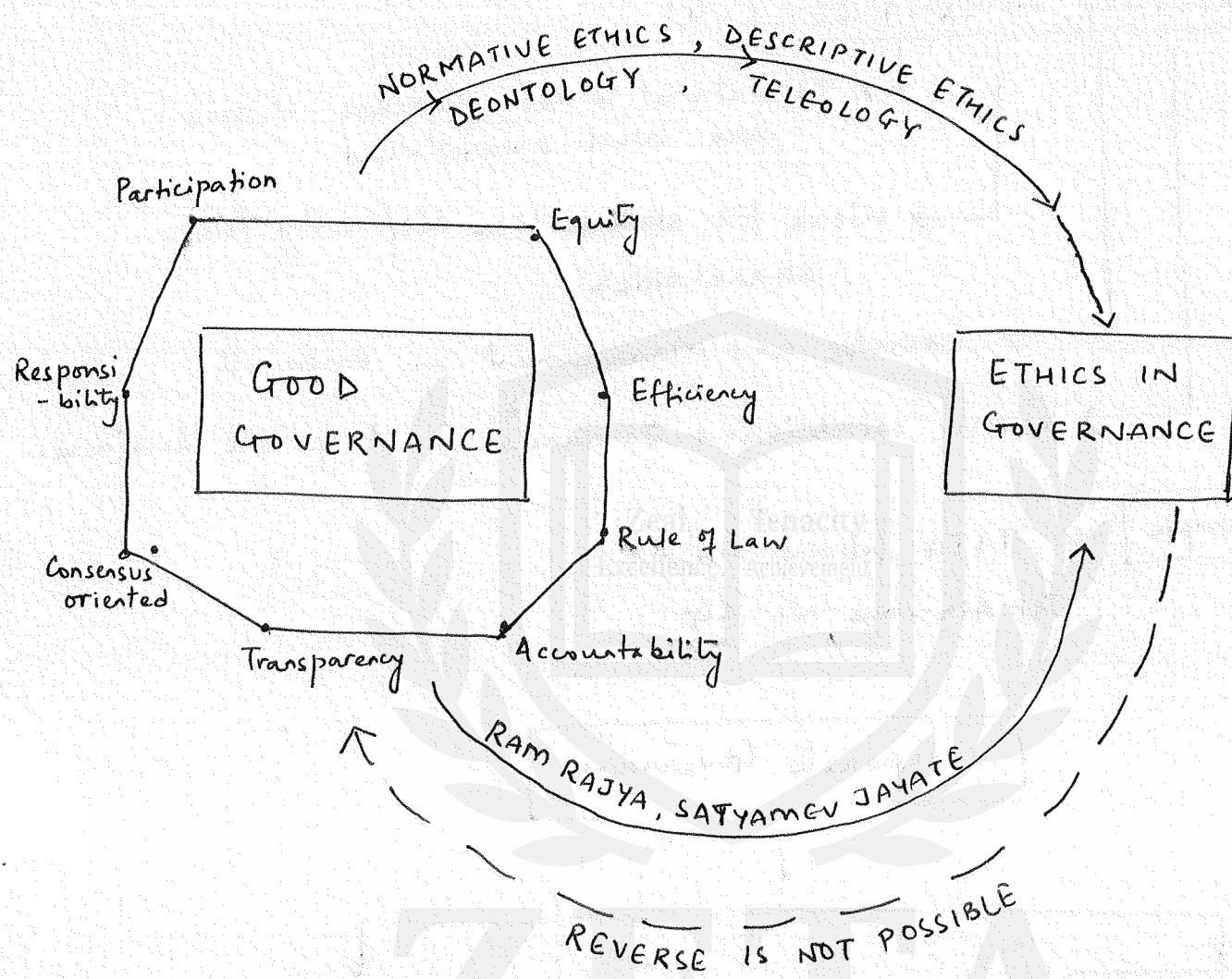
CORPORATE GOVERNANCE

REGULATION & INSTITUTION

COMMITTEES/RECOMMENDATIONS
 [Cadbury Committee (UK)]
 Uday Kotak Committee etc.

RELATIONSHIP BETWEEN GOOD GOVERNANCE AND ETHICS IN GOVERNANCE

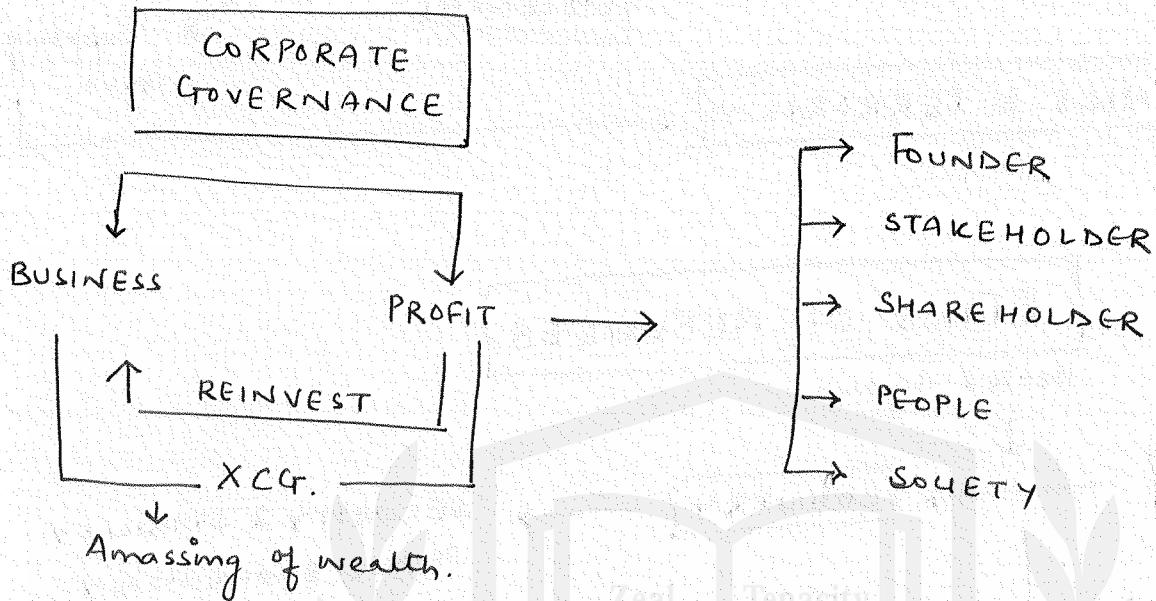
(35)



YOUR ZEAL • OUR EXPERTISE

ETHICS IN BUSINESS AND CORPORATE GOVERNANCE

36



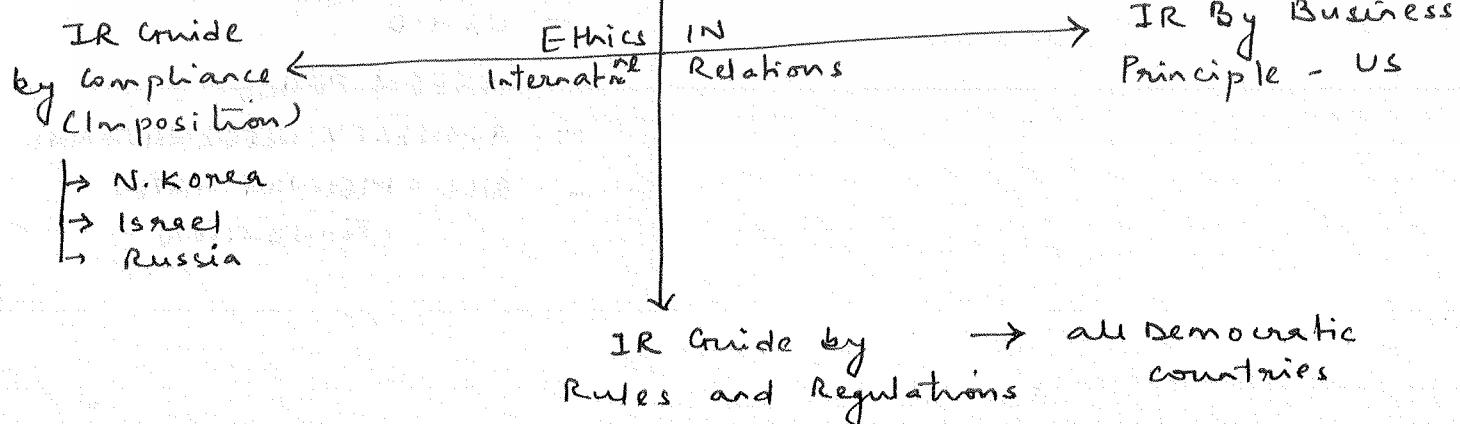
ETHICS IN BUSINESS → VALUES
CORPORATE GOVERNANCE → VALUE + STRUCTURE



ETHICS IN INTERNATIONAL RELATIONS

Theoretical Perspective

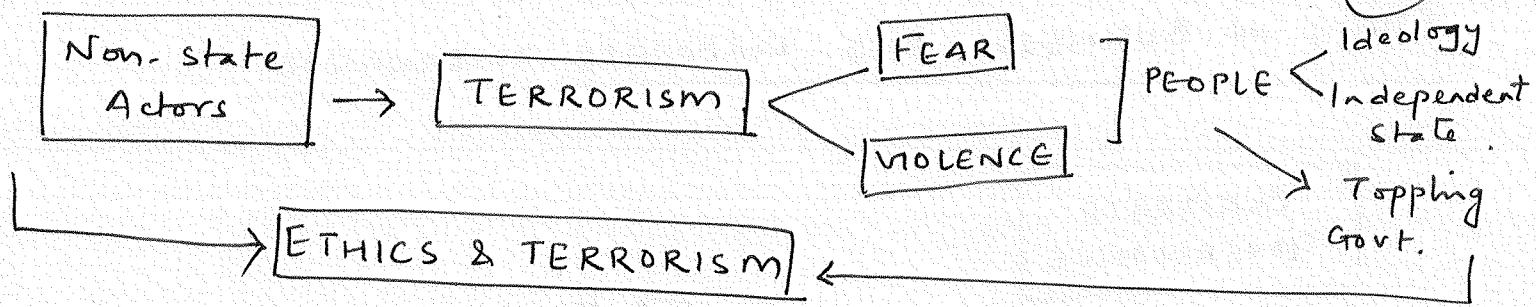
IR By Code of Ethics
L EU &



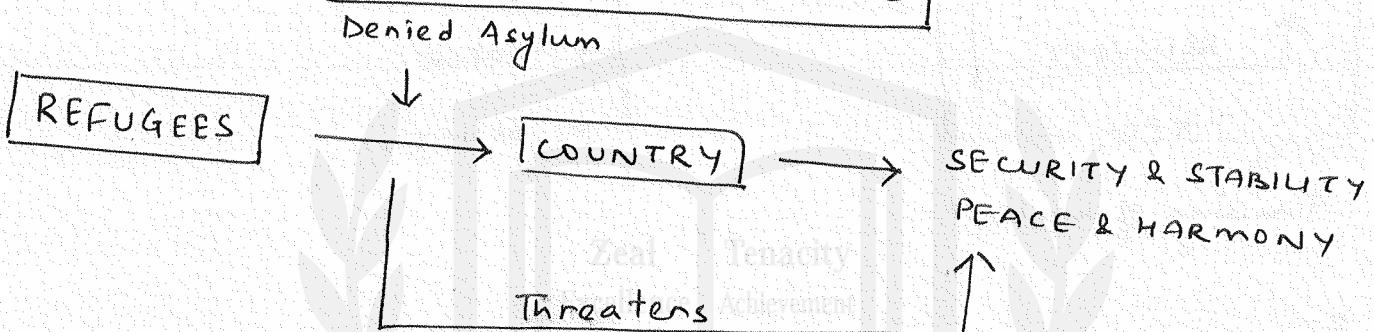
Ideology

Independent State

Toppling Govt.

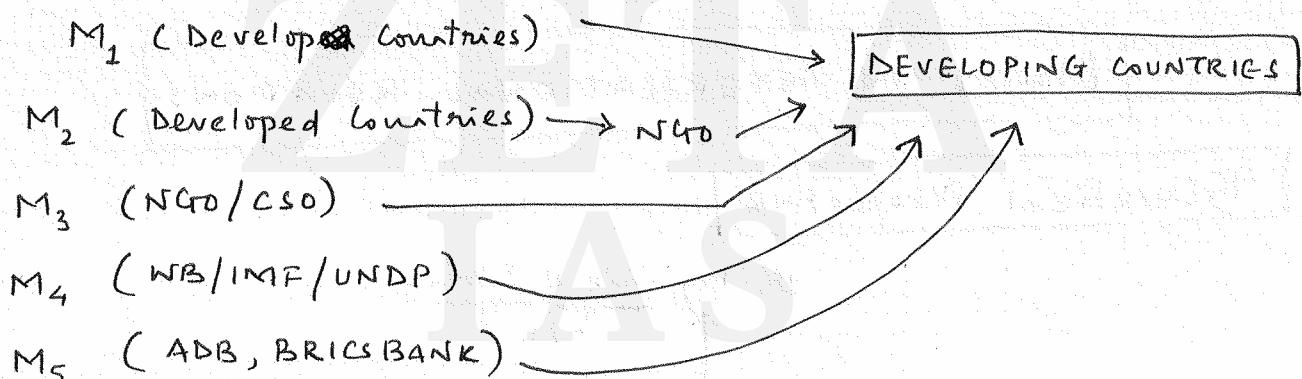


ETHICS OF REFUGEES



ETHICAL ISSUES IN INTERNATIONAL FUNDING

MODELS OF FUNDING



INTERNATIONAL NGO

- USAID
- GREEN PEACE
- AMNESTY INTERNATIONAL
- BILL & MELINDA GATES FOUNDATION

(NI)

(EIR)

NATIONAL INTEREST AND ETHICS IN IR

1) NI > EIR

Like Nuclear weapon

India - NI

Japan - X NI

NO EIR

2) EIR > NI

Refugee Crisis — India not signatory to UNHCR

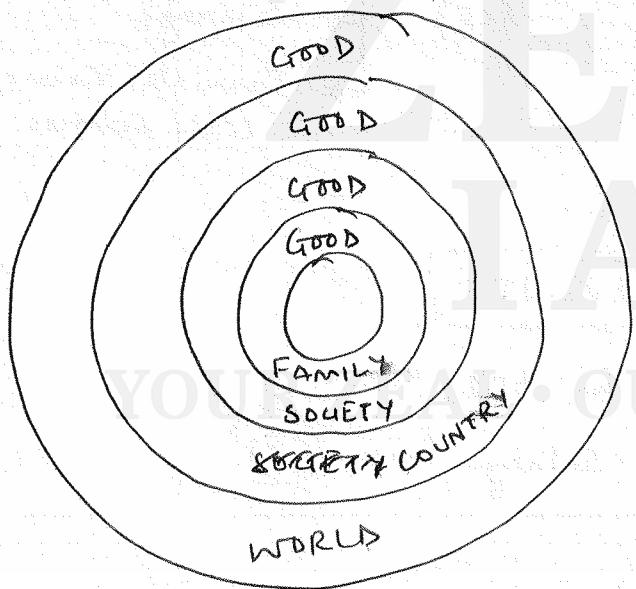
— US & EU Are.

3) EIR = NI

When NI itself promote EIR

like peace and harmony — Human Values should be compatible.

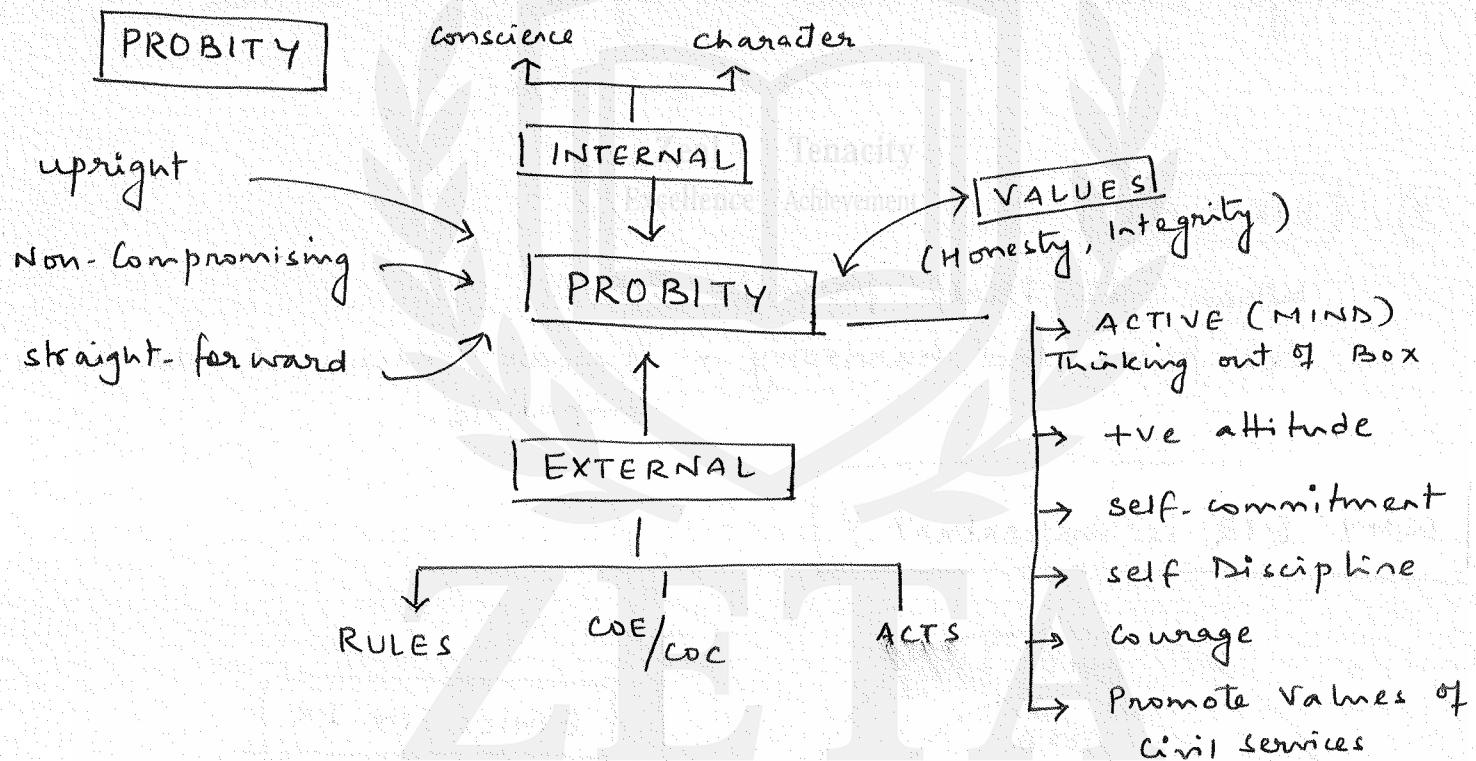
WHY EIR is important?



ETHICS IN IR

PROBITY IN GOVERNANCE

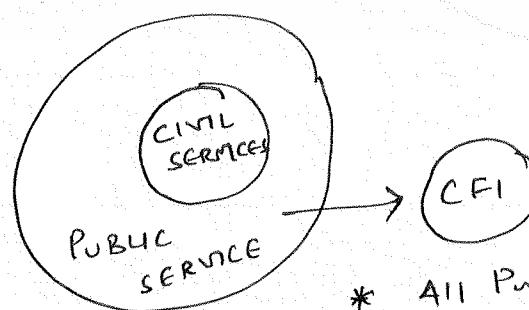
- PROBITY
- CONCEPT OF PUBLIC SERVICE
- CODE OF CONDUCT / ETHICS
- RTI / CITIZEN CHARTER / WORK-CULTURE / QUALITY OF SERVICE
- PUBLIC FUND UTILIZATION
- CORRUPTION



CIVIL SERVANTS & PUBLIC SERVANTS

CIVIL SERVANTS → Define in 309 - 312

PUBLIC SERVANTS → Derive Salary from **(CFI)**



* All Public servants ≠ Civil servant
BUT

All Civil servants = Public servant

CODE OF CONDUCT AND CODE OF ETHICS

COC

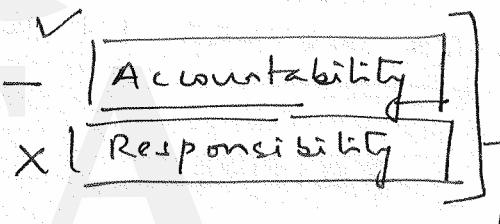
- Legal Side
- Enforceable
- Don't
- Legal Punishment
- Legal Sanction
- Accountability
- External
- Legal Quality of Decision Making

COE

- Moral side
- Desirable
- Do's
- Moral Conscience Punish +
- Moral Sanction
- Accountability + Responsibility
- Internal
- Ethical Quality of DM. (Decision making)

example

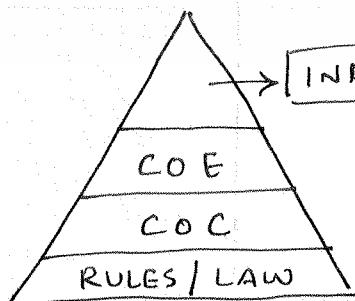
- Manipur Violence



◦ Badlapur Case :

✓ Accountability	✓ Responsibility
✗ Responsibility	✗ Accountability

can't have Dual standards.



WORK-CULTURE IN INDIAN BUREAUCRACY

POSITIVE

- SERVICE MOTIVE
- UNIFORMITY
- ACCOUNTABILITY
- IMPARTIALITY
- MERIT / CONTINUITY IN SERVICE
- LOYALTY

NEGATIVE

- ELITE (Mai-Baap / Ruling class mindset)
- RED-TAPISM
- IVORY TOWER APPROACH
- Chalta Hai Attitude
- NEXUS / CORRUPTION

WORK-CULTURE IN BUSINESS SECTOR

POSITIVE

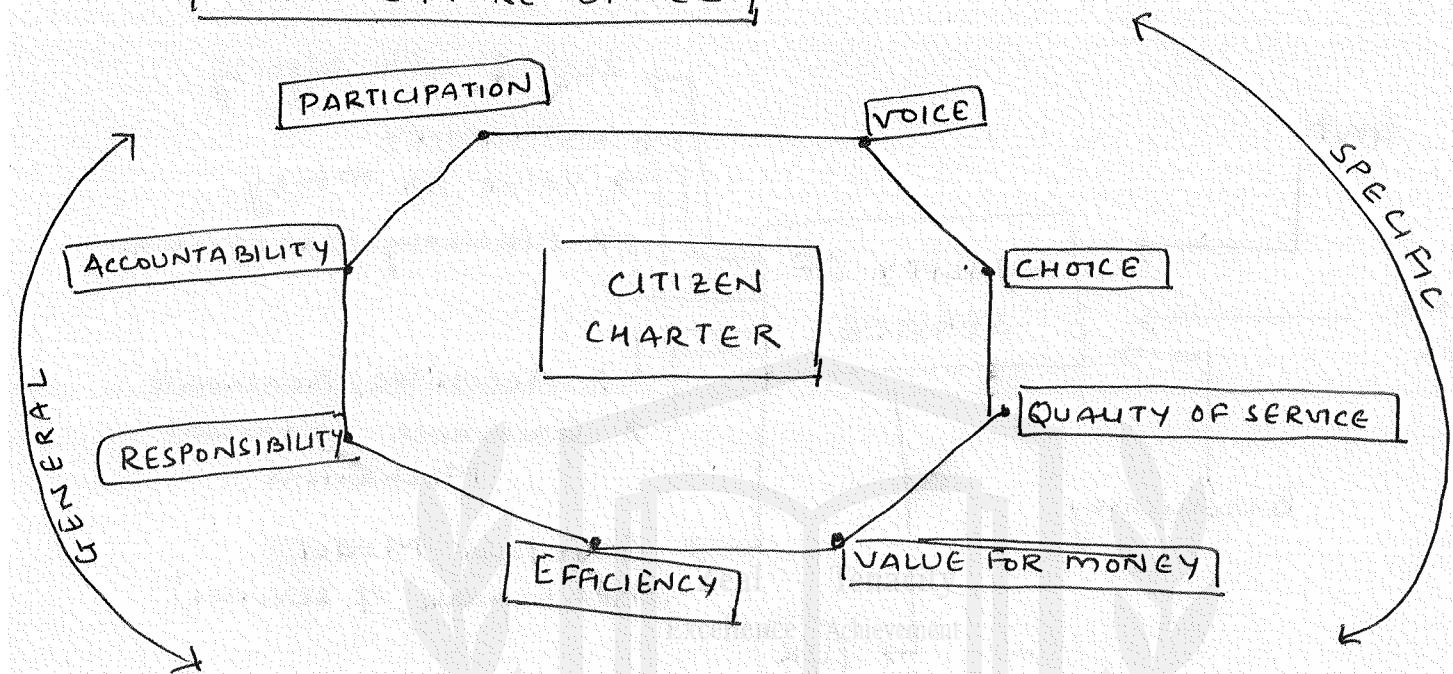
- EFFICIENCY
- RESULT ORIENTATION
- PERFORMANCE ORIENTATION
- PROFESSIONALISM
- INNOVATION AND ENTREPRENEURSHIP
- FLEXIBILITY

NEGATIVE

- PROFIT
- CRONY CAPITALISM
- SELF-ORIENTED
- MONOPOLY
- CORRUPTION

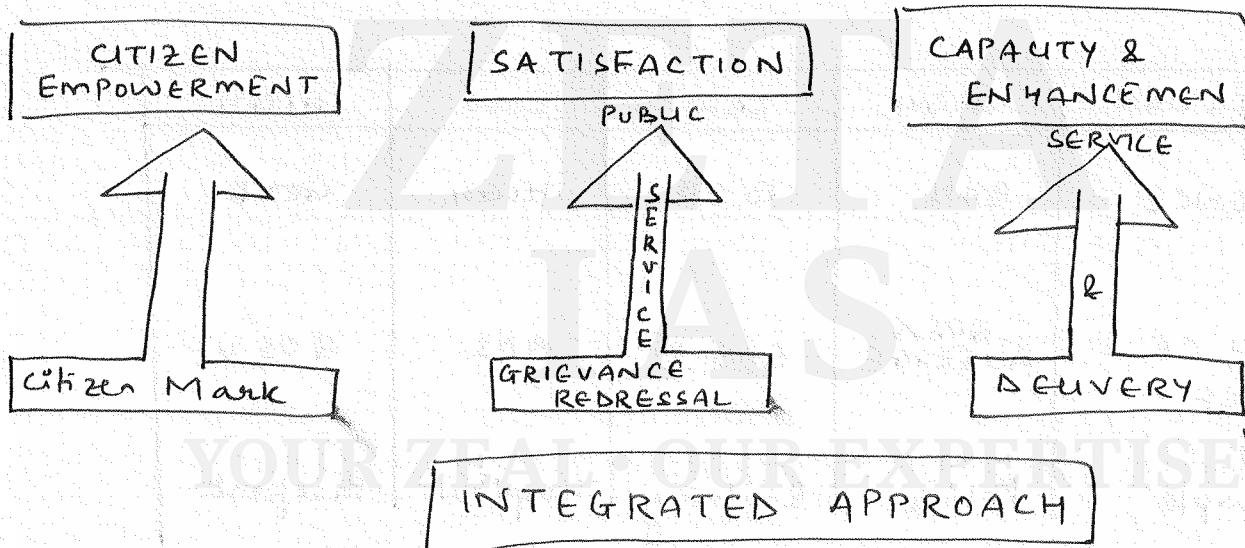
CITIZEN CHARTER

CORE FEATURE OF CC



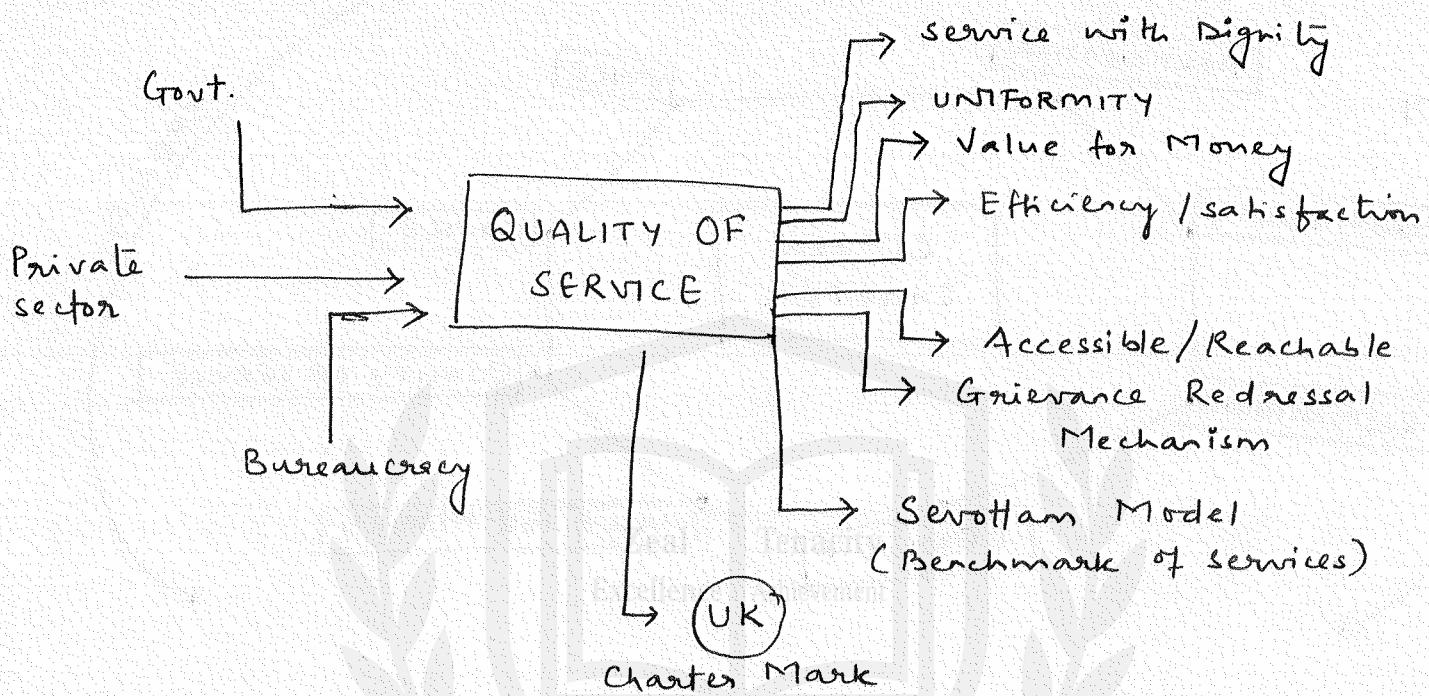
IMPROVEMENT IN QUANTITY OF SERVICE

Sevottam Model



QUALITY OF SERVICE

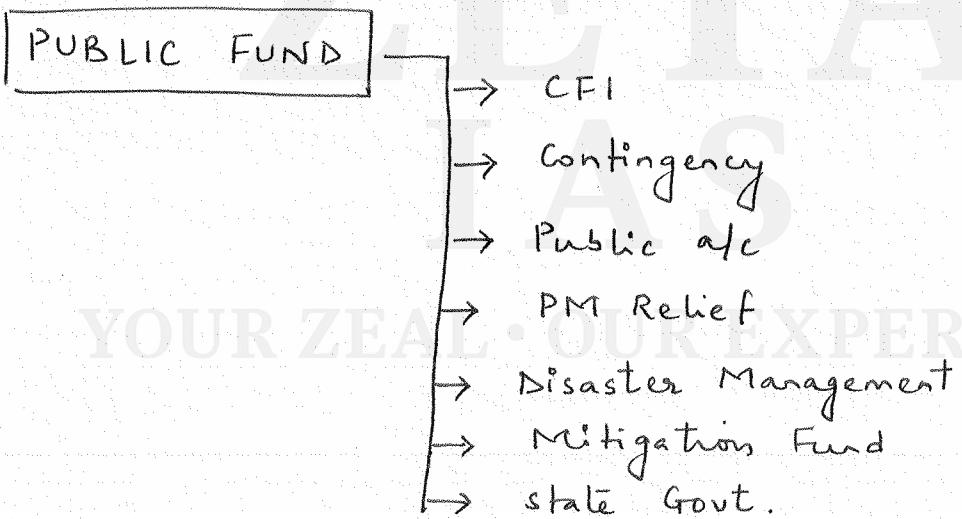
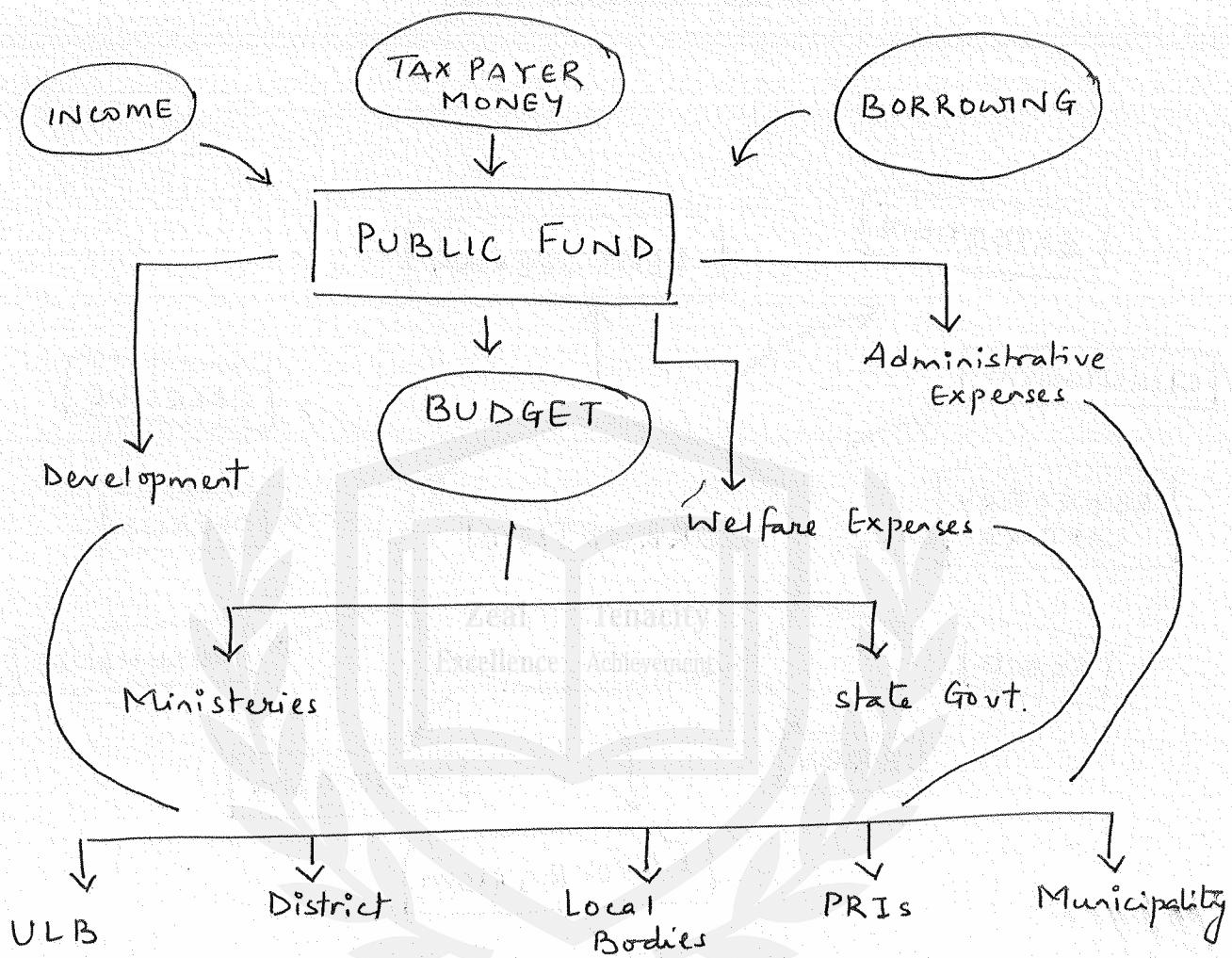
Civil servant's essential tool to provide services



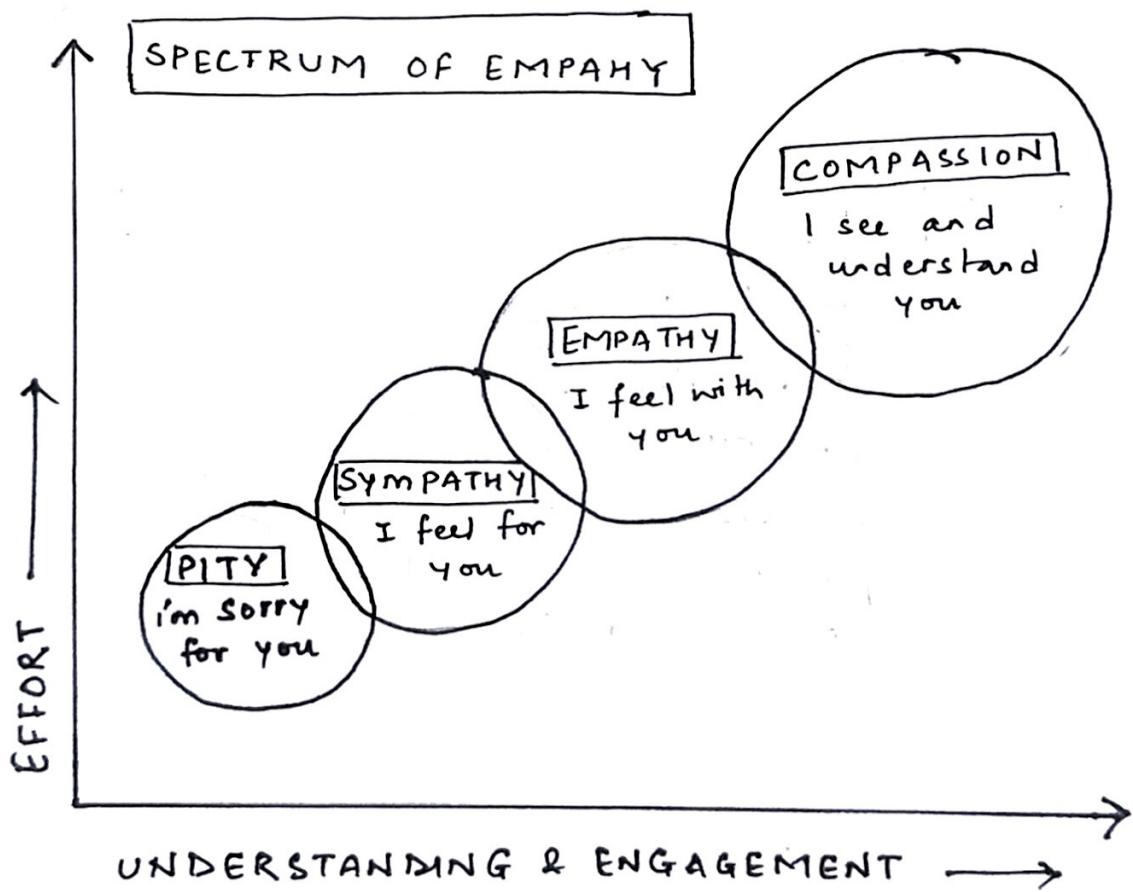
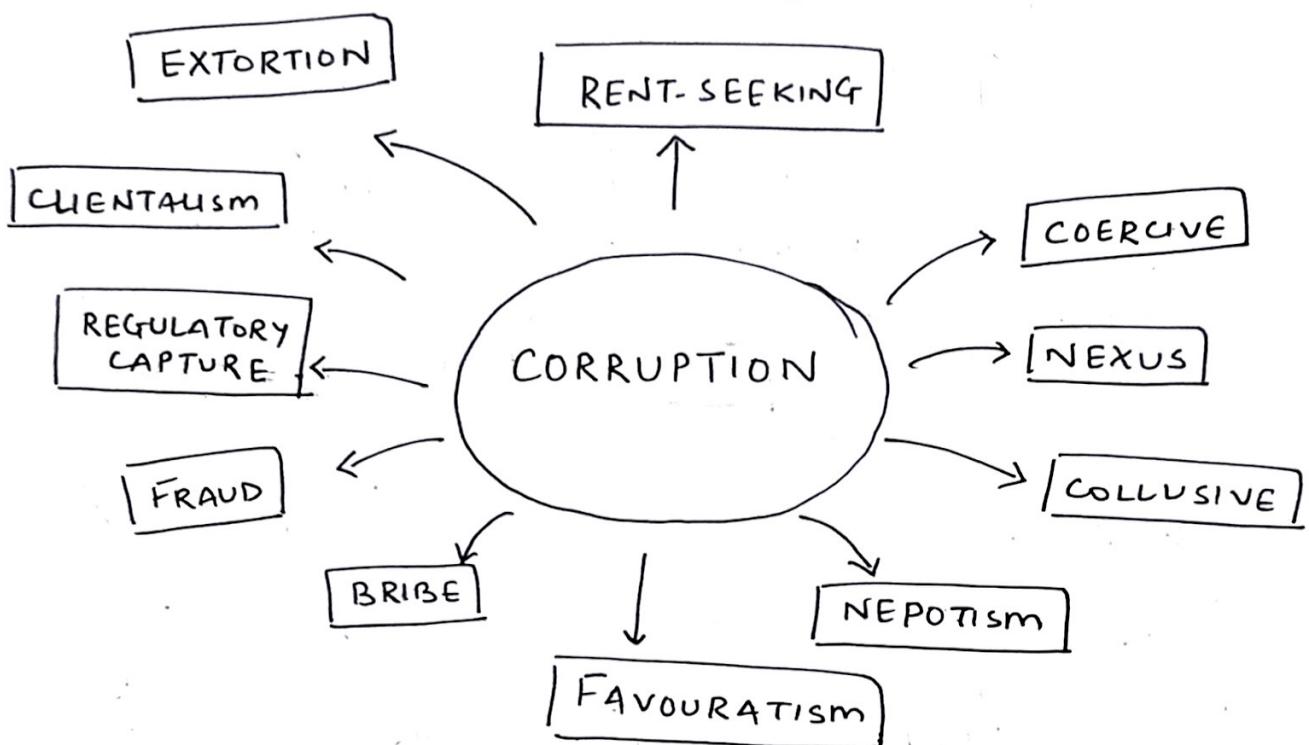
RELATIONSHIP BETWEEN EXPECTATION AND EXPERIENCE

EXPECTATION	HIGH	LOW	LOW	HIGH
EXPERIENCE	BAD	BAD	HIGH	GOOD
QUALITY OF SERVICE (QOS) example	QOS X AVERAGE Police	QOS X Railway	QOS Hospital	QOS V Passport

PUBLIC FUND AND UTILIZATION



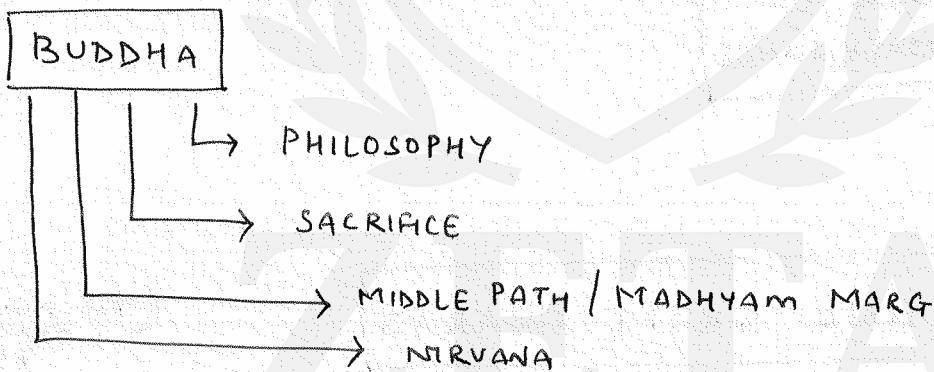
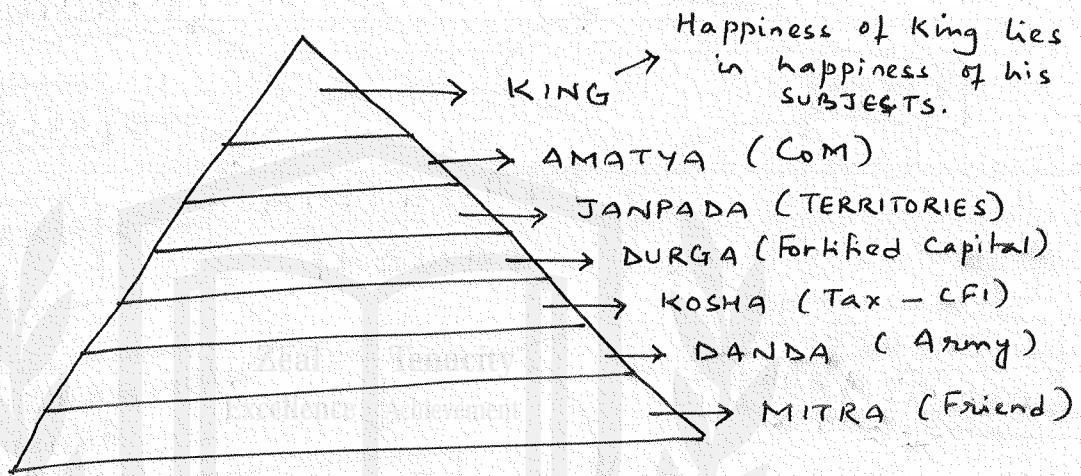
CORRUPTION



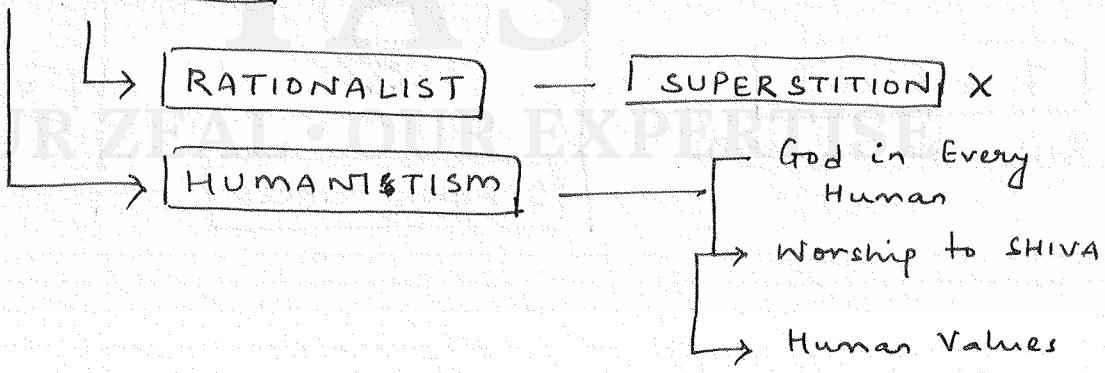
MORAL PHILOSOPHERS

SAPTANGA THEORY — KAUTILYA

LIMBS OF THE STATES →

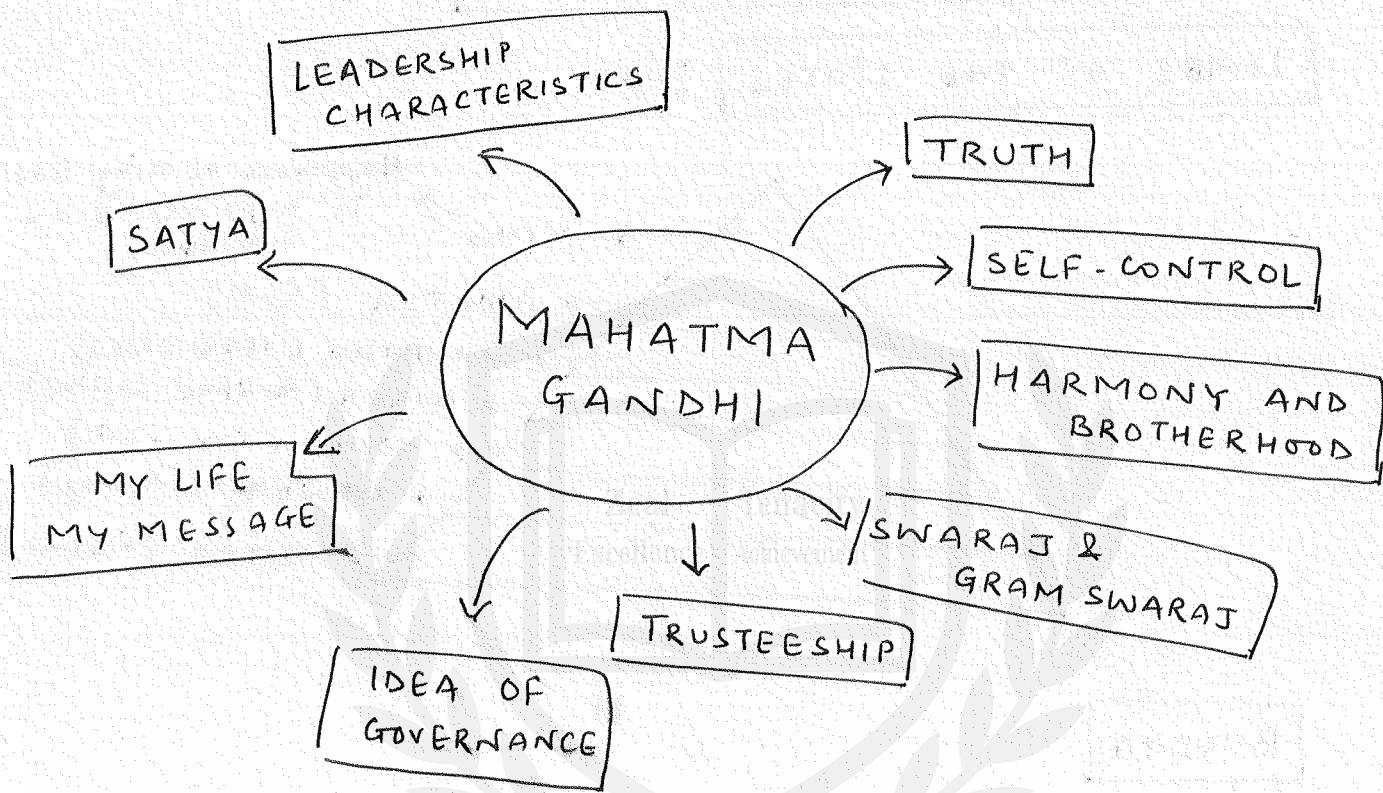


SWAMI VIVEKANANDA



* Swami Vivekananda teaches Rationalist philosophy.

MAHATMA GANDHI



SWARAJ AND GRAM SWARAJ

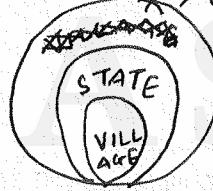
ARC II

PRINCIPLE OF
SUBSIDIARY

7 SUBJECT

Rest with the states

GRAM SWARAJ
CENTRAL GOVT.

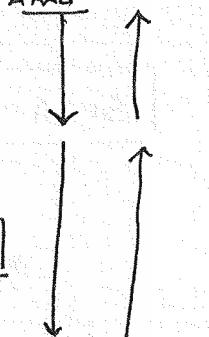


UNION

STATES

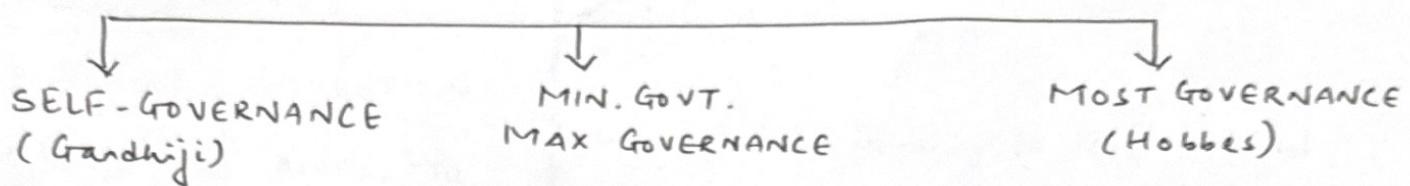
VILLAGE

(Top-down approach)
73rd Amend.



Gandhi Approach
(Bottom-up approach)

MIDDLE PATH



7 DEADLY SINS

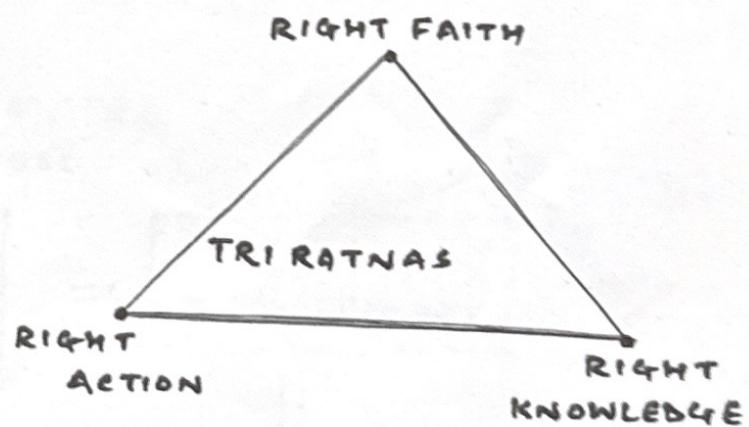
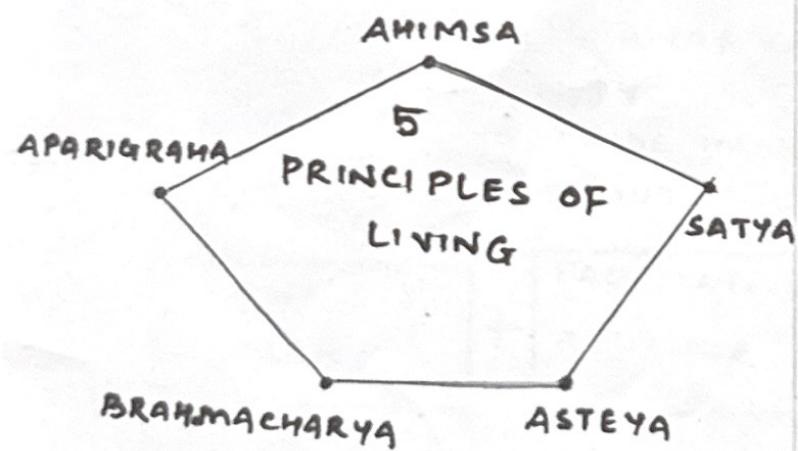
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- KNOWLEDGE WITHOUT CHARACTER
- BUSINESS WITHOUT ETHICS
- WEALTH WITHOUT WORK
- POLITICS WITHOUT PRINCIPLES
- PLEASURE WITHOUT CONSCIENCE

JAINISM

5 MAHAVRATAS (VOWS)

TRI-RATNAS - FOR MORSHA



HOLISTIC DEVELOPMENT

- CLEAN WATER
- QUALITY EDUCATION
- FINANCIAL ACCESS TO ENTREPRENEURS
- DIGITAL ECONOMY BENEFITTING VILLAGES

→ No Village is left Behind
 → No Family is left Behind
 → No Person is left Behind

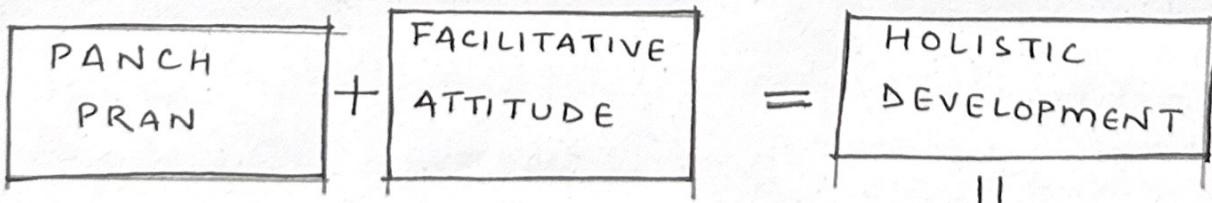
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ATTITUDE TRANSFORMATION

- Integrity over Convenience
- Service over status
- Innovation over Inertia

PANCH PRAN - MORAL COMPASS FOR CIVIL SERVANTS

- ⇒ NATIONAL DEVELOPMENT
- ⇒ DOING AWAY WITH SERVITUDE
- ⇒ UNITY
- ⇒ PRIDE IN HERITAGE
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- Madhav Agarwal, AIR 16

Expressing my gratitude to Monish Sir. I wrote daily GS 2 and GS 4 answers before prelims under his guidance. It helped me to identify mistakes early on.

- Suramya Sharma, AIR 281

Monish Sir helped me improve the quality of my answers. The personal attention given by Sir on my answer copies with detailed feedbacks helped me a lot. I thank Sir for my success.

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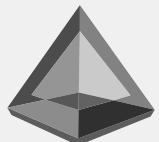
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