

Panag-amoma sa Kabatan-onan

To celebrate the start of the new Rotary Year, all Rotaract Clubs and Councils under RI District 3860 are encouraged to initiate a child-centered community outreach program at a Barangay Day Care Center or any community-identified safe venue. This project highlights our commitment to nurturing young lives while renewing our Rotaract energy for another impactful year.

Proposed Timeline:

- July 1–15, 2025 (Clubs may implement anytime within this window)

Suggested Activities (Flexible based on club capacity and venue):

- Welcome & New Year Party for Kids
 - Storytelling, dancing, snacks, and games
- Early Childhood Learning Sessions
 - Mini-workshops on hygiene, manners, ABCs, colors, etc.
- Art for Hope: Painting or Coloring Activity
 - Kids create drawings or cards symbolizing their dreams
- Health & Nutrition Caravan
 - Feeding program, vitamins, health teaching (handwashing, toothbrushing)
- Gift-Giving
 - School kits, hygiene kits, toys, or food packs
- Pledge Wall with Kids
 - Rotaractors and kids write/draw their dreams for the year
- Mini Talent Show or Costume Parade
 - Empowering children to perform and showcase talents
- Book or Toy Donation Drive
 - Each club donates a mini-library or toy set to the center

Documentation Requirements (to be submitted to District):

- FB Page Posting of the Project with caption and proper tagging
- Video Clips:
 - Minimum of 3 video clips per Council
 - Each clip should be at least 30 seconds long
 - Content: activity highlight, message from a Rotaractor, children's response
- Photos:
 - Minimum of 3 action photos that meet People of Action standards
 - Capture interaction, emotion, and community impact

District-Level Media Output:

- Video Compilation: Featuring all submitted videos from councils
- Photo Album: "People of Action" album highlighting each council
- To be posted on the District Facebook Page

Key Performance Indicators (KPIs)

- To ensure that the project impact is **measurable and reportable**, all participating Rotaract Clubs and Councils are required to track and submit the following **Key Performance Indicators (KPIs)** as part of their post-activity documentation:
 - Number of Children Reached**
 - This refers to the **total number of children who directly benefited** from the activity.
 - May include children who:
 - Participated in games, storytelling, or workshops
 - Received educational, hygiene, or food kits
 - Attended learning sessions or talent shows
 - Purpose:** Measures the community impact and the scope of beneficiaries served.
 - How to Report:** Provide the total headcount and briefly describe the activities done with the children.
 - Example: "A total of 75 children from Barangay Calamba attended the event and participated in a storytelling session, art activity, and feeding program."*
 - Number of Rotaractors Mobilized**
 - This refers to the **total number of Rotaractors who actively participated** in planning, preparation, and actual implementation of the activity.
 - Includes members involved in:
 - Pre-event planning and coordination
 - On-site facilitation and hosting
 - Kit preparation, logistics, and documentation

- c. **Purpose:** Measures member engagement and the strength of club or council mobilization.
 - d. **How to Report:** Indicate the number of members and their general roles.
 - e. *Example: "12 Rotaractors from RAC Cebu were mobilized to facilitate the activity, handle games, and distribute educational kits."*
3. **Total Volunteer Hours Rendered**
- a. This refers to the **cumulative number of hours contributed by all Rotaractors** involved in the project.
 - b. Should include time spent on:
 - i. Meetings and coordination
 - ii. Preparation and packing
 - iii. Actual program duration (including travel time, if applicable)
 - c. **How to Calculate:**
 - d. Multiply the number of Rotaractors by their approximate total hours of involvement.
 - e. **Purpose:** Captures the extent of time and effort invested into the project, which supports Rotary's global service metrics.
 - f. *Example: "With 10 Rotaractors each contributing 5 hours, the total volunteer hours rendered was 50."*
4. **Optional Indicators (Encouraged for Comprehensive Reporting)**
- a. These are not required but highly encouraged for a deeper understanding of impact:
 - i. Number of Partner Organizations/Barangays Involved
 - ii. Number of Donated Kits/Items Distributed
 - iii. Community Leaders Engaged or Present

In Rotary Service,

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