

Product Education Conference: Seoul 2025

Welcome to the Product Education Conference in Seoul! This comprehensive program is designed to immerse you in the latest advancements in biohacking, skin regeneration, and Korean aesthetic techniques. Over five days, you will gain invaluable insights from leading experts, experience cutting-edge clinical practices, and explore the vibrant culture of Seoul.

GLOBAL
AESTHETIC
ACADEMY



Day 1: Product Education Conference

Morning Session

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10:00-11:00: Welcome remarks, program introduction, and networking session.

11:00-12:00: Introduction to biohacking, understanding aging mechanisms and comprehensive intervention by Dr. Silvia Cabrera, followed by Q&A.

12:00-13:00: Lunch Break.

Evening Program

3

16:00-17:00: Your beauty is my happiness: approaching the patient from the heart by Montse Almansa, with Q&A.

17:00-18:00: Advanced techniques in aesthetics by Rosemary.

18:30: Welcome Dinner featuring traditional Korean Cuisine and barbecue.

2

Afternoon Session

13:00-14:00: Bioinnovative Actives and Skin Regeneration: Clinical Applications and Results by Hasnae Bouaziz, with Q&A.

14:00-15:00: DNA Lips, lip beautification technique by Margarita Lozano, with Q&A.

15:00-16:00: Facial sagging and its therapeutic approach by Romary Rodriguez, with Q&A.

Day 2: Clinical Experience & Seoul City Tour – Morning

Morning Session: Dermatology Clinic Visit

09:00-10:00: Arrival at a dermatology clinic in Gangnam, including a facility tour and introduction to medical staff. Briefing on current dermatology treatment trends in Korea.

10:00-12:00: In-depth explanation of laser treatments, skin boosters, and post-procedure dermocosmetic care.

12:00-13:00: Lunch and transfer.



Experience the forefront of Korean dermatology with a visit to a renowned clinic in Gangnam. Learn about the latest treatment trends and advanced procedures.

Day 2: Clinical Experience & Seoul City Tour – Afternoon



Afternoon Session: Plastic Surgery Clinic & Awards

13:30-14:00: Arrival at a plastic surgery clinic, including a facility tour and introduction to the surgical room environment.

14:00-15:00: Explanation of PLLA, skin boosters, and laser procedures.

15:00-16:00: Final Review & Certificate Award Ceremony, including a summary of hands-on content, Q&A, and distribution of certificates and commemorative gifts.

Explore a leading plastic surgery clinic, understanding advanced procedures and receiving your certificate of completion.



Day 2: Seoul City Tour - Evening

Transfer to Yeouido

16:00-17:00: Transfer to Yeouido, a vibrant district known for its scenic Han River views.

Han River Walk

17:00-17:50: Enjoy a scenic walk along the picturesque Han River in Yeouido, taking in the beautiful city skyline.

Han River Cruise

18:00 onwards: Experience a memorable Han River Cruise, offering stunning night views of Seoul.

Day 3: Techniques Training – Morning

Korean Aesthetic Skincare Introduction

- **10:00-10:30:** Evolution of K-Beauty skincare paradigms.
- Differences between home care and clinic-level skin management.
- Overview of current trends in Korean skin treatments.

Layering Techniques & Product Selection

- **10:30-11:30:** How to structure skincare protocols based on skin type and condition.
- Deep cleansing, toning, hydration, targeted ampoules, repair, and sun protection.
- Proper product order, compatibility, and dosage.

11:30-12:00: Demonstration of Skin Analysis Device.

12:00-13:30: Lunch Break.



Delve into the world of K-Beauty, understanding its evolution, key differences between home and clinic care, and current trends. Learn essential layering techniques and product selection for effective skincare protocols.

Day 3: Techniques Training – Afternoon



Signature Post-Laser Recovery Routine

13:30-15:00: Live demo by Dr. Yoonmi Na (ShineU Clinic) on skincare steps after energy-based treatments (laser, RF). Includes use of soothing, anti-inflammatory, and regenerative products (e.g., PDRN gel, growth factors, masks), application techniques for skin boosters, sheet mask selection, and Q&A on clinic integration.



Coffee Break

15:00-15:30: Enjoy a refreshing coffee break.



RADIEUX+ Brand & Market Insights

15:30-16:30: Introduction to RADIEUX+ Brand: history, scientific foundations, and product line overview.

16:30-17:30: K-Beauty Market Strategy & Global Trend Insights.



Day 4 & 5: Seoul City Tour & Departure

Day 4: Morning Session

10:00-12:00: Indulge in a relaxing Head Spa Experience, a unique Korean wellness treatment.

Day 4 & 5: Afternoon & Full Day

Participants' Own Time: Enjoy free time to explore Seoul at your leisure. Discover its rich history, vibrant markets, modern attractions, and culinary delights.



Conclude your experience with a rejuvenating head spa and ample free time to explore the dynamic city of Seoul, immersing yourself in its unique charm and culture.