

April 21, 2025 –



# China Launches Standardization Harmonization Initiatives

Sunday, May 4, 2025

# CRITICAL INQUIRIES FROM MY CLIENTS

## Standardization Harmonization Initiatives

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- ¿ How will the new standardization and harmonization initiatives impact my compliance and operations in China?
- ¿ What are the key differences between the Administrative Measures for International, National, and Compulsory Standards, and how should they be effectively implemented?
- ¿ How does adopting international standards showcase China's commitment to global trade and technical alignment?

# A COMPELLING EXAMPLE OF CHINESE LEADERSHIP

## Standardization Harmonization Initiatives



## Evaluation and Reporting

- The national administrative departments will evaluate the implementation of adopted international standards and submit any issues regarding these standards for revision to the appropriate international standardization bodies.
- Monitor and report on international standards progress within 30 days of each development stage.



## Adoption and Prioritization

- Prioritize projects to adopt international standards, with a 12-month deadline for approval drafts.
- Applicable international standards are issued by ISO, IEC, and ITU, which can be adopted as is or modified for China national standards.

## © Copyright Protection

- Emphasize copyright protection throughout project evaluation, approval, and public release of standards with Chinese laws and regulations as well as international standardization regulations

Reference:  
[https://www.samr.gov.cn/xw/xwfbt/art/2025/art\\_6d884626cffe4d5580d8ce4a18b8e3b5.html](https://www.samr.gov.cn/xw/xwfbt/art/2025/art_6d884626cffe4d5580d8ce4a18b8e3b5.html)  
[https://www.samr.gov.cn/hd/zjdc/art/2024/art\\_2edaa03a8d9b4a238a3bc157f07e7e56.html](https://www.samr.gov.cn/hd/zjdc/art/2024/art_2edaa03a8d9b4a238a3bc157f07e7e56.html)





# A COMPELLING EXAMPLE OF CHINESE LEADERSHIP

**Accelerating Economic Growth**



## ENTERPRISE

- Regulatory Complexities
- Competitive Pressure

## MARKET

- Attracts Foreign Investors
- Fosters Interoperability

# FORGING GLOBAL STANDARDS - COLLABORATE FOR INNOVATION

## EU-China Collaboration



### **Fostering Innovation Across Borders**

China's recent initiatives in standardization and IP protection offer diverse engagement strategies to foster innovation and accelerate commercialization at scale across borders, making it attainable for EU SMEs, not just large corporations.

### **Strengthening Global Standardization**

Promoting international standardization in China strengthens its position in the global standardization arena. China will contribute new standards and allow foreign firms to develop standards for China with international impact.

### **Guiding Compliance with International Standards**

Chinese companies need clear guidance to comply with international technology standards. They are increasingly relying on R&D conducted abroad or through collaboration.

### **Cooperative Policy for Interoperability**

Reducing or eliminating tariffs while mandating EU-developed R&D content for Chinese products is a cooperative and advantageous policy approach for all parties regarding interoperability.

# NAVIGATING INNOVATION & POLICY - PROVEN IN PRACTICE

## EU-China Collaboration



## **Accelerate Commercialization at Scale**

Transform foresight technology into market-ready solutions with my strategic advisory services.



## **Bridge EU-China Collaboration**

Navigate complex policy landscapes and standardization to foster seamless cooperation between businesses.



## **Leverage Scientific Insights**

Align commercialization / innovation strategies to drive impactful results.