Privacy Policy

Your Privacy is Important to Us
At B2 Advisory, we take your privacy seriously. We are committed to protecting your personal information in line with Australian privacy laws. This Privacy Policy explains how we collect, use, and share your information when you interact with us.

What Information Do We Collect?
We collect information you provide directly, like your name, email address, and contact details when you inquire about our services, become a client, or use our website. We may also collect information automatically through cookies and other tracking technology, such as your IP address and browsing activity.

How Do We Use Your Information?
We use your information to:
- Deliver our services and information you request.
- Personalize your experience.
- Send you marketing communications (with your permission).
- Improve our services.
- Comply with legal and regulatory requirements.

Who Do We Share Your Information With?
We will not sell or share your information with third parties without your consent. However, we may share it with trusted service providers who help us operate our business and deliver services, all under contractual obligations to keep your information confidential and secure. We will always seek your permission before sharing any personal information.

Security
We take reasonable steps to protect your information from unauthorised access, disclosure, modification, or destruction. However, no website is completely secure.

Your Choices
You have control over your information. You can:
- Opt out of receiving marketing communications.
- Access and update your personal information.
- Request that we delete your personal information.

Contact Us
If you have any questions about this Privacy Policy or your privacy rights, please contact us at info@b2advisory.au

Updates to this Policy
We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website.

This Privacy Policy is effective as of 24 May 2024.