



B2 ADVISORY

BE SET UP FOR SUCCESS

*Karrimurra, Litchfield NP, Marranunggu and
Koongurrukun Country, NT



B2 Advisory acknowledges the Custodians and Traditional Owners of Country throughout Australia and their continuing connection to Country and Community. We pay our respects to Elders past and present.

About B2 Advisory



At B2 Advisory, we've been working alongside businesses for over 30 years. We've seen it all: from exciting startups to established companies tackling tough challenges. Our passion is helping businesses thrive.

Aboriginal Corporations walk in two worlds, which brings both unique opportunities and challenges. We can help Corporations to succeed by partnering to establish strong, yet simple, systems of corporate governance that build on cultural governance foundations.

Our approach respects the Corporation's identity and purpose while providing the structure and processes needed for long-term economic self-determination.

What sets us apart? We understand the importance of multi-generational success. We don't want to just tick a box or provide you with a theoretical system. We want to ensure you have the right foundations to make cultural and corporate governance work together for the benefit of your people. Our goal? Self-determination for future generations.

Why work with us?



We specialise in empowering Aboriginal Corporations and businesses through effective, fit-for-purpose corporate governance and strategy which builds on traditional cultural governance foundations. We support resource companies in the development of meaningful engagement and negotiation strategies.

Healthy Corporations

Currently, in Australia there are more than 600 determinations of Native Title and approximately 1,500 ILUA's. There are more than 3,400 registered Aboriginal Corporations but we know that only a few experience significant success, gaining benefits that Western organisations take for granted, such as stable income sources and staffing.

We can help by:

- Offering valuable insight into the current level of maturity and key challenges facing the Corporation you are engaging with.
- Assisting the Corporation in establishing a simple, appropriate, and operationally effective corporate governance foundation.
- Guiding strategic investment to set the Corporation up for multi-generational success and foster a meaningful two-way partnership over the long term.

Meaningful Engagement

We know you want to do the right thing. However, we continue to see organisations that either don't fully understand their obligations or know how to engage meaningfully. We aim to optimise outcomes for both parties, fostering intergenerational change and lasting impact.

We can help by:

- Facilitating effective engagement to establish a two-way partnership for mutual benefit. Successful engagement requires connecting with the right people in the right way to meet DMIRS and Heritage requirements.
- Beyond compliance, we support the development of meaningful strategies and targets that benefit the community in the Country on which you operate.
- We can help you understand the unique challenges facing Aboriginal Corporations so that they may be factored into your project plans and engagement strategies.

Why work with us?



Maximise opportunities and benefits -

We will help you explore how to expand the impact of your engagement and align it with your ESG and RAP objectives.



Make a lasting difference -

We can help you identify and evaluate programs and projects that you can support that will benefit the community for generations to come.



Know your obligations -

We will assist you in understanding the extent of your commitments and engagement needed to fulfill your DMIRS and Heritage obligations as well as enhance processes and timeframes.



Have confidence in your investment -

We can help you support the Corporations you work with to have the right corporate governance foundations in place to manage your investments and commitments, ensuring that benefits are realised.

Where we can help.



Engagement Support

- **Understand your obligations** - We can provide simple sessions on how best to engage and what are some of the pitfalls and opportunities for meaningful engagement and negotiation to set your board and staff up for success.
- **Cost Management** - We see companies paying for engagement processes that are not effective or are not required because they do not understand what they should do. We help you understand what is required to meet your obligations and where you may want to spend the additional funds to add value.

Economic Negotiation and Land Access

- **Native title and economic benefits** - Most companies focus on employment in their strategies for engagement. Beyond employment, there are many other things you can include to add value – particularly if you are focused on partnering for the long term. We help you identify a range of options, aligned with community needs, that you can include in your ESG strategy or RAP objectives.
- **Heritage** - Do you know your heritage requirements? We can assist you to engage with the right groups in the right way.
- **Cost Assessments** - We help companies develop and understand the best cost structures for heritage and engagement strategies as well as factors to consider for project planning and negotiations.

Self-Determination

- **Unlock economic opportunities** - Looking to support investment, partnerships, or joint ventures with Aboriginal Corporations? We can assist in understanding where you can get the best value and outcomes from your investment.
- **Governance Support** - Not sure how best to approach or engage or unsure of the governance structures in place within the Corporation? We can assist in understanding the current level of corporate governance maturity and advise on the activities required to ensure your investment results in a meaningful outcome.

Who we are.



REBECCA GIRDWOOD BCOM, GAICD,

Rebecca grew up on Noongar Country and calls Boorloo (Perth) home. She's happily married and has three step-children and three adorable hounds.

With over 30 years of experience in banking, property, mining, state and local government, and working with Aboriginal corporations, Rebecca understands just how crucial it is for a Board and CEO to have the right tools, systems, and support to make good decisions, consult appropriately, and keep the community informed.

That's why Rebecca is dedicated to giving organizations the support they need to achieve self-determination and economic success.

Rebecca has held NED and C-Suite roles across a range of industries and is a previous WA Telstra Community / Government Woman of the Year.

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BEC HUNT MBA, GAICD, FGIA

Bec lives in Boorloo (Perth) but previously grew up on Kulin Nation Country. Bec is married, a proud mum of three young children and has many pets!

Bec is passionate about creating economic opportunities for First Nations peoples. She is focused on finding investment and partnership opportunities that add value, rather than take advantage.

With over 25 years of experience in corporate governance, risk management, and corporate strategy across multiple industries, Bec has held C-suite roles in large ASX organizations.

Bec understands that every organisation is unique, with its own culture, values, and ways of working. She believes that to be successful, the approach to implementing corporate governance and strategy needs to be simple and fit for purpose.

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The Pinnacles Desert, Nambung NP, Noongar Country, WA

Please contact us for an obligation free discussion on where you are in your journey, your needs and how we may be able to assist you in your engagement activities.

Contact Us

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