



B2 ADVISORY

BE SET UP FOR SUCCESS

*Karrimurra, Litchfield NP, Marranunggu and
Koongurrukun Country, NT



B2 Advisory acknowledges the Custodians and Traditional Owners of Country throughout Australia and their continuing connection to Country and Community. We pay our respects to Elders past and present.

About B2 Advisory



At B2 Advisory, we've been working alongside businesses for over 30 years. We've seen it all: from exciting startups to established companies tackling tough challenges. Our passion is helping businesses thrive.

Aboriginal Corporations walk in two worlds, which brings both unique opportunities and challenges. We can help Corporations to succeed by partnering to establish strong, yet simple, systems of corporate governance that build on cultural governance foundations.

Our approach respects the Corporation's identity and purpose while providing the structure and processes needed for long-term economic self-determination.

What sets us apart? We understand the importance of multi-generational success. We don't want to just tick a box or provide you with a theoretical system. We want to ensure you have the right foundations to make cultural and corporate governance work together for the benefit of your people. Our goal? Self-determination for future generations.

Why work with us?



We specialise in empowering First Nations communities through effective, fit-for-purpose corporate governance and strategy. We respect the importance of tradition and cultural governance.

Currently, in Australia there are more than 600 determinations of Native Title and approximately 1,500 ILUA's. There are more than 3,400 registered Aboriginal Corporations but we know that only a few experience significant success including benefits like stable income sources and permanent staffing. We also know that the majority of complaints made to ORIC relate to Corporate Governance and Director obligations.

We partner with Corporations to design an approach to corporate governance that is fit for purpose, builds capacity and operates in tandem with cultural governance to create sustainable pathways for self-determination and economic independence.

Corporate governance can seem unnecessarily complicated, we make it simple by providing the advice, tools and templates in a way that suits your Corporation.

Why work with us?



We want you to succeed. This is how we can help:



Solid foundations – we'll help you set up strong, fit for purpose, systems unique to your context which will grow with you and keep things running for years to come.



Maximise opportunities and benefits – we'll assist you to look at how you can broaden the impact of your economic or determination package and we'll leverage proponents ESG and RAP objectives for your benefit.



Support your leaders – we can coach and guide your CEO and Board to be the best that they can be and meet corporate governance requirements.



Make a lasting difference – we'll help you set up the structures and processes to identify, assess and deliver programs and projects that can benefit your Community for multiple generations.



Protect and enhance your funding – we'll help you set up systems to protect, manage and make the most out of the funds you have available to you. Ensuring you have robust financial, risk and compliance management systems.

Where we can help.



We work with you to help identify the right services for you – for now and for the future. Our services can be tailored into a range of packages to meet your needs and timeframes.

Practical Corporate Governance

- **Tools for success** – We don't just give advice, we can provide a suite of templates and resources to streamline your operations. This can be offered in a variety of different packages.
- **Stay compliant with legislation:** Meeting ORIC and ACNC obligations can be tricky. We'll help you manage your compliance obligations and make sure you are staying on track with quarterly or annual check-ins and reviews.
- **Maturity assessment and tailored response** - Understand where you want to be and what the gaps are to ensure your organisation is set up to succeed. We help you develop a pathway and timeline that suits you.

Boardroom Smarts

- **Training and development** - Want to empower your board members with the knowledge they need? We offer training in clear, simple terms. We help you understand your obligations and responsibilities. We can provide ongoing resources and templates for furthering your Board education to ensure its embedded and not just a one off.
- **Board Director Assessment:** Need help setting up your Director election process or reviewing and assessing applications for member or independent Directors? We can provide a process and assessment with a fair eye to avoid any perception of bias and ensure you have the right breadth of skills and knowledge on your Board.

Board and Leadership Support

- **Coaching and Mentoring:** Need someone to be on hand to guide and be a sounding board for your CEO/Board to be the best they can be. We can assist by providing regular or on call support.
- **Leadership on-the-go:** Need someone to step in as CEO or provide executive support for a short while? We can help!
- **Know your risks:** Do you know what your biggest challenges and opportunities are? We can help you figure these out and put plans in place to keep you on track to reach your goals.
- **Decision making:** Need help to ensure the decisions you make consistently reflect your purpose and values? We can help design a framework to guide and prioritise the things that are important to you.

Self-Determination

- **Unlock economic opportunities:** Looking to attract investment, partnerships, or joint ventures? We can help you identify what you need to have in place to become a magnet for economic wealth creation. We'll work with you to develop a strong business case, highlight your unique value proposition, and have the right corporate governance in place to support successful delivery.
- **Native title benefits** - Imagine you're working with a company or organisation (we call them "proponents"). Beyond employment, there are other things you can achieve by working in partnership. We're here to help you make the most of these benefits and gives you more control over your own choices.

We walk with you.

Our way of working is to understand you, your people and your organisation. What is your story - where have you come from, where are you now and where do you want to be?

1

We focus on you. We want to understand:

- Your aspirations for your people and your corporation.
- How you are structured and resourced.
- Your cultural expectations for consultation throughout our partnership.

3

We tailor our approach to you.

- Our approach is practical and tailored for you. We understand that while theory is great, unless it is applied in a simple, practical way it will not be effective.
- We want to help build capability and leave you with a solution that works, not just 'tick a box'.

5

We follow through.

- We want you to succeed.
- We will check in to ensure that our engagement objectives have been met and that your organisation is set up to thrive over the long term for the benefit of your people.

2

We will deep dive.

- We will undertake a benchmark assessment to get a clear picture of your corporate governance maturity, opportunities, and challenges.
- We will discuss the results with you so that you remain in control of the process every step of the way.

4

How we work with you is just as important as what we do.

- We will engage with you to ensure that our ways of working are reflective of your expectations.
- We understand that the way we engage will be critical to the successful achievement of your objectives.

Who we are.



REBECCA GIRDWOOD BCOM, GAICD,

Rebecca grew up on Noongar Country and calls Boorloo (Perth) home. She's happily married and has three step-children and three adorable hounds.

With over 30 years of experience in banking, property, mining, state and local government, and working with Aboriginal corporations, Rebecca understands just how crucial it is for a Board and CEO to have the right tools, systems, and support to make good decisions, consult appropriately, and keep the community informed.

That's why Rebecca is dedicated to giving organizations the support they need to achieve self-determination and economic success.

Rebecca has held NED and C-Suite roles across a range of industries and is a previous WA Telstra Community / Government Woman of the Year.

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BEC HUNT MBA, GAICD, FGIA

Bec lives in Boorloo (Perth) but previously grew up on Kulin Nation Country. Bec is married, a proud mum of three young children and has many pets!

Bec is passionate about creating economic opportunities for First Nations peoples. She is focused on finding investment and partnership opportunities that add value, rather than take advantage.

With over 25 years of experience in corporate governance, risk management, and corporate strategy across multiple industries, Bec has held C-suite roles in large ASX organizations.

Bec understands that every organisation is unique, with its own culture, values, and ways of working. She believes that to be successful, the approach to implementing corporate governance and strategy needs to be simple and fit for purpose.

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The Pinnacles Desert, Nambung NP, Noongar Country, WA

Please contact us for an obligation free discussion on where you are in your journey, your needs and how we may be able to help you build your internal capability.

Contact Us

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