

ARIANNA Di DONATO

Illustrator & Designer

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Languages: Italian: *Native*; English: *Advanced*; Spanish: *Fluent (Dele B2)*;
French: *Intermediate*; German: *Beginner*.

* HI, NICE TO MEET YOU!

I'm Arianna, a children book illustrator & designer and I try to bring the casual magic of everyday life into my work, creating stories and digital illustrations that inspire wonder and imagination, particularly for young readers.

* WORK EXPERIENCE

- **Freelance illustrator – Children's book** **Remote**
Collaboration for a children's book for young readers *January–March 2025*
 - Storyboarding and illustration planning
 - Working with a team and the client on a tight deadline
- **Freelance illustrator – Luna books** **Remote**
Creation of a personalized children's book for parents *August–September 2024*
 - Character Design: Designed a wide range of diverse child characters
 - Custom Illustration: Created personalized story elements based on each child's unique traits and family dynamics
- **ArfKIDS! Event Manager** **Rome, IT**
Event Manager *March 2024–May 2024*
 - Event setup: Assembled and arranged the dedicated event area leading the team.
 - Managed and held creative workshops: Oversaw the organization and execution of creative workshops for children assisting artists and guests.
 - Handled Bookings: Managed reservations.
- **Visual Identity developer for Tarot Exhibit** **Milan/Rome, IT**
Graphic Designer *January–June 2023*
 - Led the conceptualization and development of the visual identity for the 'Illustrated Illusion' Tarot Exhibit.
 - Crafted a cohesive and captivating design to enhance the overall aesthetic and theme of the exhibition.
 - Created a deck of Tarot cards for the Exhibit.

–Freelance Commission Artist

Illustrator, Instagram

Remote

July 2022–Present

- Demonstrated expertise in creating custom pet portraits and animal commissions for diverse clients.
- Delivered high-quality artwork within specified timelines, meeting client expectations.

–ARF! Comic and Illustration Expo

ARF!Festival– Internship

Rome

April–June 2022

- Contributed to the successful execution of the exhibition, actively participating in exhibit setup and serving as a staff member.
- Assumed the role of curator, ensuring a cohesive and engaging display of artwork.
- Demonstrated organizational and teamwork skills in a dynamic event environment.

–Designer at XAXIS

Internship– Graphic Design

London

July– August 2019

- Design and visual development of data-centric PowerPoint presentations.
- Creation of visually compelling graphics, implementation of innovative elements to effectively communicate complex information.

* AWARDS/EXPOSITIONS:

Illustrated Illusions

Tarot deck created for the Exhibit.

Milan/ Rome, It

July 2023– February 2024

Illustrated poetry at BettyB Festival

Poster illustrating Hermann Hesse's poem "I asked you"

Vignola, It

September 2023–October 2023

* EDUCATION

MA degree–Interaction Design

National College of Art & Design

Dublin,IE

September 2024– Present

Online Formation

Marketing foundations

Online

April 2024– July 2024

Bachelor's degree– Graphic Design & Illustration

Rufa – Rome University of Fine Arts

Rome, IT

October 2020–March 2024

High School Diploma, Linguistics

Liceo linguistico Agostino Paradisi

Vignola, It

September 2015–July 2019

* VOLUNTEER

Event Coordinator

Betty B Festival (Illustration)

Vignola, IT

April 2024– Present

Dog shelter volunteer

Caring for injured dogs– walking dogs

London, Rome,Spilamberto

June 2017– Present7

Event Organizer

GRESt summer camp

Spilamberto, IT

June – August 2017

ADDITIONAL INFORMATION

Technical Skills:

- Adobe Suite: InDesign, Photoshop, Illustrator, After Effects
- Ms Microsoft: Word, Excel, PowerPoint
- Web: Social media, Google Suite
- Figma

Languages: Fluent in English, Spanish, French and Italian. Currently learning German (A1+)