# Laura Oliveira

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## **QUALIFICATION SUMMARY**

Experienced Android Developer with **7 years** of experience as **software engineer** and **4 years specializing in Android development (Kotlin/Java)**. Expertise in **end-to-end mobile app development**, ensuring **high-quality user experience and compliance with Google Play Store policies**.

Industry experience in e-commerce, banking, telecom, logistics, and customer service. Fluent in English (C2), Spanish (B2), and Portuguese (native).

## **KEY SKILLS**

**Android Development:** Kotlin, Java, Jetpack Compose, Coroutines, Data Binding, Live Data, Android SDK, Google Play Policies

Architecture: Clean Architecture, MVVM, MVC

**Backend & APIs:** Retrofit, REST APIs, Firebase (Firestore, Realtime DB, Authentication) **Database:** Firebase, SQLite, MongoDB, Shared Preferences

Testing & QA: Unit Testing, UI Testing, JUnit, Espresso, Mockk/Mockito

UI/UX: Material Design, Constraint Layout, XML, Figma, SwiftUI, iOS

**DevOps & Tools:** Android Studio, Git, GitHub, Bitbucket, Azure DevOps, Jira, Gradle, Jenkins, Browser Stack, Britise

Agile Methodologies: Scrum, Kanban, SAFe

**Best Practices:** Clean Code, SOLID, OOP (Object-Oriented Programming), TDD (Test-Driven Development), App Modularization

Soft Skills: Problem-Solving, Communication, Collaboration, Adaptability, Critical Thinking

# **PROFESSIONAL EXPERIENCE**

# Mobile Automation Engineer | PayJoy (Abr 2025 – Present)

Global Fintech | Remote | Multilingual Environment (EN/ES)

- Lead automation initiatives and Al-driven chatbot integrations to streamline internal operations and enhance customer support across Asia, Africa, and Latin America.
- Working in a multilingual environment (English and Spanish), I focus on scalable automation solutions, technical documentation, and AI-enhanced chatbot workflows to improve efficiency, onboarding, and interdepartmental collaboration across Asia, Africa and LATAM.
- **Developed and maintained centralized technical documentation** detailing system architecture, stakeholder maps, and product workflows.
- **Designed and implemented a comprehensive onboarding toolkit** ("Starter Kit") that reduced ramp-up time and improved cross-functional collaboration.
- **Standardized procedures** for feature rollouts, internal tool configurations, and chatbot maintenance, **boosting operational efficiency and consistency**.
- Collaborated with distributed, cross-cultural teams using Agile methodologies (Scrum/Kanban), ensuring alignment across product, engineering, and support.

**Technology:** Automation, Generative AI, Chatbots, Workflow Optimization, Technical Documentation.

Tools: Slack, Google Workspace, Jira, Confluence, Zendesk (Ultimate).

Agile Methodology: Scrum, Kanban.

Languages of Work: English, Spanish.

Senior Android Developer | Natura (Apr 2024 - Jan 2025) E-commerce | Kotlin | MVVM | Clean Architecture

- Led the migration of the Digital Magazine App to align with new Android versions and Google Play Policies.
- Enhanced the Consultora Natura App, developing test cases (JUnit, Espresso, Mockk) and updating the Birthday API for a smoother UX.
- Ensured high code quality, compliance, and performance in Android applications.

**Technology:** Android, Kotlin, Gradle, MVVM Architecture, Clean Architecture, Unit Tests, Integration Tests, JUnit, Espresso, REST APIs, Google Play Policies Compliance.

Tools: Android Studio, Bitbucket, Teams, Jira.

Agile Methodology: Scrum

#### Mid-Senior Mobile Developer | Michi\_in (Sep 2022 - Apr 2024) Kotlin | MVVM | Clean Architecture | Firebase

- Designed and developed **4 apps from scratch:** Compostar, Timer, Links Pro, QR Maker.
- Developed and **maintained 2 Android applications**, leveraging cutting-edge technologies to **deliver seamless and scalable user experiences**.
- Proven expertise in delivering scalable, user-focused applications with modern design patterns and robust functionality.
- <u>Compostar App</u>: Managed organic waste data for the Recife municipality government with OpenStreetMap integration.
- <u>Timer App</u>: Multi-timer app with real-time tracking and data visualization using MPAndroidChart.
- Links Pro App: Shared links directly to an AWS server via Android's internal operation system.
- **<u>QR Maker App</u>**: Generated and stored QR codes for easy event networking.
- Maintained and improved <u>Habitus App</u> (healthcare) and <u>Genyo App</u> (finance) apps.
- <u>Habitus App</u>: Migrated to AndroidX, redesigned 6+ screens, optimized backend services, and replaced Bluetooth with internet communication for better connectivity; Integrated REST APIs to enable seamless AWS server interactions.
- <u>Genyo App</u>: Fixed critical bugs and implemented new features to improve operational efficiency of automated financial reports to the HR department.

**Technology:** Android, Kotlin, Java, Firebase (Realtime, Firestore, Authentication), Retrofit, Coroutines, LiveData, DataBinding, GSON, Okhttp3, API REST, Gradle, Android SDK, Shared Preferences, UI/UX Concepts, Material Design, ConstraintLayout, XML

Architecture: MVVM, MVC, Clean Architecture, Feature-Oriented Design

Tools: Android Studio, Git/GitHub, Azure DevOps, Trello

Agile Methodology: Scrum, Kanban, Scrumban

#### Mid Mobile Developer | Wipro (Oct 2021 - Jul 2022) Banking | Java | MVC | Agile

- Developed features for AgroAmigo App, automating loan processes for Banco do Nordeste.
- Improved the loan approval process for agricultural entrepreneurs, increasing efficiency.
- Provided ongoing maintenance and enhancements to optimize app performance.

Technology: Android, Java, Gradle, Android SDK, MVC Architecture

**Tools:** Android Studio, Git, Teams, Jenkins

Agile Methodology: Scrum

#### **EDUCATION**

#### Technology in Systems Analysis and Development

Bachelor's Degree - Instituto Federal de Pernambuco - IFPE (August, 2021) Key Highlights:

- Emphasis on Object-Oriented Programming (OOP), Algorithms, and Software Design Patterns;
- Hands-on learning with Web Development, Mobile Programming, and Data Analysis;
- Focus on Ethics, Project Management, and Security in software development.

Thesis: <u>SECURITY STANDARDS FOR LOW-END IOT DEVICES: A Comparative Review</u>

#### **TECHNICAL HIGH SCHOOL IN BUSINESS**

#### Escola Técnica Estadual Maria Eduarda Ramos de Barros (December, 2013) Key Highlights:

- Training in Marketing, Sales Techniques, and Financial Management;
- Practical learning in Accounting, Logistics, and Business Law;
- Emphasis on Entrepreneurship and Customer Relationship Management.

## ADDITIONAL INFORMATION

International Experience:

- English Scholarship Christchurch, New Zealand (6 months)
- Spanish Scholarship Córdoba, Argentina (1 month)

## Public Speaking & Mentorship:

• Speaker, mentor, and coordinator at Fica em Casa Hack, LAB/XP Investimentos, and The Developer 's Conference.