

Focused financial due diligence to identify risks, red flags, and key questions before important decisions.

What this is	Who it is for	Core outcome
A focused financial review for investors, buyers, founders, and businesses before an investment, acquisition, or partnership.	Investors, buyers, search funds, independent sponsors, founders, business owners, and companies.	A clearer view of financial performance, assumptions, risks, red flags, and questions to resolve.

What we can review

- Financial performance
- Revenue trends
- Gross margin and EBITDA
- Cost structure
- Cash flow quality
- Working capital
- Debt and liabilities
- Customer or revenue concentration
- Normalized earnings adjustments and red flags

Common use cases

- Acquisition review:** Identify early financial risks before submitting an offer or moving to deeper diligence.
- Investment decision:** Review performance, assumptions, risk areas, and key questions before committing capital.
- Funding or partnership review:** Assess the financial position and red flags of a potential partner or company.
- Quality of earnings observations:** Identify potential normalization items, unusual expenses, and earnings quality issues.
- Management questions:** Prepare a focused list of financial questions and information requests.

Ways to work with us

Red-Flag Financial Review	Due Diligence Lite Report
Best for a quick but structured review of a company, transaction, or investment opportunity.	Best for a more complete financial review before an investment, acquisition, funding decision, or partnership.
<ul style="list-style-type: none"> ● Financial performance ● Revenue and margin trends ● Cash flow concerns ● Working capital and liabilities ● Key red flags and questions 	<ul style="list-style-type: none"> ● Revenue and margin analysis ● EBITDA and profitability review ● Working capital analysis ● QoE observations ● Risk matrix and summary findings
Typical range: \$1,000-\$3,500	Typical range: \$2,000-\$10,000

Why Zerba & Co

This is not a full legal, tax, or audit diligence engagement. It is a practical financial review designed to help clients identify the main risks, red flags, assumptions, and questions before moving forward.

Need a clearer view before making a decision?

Book a call or request a due diligence overview.

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