

Practical finance and business support for clearer planning, stronger analysis, and better decisions.

What this is	Who it is for	Core outcome
Finance and business consulting focused on performance review, planning, financial clarity, and practical next steps.	Founders, business owners, SMEs, investors, and growing companies that need finance support.	Better visibility into performance, risks, cash flow, profitability, priorities, and decision options.

What we help with

- Business performance review
- Financial statement analysis
- Revenue and cost analysis
- Margin review
- Cash flow assessment
- Pricing and profitability analysis
- Budgeting and forecasting
- KPI tracking
- Board or investor reporting

Common use cases

- Performance review:** Understand what is working, what is not, and where the main financial issues are.
- Growth planning:** Translate business goals into forecasts, budgets, and practical financial plans.
- Profitability improvement:** Review revenue, costs, margins, pricing, and operating drivers.
- Funding preparation:** Organize financials, forecasts, use of funds, and investor-ready materials.
- Ongoing finance support:** Provide flexible finance input without building a full internal finance team.

Ways to work with us

Business and Financial Review	Ongoing Consulting Support
<p>Best for management teams that need a clear review of current performance, risks, and improvement areas.</p> <ul style="list-style-type: none"> ● Performance review ● Revenue and cost analysis ● Cash flow assessment ● Key risks and improvements ● Recommendations summary <p>Typical range: \$1,000-\$15,000</p>	<p>Best for founders and growing businesses that need regular finance input for planning and decision-making.</p> <ul style="list-style-type: none"> ● Financial planning ● Monthly performance review ● Budgeting and forecasting ● KPI tracking ● Strategic finance support <p>Typical range: \$1,500-\$7,500/month</p>

Why Zerba & Co

Zerba & Co helps businesses turn financial and operational information into practical decisions. The focus is on useful analysis, clear recommendations, and support that fits the company stage and priorities.

Need clearer financial insight for your business?

Book a call or request a consulting overview.

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