SMART Goals

WHEN SETTING GOALS, MAKE SURE IT FOLLOWS THE SMART STRUCTURE. USE THE QUESTIONS BELOW TO CREATE YOUR GOALS.

S — SPECIFIC

WHAT DO I WANT TO ACCOMPLISH?

M — MEASURABLE

HOW WILL I KNOW WHEN IT IS ACCOMPLISHED?

A — ACHIEVABLE

HOW CAN THE GOAL BE ACCOMPLISHED?

R — RELEVANT

DOES THIS SEEM WORTHWHILE?

T — TIMELY:

WHEN CAN I ACCOMPLISH THIS GOAL?

FIND FURTHER EXPLAINATIONS ABOUT 'SMART GOALS FOR SMES, **CLICK HERE**

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Co-funded by the European Union