

Additional Recommendations for Sustainable Fashion Entrepreneurs



1. Educational Programs and Workshops, Online Courses

Enhancing your knowledge and skills in sustainable fashion practices is essential. These educational resources offer specialized training and workshops:

- Sustainable Fashion Academy (SFA) Online Courses
 - Website: <u>sustainablefashionacademy.orq</u>
 - Description: Provides online courses and webinars covering various aspects of sustainability in fashion, including supply chain management, circular economy, and sustainable materials. Ideal for continuous learning and staying updated with global best practices.

2. Sustainable Material Suppliers and Manufacturers

Sourcing sustainable materials and partnering with ethical manufacturers is fundamental for your business:

- EcoDye Natural Dyes
 - Website: <u>Natural dves (saitalenas.gr)</u>
 - Description: Offers natural, eco-friendly dyes sourced from plants and minerals. Provides workshops on natural dyeing techniques and collaborates with designers to create customized color palettes.

3. Government Initiatives and Funding Opportunities

Accessing government support can provide financial assistance and other benefits:

- EU LIFE Programme
 - Website: ec.europa.eu/environment/life/
 - Description: The EU's funding instrument for environmental and climate action projects. Greek businesses can apply for co-financing for projects related to sustainability, including innovative sustainable fashion initiatives.

4. Certifications and Standards

Obtaining recognized certifications can enhance credibility and consumer trust:

- Global Organic Textile Standard (GOTS) Certification
 - Website: global-standard.org
 - Description: An internationally recognized certification for organic textiles, ensuring ecological and social criteria are met throughout the supply chain. Helpful for demonstrating commitment to high sustainability standards.
- Fair Trade Certification
 - Website: fairtrade.net





o **Description**: Ensures that products are produced under fair labor conditions and that producers receive fair compensation. Enhances brand reputation and appeals to ethically conscious consumers.

OEKO-TEX Standard 100

o Website: oeko-tex.com

 Description: Certification that verifies textiles are free from harmful substances. Important for guaranteeing product safety and meeting international health standards.

5. International Networks and Collaborations

 Connecting with international organizations can provide broader perspectives and opportunities.

6. Media and Publications

Staying informed about industry trends and best practices is essential.

7. Environmental NGOs and Partnerships

 Collaborating with NGOs can strengthen your brand's social and environmental impact.

8. Sustainable Fashion Events and Competitions

 Participating in events and competitions can increase exposure and provide valuable feedback.

