

# Module 2: Entrepreneurship and Business Management in Sustainable Fashion



#### 2. Business Skills: Essential Skills for Success

PDF Checklist: Sustainable Practices Checklist

(Implement These Sustainable Practices to Ensure Your Business is Eco-Friendly and Socially Responsible)

## [] Ethical Sourcing

- Source materials from suppliers who adhere to fair labor practices (e.g., no child labor, fair wages, safe working conditions).
- Prioritize materials that are certified organic, recycled, or sustainably produced (e.g., GOTS-certified organic cotton, recycled polyester).
- **Establish transparent supply chains** by working with suppliers who provide traceability of raw materials.

#### [] Waste Reduction

- Implement a zero-waste policy in your production process by minimizing fabric scraps and repurposing offcuts.
- Adopt circular economy practices such as upcycling, where old products are transformed into new ones.
- Reduce packaging waste by using recyclable or biodegradable packaging materials and offering minimal or no packaging options to customers.

## [] Energy Efficiency

- Optimize your energy consumption by using energy-efficient machinery and appliances in production and office spaces.
- Transition to renewable energy sources such as solar or wind power to reduce your carbon footprint.
- **Conduct regular energy audits** to identify areas for improvement and implement changes to further reduce energy use.

This version provides clear and actionable steps under each practice, making it easier to implement and measure the effectiveness of your sustainable initiatives.

