

MARVme

Smart

YOUR LOGISTICS

D I G I T A L T H I N K I N G !

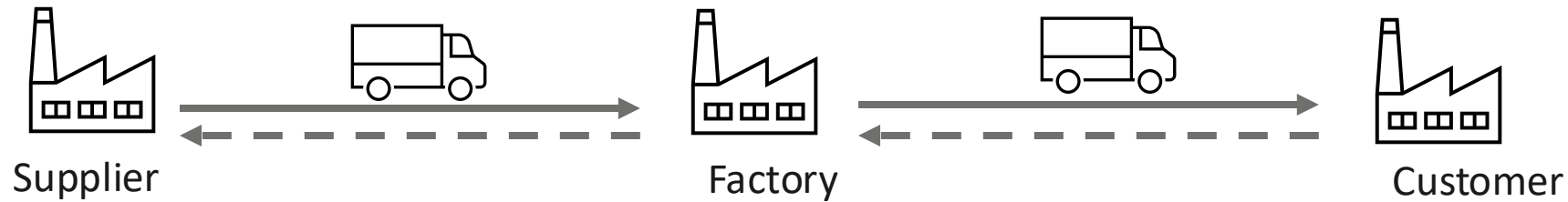
>> *Use cases*



>> MARVme Smart – a comprehensive solution for your supply chain

End-to-end transport management

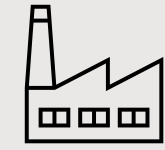
- Focus on you as the operator of MARVme – no matter where you are in the chain
 - Inbound and outbound transports can be mapped equally
- Inclusion of every party in the supply chain



- >> Below, we present use cases from the perspective of a manufacturing plant for its inbound transports.
- >> These can be applied to all transports and directions.



>> EACH PARTY ACTS WITHIN ITS AREA OF RESPONSIBILITY

Transport
controlReporting +
simulationBasis:
Basic data

Supplier



JUST SHIP

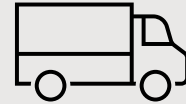
Sendungsanmeldung leicht gemacht:
Melden Sie schnell und einfach Ihre
Sendung zur Abholung an.



JUST TRACK

Über JUST TRACK sehen Sie alle über
MARVme abgewickelten Sendungen und
Transporte inkl. Performance-Analyse.

End of 2025



Forwarding agent

JUST SET
STATUS

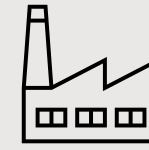
Finden Sie hier Ihren Transportauftrag und
melden Sie eine erfolgreiche Abholung
oder Anlieferung.



JUST TRACK

Über JUST TRACK sehen Sie alle über
MARVme abgewickelten Sendungen und
Transporte inkl. Performance-Analyse.

End of 2025



Factory

= Operator of MARVme



JUST ORDER

In JUST ORDER verwalten Sie Bestellungen,
die den Lieferanten zur
Sendungsanmeldung zur Verfügung
stehen.



JUST TRACK

Über JUST TRACK sehen Sie alle über
MARVme abgewickelten Sendungen und
Transporte inkl. Performance-Analyse.

OPERATIONS
DASHBOARD

Über das OPERATIONS DASHBOARD
behalten Sie alle offenen Aufgaben und
Warnmeldungen im Blick.



REPORT HUB

Das REPORT HUB ist Ihr Zugangspunkt zu
allen Dashboards und KPI.



SIMULATE

In SIMULATE können Sie auf Basis
historischer Sendungen Simulationen unter
Annahme veränderter Parameter
durchführen.



MASTER DATA

In MASTER DATA finden Sie alle relevanten
Stammdaten auf einen Blick.

- Shipper
- Recipient
- Logistics partner



PORTAL ADMIN

Im PORTAL ADMIN verwalten Sie Rollen
und Berechtigungen und konfigurieren Ihr
Portal.

- User management
- Assignment of authorizations
- Creation of tiles



TARIFF PORT

Im TARIFF PORT finden Sie alle Ihre mit
Logistikpartnern vereinbarten Tarife und
Konditionen. (Preise, Laufzeiten,
Equipment-Details etc.)

- Tariffs incl. validity + restrictions
- Activation/deactivation



>> CHALLENGES IN THE SUPPLY CHAIN

Challenges affecting the recipient

- No information about delayed delivery
- Supplier reports contrary to existing transit time or volume agreements
- Supplier registers with the wrong shipping company
- High administrative and processing costs due to the large number of carriers used
- Incidents require time-consuming investigation of causes
- Operational data and key figures for control purposes are located in different systems
- What-if simulations involve a high level of manual effort

>> MARVme Smart offers a solution for all these issues.



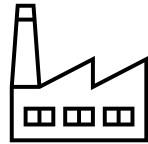
>> CHALLENGES IN THE SUPPLY CHAIN

**No information about delayed delivery**

- Unplanned changes in production
- High communication effort to clarify the new delivery
- Possible additional costs for countermeasures

JUST SHIP

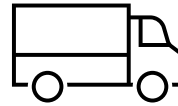
Register shipments



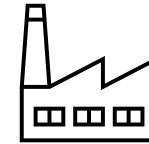
Supplier

JUST SET STATUS

Report milestones

**JUST ORDER**

Place orders



Factory



Alert: Supplier has not registered shipment



Alert: Logistics partner has not reported pickup

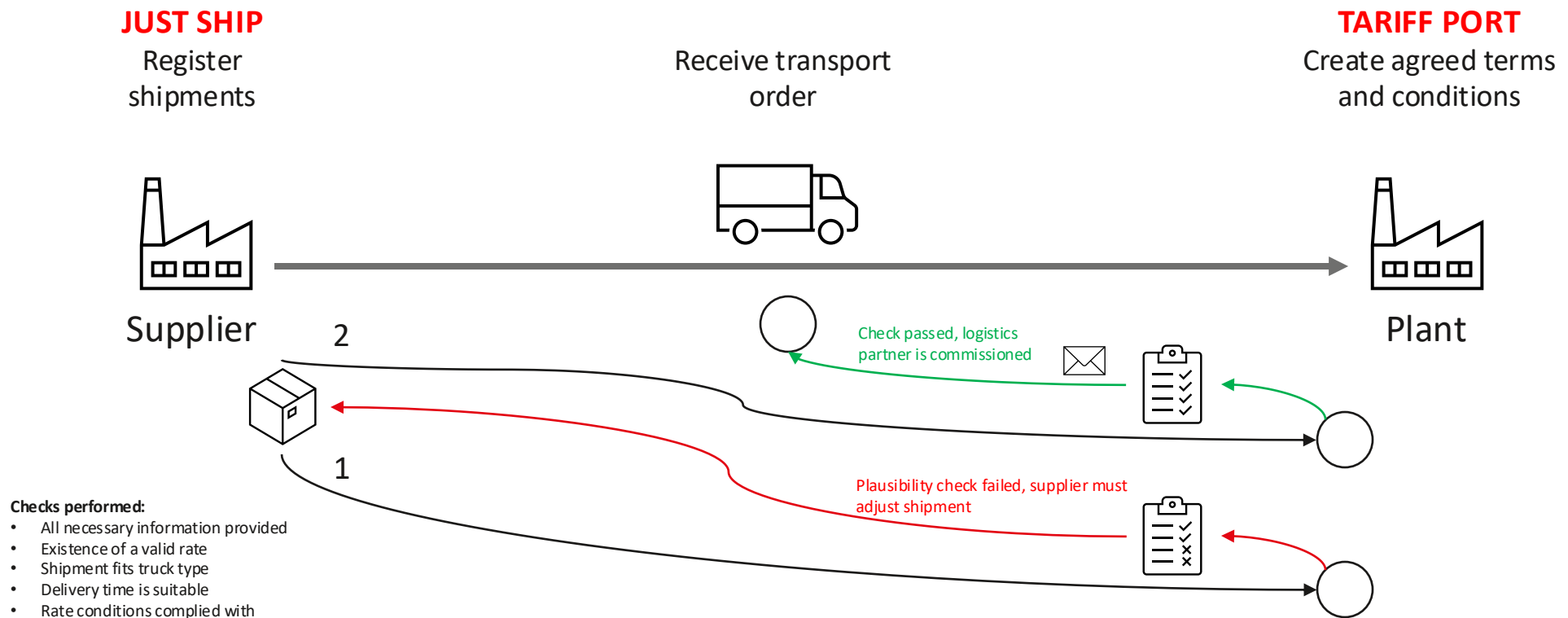
>> The recipient is informed of incidents (e.g., missed milestones) and can take countermeasures at an early stage.



>> CHALLENGES IN THE SUPPLY CHAIN

**Supplier reports contrary to existing term or volume agreements**

- Additional communication between suppliers/freight forwarders/plants is necessary to clarify actual requirements
- Possible additional costs for countermeasures



>> The supplier's shipment is checked as soon as it is entered and only commissioned if all restrictions are met.



>> CHALLENGES IN THE SUPPLY CHAIN

**Supplier registers with the wrong shipping company**

- Additional communication between supplier/freight forwarder/plant necessary to clarify the incident
- Possible problems with processing payment of freight costs

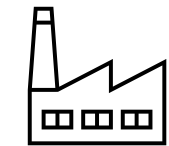
JUST SHIP

Register
shipments

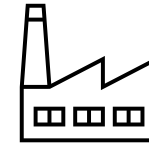
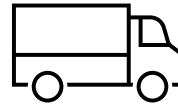
Transport order
received

TARIFF PORT

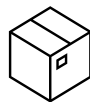
Create agreed terms



Supplier



Plant



>> No information about the shipping company is necessary; MARVme assigns the transport according to the stored conditions.



>> CHALLENGES IN THE SUPPLY CHAIN

**High administrative and processing costs when using multiple freight forwarders**

- Reduction to a minimum of required freight forwarders
- Each route is always served by the same carrier
- Changing the carrier for a route causes communication overhead and is prone to errors

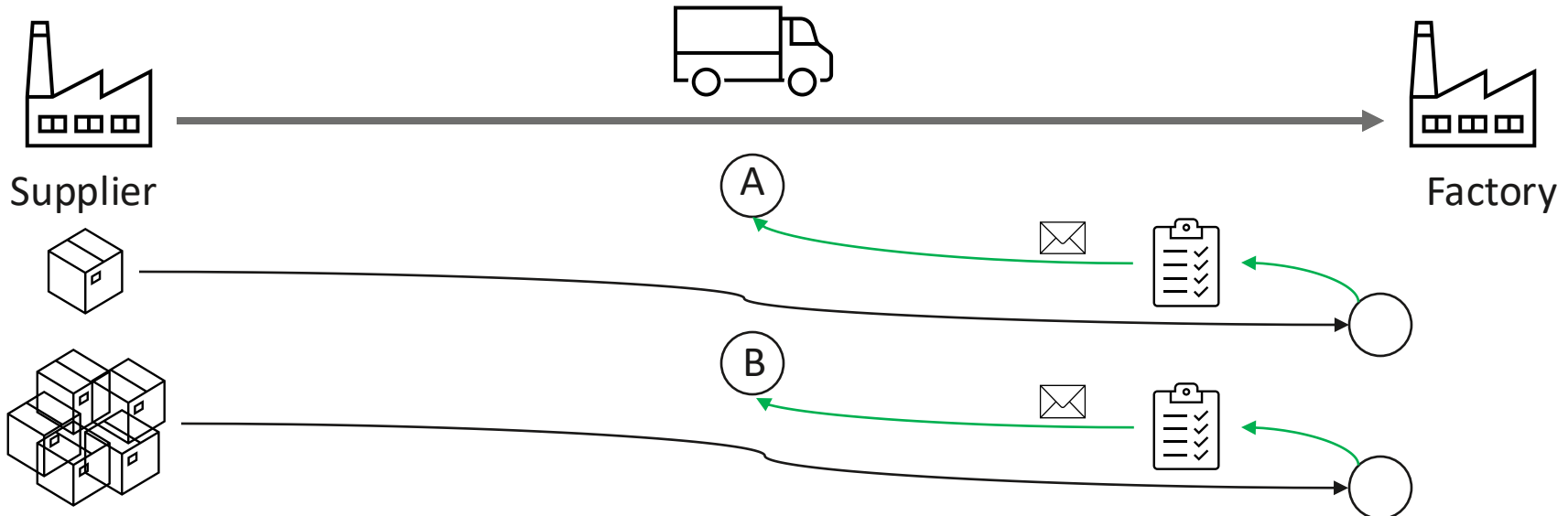
JUST SHIP

Register
shipments

Receive transport
order

TARIFF PORT

Create agreed terms
and conditions



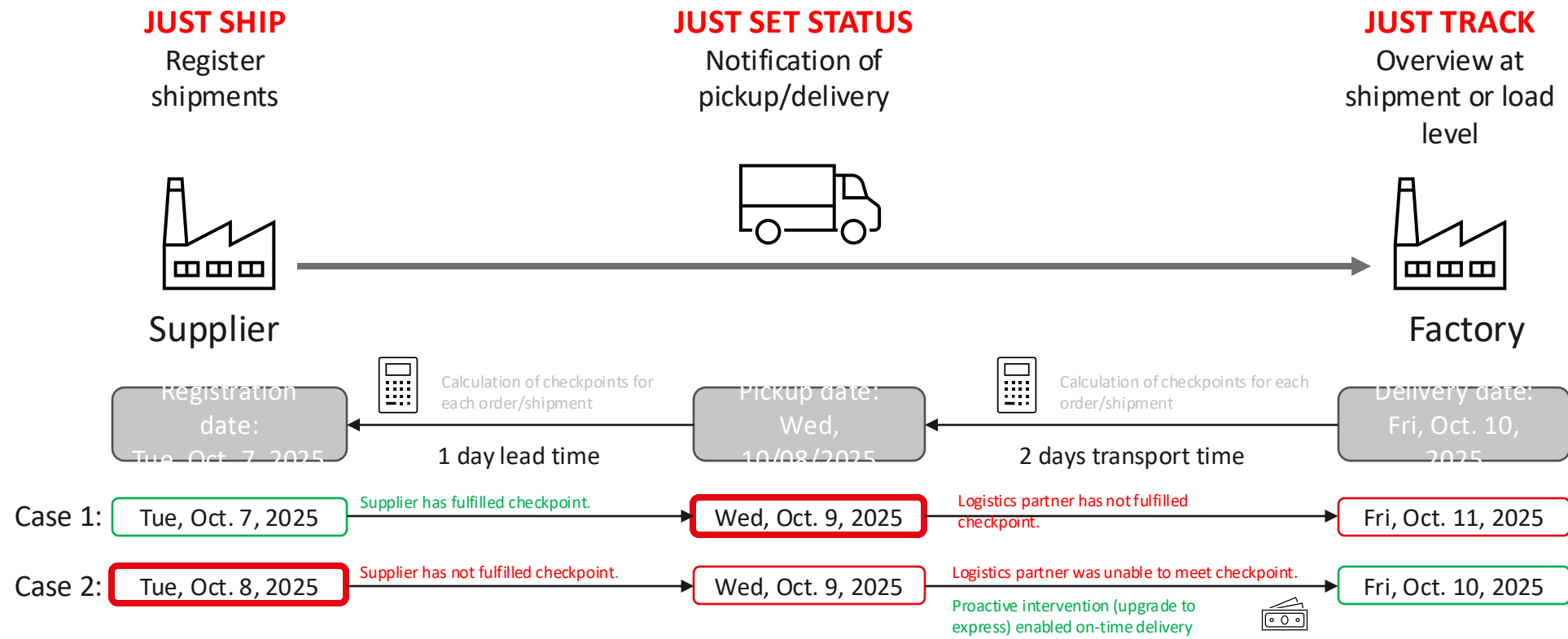
>> MARVme assigns each shipment to the most suitable logistics partner according to the stored conditions.



>> CHALLENGES IN THE SUPPLY CHAIN

**Incidents require time-consuming root cause analysis**

- High communication effort with many parties
- In some cases, additional costs incurred cannot be passed on due to a chain of events that cannot be traced accurately



>> MARVme makes (omitted) actions of each party visible and enables early intervention.

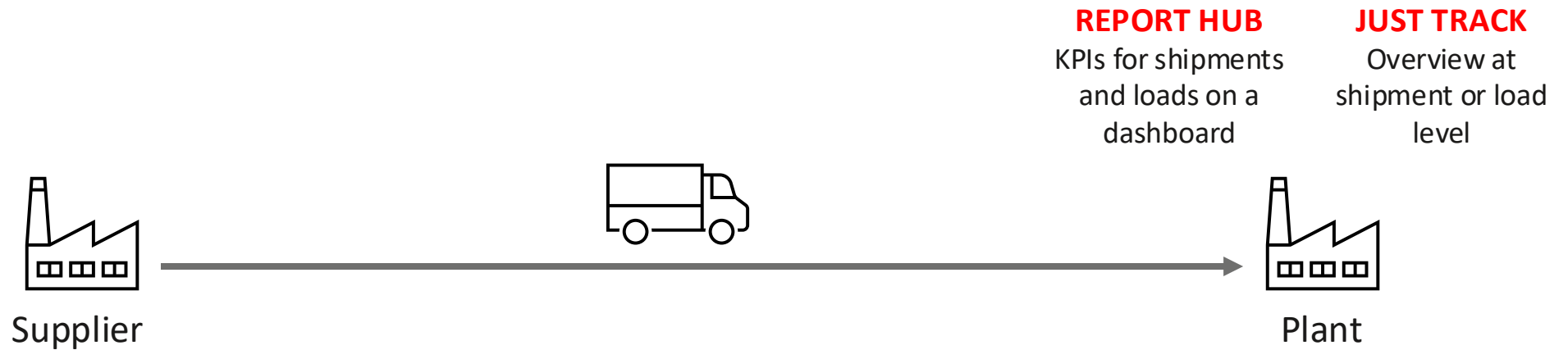


>> CHALLENGES IN THE SUPPLY CHAIN



Operational data and key performance indicators for management are stored in different systems

- Preparing for annual reviews is time-consuming (preparing figures and facts)
- Making ad hoc statements is virtually impossible



- All data available at a glance in real time
- No additional data preparation necessary
- Provided key figures are constantly being expanded

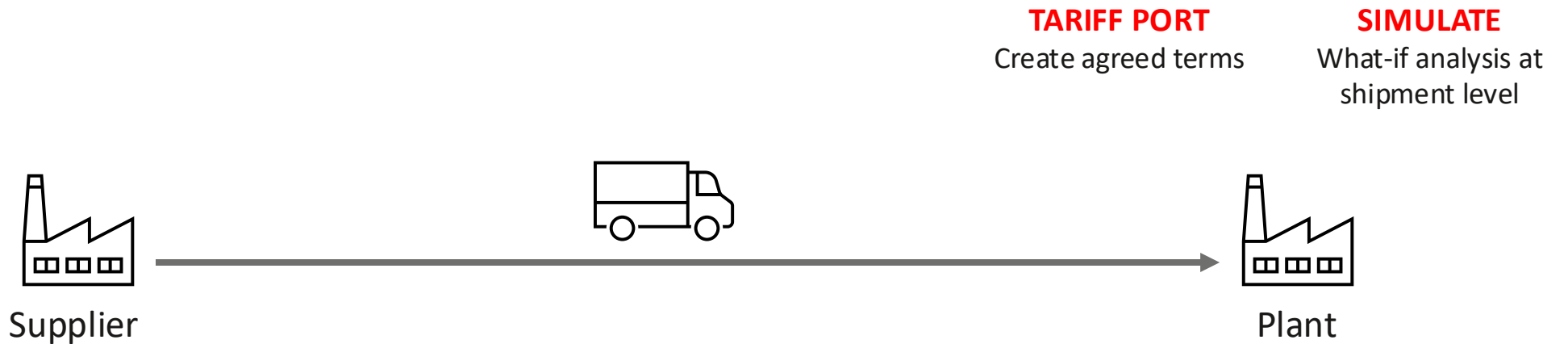
>> In MARVme, you will find all key figures in one place – aggregated or at shipment level.



>> CHALLENGES IN THE SUPPLY CHAIN

**What-if simulations involve a high level of manual effort**

- The impact of external influences cannot be accurately estimated
- Analysis of alternative scenarios is neglected
- Potential cost savings or increases in flexibility are not realized



- Simulation of operationally processed or uploaded shipments
- Activate/deactivate tariffs at the touch of a button
- Simulation of the effect of various parameters
- Provision of a log file for tracking calculations

>> MARVme enables the simulation of various scenarios without additional data preparation effort.



MARVme

Smart

PLEASE FEEL FREE TO
CONTACT US IF YOU HAVE
ANY QUESTIONS!

