



KHOA

PRODUCT DESIGNER & UX STRATEGIST

INFORMATION

28 / 03 / 1997

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Portfolio: khoa.ninexd.com

Binh Dinh / Ho Chi Minh City

CORE SKILLS



SOFTWARES

UI/UX **Figma, FigJam, Balsamiq,...**
 Visual Production **Ps, Ai, use Wacom**
 Motion **Ae, Pr, LottieFiles, Rive,...**
 Front-end Dev **HTML5, Unity (C#)**
 Data **Power BI, Google Analytics,...**
 AI Tools **ChatGPT, Perplexity, Grok**

ABOUT ME

My name is Nguyen Manh Khoa. I started using Adobe tools at 14, freelanced as a graphic designer at 18, and secured my first full-time role at 20 while graduating on time.

With nearly 9 years in UI/UX, backed by multidisciplinary design, I craft high-impact user-centered experiences. At Dai-ichi Life Vietnam, I've driven digital transformation - most recently leading UI/UX for a large-scale re-theming across nearly 10 platforms, launched April 2.

EDUCATIONS

- Ho Chi Minh City University of Technology **2015 - 2019**
Multimedia Specialization
- IT Center | HCMUS (csc.edu.vn) **2019**
UI UX Digital Product Design
- T-Art **2020** | EggAcademy **2020**
Digital Painting | *Advanced UX Design*
- ITPlus Academy **2022**
Game Programming & Game Design

EXPERIENCE SUMMARY

- 2015 - 2022** *Inactive*
 - Freelance Team (2-5 members)
Team Leader / UI UX Designer/ Graphic Designer
- 2017** *(from 06/2017 to 02/2020)*
 - Black Fox Agency | chonden.com
Web Designer → UI UX Team Leader **LEVEL UP!**
- 2020** *(from 03/2020 to 08/2021)*
 - Dai Viet Group | Auto Portal Global
Senior UI UX Product Designer
 - Automotive websites in the Thailand market: Chobrod.com, Khaorot.com, Unseencar.com,...
- 2023** *(from 10/2021 to 04/2023)*
 - FPT Telecom | Project Hi FPT
Senior UI UX Product Designer
 - The Hi FPT super app design project.
- Present** *(from 05/2023 to now)*
 - Dai-ichi Life Vietnamese | Digitalization Team
Principal Product Designer & UX Strategist
 - Dai-ichi Connect, D-Success, HCMS, Corp Web,...
- 2024 - now** *Side Project*
 - 9XD Collectibles & More | ninexd.com
Founder, Personal Media Brand

AWARDS

- THE SECOND PRIZE**
Print Ads - Let On Air | 2017
University of Economics HCMC
- THE THIRD PRIZE**
Milo Can Design Contest | 2018
Nestlé MILO