

Job Title: RESEARCH & NARRATIVE SPECIALIST (CONTENT WRITER)	Department: Brand Storytelling & Communications
Reporting To: Marketing Lead	Job Type: Remote, part-time (8 hours a week) & Volunteer (unpaid)
Job Objective(s) Summary of the role Turn raw impact into stories that spark change. At El Camí, we believe storytelling is infrastructure — a way to make unseen work visible. As our Research & Narrative Specialist, you'll translate complex field insights into human-centered stories that redefine how social transformation is communicated.	
Duties and Responsibilities Your Role: ● Create compelling micro-content (SMS, short videos, visuals, posts) that humanizes data. ● Write features and whitepaper sections aligning field results with systemic insights. ● Shape our “My Donation Journey” emails to show transparency and hope. ● Collaborate with designers for cross-platform coherence.	
Skills and Competencies You Bring: ● Exceptional writing, editing, and conceptual storytelling skills. ● Strong understanding of social-impact or NGO language (avoiding paternalism or clichés). ● Experience with content calendars and modular writing for multiple channels. ● Knowledge of SEO and content analytics tools (e.g., Later, Buffer, Notion). ● Emotional intelligence and curiosity, you listen deeply before you write. Why You'll Love It: ● Build content that reframes global giving. ● Expand your writing portfolio across formats and cultures. ● 100% remote, 5–8 hours/week, creative autonomy.	
Other Qualifying Criteria ● Education: Bachelor's degree in Communication or Journalism ● Experience: 1–4+ years of professional design experience (nonprofit experience is a plus) ● Knowledge: CMS ● Time zone: GMT to GMT+4	