

Job Title: Graphic Designer	Department: Marketing
Reporting To: Marketing Lead	Job Type: Remote, part-time (8 hours a week) & Volunteer (unpaid)
<p>About El Camí</p> <p>El Camí de la Solidaritat is a nonprofit founded in 2013 in Cambrils, Tarragona (Spain), dedicated to tackling social and environmental challenges. We empower grassroots NGOs worldwide through innovative programs, technology integration, strategic partnerships, and digital incubation, helping them sustain impactful, systemic change for a fairer, more inclusive world.</p> <p>Role Overview</p> <p>We're looking for passionate Graphic Designers (Volunteer) to serve as our Branding Guardians. With our brand guidelines already established, you'll ensure all visuals across the organization and our NGO network adhere to them while enhancing our visual storytelling. You'll collaborate remotely with our global volunteer team.</p>	
<p>Duties and Responsibilities</p> <ul style="list-style-type: none"> • Design digital assets for social media, fundraising campaigns, and NGO incubation projects—always aligned with established brand guidelines. • Develop visuals for events, reports, infographics, and materials, acting as the key enforcer of brand consistency. • Review and guide team contributions to maintain cohesive branding across all communications. • Support tools that help NGOs scale their impact through on-brand visuals. 	
<p>Skills and Competencies</p> <ul style="list-style-type: none"> • Bachelor's degree in graphic design, Visual Communication, or related field (or equivalent experience) • 1–4+ years of professional design experience (nonprofit experience is a plus) • Proficiency in Adobe Creative Suite (Illustrator, InDesign, Photoshop); knowledge of Canva, Figma, or similar tools is a plus • Creative portfolio demonstrating layout design, branding, and digital content • Ability to manage multiple projects and meet deadlines • Strong communication skills and ability to work collaboratively in a mission-driven environment • Understanding of accessibility and inclusive design principles is an advantage 	
<p>What You'll Gain</p> <ul style="list-style-type: none"> • Hands-on experience as a branding guardian in real-world NGO projects and a global network. • Portfolio pieces tied to social/environmental causes. • Flexible remote volunteering with meaningful purpose. 	