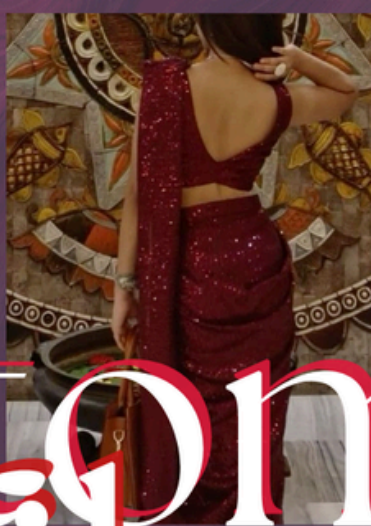


Customer Profile



stay pretty
stay educated
outdress everyone
prioritize yourself
be successful



Beauty and brains



The goal is to be pretty and disgustingly educated

Presented by
Samhita Shekar



She is the moment!

My clients name is *Sara*, a *27 year old marketing genius* who lives in a quaint apartment in *South Mumbai, India*. She works at a top marketing firm and prioritizes her work over everything. She loves *travelling* the world with her *long-time boyfriend* and spends her free time at the gym or binge watching.

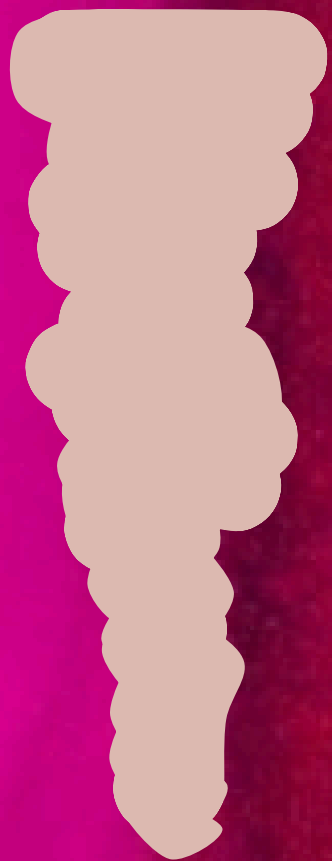
She lights up a room when she walks in, is a *huge extrovert* and has a *no-nonsense policy*.

She loves shopping at Jio World Centre from *Versace* for dresses, *Burberry* for workwear and *Manish Malhotra* for special occasions. She avoids Zara and H&M as she loves extravagant, bold and powerful clothing.

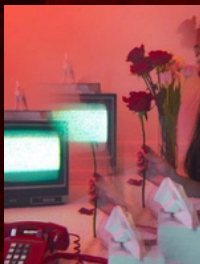
On her way to work she reads *Vogue*, *Harpers Bazaar* and *Forbes* to keep tabs on all the news: from fashion to finance.



Colour Story



Sportswear Moodboard



Look 1



Look 2



Look 3



Look 4

