

# Bigwig Social DIGITAL MARKETING Agency



LET'S TAKE YOUR BRAND TO THE NEXT LEVEL!



# INTRODUCTION

Digital Marketing Agency

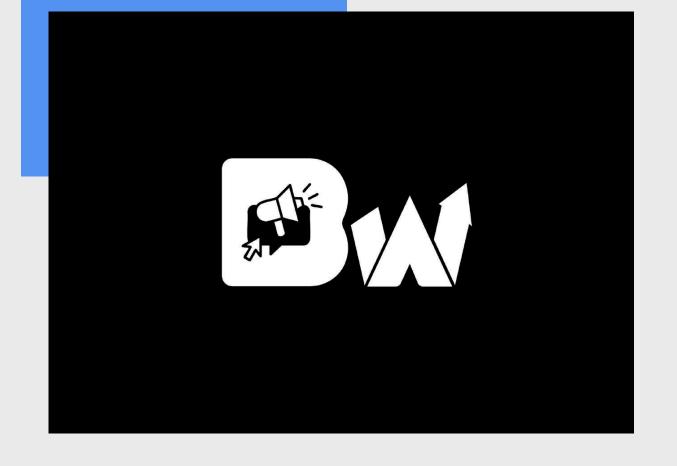


### **BIGWIG SOCIAL**

Bigwig Social helps businesses stand out by building strong online identities and connecting with the right audience. We deliver tailored strategies and tools to drive engagement, boost traffic, and achieve organic growth.







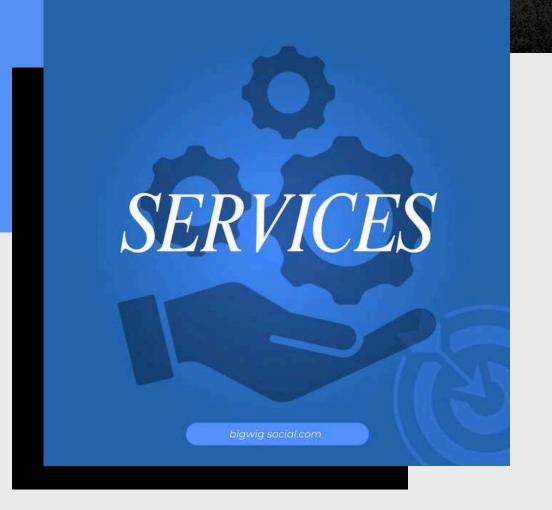
#### ABOUT BIGWIG SOCIAL

Bigwig Social is a growing digital marketing company focusing on results and building relationships. We help small businesses build a strong digital presence and expand in this digital era. We help them grow innovatively, think outside the box, be creative, connect with the audience personally, make data-driven decisions, and be remarkable.



# WHAT WE OFFER

Digital Marketing Agency



### **SERVICES - BIGWIG SOCIAL**

Join Forces with India's Leading Digital Marketing Experts!

Elevate your brand with Bigwig Social—tailored digital solutions that maximize your online impact and deliver real results!





### SOCIAL MEDIA MARKETING

Grow your brand with the right strategy, content, and engagement, reach a wider audience, and drive accurate results.

Whether it's Facebook, Instagram, Twitter, or Linkedin, we will build your brand's digital presence and create brand awareness.

Planning | Strategizing | Creation | Execution | Evaluation







### PERFORMANCE MARKETING

Boost your ROI with our performance marketing, where you pay for results, not just ads, whether it's leads or sales.

Get innovative ad strategies and campaigns on search engines, social media, and other marketing platforms. Turn your spending into growth.

Paid Ads Strategy | Media Buying | Campaign Management





# SERVICES Digital Marketing Agency

### CONTENT CREATION & MARKETING

Creating content goes beyond writing. It's about connecting with your audience, building trust, and solving their issues.

As a digital marketing agency, we create social media content, blogs, video scripts, shoots, and much more to make your brand impactful.

Boost traffic, enhance visibility, and drive accurate results with our high-quality content tailored for you.

Planning | Strategizing | Creation | Execution | Evaluation







### SEARCH ENGINE OPTIMIZATION

Boost your website rankings and traffic with tailored SEO strategies just for your business.

We use safe SEO methods and innovative keyword research to help websites rank higher, get more views, reach the right people, and increase sales

On-Page & Off-Page Optimization | Keyword Research | Content Strategy & Structure





# SERVICES Digital Marketing Agency

### WEBSITE DEVELOPMENT

Creating content goes beyond writing. It's about connecting with your audience, building trust, and solving their issues.

As a digital marketing agency, we create social media content, blogs, video scripts, shoots, and much more to make your brand impactful.

Boost traffic, enhance visibility, and drive accurate results with our high-quality content tailored for you.

Planning | Strategizing | Creation | Execution | Evaluation





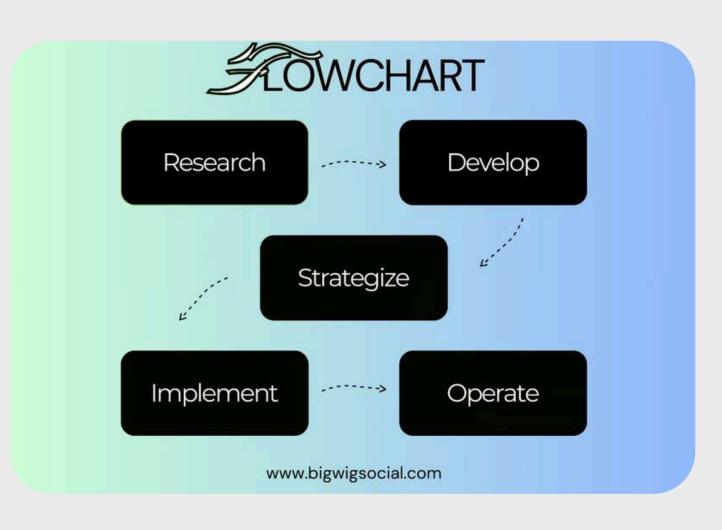
# OUR MISSION Bigwig Social

### **MISSION**

### Bridging our efforts with your success

Bigwig Social's mission is to assist businesses and individuals in navigating the digital marketing revolution. Our personalized services help brands enhance their online visibility, drive organic traffic, connect with their audience to boost engagement, create high-quality content, utilize personalized email campaigns to foster relationships, improve public relations, and invest in advertisements.

We believe in cultivating relationships by delivering tangible results and establishing credibility. We don't charge for services; we invoice for results, credibility, and value.





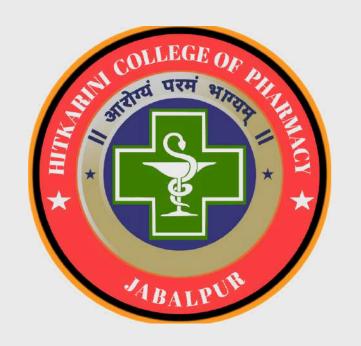
## OUR CLIENTS

**Bigwig Social** 















### OUR CLIENTS

Bigwig Social







## OUR CLIENTS

Bigwig Social

### **EVENTS**







### WHOWEARE

**Bigwig Social** 



### WE ARE BIGWIG SOCIAL

We are a cutting-edge digital marketing agency based in Jabalpur, dedicated to helping businesses thrive in the ever-evolving online landscape. With a deep understanding of digital trends and consumer behavior, we craft impactful strategies that drive engagement, enhance brand visibility, and generate measurable results.

Our expertise spans across SEO, social media marketing, content creation, PPC advertising, and more—ensuring that our clients stay ahead of the competition. Whether you're looking to build your online presence, increase conversions, or create a lasting brand impact, we have the skills and creativity to make it happen.



# OUR WORK ETHICS

Bigwig Social

### **TRANSPARENCY**

We work with complete transparency and honest business practices.

### **CLIENT FOCUS**

Integrity
Accountability.
we deliver whatever they
want.

### **INTEGRITY**

We have completely genuine communication with our clients, no hidden conversations.

### **ACCOUNTABILITY**

We take full responsibility for our work and decisions.

# INPUTS





### FINANCE SECTOR

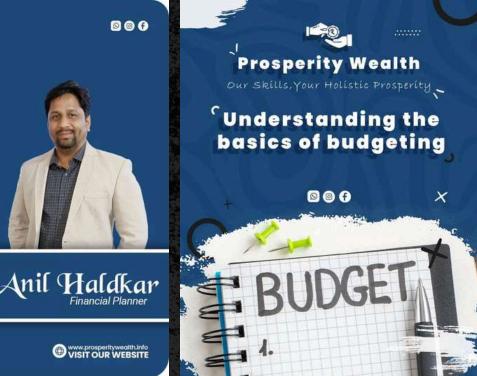


Meet Anil Haldkar, the expert behind Haldkar Prosperity Wealth. With an AUM of ₹12 crore, he has helped over 350 individuals and organizations achieve financial stability.

"Our skills, your









"Our skills, your holistic prosperity"

Mutual funds

Medical claim

Fixed deposits

CALL NOW

Initial public offering

Sovereign gold bonds

+91 98276 28062

Stocks

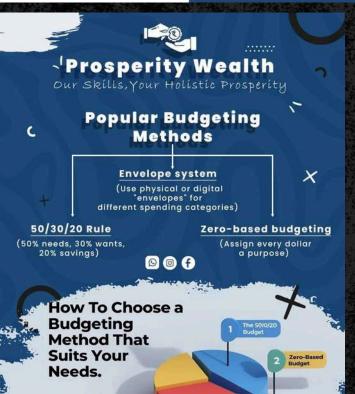




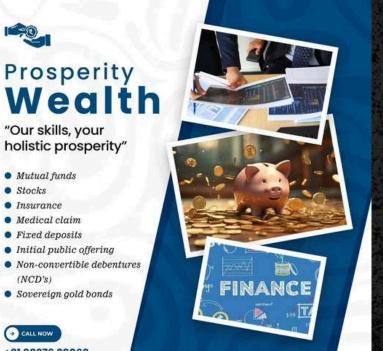
9 0 6 +91 98276 28062











FOLLOW THE

WANT TO BUY SOMETHING? WAIT 30 DAYS! IF YOU STILL WANT IT, GO FOR IT. IF NOT, YOU JUST SAVED MONEY!

# YOURSELF FIRST





OUR HOME FACILITIES

CCTV Cameras

Secured Campus

1x car garage

24x7 Security

Street Lights

Temple

### CONSTRUCTION SECTOR





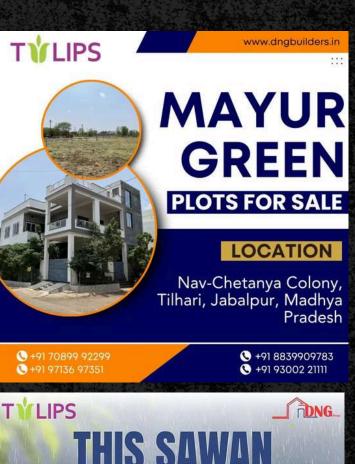
#### GET YOUR HOUSE IN JUST

**33.77L ONLY** 

PLOTS ARE ALSO AVAILABLE

SAI BHUMI

NEAR SALIVADA, GAUR TIRAHA, IN FRONT OF INDIAN OIL PETROL PUMP, JABALPUR



+91 97136 97351 +91 93002 21111







## Happy Guru Purnima

Behind every bullseye, there's a Guru who taught you to never miss your purpose









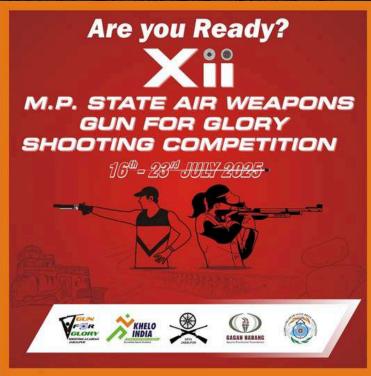


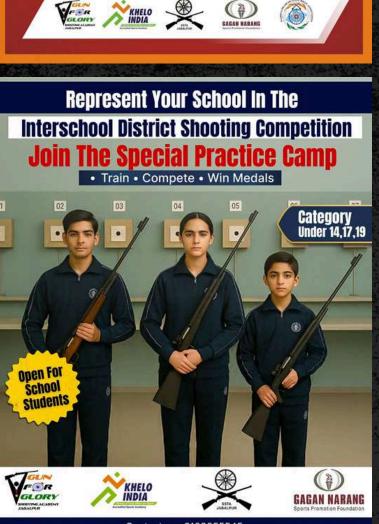


Contact us: 8109055545

• Gun For Glory Shooting Academy, Jabalpur

### SPORTS SECTOR





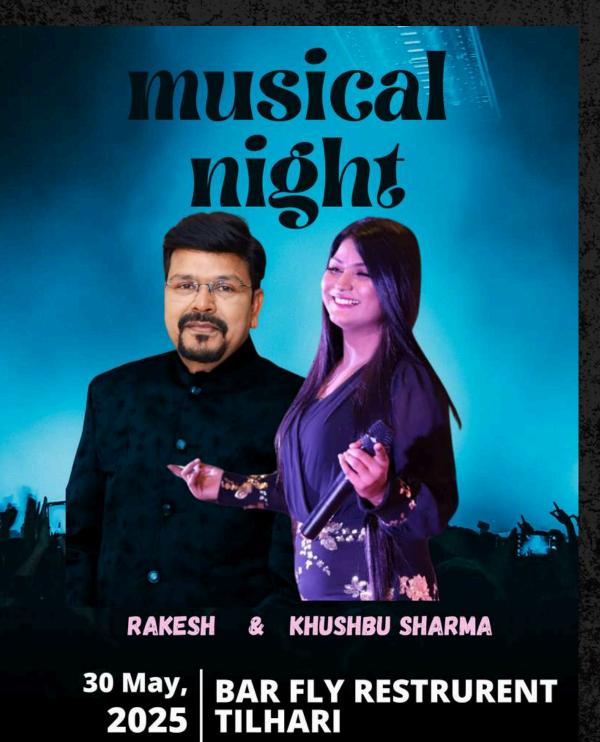




### CONCERTS







khushbu & Rakesh sharma

17 JULY, 2025

### DARBAR RESTRURENT JABALPUR

FOR BOOKINGS AND ENQUIRIES 9303583610 6267561279

**For Bookings And Enquiries** 9303583610 | 6267561279

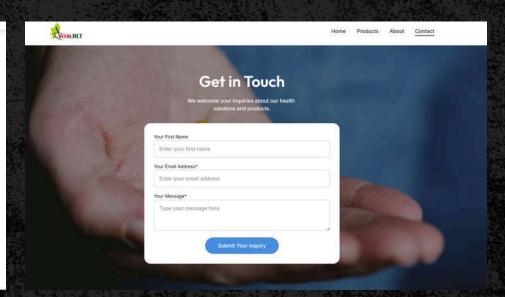


### HEALTH CARE SECTOR

### WEBSITE DEVELOPMENT







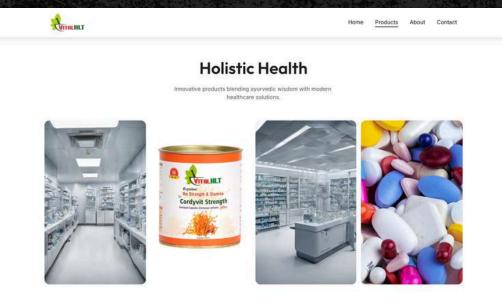
#### **About Vital HLT**

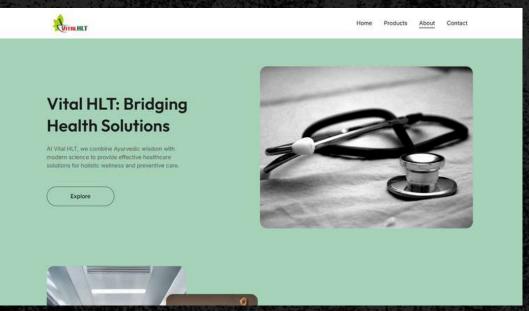
Innovating health with ayurvedic wisdom and allopathic science for holistic well-being and effective healthcare solutions.

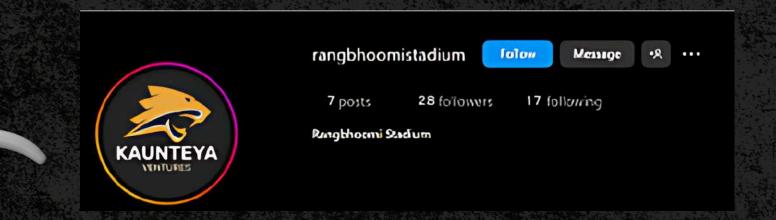
Learn













### INCREASE IN REACH



IN 2 MONTHS



### ENGAGED SOCIALY









# DHRITTI MANAGEMENT FEST

As Bigwig Social, we had the privilege of spearheading the digital marketing campaign for Dhriti – The Hub of Entrepreneurial Excellence, organized by Gyan Ganga College of Excellence in collaboration with the Genesis Incubation Centre.

Our comprehensive strategy encompassed targeted social media promotions, QR-based registration facilitation, and engaging visual content tailored to resonate with students, entrepreneurs, and business enthusiasts. From creative teaser campaigns to countdowns and highlight reels, we ensured consistent online buzz across platforms like Instagram, Facebook, and LinkedIn.

Through strategic ad placements and influencer collaborations, we significantly boosted event visibility and registrations, contributing to Dhriti's strong digital footprint and anticipated success.





### MANAGEMENTFEST







GYAN GANGA COLLEGE OF EXCELLENCE, JABALPUR
IN COLLABORATION WITH
GYAN GANGA GENESIS INCUBATION CENTRE







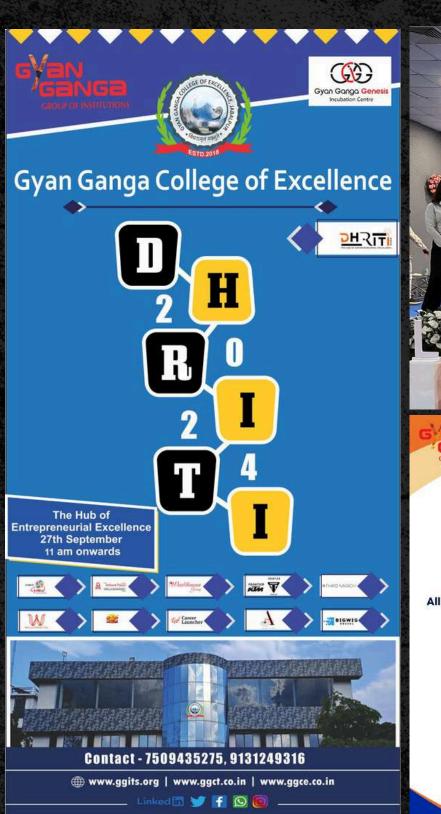








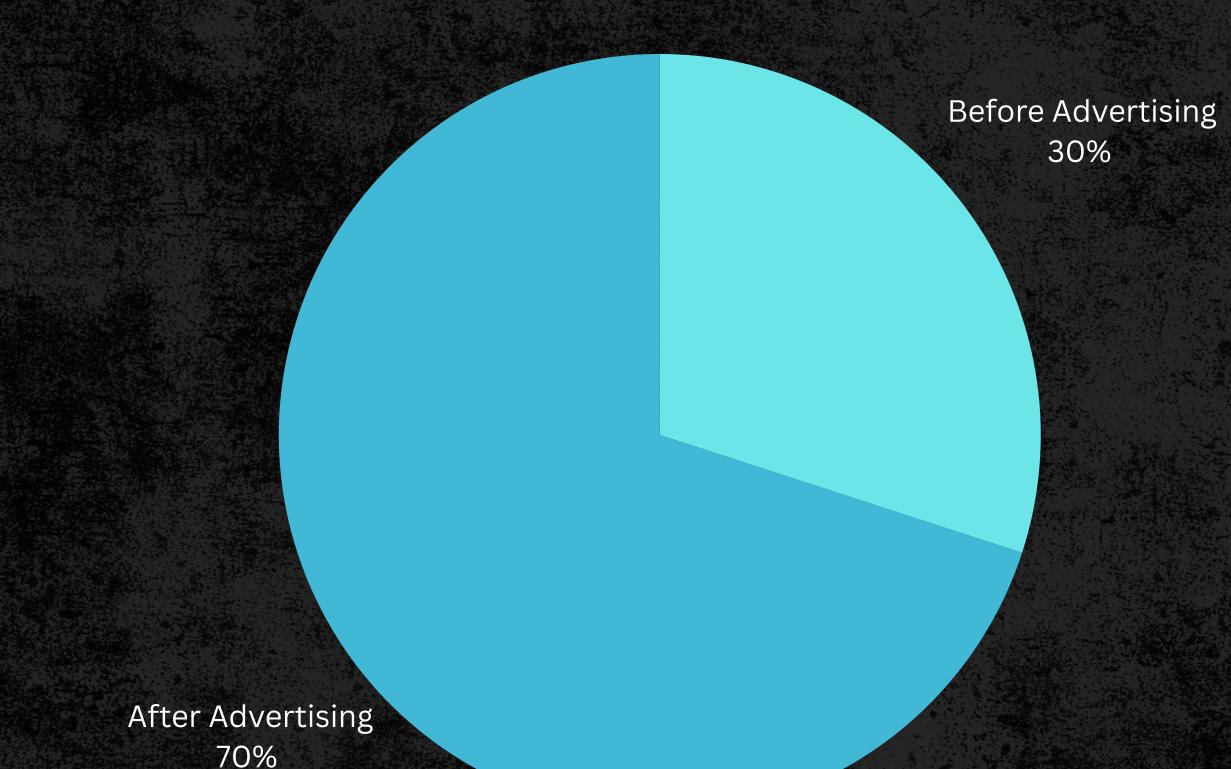
Gyan Ganga Group Of Institutions, Tilwara Ghat, Near Bargi Hills, Jabalpur, Madhya Pradesh







### MANAGEMENT FEST



REGISTRATION PERCENTILE

# GYAN OTSAV

GYAN GANGA GROUP

Gyan Utsav 2024–25 at Gyan Ganga Group, Jabalpur, was a vibrant celebration that seamlessly blended academic excellence with cultural and athletic enthusiasm.

Held in December 2024, the event featured a diverse array of activities, including a Hackathon, RoboWar, Drone Race, RoboFight, fashion shows, short films, musical performances, and investor pitching sessions, fostering innovation and creativity among students.

The festivities commenced with the Willows Tournament, setting an energetic tone for the week-long celebrations.

Under the banner "Where Knowledge Meets Sportsmanship," Gyan Utsav exemplified the institution's commitment to holistic education, providing students with opportunities to showcase their talents across various domains



# GYAN OTSAV

GYAN GANGA GROUP





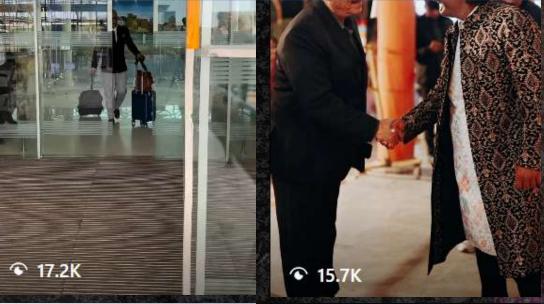






# GYAN OTSAV

**GYAN GANGA GROUP** 



G NOTSAV

**●** 15.9K















© 2,758





creekingti me



# IDE BOOTCAMP

GYAN GANGA INSTITUTE OF TECHNOLOGY & SCIENCES

The IDE Bootcamp 2025, hosted by Gyan Ganga Institute of Technology & Sciences in Jabalpur, was a dynamic and immersive event designed to equip students with hands-on experience in software development and innovation. Bringing together aspiring developers, industry experts, and educators, the bootcamp focused on Integrated Development Environments (IDEs), coding best practices, and real-world project development. Over several days, participants engaged in interactive workshops, coding challenges, and mentorship sessions that enhanced their technical skills and fostered a spirit of collaboration and innovation. The event served as a valuable platform for students to gain practical knowledge, showcase their talents, and connect with professionals in the tech industry, marking a significant step forward in their career journey.

# IDE BOOTCAMP

GYAN GANGA INSTITUTE OF TECHNOLOGY & SCIENCES













SPECIAL INTERACTION

**NODAL COORDINATOR - AICTE** 

**EXHIBITION JUDGE** MR. NITIN KUMAR

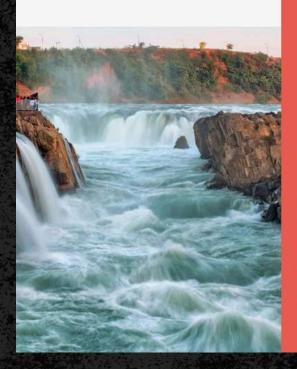
# IDE BOOTCAMP

GYAN GANGA INSTITUTE OF TECHNOLOGY & SCIENCES

#### **ABOUT US**

Gyan Ganga Institute of Technology and Sciences (GGITS) is a professional institution located in Jabalpur, Madhya Pradesh, India, and was established in 2003. The institution offers engineering, pharmacy, management programs. The Institution is AICTE approved and affiliated with Rajiv Gendhi Praudyogiki Vishwavidyaldya, Bhopal (M.P.). GGITS features NBA-accredite undergraduate programs in EC, EE, ME, and CSE disciplines, and other Brech programs EX, CE, and other CS-allied programs; EX, CE, and other CS-allied programs; EX, CE, and other Michael (M.P.). GRAMA (M.C.).

It is situated in central MP, has experienced faculty, and modern infrastructure. The campus has WI-FI, air-conditioned, Smart Board equipped classrooms, and a 600 seat auditorium.







#### Scan the QR Code

to unlock your perfect jabalpur adventure discover hidden gems, iconic landmarks, and unforgettable experiences!

#### **CONTACT US**

- contact@ggits.org
- 9425323089, 9893556449
- P.O. Tilwara Ghat, Near Bargi Hills, Jabalour 482003



#### WELCOME TO JABALPUR IDE BOOT CAMP

EXPLORE JABALPUR'S FASCINATING PAST,
MESMERIZING LANDSCAPES, AND VIBRANT CULTURE.



#### **Must Visit**

- Bhedaghat
  - edacing, near Jabalpu, is famous for its stunning Marble Rocks on breatholding Druanchar Falls on the Ramada River. A boat ride is after a maximum view of the boweless white cliffs, esociativ
- Gwariaha

Gwarighol in Jabalpur is a stated ghat on the banks of the Narmada. River known for the spiritual algoriticance and eximining Narmada April 11 is a popular pligarmage afterwhere devateer gather for holy dips and riving

Balancing Rock

Editionaling Rock in Jobatpur is a natural geological wander where a massive rock precedenate rests on another, defining growty. Despite earthquaree and natural forces, it remains perfectly balanced, making it a popular tourist attraction.

<u>Q Tilwara Gha</u>

Tilwaru Chat in Jozalpur a a historically significant site or the banks of the Normada River, where Mohatma Gandri's ashes were immented. It is also a secene spiritual spot, known for its scenic beauty and religious recordings.

Rani Duraavati Museu

Ross Durgavati Museum is Jabaipur is a tribute to the vidant Gond queen, showcasing a rich collection of sculptures, inscriptors, and adhlacts from the ero. It serves as a custical huiti preserving the rehistory and heritage.

Oumna Nature Park

Dumina Nature Park in Jabalpur is a serene eco-tourism spot, home dwerze wildlife, lush greenery, and a spone take. It's parties for natulovers, offering trekking, bodong, and a procedul escape form city life.

🦞 Khandari La

Khandari (akp in Jubalpu I a a renen reininkar sunnumbe by lush greenery, offering a perfect getaway for nature lovers. It serves as a vital water source for the city and a popular syst for boating, planics, and birdwatching.

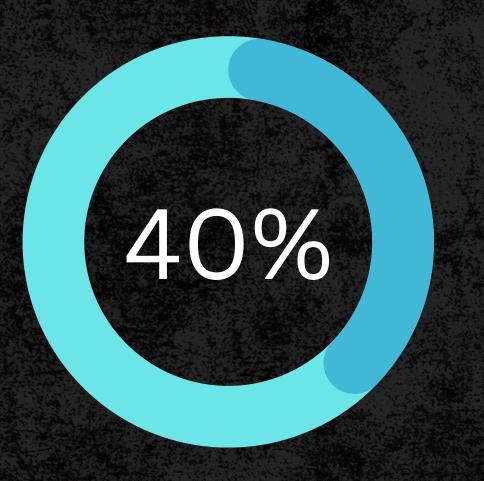
#### Jabalpur

Jabalpur, located in the heart of Madhya Pradesh, is a cly rich in history, culture, and natural beauty. It is famous for the stunning Marble Rocks of Bhedaghat and the breathtaking Ohuandhar Falis on the Namad River. The city has deep historical significance, once serving as the capital of the Gondwana Kingdom and later playing a vital role during British rule. Jabalpur is also a major defense and military hub, home to important adnance factories and army establishments. With its blend of heritage, spirituality, and seenic landscapes. Jabalpur remains a fascinatii ascinatii.

## SUMMER CAMP

THE SUMMER CAMP 2025 AT RANGBHOOMI, JABALPUR, HAS BEEN AN EXCITING AND ENRICHING EXPERIENCE FOR CHILDREN AND YOUNG ADULTS ALIKE. ORGANIZED IN A VIBRANT AND CREATIVE SETTING, THE CAMP OFFERED A WIDE RANGE OF ACTIVITIES INCLUDING THEATRE, MUSIC, DANCE, ART, STORYTELLING, AND PERSONALITY DESIGNED DEVELOPMENT. TO NURTURE CREATIVITY, CONFIDENCE. COMMUNICATION SKILLS, THE CAMP BROUGHT TOGETHER SKILLED MENTORS AND ENTHUSIASTIC PARTICIPANTS IN A JOYFUL AND SUPPORTIVE ENVIRONMENT. THROUGH HANDS-ON SESSIONS, GROUP PERFORMANCES, AND INTERACTIVE LEARNING, THE CAMP NOT ONLY ENCOURAGED SELF-EXPRESSION BUT ALSO HELPED PARTICIPANTS BUILD TEAMWORK AND LEADERSHIP QUALITIES. RANGBHOOMI'S SUMMER CAMP STOOD OUT AS A MEMORABLE BLEND OF FUN AND GROWTH, LEAVING LASTING IMPRESSIONS ON EVERYONE INVOLVED.





45 LEADS IN JUST 3000RS

# SUMMER CAMP





**Drawing & Painting** 

Sketching 5:00-6:00 PM | Monday to Friday

**Handwriting Improvement** 

5:00-6:00 PM | Monday to Friday

Bhagwat Geeta Basic

5:00-6:00 PM | Monday to Friday







#### Football

6:30 - 7:30 AM | 7:30 - 8:30 PM 5:00 - 7:00 PM

#### Cricket

7:00 - 9:30 AM | 4:30 - 6:30 PM 7:00 - 8:00 PM

#### **Athletics**

5:00 - 9:30 AM | 4:00 - 7:30 PM

Archery 7:00 - 9:00 AM | 5:00 - 7:00 PM

#### Skating

7:00 - 8:00 AM | 4:00 - 5:00 PM 5:00 - 6:00 PM

### **Martial Arts & Combat Sports &**

#### Karate/Kudo

7:00 - 8:00 AM | 8:00 - 9:00 | 4:00 - 5:00 PM 5:00 - 6:00 PM

#### Taekwondo

7:00 - 8:00 AM | 4:00 - 5:00 PM

#### Wushu

7:30 - 8:30 AM | 5:30 - 6:30 PM

#### Boxing

6:00 - 7:00 AM | 5:00 - 6:00 PM | 6:00 - 7:00 PM

### ✓ Music & Creativity ★

#### Dance

8:00 - 9:00 AM | 9:30 - 10:30 AM | 5:00 - 6:00 PM | 6:00 - 7:00 PM | 7:00 - 8:00 PM

#### Guitar

10:00 - 11:00 AM | 4:00 - 5:00 PM

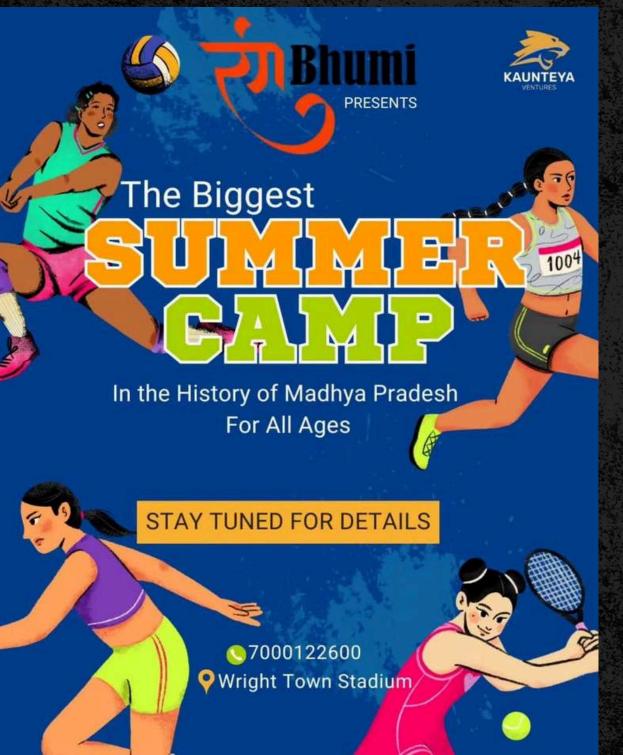
#### **Synthesiser**

10:00 - 11:00 AM | 4:00 - 5:00 PM

# SUMMER CAMP















### HEALTHCARE



**Bigwig Social** 

The healthcare sector includes medical care, equipment, pharmaceuticals, and insurance. Digital transformation has reshaped the industry and its marketing strategies.

Businesses have long used digital marketing, and its role will grow by 2025. Today's strategies focus on tech-driven approaches to boost engagement, brand awareness, and growth.



### HOSPITALITY



**Bigwig Social** 

The hospitality industry is one of the world's leading industries. Its culture is massive, and competition is constantly increasing with the rise of restaurants, hotels, inns, travel and tourism, food and beverage, and more.

With the right digital marketing solutions, we help you attract a larger audience, increase your visibility, and stand out in your industry.



### **FASHION**



**Bigwig Social** 

You lose 50% of your customers if you do not market your brand digitally in this competitive market. Oftentimes, you have a specific product that a customer wants but can't reach you.

Digital marketing for the fashion industry allows you to introduce your business online, serve a large audience, and expand your business.



### **EDUCATION**



**Bigwig Social** 

Today, the most successful educational institutions have been practicing educational digital marketing for decades. The trend of digital marketing for education has taken over the world in the last few years, and institutions prefer digital marketing to educational marketing.

Students rely heavily on social media and digital platforms for their decision-making.



### F.M.C.G



**Bigwig Social** 

The fast-moving Consumer Goods industry (FMCG) must apply digital marketing tactics instead of traditional marketing.

Compared to other industries, FMCG companies should be more aware of their audience and their buying habits. FMCG businesses face many challenges, such as being seen as commodities and lacking a specific and loyal customer base.



# CONTACTUS **Bigwig Social**





www.bigwigsocial.com



bigwig.social



9174451227, 9131249316



bigwigsocial@gmail.com