

CAPABILITY STATEMENT

COLLECTIVE
IMPACT

Strategic Consulting | Program Implementation | Mission Impact Management

Tracking what matters. Reporting what counts.

COLLECTIVE IMPACT L.L.C.

Founder: Rashaunda Williams

www.workwithcollectiveimpact.com

CERTIFICATIONS

- Women-Owned Small Business (WOSB)
- Veteran-Owned Small Business (VOSB)

CORE VALUE PROPOSITION

Collective Impact builds organizational capacity, program infrastructure, and compliance systems to help nonprofits, agencies, and mission-driven organizations manage funded programs and deliver measurable impact. We don't just help organizations secure funding; we build the systems required to manage contracts, ensure compliance, and sustain measurable impact.

PROVEN IMPACT

- Guided 35+ organizations through funding strategy and compliance processes tied to federal relief programs
- Supported clients in securing \$1.4M+ in Employee Retention Tax Credits (ERTC)
- Achieved a Top 10-ranked proposal (CALVIP) in a competitive statewide funding process
- Currently supporting \$150,000+ in active funding proposals pending award
- Developed systems that transition organizations from reactive funding to sustainable, pipeline-based revenue models

CORE COMPETENCIES

- **Contract Compliance & Impact Reporting Systems**

Development of tracking systems, dashboards, and reporting tools to meet funder requirements

- **Program Evaluation & Performance Measurement**

Design and implementation of evaluation frameworks, performance metrics, and reporting processes to measure outcomes, assess program effectiveness, and support data-driven decision-making

- **Operational Strategy & Project Management**

Implementation of systems and workflows that improve execution, accountability, and team performance

- **Capacity Building & Technical Assistance**

Governance, program development, compliance readiness, and organizational infrastructure

- **Funding Strategy & Pipeline Development**

Proactive and reactive funding strategies aligned with organizational goals, including grant, contract, and partnership opportunities.

DIFFERENTIATORS:

- Certified WOSB & VOSB, eligible for federal set-aside contracting opportunities
- Experience supporting funded programs through compliance, reporting, and contract requirements across federal, state, and local funding environments
- Delivers real-time data visibility for funders, boards, and stakeholders
- Proven 90-day funding system rooted in structured execution (SSEM framework)
- Focus on proactive funding pipelines, not just reactive grant applications
- Builds repeatable systems and templates that increase long-term funding success
- Experience supporting organizations through federal funding processes and compliance (ERTC, contracts, reporting)
- Translates complex program work into funder-aligned language and measurable outcomes

REPRESENTATIVE ENGAGEMENT

Supported a multi-county, community-based program by implementing a centralized tracking system to monitor participants, services, and outcomes across multiple locations. Developed workflows for data collection, reporting, and compliance tracking, improving reporting accuracy, strengthening alignment with funding requirements, and increasing organizational capacity to manage funded programs effectively.

PROGRAM EXPERIENCE & RESULTS

- Supported 35+ organizations in managing and tracking over \$1.4M in funding, including programs requiring structured documentation, reporting, and compliance oversight
- Designed and implemented centralized systems that improved reporting accuracy, strengthened compliance, and reduced administrative burden
- Supported organizations in aligning with funder requirements, contributing to proposal approval rates of 60–70%
- Provided coordination, reporting, and systems support for multi-stakeholder programs across multiple regions
- Implemented program tracking systems supporting county-funded initiatives, public health programs, and workforce development efforts
- Supported programs requiring alignment with federal, state, and local funding requirements, including outcome tracking and performance reporting

CAPABILITY STATEMENT

CLIENT NAME	PROJECT DESCRIPTION	NAICS CODE(S)	SERVICES PROVIDED	RESULTS/ OUTCOME
Amber Wynn Consulting	90-Day Funding Strategy & Pipeline Development	541611, 541618, 611430	Funding strategy, LOIs, proposal development, pipeline creation	Developed \$250K pipeline; Top 10 ranked proposal (CALVIP); positioned as TA provider
Agape Life Prevention Center	State Contract Readiness & Proposal Development	541611, 611710, 624110	Proposal development, compliance alignment, budgeting	Submitted \$150K+ in proposals pending; strengthened alignment to county funding priorities
Friendship New Vision, Inc.	Capacity Building & Funding Readiness	541611, 541618, 611430	Strategy, templates, funding research, coaching	Increased readiness; built proactive pipelines; improved proposal quality
Magdalena's Daughters	Nonprofit Operations, Capacity Building & Funding Strategy Implementation	541611, 541618, 611430, 624190	Program coordination, governance support, and system implementation (ClickUp) to improve workflow visibility, subcontractor management, and organizational alignment	Strengthened organizational infrastructure, improved workflow visibility, and enhanced coordination across programs and subcontractors

COMPANY INFORMATION

Business Name: Collective Impact, LLC

UEI: WXHFKNJL8JP9

CAGE Code: 19WC0

Business Type: Small Business (WOSB, VOSB Certified)

Location: Toledo, OH (Serving Nationwide)

NAICS CODES

541611	Administrative Management & General Management Consulting
541618	Other Management Consulting Services
611430	Professional & Management Development Training
611710	Educational Support Services
518210	Data Processing