

CAPABILITY STATEMENT

COLLECTIVE
IMPACT

Strategic Consulting | Program Implementation | Mission Impact Management

COLLECTIVE IMPACT L.L.C.

Founder: Rashaunda Williams

www.workwithcollectiveimpact.com

CORE VALUE PROPOSITION

Collective Impact strengthens organizational capacity, funding readiness, and compliance systems to position nonprofits, agencies, and mission-driven organizations for sustainable funding and measurable impact.

We don't just help organizations apply for funding—we build the systems, strategy, and structure required to secure, manage, and sustain it.

PROVEN IMPACT

- Guided 35+ organizations through funding strategy and compliance processes tied to federal relief programs
- Supported clients in securing \$1.4M+ in Employee Retention Tax Credits (ERTC)
- Achieved a Top 10-ranked proposal (CALVIP) in a competitive statewide funding process
- Currently supporting \$150,000+ in active funding proposals pending award
- Developed systems that transition organizations from reactive funding to sustainable, pipeline-based revenue models

CORE COMPETENCIES

- Funding Strategy & Pipeline Development

Proactive and reactive funding strategies aligned with organizational goals, including grant, contract, and partnership opportunities.

- Proposal Development & Grant Writing Support

Letters of Inquiry (LOIs), full proposals, budgets, work plans, and supporting documentation

- Capacity Building & Technical Assistance

Governance, program development, compliance readiness, and organizational infrastructure

- Compliance & Impact Reporting Systems

Development of tracking systems, dashboards, and reporting tools to meet funder requirements

- Operational Strategy & Project Management

Implementation of systems and workflows that improve execution, accountability, and team performance

DIFFERENTIATORS:

- Proven 90-day funding system rooted in structured execution (SSEM framework)
- Combines funding strategy, operations, and compliance—bridging gaps most firms address separately
- Focus on proactive funding pipelines, not just reactive grant applications
- Builds repeatable systems and templates that increase long-term funding success
- Experience supporting organizations through federal funding processes and compliance (ERTC, contracts, reporting)
- Translates complex program work into funder-aligned language and measurable outcomes

CLIENT NAME	PROJECT DESCRIPTION	NAICS CODE(S)	SERVICES PROVIDED	RESULTS/ OUTCOME
Magdalena's Daughters	Nonprofit Operations, Capacity Building & Funding Strategy Implementation	541611, 541618, 611430, 624190	Board development & recruitment, event management, project management system implementation (ClickUp), strategic planning, social media oversight, subcontractor onboarding & management, funding strategy support	Strengthened organizational infrastructure through board development and leadership support; implemented project management system to improve workflow visibility and accountability; enhanced program and event execution; supported team expansion through subcontractor onboarding; improved operational efficiency and strategic alignment.

CLIENT IMPACT

- *"You gave me everything I need... all I have to do is run the play."*
- *"This is the most complete proposal I've ever seen..."*
- *"Working with Collective Impact got me organized and ready."*

CLIENT NAME	PROJECT DESCRIPTION	NAICS CODE(S)	SERVICES PROVIDED	RESULTS/ OUTCOME
Amber Wynn Consulting	90-Day Funding Strategy & Pipeline Development	541611, 541618, 611430	Funding strategy, LOIs, proposal development, pipeline creation	Developed \$250K pipeline; Top 10 ranked proposal (CALVIP); positioned as TA provider
Agape Life Prevention Center	State Contract Readiness & Proposal Development	541611, 611710, 624110	Proposal development, compliance alignment, budgeting	Submitted \$150K+ in proposals pending; strengthened alignment to county funding priorities
Friendship New Vision, Inc.	Capacity Building & Funding Readiness	541611, 541618, 611430	Strategy, templates, funding research, coaching	Increased readiness; built proactive pipelines; improved proposal quality

COMPANY INFORMATION

Business Name: Collective Impact, LLC

UEI: WXHFKNJL8JP9

CAGE Code: 19WC0

Business Type: Small Business (WOSB – Pending)

Location: Toledo, OH (Serving Nationwide)

NAICS CODES

541611	Administrative Management & General Management Consulting
541618	Other Management Consulting Services
611430	Professional & Management Development Training
611710	Educational Support Services
518210	Data Processing